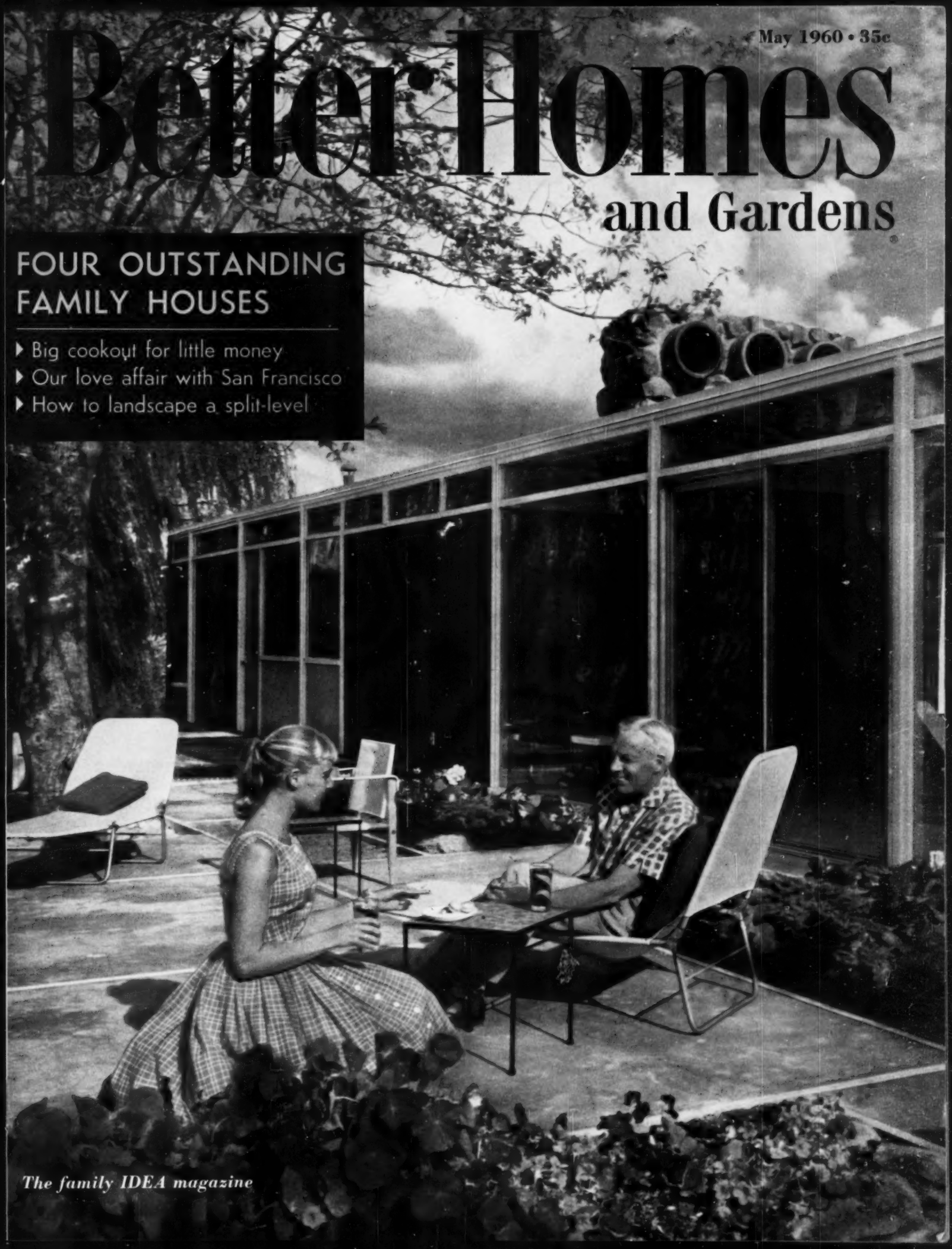
May 1960 • 35c

Better Homes and Gardens

FOUR OUTSTANDING FAMILY HOUSES

- Big cookout for little money
- Our love affair with San Francisco
- How to landscape a split-level



The family IDEA magazine

for gifts, guests – for fashion above all

Save! May is CANNON Beautiful Buys Month

For a bride, for you – "Rose Wreath" bordered sheets. Save, too, on matching Cannon towels.

CANNON COMBSPUN® PERCALES are woven to feel smoother, wear longer. That's the beauty of Cannon's Combspun process.

Save on "Multi-Stripes." Fitted Cannons have Ezy-matic Corners. For quick identification, sheet sizes are marked all around bias binding.

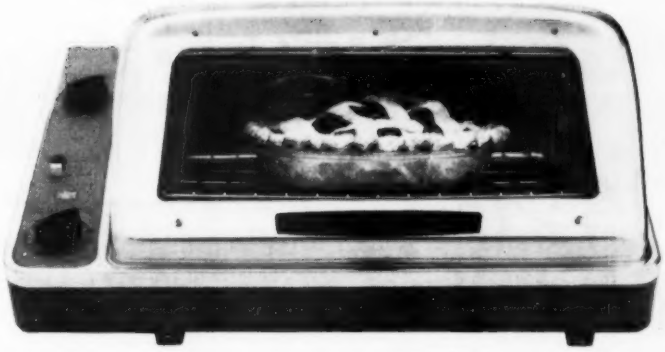
Roses bloom on "Fanfare" all-cotton percales – colorfast for years. Also in violets or yellow daisies, specially priced.

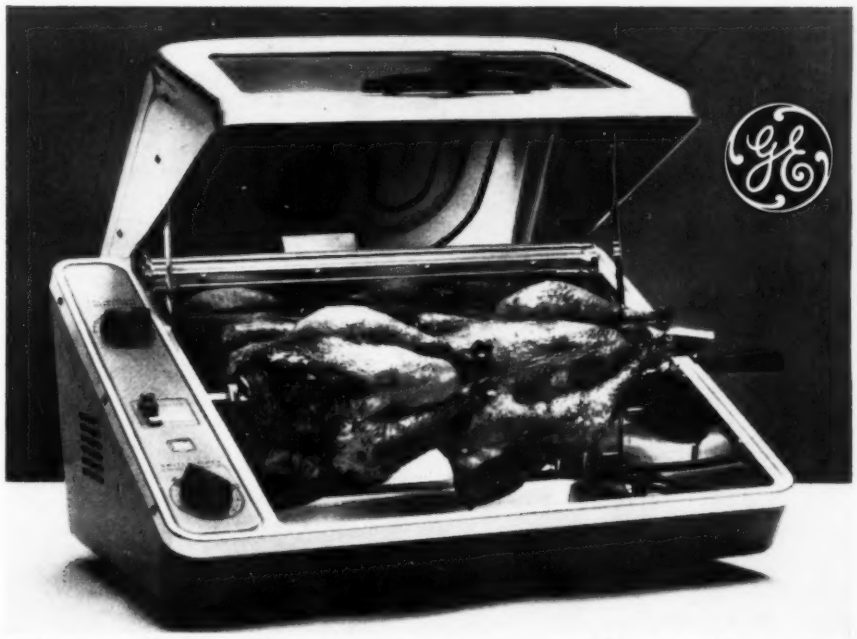
see the difference • feel the difference • enjoy the difference for years

Cannon Mills, Inc., 70 Worth St., New York 13, N.Y. • Towels • Sheets • Bedspreads • Draperies • Stockings • Terry Cloth

CANNON

five good reasons for owning a General Electric Rotisserie-Oven (*even if you have a good range oven*)



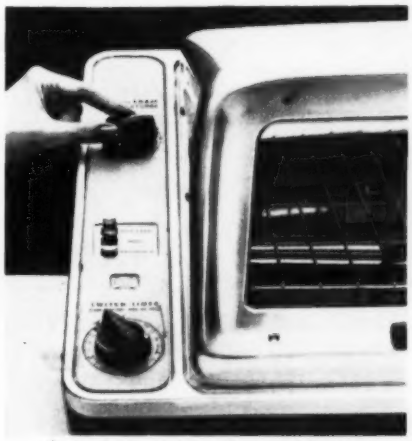


1 It's a rotisserie... infra-red broiler... precision oven! Does so much more than an ordinary rotisserie. Does as many things, in fact, as an expensive range-oven—and has range-oven accuracy. Actually modernizes your kitchen. Big size, too—rotisserizes a 16-pound turkey. Poultry and roasts baste themselves for extra-juicy, tender eating. Exclusive Tilt-Top lid lifts up completely for easy access to food.

2 Infra-red broiling seals in the natural juices for best-ever steaks and seafood—brown and crusty outside, delectable inside. Rotisserie-Oven's top Calrod heating element swings down, makes it easy to clean every part.

3 Bake without heating up the kitchen! Separate baking element on bottom, thermostatic heat control assure perfect cakes, breads, fancy desserts. Tilt-Top lid closes completely for baking—glass window lets you peek in. Even tricky dishes like souffles, Baked Alaska, come out perfect every time.

General Electric Co., Portable Appliance Department
Bridgeport 2, Connecticut



4 It has automatic pushbutton controls found in expensive new ovens. Thermostat maintains correct temperature. Buzzer signals when time is up—heat shuts off automatically so you can't overcook.

5 It's portable, you can cook anywhere with the General Electric Rotisserie-Oven. Compact—ideal for tiny kitchens—gives you latest luxury features you've always wanted—at low cost! Cooks indoors, outdoors—uses regular house current.

Progress Is Our Most Important Product

GENERAL ELECTRIC

Brillo soap pads beat all for quick clean-ups!

says PRUDENCE POTTS the Pan Inspector

Whitewall Tires

"Husbands needn't fuss about road grime and tar. A once-over with Brillo and tires are brighter, whiter."

Barbecue Grills

"Keep 'em shining with Brillo Soap Pads. Lifts off grease and scorch fast, makes cooking tools sparkle."

Electric Cookware

"Brillo is the way to cleaner, brighter electric ware. No soaking—scorch lifts off, pans gleam."

Nothing shines aluminum like...

There's special soap with Jeweler's Polish in every pad!

Count 'em! More pads! 5, 12 and 20 pad boxes

Better Homes and Gardens

May, 1960; Vol. 38, No. 5

This issue is published in three editions

The family IDEA magazine

Building, Remodeling, Handyman

How would you add to this small home? ... 26
Cool, quick shade ... 37
Five Star house—Two stories: more and better space ... 52
A split-level that makes sense ... 56
A superb house on one level ... 58
A house that's ready to grow ... 60
Campers: roll your own ... 154
Handyman how-to ... 164

Gardening

Ideas for your garden scrapbook ... 38
How to landscape a split-level house ... 66
The smart gardener window-shops now! ... 68
How to set a straight post ... 174
Garden Book pages—How to choose and use sprayers ... 177
The diary of a plain dirt gardener ... 179
Gardening how-to ... 183
May garden reminders ... 185
They call it the "man's flower" ... 189

Foods and Equipment

Big cookout for little money ... 74
Stews—long on flavor, low on cost ... 76
Thick steaks for little wampum ... 78
Bake a cheesecake pie! ... 80
Tips from cooks around the world—Chinese asparagus ... 82
Smart cook—The vanilla bean ... 84
Eggs—stuffed, sauced, or souffleed ... 86
Money for your recipes ... 90
Prize tested recipes—
Jam-flavored cookies; Hamburger fix-ups ... 93
Fancy puddings from a package ... 96
Penny rolls—light and airy! ... 100
Dried beef tricks ... 103
All-purpose kitchen cabinet ... 112
Recipes for laundering wash and wear ... 160
Index of recipes ... 187

Decorating

Here, the decorating does it up proud! ... 62
How to hem a flared skirt ... 88
How do you decorate a long, narrow room? ... 118
A place for the piano ... 123
How to write a want ad ... 172

Children and Parents

To Mother with love ... 28
Reverie ... 35
What's more fun than this? ... 127
Are your children ready for summer? ... 184

Every Month

The idea index ... 6
It's news to me! ... 44
Shopping by mail ... 189
The man next door ... 192

Features

Our national love affair with San Francisco ... 72
Action in education ... 116
Better schools are up to you! ... 146
San Francisco ... 149
You can know the first warnings of cancer ... 170
The best side trip—The first Pilgrim community ... 176

Reader Service

Personal helps in home planning ... 124
Index of advertisers ... 188

Cover: Summers are long and pleasant in Seattle, and just about everyone enjoys them outdoors. That's why we find so many handsome gardens and patios in the Northwest—not to mention the exciting and idea-full homes. You can get a closer look at our cover house by turning to page 58. (Cover photograph by Hedrich-Blessing.)

Hugh Curtis, *Editor*
Bert Dieter, *Content and Art Director*

James Riggs, *Managing Editor*
John Normile, *Building Editor*
Myrna Johnston, *Foods and Equipment Editor*
Florence Byerly, *Furnishings Editor*
Curtiss Anderson, *Special Features Editor*
Beatrice Cashman, *Garden Editor*
Noble Gammell, *Art Editor*

Associate Editors
Fae Huttenlocher. Ann Usher.
Dr. L. C. Grove. Elizabeth Wood.
Anne Anderson. Virginia Heffington.
Betty Bay. John D. Bloodgood.
Gordon Greer.
Helen Stark (*New York*)
Elizabeth Gilrain (*Western States*)
Fleeta Brownell Woodroffe, *Contributing Garden Editor*

Assistant Editors
Patricia McBride. Neil Kuehnl.
Maura Riordan. Dorothy Allison.
Georgi Greer. Eleanor Pettet.
Katie Norris. Noel Seney.
Elizabeth Craster. Donald Tulloch.
Linda Schermerhorn. David Jordan.
Alfred Bessesen. Donald Popplestone.
Charles H. Swain, *Make-up Editor*
Lue Calkins, *Model Shop*
Betty Grayson, Barbara Stuart, *Field Editors*
Guy Neff, *Book Editor*

E. T. Meredith, Founder, 1876-1928
Fred Bohen, *President*

Senior Vice-Presidents
L. H. Mugge. E. L. Sullivan.

Vice-Presidents
J. P. Eves. E. T. Meredith.
O. G. Schaefer. Karyl Van.

Subscription Correspondence: When you write us about your *Better Homes & Gardens* subscription, be sure to enclose an address label from a recent copy to help us find the necessary information.

Renewals: To ensure continuous service, please mail your renewal at least 30 days before the expiration date, which is printed at the end of the first line on your address label. (Example: 860 indicates August, 1960. A dash before the year (—60) means November, a slash (/60) means December.

Rates: New and renewal subscriptions, one year $3, two years $5, three years $7 to the United States, its possessions, and Canada. Pan-American countries, add $1 per year for extra postage. Other countries, add $2 per year for extra postage.

Gift Subscriptions: Available year round. Name and address of donor must accompany order.

Manuscripts: Must have return postage; otherwise we cannot be responsible for them.

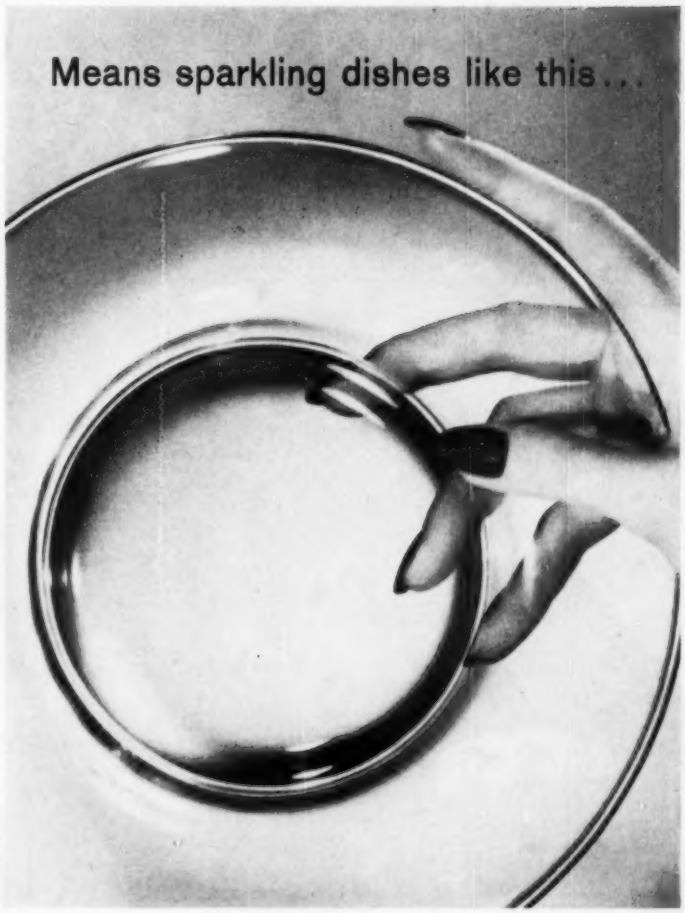
Change of Address: Five weeks' notice is required. Send *old address* as well as the *new*, enclosing an address label clipped from the cover of a recent copy. Rather than through your local post office, please report any change of address directly to Better Homes & Gardens, 1716 Locust Street, Des Moines 3, Iowa.

© Meredith Publishing Company, 1960. All rights reserved.

Published monthly by Meredith Publishing Company, 1716 Locust Street, Meredith Building, Des Moines 3, Iowa, U. S. A. Second-class postage paid at Des Moines, Iowa and at additional mailing offices. Marca Registrada en Mexico. Marca Registrada en Cuba. Trademark registered in Canada. Authorized as second-class mail, Post Office Department, Ottawa. *Printed in U.S.A.*

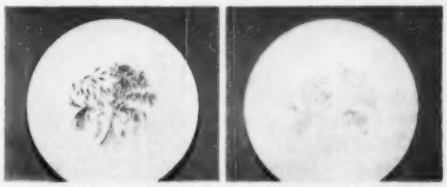
AUTOMATIC DISHWASHER NEWS!

Cascade's dramatic water-sheeting action ends spots, streaks and film!



Only CASCADE contains Chlorosheen to change water drops into clear-rinsing "sheets"... stops spotting as no other leading detergent can!

You'll see a sparkling clean difference when you put Cascade in your machine. These dramatic photos show why. Notice how the water on the plate at left is rinsing off in clear "sheets" to slide away food particles and grease without leaving water drops behind to dry into messy spots and film. Cascade's exclusive Chlorosheen is the secret. Cascade with Chlorosheen in your dishwasher will mean visibly cleaner dishes and silverware, visibly brighter glassware. For best results, always get Cascade.



WASHED 1000 TIMES IN CASCADE | **WASHED 1000 TIMES IN ANOTHER DETERGENT**

Proof Cascade protects china patterns as no other leading detergent can. Everyone knows even finest patterns can fade with time and use as shown by plate *at right* washed the equivalent of every day for 3 years in a dishwasher using another detergent. But see *at left* Cascade preserves the clear-cut beauty of this delicate platinum and gold-leaf pattern. No wonder Cascade is recommended for safety by the American Fine China Guild.

Procter & Gamble's Cascade is endorsed by every leading dishwasher manufacturer

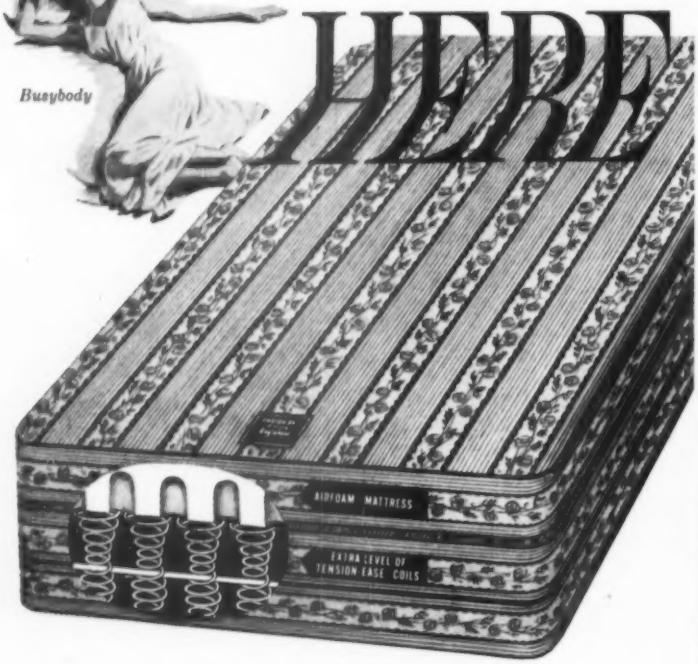
no matter how you sleep...

Catnapper

TENSION ENDS HERE

Lazybones

Busybody



Englander

TENSION·EASE mattress

Lie down. Feel that tense, tight feeling drain away. Feel your body become calm . . . relaxed. This is the first mattress designed to help you unwind!

The Englander Tension-Ease is the only firm mattress specially made to relieve tension . . . because it's the only mattress made with an extra level of Tension-Ease coils.

Only the Tension-Ease is available with a mattress of genuine Airfoam, by Goodyear. The Airfoam mattress is truly sag-proof, never loses its shape, never needs turning, and is completely non-allergenic.

Every Englander Tension-Ease mattress is identified by a red line around the border. Available in your choice of Airfoam (shown) or Innerspring, $79.75.

© 1960 The Englander Company, Inc. * T.M. The Englander Company, Inc. † T.M. The Goodyear Tire and Rubber Company

THE IDEA INDEX

Divider-planter—cheap!

Precast concrete chimney blocks make an ideal patio divider to separate lawn and garden. A touch of color is added by placing a blooming potted plant in the blocks at the corner; or fill with soil and plant annuals in them. Blocks also become extra seats for guests.

All credits for The Idea Index are on page 182

Storage shed in a fence

This well-designed unit is integral part of fence surrounding a swimming pool, but idea makes sense for any storage enclosure. Corrugated plastic roof allows light to enter the shed; it's removable for ease in repairing plumbing. Note shelves for storage of supplies.

More photographs on page 9

THE WALK-UP PHONE

Busy Americans are making more phone calls—and the Bell System is making service more convenient. This newest public telephone, the Walk-Up, saves time and steps for everybody. Your town will find it as handy as the corner mailbox.

THE DRIVE-UP PHONE

Like the drive-in movie and drive-in bank, this is a natural for a nation on wheels. Late for a party or appointment? Forget something at home or office? Need room reservations miles ahead? Just drive up to the Drive-Up and dial.

NEW PUBLIC PHONES

to serve you in new ways and places

THE SEMI-BOOTH

This compact, versatile design goes in indoor locations where booths would never fit before. Tucks in a corner, or back-to-back, or around a pillar in stores, stations, public buildings. Especially easy to use if you're burdened with baggage.

THE AIRLIGHT BOOTH

Its friendly night light is already familiar on city streets and major highways. Gives you 24-hour service and protection wherever you are. Use public telephones as your handy phones away from home. They're there to help *you*.

BELL TELEPHONE SYSTEM

BETTER FURNITURE FOR YOU THROUGH
A MIRACLE OF MODERN SCIENCE:

Cultured Wood®

KROEHLER'S EXCLUSIVE NEW BASIC FURNITURE-MAKING MATERIAL

What is meant by the term "Cultured Wood"? It is a new basic furniture-making material . . . that is actually *good wood made better*.

An exclusive Kroehler product, Cultured Wood is a dramatic improvement on nature's way of making wood. In the processing, the desirable qualities of wood are accentuated. The undesirable tendencies are eliminated.

Here's a quick picture of how natural wood is transformed into Cultured Wood: Through highly ingenious technical and chemical processes, hard wood is reduced to its natural wood fibers. Then the natural wood fibers are "put back together again" to form Cultured Wood.

Problems Solved

Because Cultured Wood is hard wood that has been refined, de-moisturized and compressed, it eliminates many a baffling problem for the furniture maker. Here at last is a material that won't swell, won't shrink, won't split or warp—even under the most extreme climatic conditions.

Wonderful Advantages

If you've ever struggled with a stuck dresser drawer in hot, humid weather, you'll especially appreciate amazing new Cultured Wood construction. Because it is almost 100% impervious to moisture, it is virtually swell-proof. Drawers just won't jam—always open and close with glass-smooth ease. Wherever you live—north, south, east or west—you'll live happier with Cultured Wood.

Beauty that Endures

Engineers term Cultured Wood an extremely "stable" material. Neither heat nor cold will affect it. This is the reason why the beautiful veneer finishes will *stay* beautiful year after year. Climatic changes won't cause the Cultured Wood cores to split or crack. Finishes won't "check" or "pock." Furniture pieces made with Cultured Wood retain their showroom beauty with only the barest minimum of care.

Rigid for Life

Long, carefree life of each furniture piece is assured by the very high density of Kroehler's new Cultured Wood. Glue joints grip smoothly for life. Wood screws hold "for keeps," too.

A New Standard of Value

In a word, Cultured Wood brings qualities long sought by furniture makers—and they all add up to better and more beautiful furniture for your home.

Before you invest in any new bedroom or dining room furniture, you owe it to yourself to get acquainted with this newsworthy new furniture made only by Kroehler. You'll be delighted with this new concept in durability and beauty. Your Kroehler dealer is proudly displaying Cultured Wood. See it now!

YOU CAN BE CONFIDENT WITH **KROEHLER** world's largest furniture maker

General Offices: Naperville, Ill. • In Canada: Stratford, Ontario

Credenza No. 340-74 from the Showpiece Collection

THE IDEA INDEX

Out-of-the-way garage storage

Garages are usually built just large enough to hold cars, but somehow a lot of other stuff gets jammed in there, too. These hanging cabinets are a good way to keep any garage clear. Even the top shelves will be handy for storage of equipment and supplies not regularly used.

Canned goods closet

A practical way to store canned goods is in a shallow closet built into or out from a wall space. Everything is in view and within easy reach. The shelves are supported by movable brackets. Here, extra depth allows space for metal shelves on each door.

More photographs on next page

NOW! YOUR INSURABILITY CAN BE GUARANTEED THROUGH THE YEARS

with One Physical Examination!

ANOTHER FIRST FROM BANKERS LIFE COMPANY OF DES MOINES, IOWA

SOLVED—the worrisome question: when you need more insurance and can afford it, will you be able to get it?

The answer is yes! Now, *one physical examination*, taken when your policy from Bankers Life of Des Moines is issued, guarantees you the right to buy additional insurance at specified times to age 40 at standard rates—regardless of health.

This protection of your insurability is another one of the outstanding contributions Bankers Life Company of Des Moines has made to the progress of insurance. It is another reason why Bankers Life insurance is as "distinctive as a fingerprint." With a policy written under this new plan, Bankers Life Company of Des Moines issues a policy that specifically guarantees the insurability of the policyholder to age 40 at standard rates—regardless of health. And with only one physical examination!

By eliminating the risk of non-insurability this inspired insurance plan actually "grows with the man." There's a guarantee of greater insurance security—when it's most needed.

Find out about the advantages of this important "Insurability Insurance" program. Call the Bankers Life Man in your community or write to Bankers Life Company of Des Moines at the address below.

DISTINCTIVE AS A FINGERPRINT

In name and fame, no other company is just like

BANKERS *Life* COMPANY

Des Moines, Iowa

OVER 3½ BILLION DOLLARS INSURANCE IN FORCE . . . OVER A BILLION DOLLARS IN ASSETS

Branch Offices in Principal Cities from New York to Los Angeles

Over 80 Years of Service

Offering All Types of Personal Life Insurance
Group Insurance
Annuities
Accident & Sickness and Hospitalization Plans

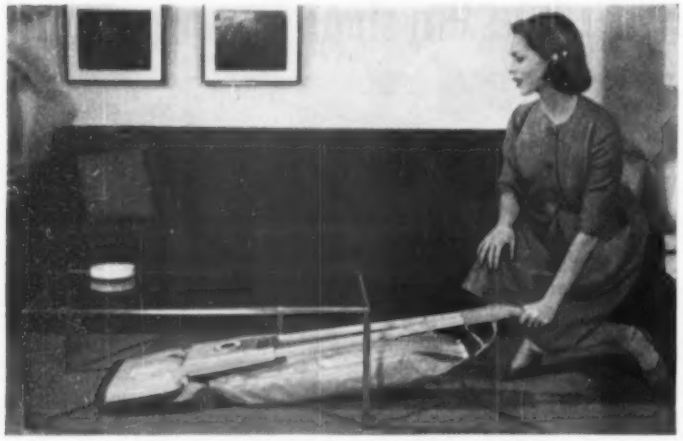
Bankers Life Company, Dept. BHG-50,
Des Moines, Iowa
Please send me the facts about your exclusive new "Insurability Insurance" program. No cost or obligation.

Name_____

Address_____

City_____ Zone____ State_____

Don't buy your next cleaner 'til you see these . . . at SINGER!



The New SINGER* "MAGIC CARPET"

Thorough but gentle on fine rugs and wall-to-wall carpet. Floating Brush adjusts itself to rug nap. Aluminum construction, dual fan suction. Extra-capacity bag increases suction, lasts longer. Reaches w-a-y under low furniture, hangs flat in closet. Cleans a wide swath . . . lights the way.

The New SINGER* "ROLL-A-MAGIC"

An economy cleaner with power equal to many costing twice as much! Ideal for dusting furniture, curtains and shelves, it does a stand-out job on rugs, too. Coasts along with you on ball-bearing casters to speed cleaning, reduce fatigue.

New extra-capacity dust bag is more efficient and easier than ever to change. Durable hose. Comes complete with attachments.

The "GOLDEN GLIDE*" by SINGER

New, streamlined, extra-power design . . . more cleaning power than many other leading canisters! Glides along behind you without snagging or tipping . . . makes cleaning faster, less tiring. Stands on end for stair cleaning or compact storage.

Triple capacity throw-away bag . . . convenient toe switch . . . durable hose. Complete with attachments including king size floor-wall brush.

Phone or visit your local SINGER SEWING CENTER for free home trial. Easy terms available. Prices start with Full Power "Roll-A-Magic" at . . . $49.50

SINGER SEWING CENTERS

*A Trademark of THE SINGER MANUFACTURING COMPANY.

THE IDEA INDEX

Boot and overshoe storage

The lower shelf of a cabinet near the kitchen door might easily convert into an overshoe drying shelf. The shelf is replaced by a metal grille to let air in and let the water drip into a flat pan under the shelf. Dry overshoes and shoes to wear when boots are removed are stored on shelf above it.

Closet for a small kitchen

Enclosing this corner makes a fine storage closet. On the left is a shallow section for the iron, ironing board, and aprons. Hang ironing on a pull-out rod at the side of the closet. The first five shelves of the larger storage section pull out on rollers for easy access.

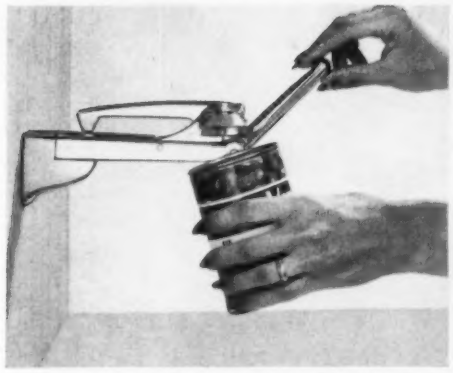
More photographs on page 12

NEW!

The gift to give or get for carefree cutting...

FLINT®

If you want to give pleasure, give one of these beautiful new Flint Holdster Sets. They're smartly new . . . with a custom assortment of the right knife for every cutting job. Exciting discovery in each assortment is the first new kind of knife in your lifetime . . . the sensational Flint Waverly Edge that stays sharp from year to year. Both the new Flint counter top "Susan" and the new Flint Wall Holdster Sets include six knives with stainless steel blades and Pakkawood® handles. Each set $19.95.



New handsome stainless steel Flint Wall Can Opener has an extra-fast "zipper" action. Zips open any size or shape can with safe, smooth edge—then "hands" you the lid. Only $7.95.

Flint stainless steel Cookware is made to give you years of carefree cooking pleasure. Shines without polishing. Can't break if you bounce it. 2 qt. double boiler $11.75. 36 other pieces and sets. Also available with thick copper bottoms.

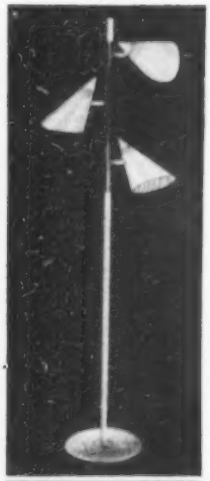
New Flint Mixer never tires your arm. Smart easy-grip handle and amazing Rhythm Beaters whip the heaviest batters smooth . . . quickly and easily. Convenient hang-up hole in handle! $4.95.

YOU GIVE AND GET QUALITY PLUS IN EVERY FLINT PRODUCT

...made by the greatest EKCO® *name in housewares*

© 1960 Ekco Products Company, Chicago

LIGHTOLIER
good looking, good lighting cheers the head of the house



Here's a contented man. Plaudits go to the wonder-working reading lamp, below, that makes his homecoming so warm and wonderful. Note the new styrene shade, engineered to end the harsh contrasts that cause eyestrain. It spreads soft, overall light up and out in a warm, wonderful halo, focuses down on book or newspaper with a full flood of diffused light. Louvered diffuser acts like a venetian blind to end glare. Your choice of colors, only **$24.95.*** You'll find Lightolier's good looking, good lighting (two more examples are shown at left) at better stores.

LIGHTOLIER
Fashions in Lighting Center
THE NAME IN LIGHTING SINCE 1904

LOOK FOR THIS SEAL
Awarded to leading stores for their Lightolier Fashions in Lighting Centers

Write Dept. BH-50 for a complete, free lighting brochure.

LIGHTOLIER • Jersey City 5, New Jersey
Showrooms: New York, Chicago, Dallas, Los Angeles

**Slightly higher in the West.*

THE IDEA INDEX

Under-the-counter towel rack

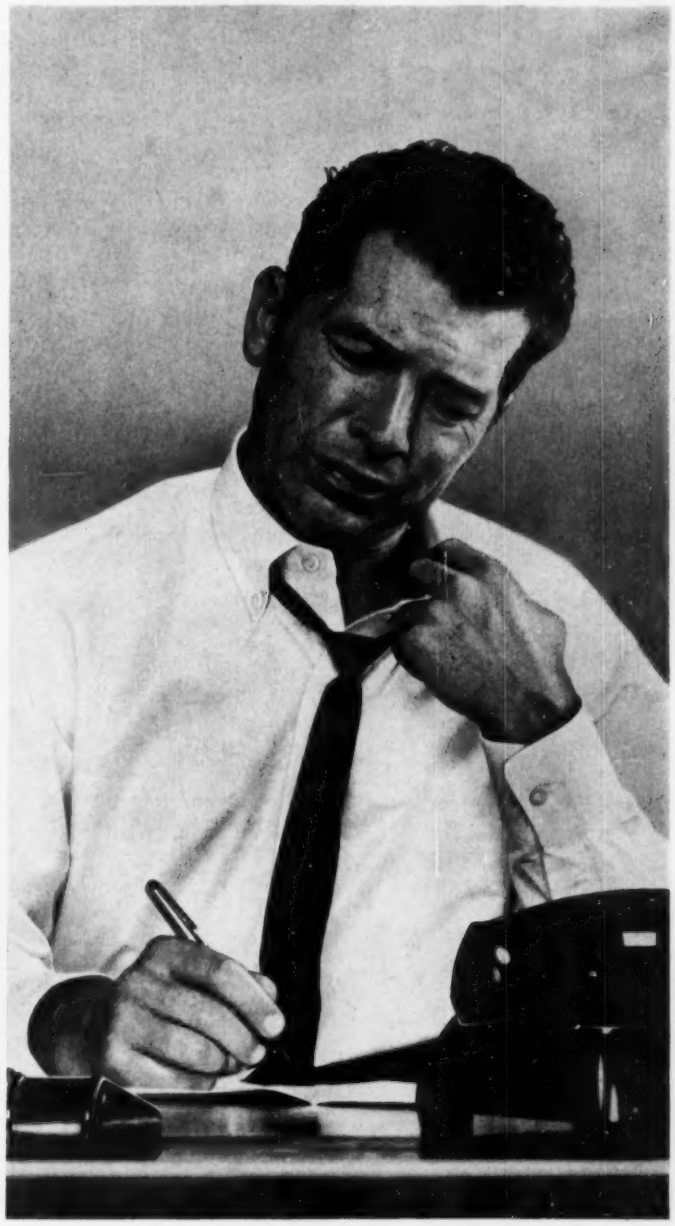
This rack has plenty of room to dry dish towels, and keep them out of sight. A rack and pinion arrangement at the top and bottom allows the unit to slide under the counter without any sideways movement. It's located right next to the sink, and is flush with the counter when closed.

Multipurpose desk divider

Build in a desk-shelf unit to screen off an undesirable view from your kitchen or family room. The desk-shelf above is covered with the same durable plastic as the kitchen counters, and the other shelves are painted like the cabinets. This unit is a desk, eating counter, and sewing nook.

More photographs on page 11

Ground-in grime... or simply soiled...



you need CLOROX to get out dirt that suds leave in!

No mistake. Ground-in grime, or simply soiled . . . part of the dirt in most *every* wash is *suds-proof.*

Show you suds-proof dirt? Look inside any shirt collar. Deposits of this same stubborn soil lock themselves into almost everything you launder. And it's a build-up of suds-proof dirt that makes a wash go gray.

Clorox takes over where suds leave off. Good detergent will loosen much of the dirt. Clorox goes after what's left . . . cleans in a way suds can't. Regular use of Clorox, with its special *dissolving* action, actually melts suds-proof dirt away . . . leaves your washes cleaner than even the best detergents alone can make them.

Next wash, ground-in grime, or simply soiled, see for yourself . . .

Clorox actually dissolves suds-proof dirt that makes clothes gray!

©1960, The Clorox Company

HOME PAINTERS!

Get this FREE when you buy this

Perfect pair for easy painting: "SCOTCH" BRAND Masking Tape protects walls, windows, woodwork, lets you make perfect stripes of color. "DIC-A-DOO" PAINT BRUSH BATH cleans or restores brushes—and it's *free* in 98¢ boxes of tape! Look for the special display where you buy paint. Hurry—offer limited!

"SCOTCH" AND PLAID DESIGN ARE REGISTERED TRADEMARKS OF 3M CO. © 3M CO. 1960

MINNESOTA MINING AND MANUFACTURING COMPANY
...WHERE RESEARCH IS THE KEY TO TOMORROW
3M COMPANY

THE IDEA INDEX

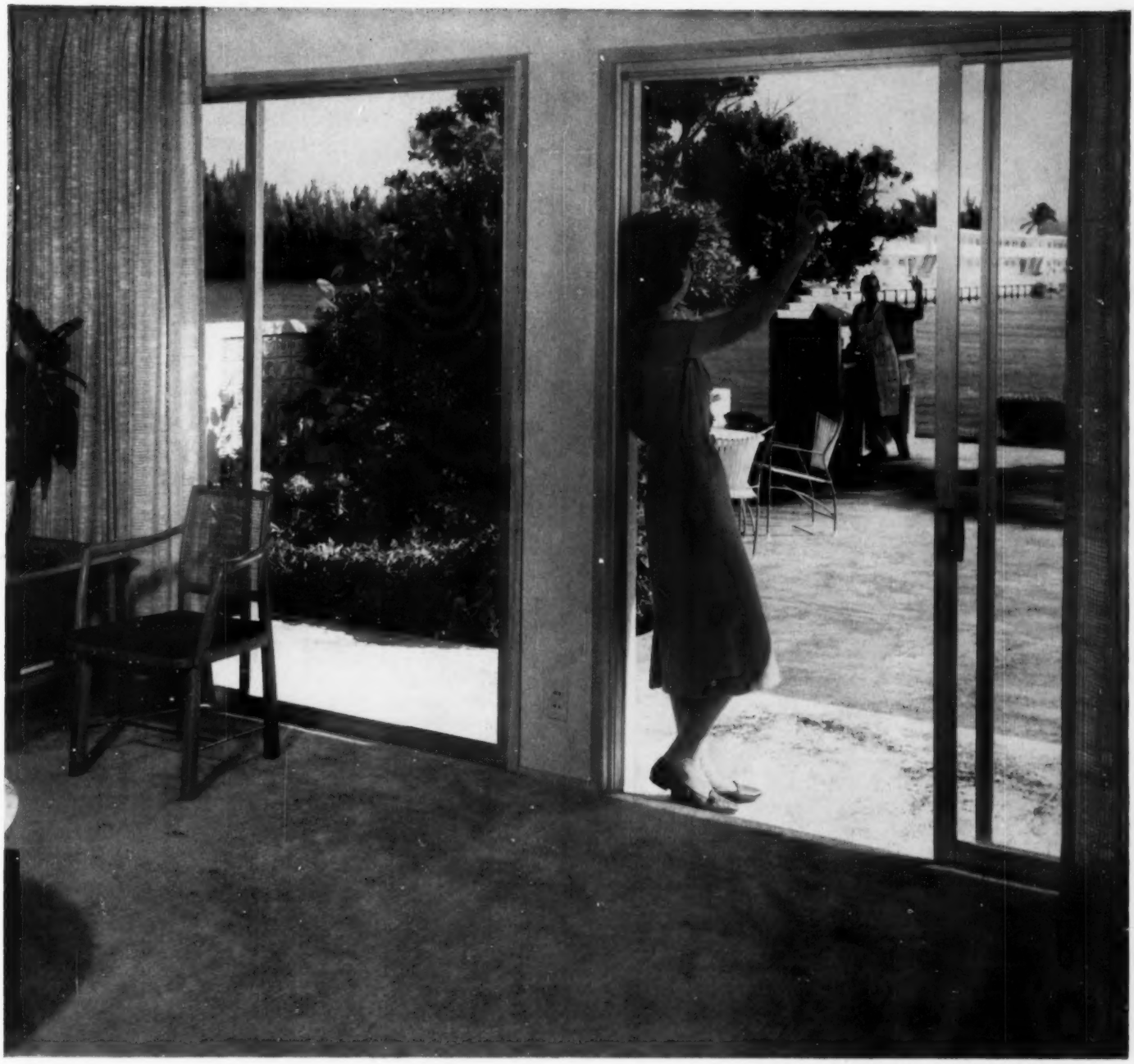
Dining-coffee table

This table is versatile as well as outstandingly handsome. Each leg is just two pieces of wood mortised and braced at a right angle by a length of angle iron. Legs are fastened to the underside of the table with concealed hinges.

When it's a coffee table (above), the long section of the leg lies flat on the floor. For dining-room use (below) the legs swing up, the adjustable lamp goes up, and it's ready for duty. No latches on the legs are necessary.

The ends are tapered so guests may be seated at the back bench without awkwardness or bruised toes.

More on page 16



A residence in H. B. Layne's Golden Isles community, Hallandale, Florida

Waves are for people...*not glass!*

Waviness in the glass could distort this delightful view. That's why polished plate glass is preferred for sliding glass doors, window walls and picture windows.

L·O·F twin grinds its plate glass to remove waviness—to make its surfaces more parallel—for better looking inside and outside. It's called *Parallel-O-Plate*®.

See how *Parallel-O-Plate* in sliding glass doors can improve *your* home. Write for free illustrated booklet. Libbey·Owens·Ford Glass Company, 811 Madison Ave., Toledo 3, Ohio.

PARALLEL·O·PLATE LOF GLASS *Twin ground for the finest viewing*

LIBBEY • OWENS • FORD *a Great Name in Glass* **Toledo 3, Ohio**

To be sure it's the best . . . look for "Rubbermaid" on the product

Tub-safe for small fry

. . . and for grown-ups, too. The whole family's sure-footed and safer on a Rubbermaid Safti-Cup Bathtub Mat. Scores of vacuum cups grip your wet or dry bathtub and help prevent skids. Add precious safety and sparkling color to your bathroom today for only $1.98 to $3.49. Rubbermaid Inc., Wooster, Ohio • Cooksville, Ont.

Decorated Tissue Dispenser expands to fit any size tissue box. $1.79. Toilet Top Tray fits nicely, holds tightly, prevents scratching. $1.49.

Rubbermaid®
means better made

THE IDEA INDEX

Light, storage, and a pass-through

This divider wall is a good compromise between having a formal dining room or a dining area and kitchen combined. Light coming through the open wall brightens the dining room. The counter under the handsome 2x10-inch shelves can be used, when serving, as a pass-through.

Bedroom storage for boys

Boys are more likely to keep their bedrooms "picked up" when they have a place like this to work and store things. This unit features: high cabinets for off-season equipment, built-in lighting under the high cabinet, cork tile on the wall and under the desk, a chest of drawers, and a desk.

More on page 18

You'll outshine the Man-in-the-Moon with this quick, refreshing lift! The brightest thing a girl can do on any date is to keep sparkling. No wonder so many bright girls are seen with 7-Up! One chilled bottle gives you brand new energy in just two to six minutes. Your throat feels cool. Your mouth feels fresh. You've got that star-quality again. Don't wait for the next big dance. Start sparkling tonight. It's always 7-Up time!

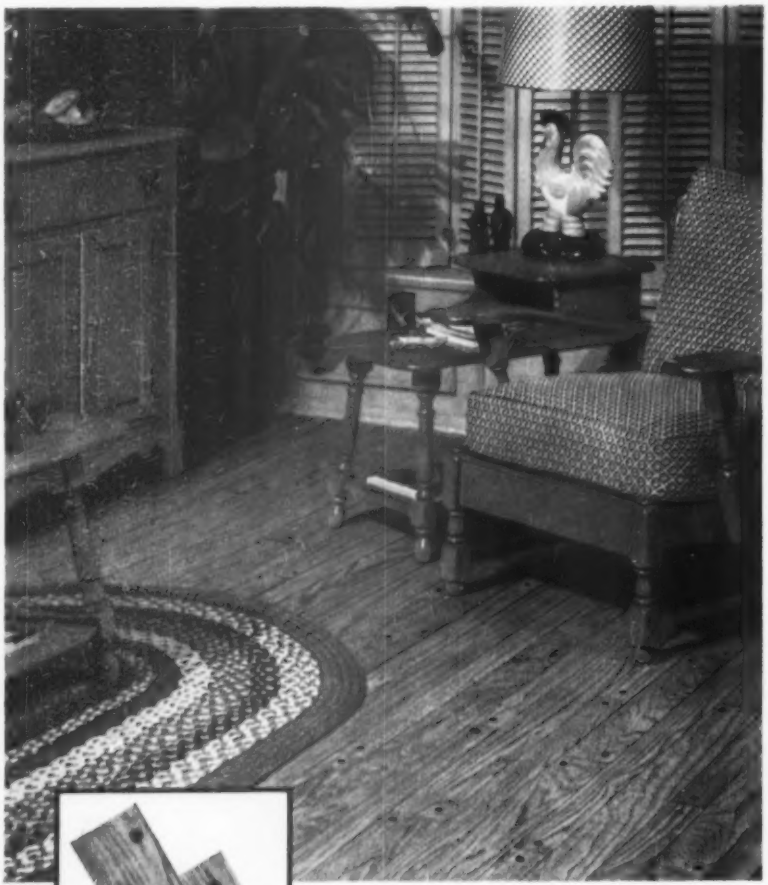
Nothing, nothing, nothing does it like Seven-Up!

7UP®

Copyright 1960 by The Seven-Up Company

PEGGED OAK FLOORS AREN'T EXPENSIVE NOW

thanks to Bruce PRE-finishing



Smart, distinctive Bruce Ranch Plank is completely finished

Charm and style far beyond its modest cost are yours in a Bruce Ranch Plank Floor. The inlaid walnut pegs, alternate widths and Decorator Finish give a smart, distinctive look to any room . . . harmonizing with all colors.

All this beauty is yours for a lifetime, too. Bruce Ranch Plank is solid oak...will never wear out or need replacing. The interesting grain and coloring of the wood are protected and enhanced by a superb factory-finish that makes upkeep a breeze.

When you build or remodel, be sure to tell your architect, contractor or lumber dealer that you want Bruce Hardwood Floors. You can choose prefinished Ranch Plank, Block or Strip designs. Mail coupon for free booklet in color.

MAIL FOR BRUCE FLOOR BOOKLET

E. L. BRUCE CO.
1602 Thomas Street, Memphis 1, Tenn.
Send color booklet on Bruce Floors to:

*Name*_____

*Address*_____

Bruce Ranch Plank Floor

THE IDEA INDEX

Low-maintenance play yard

Avoid worn spots in children's play yard by filling area with gravel. Surround the area with treated, 2x6-inch planks laid on edge and nailed together. By using various lengths of planks, interesting geometric patterns can be made. Set planks two inches into the soil.

Planter box supports shade roof

This planter box forms the base for the post supporting the shade roof. The post, which is not set in the concrete terrace, stands on the bottom of the planter. Soil is placed in the box to add stability and permit the planting of a flowering vine for added shade.

More on page 21

PUT CLOTHES IN DIRTY! TAKE THEM OUT WASHED AND DRIED!

Wonderful new washing action—New six-baffle extra-big porcelain wash basket provides the space and gentle flexing action needed for good laundering. Highly sensitive thermostat provides safe drying temperature for each load. Clothes come out so smooth, many need little or no ironing.

New bleach and rinse dispensers add convenience, new cleanliness and softness to your clothes. Bleach Dispenser adds and dilutes bleach to safe solution before it reaches your clothes. Rinse Dispenser injects liquid fabric softener automatically to give all your clothes a wonderful new softness.

New 1960 General Electric Washer-Dryer—a complete home laundry, 30 inches wide!

This General Electric Combination washes, bleaches, conditions and dries your clothes—all in one continuous operation. Just set the controls for your choice of washing and drying conditions. That's all. No wet clothes to handle; no lugging heavy wash baskets outside—or transferring clothes to separate dryer.

Space-saver, too! Fits in the area of a 30-inch base cabinet, saving at least 4 square feet of floor space in comparison to most washer and dryer "pairs." No venting is needed—moisture and lint are simply flushed down the drain.

Plus: Automatic Water Saver. Flexible controls for drip-drying. Porcelain Work-Surface Top. Colors or white. General Electric Warranty. Undercounter model for built-in installations.

Free demonstration, see your General Electric dealer. Ask about easy budget terms. Write for FREE 16 p. Decorating Book. General Electric Co., Dept. 1-209, Appliance Park, Louisville 1, Kentucky

Progress Is Our Most Important Product

GENERAL ELECTRIC

Thrift *(a wonderful virtue)* **is compulsory in the compact Corvair**

Turning up a dollar you forgot you had is always a pleasant surprise. Corvair's revolutionary design positively insures that you'll be surprised that way often. It's not just the way Corvair squeezes a gallon of gas. It's the antifreeze you don't buy for Corvair's air-cooled rear engine. The lower rates in many cases on insurance and license fees. The savings on tires. And all the while you're enjoying a car that handles like a quarter horse and rides soft as eider down. (All this talk of savings and we haven't even mentioned Corvair's low, low initial cost!)

See The Dinah Shore Chevy Show in color Sundays, NBC-TV—The Pat Boone Chevy Showroom weekly, ABC-TV

Corvair 700 4-Door Sedan

A magician on mileage. *Your gas dollars will now go farther . . . because the Corvair delivers miles and miles and miles per gallon.*

Four models. *Practical four-door or sleek new two-door in standard or de luxe versions.*

Trunk's up front. *Plenty of luggage space under the hood, where it's convenient to get to.*

Engine's in the rear . . . *where it belongs in a compact car . . . to give you nimbler handling, greater traction, better 4-wheel braking.*

Independent suspension at all 4 wheels. *Coil springs at each and every wheel take bumps with independent knee-action for a ride that rivals the costliest cars.*

Fold-down rear seat. *Now every Corvair converts into a station sedan with 17.6 cubic feet of extra storage space behind front seat.*

Choice of automatic or manual transmission. *You can have Powerglide* or a smooth-shifting Synchro-Mesh standard transmission.*
**Optional at extra cost.*

Unipack power team. *Wraps engine, transmission and drive gears into one compact package . . . takes less room, leaves you more.*

All at a practical kind of price. *Check your dealer on the short, sweet details. . . . Chevrolet Division of General Motors, Detroit 2, Mich.*

Corvair 700 5-Passenger Club Coupe

the happiest driving compact car

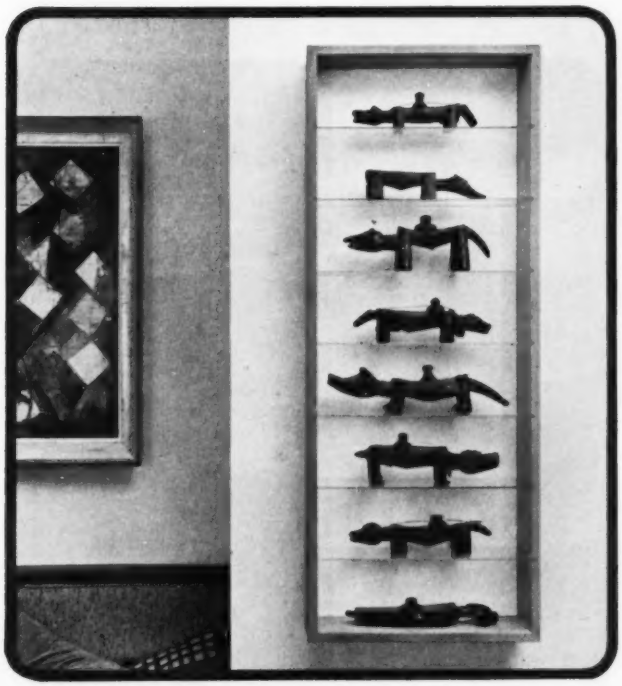
corvair

by Chevrolet

THE IDEA INDEX

Plants for small spaces

On narrow lots, where space is at a premium, small areas can be utilized for plantings. Here, a basket-weave fence, built for privacy, supports a Clematis montana vine. The vine helps to soften the corner of the home as would a shrub planting, and yet requires little growing space.



Easy-to-make curio cabinet

Materials: 1x4-inch lumber, double-strength window glass (finish front edges), and ¼-inch dowel. Dado grooves for shelves into side members. Drill holes centered on back of top and bottom frame members; drill matching ¼-inch holes, 1-inch deep, into wall stud. Hang with 2 dowel pins cut ⅛ inch shorter than combined depth of holes.

More on next page

when the occasion

calls for MOVING...

call United

If your long-dreamed-of plans for retirement include moving south with the sun, let the friendly United Agent make your move a safer, easier, more pleasant occasion.

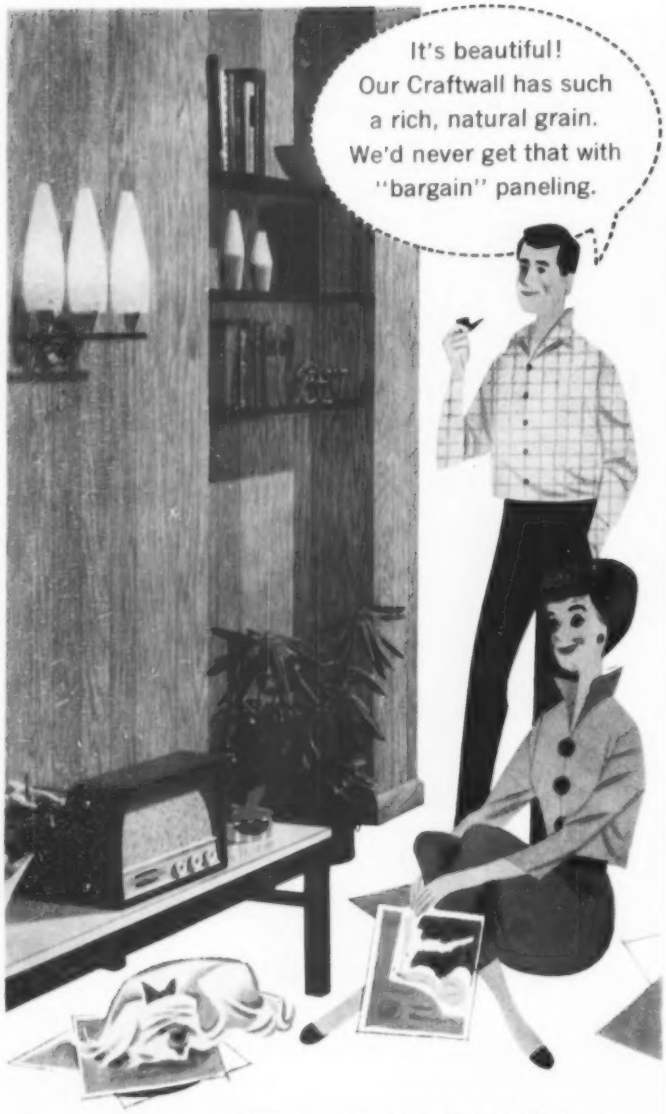
His personalized "Pre-Planning"... plus the helpful advice of noted consultant Bette Malone... relieves you of bothersome details, assures complete protection for your belongings. Delicate items are carefully packed—using the special "UNI-PACKING" method for greater safety. And all your furnishings arrive at your new home delightfully fresh and clean... kept that way by the exclusive SANITIZED* process applied to every United van.

Whatever the occasion... if it calls for moving... you'll be glad you called the United Agent. He's listed under "MOVERS" in the Yellow Pages.

* REG. U. S. PAT. OFF.

United Van Lines

MOVING WITH CARE EVERYWHERE®



Roddis CRAFTWALL
genuine wood paneling
is "forever"...

Its beauty is guaranteed for the life of the home!

The difference in cost is only "pennies" a year! Roddis Craftwall wood paneling gives you quality—and it shows. You get beauty no "bargain" paneling can match. You'll see it in the extra warmth and richness of hand-selected "planks" . . . in the dramatic highlights of an authentic hand-rubbed look.

And there's Roddis' exclusive finish. It resists scuffs and stains, keeps the wood glowingly handsome—even without waxing.

Craftwall will stay beautiful as long as your home stands. That's guaranteed, in writing, by Roddis. You have 9 popular Craftwall woods to choose from, including mellow Sherwood Oak, shown above. Ask your lumber dealer to show you samples.

Roddis
does wonderful things with wood

Roddis Plywood Corp., Dept. BHG-560, Marshfield, Wis.
Please send me the full-color Craftwall Decorator Book showing ideas for beautiful wood-paneled rooms. I enclose 10¢.

Name _____

Address _____

City _____ State _____

THE IDEA INDEX

Three-way tray table

This coffee table has at least 3 uses, since the base is a luggage rack, and the table top is a king-size tray. To make yours: cover ¾-inch plywood with marbleized paper or fabric-backed plastic; use cupboard-door hardware for handles, and a luggage rack for the legs.

Conceal the air conditioner

Instead of protruding your air conditioner outside the house, protect it by setting it flush with the outside wall and resting it on shelf inside a cabinet in a bookcase wall or other built-in. When it's not in use and in the winter, shut the cabinet doors to eliminate drafts.

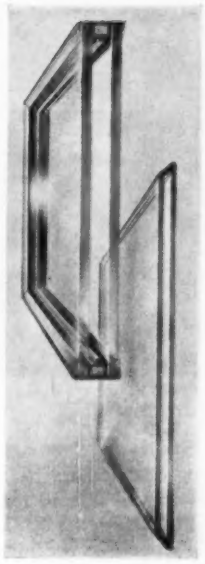
More on page 24

TWINDOW® is the insulating glass that keeps your home cooler in summer, warmer in winter

Two kinds of Twindow:

Metal-Edge
. . . framed in stainless steel, ideal for picture windows and sliding glass doors.

Glass-Edge
. . . for operating sash such as double hung casement, awning and other style windows.



TWINDOW is two panes of glass with a layer of dry air sealed in between. In the winter, TWINDOW cuts heat loss. Under normal conditions, it stays free of steam and frost. In very cold weather you can sit comfortably near TWINDOW. In the summer, TWINDOW holds out heat and thus improves air conditioning efficiency. You save money because heating and cooling costs are appreciably reduced. With TWINDOW you never have to worry about putting up or taking down storm windows. TWINDOW *is* a permanent storm window. TWINDOW comes in sizes to fit any style window. When building or remodeling, make sure your home has the extra comfort, economy and beauty of TWINDOW. Write for our FREE booklet today. Pittsburgh Plate Glass Company, 632 Fort Duquesne Boulevard, Pittsburgh 22, Pennsylvania.

Pittsburgh Plate Glass Company

Paints · Glass · Chemicals · Fiber Glass In Canada: Canadian Pittsburgh Industries Limited

It's new! It's Lickin'-Good

all the meat is beef in new Pard

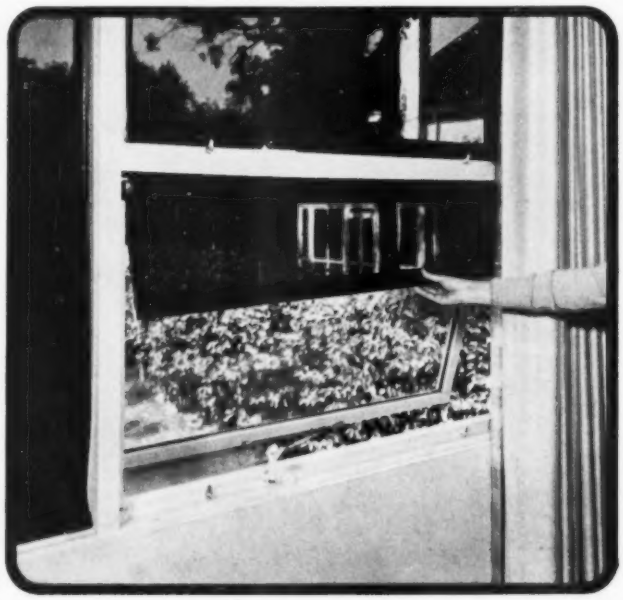
. . . so when you buy beef for the family
. . . buy lickin'-good Pard for the family dog

New, nourishing, ever so much more tasty dog food. Your dog will love it . . . thrive on it—new *lickin'-good* Pard. All the meat is *beef* in Pard.

Swift's Premium

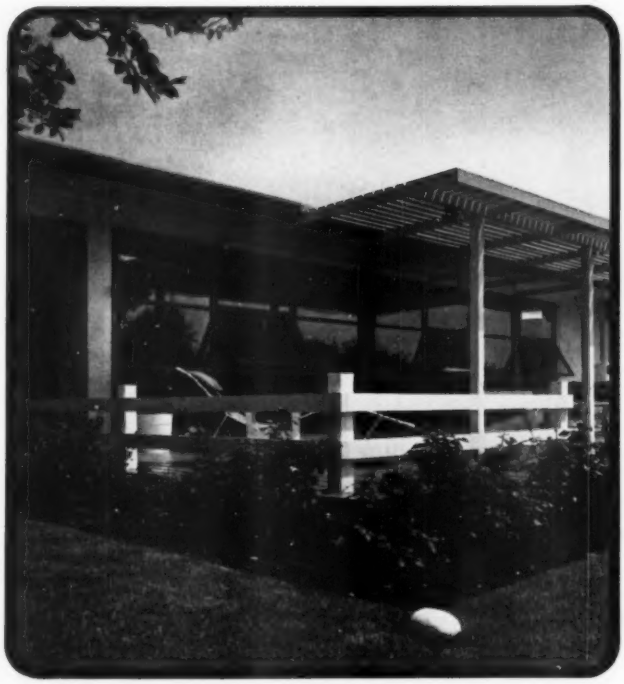
The two most trusted words in meat. Our 105th year.

THE IDEA INDEX



Plastic shades cut sun glare

Let in the view, but not the hot sunrays, with window shades of translucent, tinted plastic. These amber-tinted shades are mounted on separate rollers to cover small, individual ventilating sashes. Latches (see arrow) hold shades flat against the window glass.



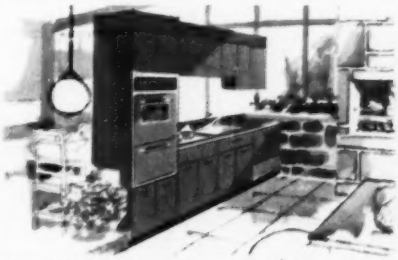
Wood-slat roof for sunshade

A wood-slat patio roof baffles the sizzling sun to give you cool shade without blocking the natural light. The 1x4-inch slats rest on a framework of 2x4s to make the roof. Other support members are 4x4-inch posts. The simple fence co-ordinates with the wood-slat roof design.

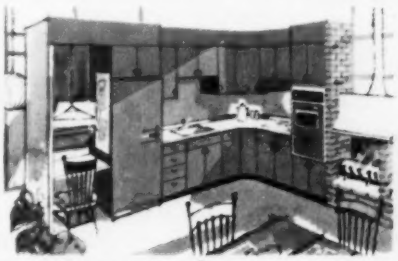
Now, buy your kitchen by the "package"... save on the "package" price

Complete Youngstown Kitchen only $289.95

It'll be the beginning of a beautiful friendship when this handsome Youngstown "Package" Kitchen moves into your house! You'll love the way it tucks neatly into a *5-foot space* ...compact...trim lines concealing storage space to spare... the large *non-splash* sink bowl...chrome fixtures...pull-out "shelf-drawers" behind smartly finished doors. If you want additional storage or a different design, there are dozens of Youngstown "Package" Kitchens to choose from...every *size* and arrangement! In Star White or Monterey Beige steel, or you can order one of the "Woodcharm" fashions: Cherrywood, Provincial, Sandalwood, or Honeywood (shown above) ...all mar-resistant laminate fronts on easy-to-clean steel cabinets. *All* at a "package" price. See them now at your Youngstown Kitchens Dealer.* *Also available in Canada.*



10-foot "Package" Kitchen. Designed for efficiency and economy. Generous drawer, counter and storage space. Built-in oven, cooking range. Jet-Tower dishwasher. Shown in Cherrywood.



14-foot "Package" L-Shaped Kitchen. Luxury kitchen! At a package price. Built-in oven, range, ventilating hood. Shown in Monterey Beige steel. (Refrigerator not included.)

**See listing under Kitchens in the Yellow Pages of your telephone book. Prices slightly higher in the West. Knobs on wall cabinets optional.*

American-Standard Products

AMERICAN-Standard

YOUNGSTOWN KITCHENS DIVISION

American-Standard, Youngstown Kitchens Div., Box BHG-50, Warren, Ohio

☐ I enclose 25¢ for Youngstown Kitchens kitchen remodeling guide and complete product information.

☐ Please have your representative call on me. I want to remodel my kitchen.

Name _____

Address _____

City _____ State _____

It's comfortable and durable

It's made by LAWNLITE with Firestone Velon

Lawnlite's popular wheeled Siesta Chaise offers you webbing woven of Firestone Velon, in five high-style silver-edged colors. The chaise adjusts easily to any of five comfortable positions.

Velon webbing is beautiful, washable and highly resistant to fading, staining, shrinking and stretching. It is mothproof and mildew-proof, strong and durable.

For details write The Lawnlite Company, 215 S. E. 10th Avenue, Hialeah, Florida

FIRESTONE SYNTHETIC FIBERS COMPANY
POTTSTOWN, PA.

How would you add to this small home?

A smart family proves that the right addition can give a four-room house enviable spaciousness

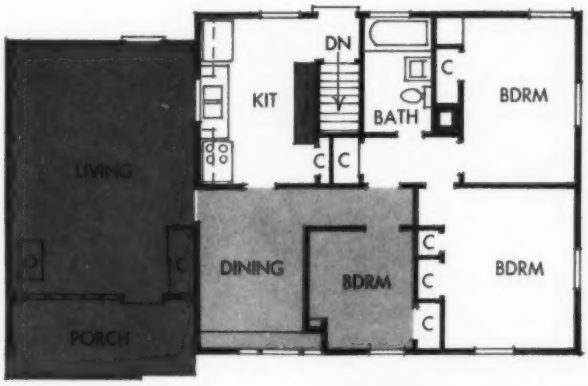
Photograph: Suter, Hedrich-Blessing

Even though the C. B. Lookers' problem was one of floor space, they didn't leave exterior details to chance. The board-and-batten siding on the left end of the house matches the existing siding.

The 4x8 sheet of perforated hardboard extends down below the level of the porch floor to make the new part of the house look closer to the ground.

BEFORE. The original floor plan was quite ordinary and the Lookers finally outgrew it. They needed another bedroom and the dining area in the kitchen was becoming inadequate.

Their larger family also made a turnpike interchange out of the living room. So with three objectives—the third bedroom, a bigger dining area (this promised more work space in the kitchen), and a quieter living room—they went to work.



AFTER. The key to the success of this remodeling was what they decided to add on—the new living room.

Now this room carries a minimum of traffic and lets the Lookers enjoy their pleasant rear yard. And they made two "new" rooms from the old living room.

The front door is now in the addition and a new window took its former place. (The dining room has the picture window!) Smart bedroom planning takes advantage of the old entry closet.

Northwest Florida ... one of Florida's nine vacation regions

Play it cool this summer along snow-white beaches

Yours for the basking! This alluring strand at Ft. Walton Beach is part of Florida's Miracle Strip. Any time is the perfect time to vacation here. Family-size accommodations are plentiful all along the coast.

No longer is the Miracle Strip the vacation hideaway of a favored few.

You have only to see the Miracle Strip to know why devotees could not keep its charms secret. Such an unspoiled paradise just had to be discovered. Today, vacationers from far and wide frolic on these dune-rimmed beaches.

The breeze-swept Miracle Strip arcs the coast from Pensacola to Panama City. Lapping this dazzling white strand are the multi-hued Gulf waters. Picnicking, swimming, water skiing, motor boating . . . all activities are doubly enjoyed in this superb setting. And what fishing! Leaping king mackerel, scrappy cobia and mighty tarpon wait to test your skill.

Attractions in Northwest Florida are as varied as its tackle thrills. Take a history-book tour of Pensacola, the city that has flown flags of five nations. Its ancient forts are landmarks of American heritage. Go boating at Ft. Walton Beach. Discover the picturesque fishing village of Destin. Visit Florida Caverns State Park in Marianna. Guides take you and other spelunkers exploring its mysterious caves. Journey through Port St. Joe and oyster-famous Apalachicola.

Every one of Florida's nine regions has its own special features and interests. So that they won't be kept secret from you, read all about them in the brand new Guide to Florida Vacations. As you thumb through its colorful pages, you almost feel the sand between your toes and the ocean spray in your face. Get your free copy now and plan a vacation you'll relive forever!

Florida

YEAR-ROUND LAND OF GOOD LIVING

Fresh water angling in this superb region rates all the raves accorded it. The sportsmen above are fishing Wewahitchka's Dead Lakes for big bass.

This Spanish village of 1723, reconstructed on beautiful Santa Rosa Island, gives visitors an authentic view of Pensacola's early colonial days.

FREE! *Brand new 1960 edition, 100-pg.* **GUIDE to FLORIDA VACATIONS.** Tells in words and full-color pictures what to do, what to see in all nine regions of Florida.

State of Florida • Room 1902-H
Commission Building, Tallahassee, Florida

Gentlemen: Send FREE Florida Vacation Guide book to:

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*____

EXECUTIVES: For full story on industrial advantages, write: Florida Development Commission, Dept. D, on your business letterhead.

To Mother with love

Photographs: Kathryn Abbe

A special cup and saucer—for Mother only—will delight her. It doesn't have to match any other teacups. This one is elegant Royal Court pattern in cobalt blue touched with fairy gold. Fill it with field flowers. Weeds are nice, too!

Sugar and cream caddy set on gold stand with tongs is a versatile gift. Add two kinds of caramels, wrapped as our young lady is doing, or fudge. It's perfect, too, for summer salad dressings.

By Elizabeth Craster

CHILDREN are generous! Next best to receiving presents—they love to give them. And Mothers head their list—particularly on Mother's Day. Of course, a little money is nice. (Small donation, please, Pa!) But large sums are not necessary. Here are a few suggested gifts she'd like, plus hints to make them "present-perfect."

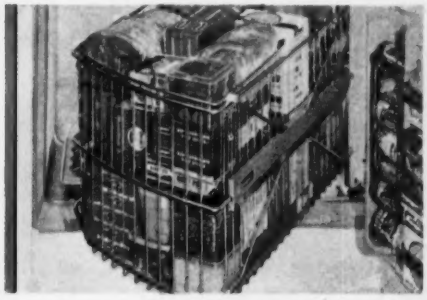
More on page 30

Take time to choose just the right gift. Maybe a salt and pepper set in jasper ware—a tiny egg-cup, (if Mom likes her eggs soft-boiled), or a graceful Colonial pitcher filled with bright flowers.

You'll never defrost this refrigerator or freezer!

SPACE! SWING-OUT SHELVES PUT 11.5 CUBIC FEET OF REFRIGERATOR SPACE AT YOUR FINGERTIPS

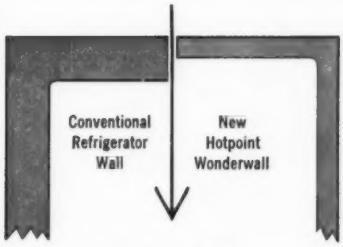
You get more space than ever—thanks to Hotpoint WONDERWALL. The refrigerator section of the "Space Age 18" is 25% more than in a conventional 12. Hotpoint shelves swing out to put all foods in front, in sight, in reach!



SPACE! 6.6 CU. FT. OF FREEZER SPACE

You *never* have to defrost this Hotpoint freezer. And it's a true, complete freezer with 6.6 cubic feet of freezer space—more than double the freezer space of a conventional 12! Swing-Out Basket puts all frozen foods in easy reach.

NEW FROM HOTPOINT 18 CU. FT. OF STORAGE SPACE IN THE FLOOR SPACE OF A 12



HOTPOINT WONDERWALL is much more efficient than ordinary insulation, yet only one-half as thick. That means the Hotpoint "Space Age 18" gives you more space *inside*. You get 25% more space in the refrigerator section and more than double the space in the freezer than ordinary refrigerators of comparable floor space.

Hotpoint creates the "SPACE AGE" refrigerator-freezer with amazing Wonderwall insulation!

Space! Hotpoint brings you an 11.5 cubic foot refrigerator *and* a 6.6 cubic foot freezer in the floor space of a 12. Two *complete* appliances in one—with enough space to take care of all your family's fresh and frozen food needs for years to come!

And, only the Hotpoint "Space Age" brings you so many modern features—automatic defrosting . . . convenient Swing-Out Shelves and Swing-Out Crisper . . . new Magna-Seal Doors that do away with locks and latches . . . flush-to-wall design . . . roomy door shelves with spaces for eggs, dairy foods, even half-gallon milk bottles!

The great, new "Space Age 18" and other Hotpoint "Space Age" models come in classic white and four decorator colors. See them soon at your Hotpoint dealer's.

Hotpoint

(A Division of General Electric Company), Chicago 44

LOOK FOR THAT HOTPOINT DIFFERENCE!

Want to take all the doubt out?

...get absolutely accurate heat control

MIRRO-MATIC
ELECTRIC FRY PAN

Give yourself a break!

Suspense is fun in a mystery story. But it's no fun at all to wonder and guess how hot your fry pan is. Too hot or too cool, and you're sure to have problems. Just right — MIRRO-MATIC right—and everything comes out picture-perfect, just like in the magazines!

MIRRO-MATIC's super-accurate Heat Control *really* takes the doubt out, makes frying the dream way to fix fine food. For you? Absolutely! Ask for it, by name.

11" square, 2¼" deep, completely immersible, for easy under-water washing. With Cover, Heat Control, Cord, and Colorful Recipe Book. $19.95

MIRRO-MATIC *electric* DUTCH OVEN and FRENCH FRYER

Controlled heat for French frying and famous Vapor-Seal design for healthful waterless cooking. Use it for stews, one-dish dinners, baking, smart buffet service.

5-qt. Dutch Oven, with Cover, Fry Basket, Heat Control, Cord, and Recipe Book. $19.95

UL

COMMENDED PARENTS MAGAZINE

Guaranteed by Good Housekeeping

your best buy...

MIRRO Foil
PURE ALUMINUM WRAP
Finest for cooking, wrapping, freezing.

MIRRO
THE FINEST ALUMINUM

MIRRO ALUMINUM COMPANY, MANITOWOC, WIS. • World's Largest Manufacturer of Aluminum Cooking Utensils

To Mother

Begins on page 28

Not one thin dime to rub against another? Don't despair! Try giving her a seed catalogue (they range from nothing to a few pennies) wrapped like a firecracker, trimmed with a rose.

Multiply two times one! Result, a pair of creamy milk glass rabbits perfect for ornaments or candy. For the big presentation, make a shirt-board tray covered with foil.

Useful juice carafe turns into a glamour gift for Mom when filled with colorful powder puffs. If anyone feels ambitious, bake a batch of crisp cookies, instead.

BFG report to homemakers

You don't buy comfort by the pound– but by the bubble!

Luxury—lightness! BFG Texfoam cushioning brings a new dimension of comfort to modern homemaking!

A BUBBLE, according to the definition of one seven-year-old, is a round piece of air with skin on it.

But it's actually bubbles that you buy when you buy the light, resilient luxury of genuine foam rubber. And by building a better bubble, B.F.Goodrich has succeeded in bringing you a special kind of foam rubber —a new and better kind called Texfoam. In making ordinary foam rubber, the rubber is whipped like cream to put bubbles in it, and the bubbles often are imperfect and weak. In making Texfoam, however, ingredients added to the latex act much like yeast in dough, creating millions of tiny bubbles *of perfect roundness*. The result is uniform consistency —more comfort, strength and wear.

Beautiful Furniture

One of the shining examples of Texfoam comfort and durability is its use in furniture today. Easily contoured, lending itself to precise tailoring, Texfoam cushioning in furniture gives almost endless wear and cloud-soft comfort.

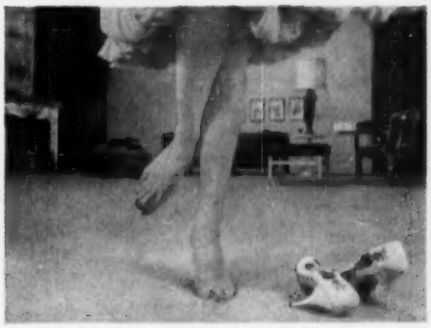
Texfoam never packs down—never needs fluffing—it holds its shape indefinitely. Texfoam-cushioned furniture is easier to clean, stays clean longer. And if you like the *plump* look in furniture, see the new Texfoam cushioning with softly-rounded edges and the higher rise in the middle. It *looks* as comfortable as it is!

Cool, comfortable sleep

Another successful application of Texfoam's comfort qualities is its use in mattresses and pillows. Dust-free, cool (because fresh air passes through special surface pores each time you move in bed) pillows and mattresses of Texfoam weigh half as much as conventional bedding. They're non-allergenic, moth-proof and mildew-resistant, too.

Texfoam mattresses are "posture-zoned." They give firm support to your body at the middle area, lighter support under your head and feet. They never sag or break down at the edges. And they never need to be turned!

In soft pillows that "breathe," you'll find qualities of comfort and cleanliness that assist you in your modern approach to homemaking —the *light* touch.



Softness underfoot—everywhere

Uses for remarkable BFG sponge rubber are almost endless in your home. Whether your carpets are new or not, this BFG sponge rubber carpet cushioning can make them feel and wear like twice the price! It never sheds, or lumps. And wherever you walk, millions of bubbles buoy up your steps!

Cushioned tile, too!

As a backing for special BFG "Airpath" Rubber floor-tile, sponge rubber cushioning "pillows" your steps, takes shock off your feet, hushes noises in your home. And lasts as long as thirty years!

So always look for the name B.F.Goodrich. It's your guarantee of quality and comfort. A genuine reward for buying the finest is lasting luxury!

For information on where to buy any BFG product, write: President's Office, The B.F. Goodrich Company, Akron 18, Ohio.

First—with new ideas for the good rich life at home

B.F.Goodrich

Now Carrier brings you not 4-month...not 5-month... but year-round...

HOME AIR

To millions of Americans, home air conditioning has been a room unit in the window—a way to keep cool when the weather is hot.

But true air conditioning is a great deal more than 4-month or 5-month relief from heat. True air conditioning should provide 12-month comfort. And at the same time make important contributions to family health.

Now Carrier 12-Month Air Conditioning brings all the benefits of true air conditioning to your home—and for the first time. A product of Carrier research, this new kind of central air conditioning introduces humidity control in the winter, as well as in the summer; and continuous self-cleaning filtration that clears the air of odors, removes pollen and other harmful elements.

Read about Carrier 12-Month Home Air Conditioning at the right. Then call the Carrier Dealer listed in the Yellow Pages. He has this wonderful new experience in living waiting for you. Carrier Corporation, Syracuse, New York.

12-MONTH AIR PURIFICATION

Pollen and many other harmful elements are continuously removed from the air by a revolutionary new air purifier. Its power to reduce contamination means better health for all your family.

12-MONTH CLEANLINESS

A unique filter, self-cleaning to maintain high efficiency, makes homes cleaner. There's less need to dust. Drapes and upholstered pieces stay fresher. Cleaning bills and redecorating costs go down.

BETTER AIR CONDITIONING FOR EVERYBODY EVERYWHERE

Carrier

12-MONTH CONDITIONING

12-MONTH ODOR REMOVAL

Cooking and other household odors are whisked away. Even air heavy with pipe, cigar and cigarette odor is fresh again in a matter of minutes. Home is pleasanter than ever for your family and guests.

12-MONTH TEMPERATURE CONTROL

The house is snug and warm in winter, cool in hot weather, just right in between. All this occurs automatically. Or you may choose your comfort to fit the day—lessen the contrast between indoors and out.

12-MONTH VENTILATION

Drafts from open windows are no longer a problem. Air is filtered and conditioned before it is gently circulated through every room. Dust, dirt, insects, driving rains and outside noises are kept outside.

12-MONTH HUMIDITY CONTROL

In winter, moisture is fed into bone-dry warm air that irritates nasal passages, causes furniture to come apart. In summer, moisture is removed from the humid air that makes you suffer, makes drawers stick.

12-MONTH CIRCULATION

Warmth or coolness is evenly and quietly diffused throughout the house. There is no stagnant air, no stratification, no "cold rooms" or "hot rooms." And air purification constantly freshens the air you breathe.

12-MONTH CLIMATE CONTROL

This Carrier Climate Center on the wall is visual proof that your family is getting all the benefits of true air conditioning. Here you watch—as well as experience—12-month air conditioning in operation!

Memo: Try these...

CALLAWAY MILLS
REG U S PAT OFF

The famous

Callaway Mills

offers

*Callaway Towels yarn-dyed colors,

ABSORBenized® finish, pucker-proof borders. Label of Luxury.®

*Callaway Carpets made in Nylon,

wool, Acrilan, rayon, cotton and blends.

*Callaway Scatter Rugs

famous for over 30 years

Automobiles, tires, apparel and host of other industrial and home products contain textiles by Callaway.

Numerous business and industrial organizations benefit from "KEX" Industrial Towel Service and "KEX" Dust Control, the complete system for faster, better and more efficient cleaning.

*A myriad of colors and styles to choose from!

Callaway Mills, Inc., Sales Solicitors, 295 Fifth Ave., N.Y. 16, N.Y.

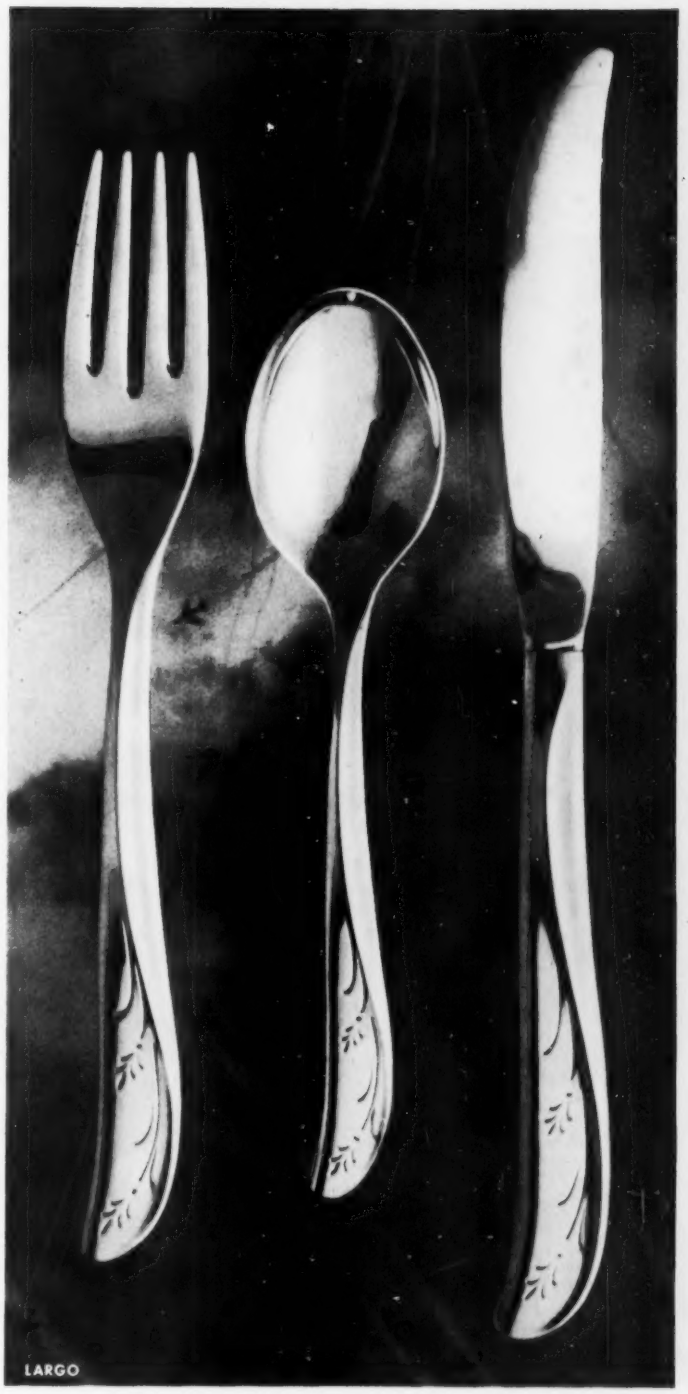
Photograph: Liffring

REVERIE

Wafted on wings of thought
away from the here and now,
For the moment a mystic
meditating as profoundly
as any philosopher
the meaning of life;
Exploring in enchantment the
expanding vistas of her mind
And pausing to contemplate
that nebulous time,
"When I'm grown up."
In her hand a magic-touched
wishing stone that can
change her in seconds
From a spangled ballerina
bowing in spotlighted splendor
To a mother with husband and
babies of her own.
In awe, we observe that
marvelous phenomenon—
the unfolding of
a human intellect.

Old folks may call it dawdling,
but let's steal quietly away
and leave her alone.

—Ann Usher



INTERNATIONAL designs
for changing America

The graceful sweeping lines that typify the best in contemporary design...LARGO, in stainless steel by International.

Created by the world's finest designers of tableware, LARGO is patterned in gentle curves...sleek and distinctively modern, with a subtle motif incised on its slender handles.

See LARGO today...you'll find it with the other patterns from the International Stainless Beauty Line at fine stores everywhere. It's American-made to insure continued availability.

INTERNATIONAL STAINLESS

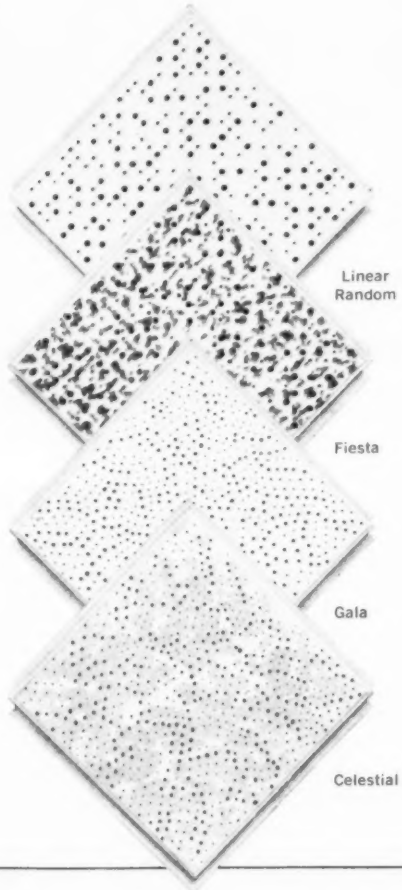
The International Silver Co., Meriden, Conn.

YOUR HOME COMES FIRST

The home of your dreams may be a new one you hope to buy or build. It may be the one you live in now (but modernized, to give you the benefits of new home living).

It's never too early to start enjoying a better home or adding to the resale value of your property. Now is the time to let your lumber and building materials dealer help you enjoy the kind of home you want . . . a home to be proud of for its modern convenience, beauty and livability.

See him soon! Better Living is his business. Ideas, plans, advice on materials and methods are yours for the asking. And he can put you in touch with builders and contractors . . . even arrange for financing if you want him to!



Put the Comfort of Quiet into Family Fun!
HUSH-TONE® CEILINGS BY CELOTEX

Family fun is never noisy in new or *re*-newed homes where beautiful Hush-Tone tile absorbs up to 75% of all the noise that strikes it! And leading decorators advise sound-conditioning with genuine CELOTEX tile . . . the brand preferred for beauty 2-to-1 over all others by homemakers in a nationwide survey. Yet you can quiet a 10′ x 15′ room with Hush-Tone tile for as little as $27 to $42.

The ceiling shown is popular *Fissured* Hush-Tone Tile, in a Fun Room paneled with new Celotex Cherry Woodgrain hardboard paneling. At right, four other beautiful Hush-Tone designs: patented Linear Random†; colorful *Fiesta;* new *Gala;* new pastel-tinted *Celestial.*

BUILDING PRODUCTS BY

CELOTEX

REG. U.S. PAT. OFF.

YOUR HOME COMES FIRST

If it's "by CELOTEX" you get QUALITY... *plus!*

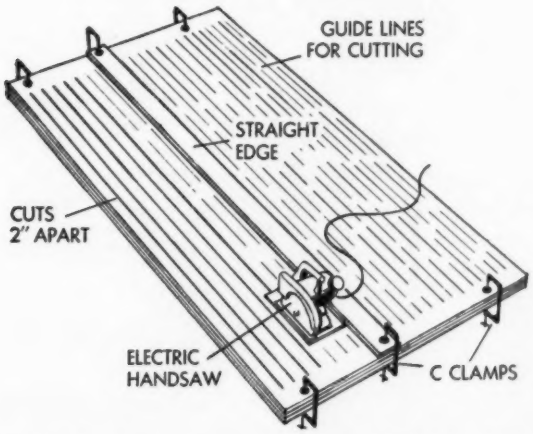
CEILING TILE • INSULATING SHEATHING • MINERAL WOOL INSULATION • CELO-ROK® GYPSUM PLASTERS, ANCHOR-LATH, WALLBOARDS • TRIPLE-SEALED® ROOFING • HARDBOARD PRODUCTS

†U.S. Pat. No. D-168,763. Hush-Tone is a registered trade mark for Celotex fiberboard sound absorbing ceiling tile. The Celotex Corporation • 120 S. LaSalle Street • Chicago 3, Illinois

Cool, quick shade

To build this shelter, cut slots in sheets of ¼-inch exterior-grade fir plywood. Fit a 2x6 pre-painted beam through sheets as shown. Mount each beam on two upright posts and tie both rows of plywood sheets together and to the house with sturdy metal braces.

PUT SHADE in your back yard in just a weekend with this unique plywood screen. Its open construction cuts down on heat and glare without shutting out all the light. You'll find it's an attractive addition to your patio, too.

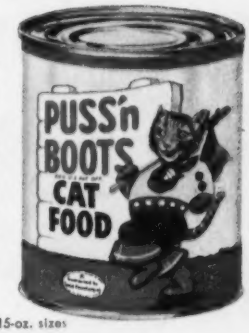


An electric handsaw can cut two or three sheets of plywood (clamp them together) at a time. A straight board, clamped in place, guides saw for each cut (broken lines). Cuts stop 6 inches short of each end. Paint sheets before cutting, and paint the slot edges later.

WIN your cat's weight in gold!

Enter Puss 'n Boots "name a cat" contest!

Choose the kitten or cat that appeals to you most—and give it a name that best applies to its appearance or condition. You'll find helpful hints in the captions. For example, say you like the first picture best. The caption explains that Vitamin A in Puss 'n Boots helps give cats extra-bright eyes, so you might think up "Jewel" as the name. In the coupon below you'd write "1" in the space after *Picture No.* and "Jewel" after *Suggested Name.*



Available in 8-oz. and 15-oz. sizes

1. Keen vision and bright eyes reflect good health resulting from the Vitamin A in Puss 'n Boots.

2. The calcium a cat derives from Puss 'n Boots, fed daily, means strong teeth and sturdy bones.

3. From kittenhood on, healthy growth is assured by abundant carbohydrates in Puss 'n Boots.

4. Puss 'n Boots fed every day means energy every day, because of its high-quality proteins.

5. The natural oils in whole-fish Puss 'n Boots help cats acquire coats that shine with health.

6. The extra Vitamin B_1 in Puss 'n Boots assures steady nerves day after nourishing day.

202 PRIZES!

LOOK WHAT YOU CAN GET!

FIRST PRIZE: Your cat's weight in gold (at $35 an ounce in U.S. currency, maximum $7,500).

SECOND PRIZE: $50 a week "pin money" for a year.

10 **Third prizes:** Sylvania stereo 3-channel high fidelity phonograph. Six Speakers. Gleaming walnut cabinet.

10 **Fourth prizes:** Glamorous and elegant mink stole.

30 **Fifth prizes:** Sylvania clock radio with delayed alarm, appliance outlet. Precision timer.

50 **Sixth prizes:** Ultramodern electric can opener.

100 **Seventh prizes:** A year's supply of Puss 'n Boots.

Rules on How to Enter

1. Enter as often as you wish, but each entry must be accompanied by a Puss 'n Boots label.
2. Entries will be judged on basis of originality and aptness of thought by independent contest judges, whose decision will be final. Duplicate prizes will be awarded in case of ties.
3. Entries must be postmarked by midnight July 30, 1960 and received by August 15, 1960. Winners will be notified by mail promptly. Complete list of winners will be on file at The Quaker Oats Company, Chicago, Ill.
4. The contest is open to persons living in The United States, except employees of The Quaker Oats Company, its advertising agencies and the contest judging organization, and their families.
5. All entries become the property of The Quaker Oats Co.
6. All entries must be the original work of contestant and entered in his or her name. Contest is subject to federal, state and local regulations and is void where regulated, prohibited or taxed.

MAIL YOUR ENTRY TODAY!

Weight in Gold, Box L, Dept. LO, Chicago 77, Ill.

Enclosed is one Puss 'n Boots label.

I like Picture No. ..... best.

Suggested name is .....

NAME .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....

Coast Fisheries Division of The Quaker Oats Company, Chicago 54, Ill.

NEW! dish-washer all

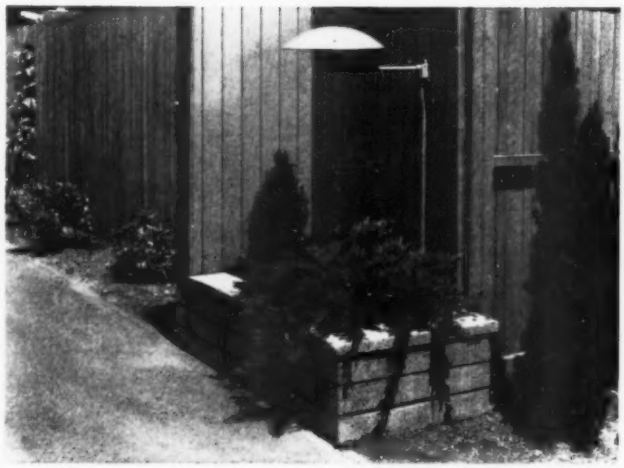
Guarantees the most

spot-free dishes

any dishwasher can wash!

First dishwasher detergent with germ-removing Purisol! Not even hand-polishing gets glassware, dishes and silver more spotless than new Dishwasher *all* (now with Purisol added to safeguard family health). It's recommended by dishwasher manufacturers. Satisfaction is guaranteed by Lever Brothers or your money back.

Ideas for your garden scrapbook



Photographs: Mason Weymouth

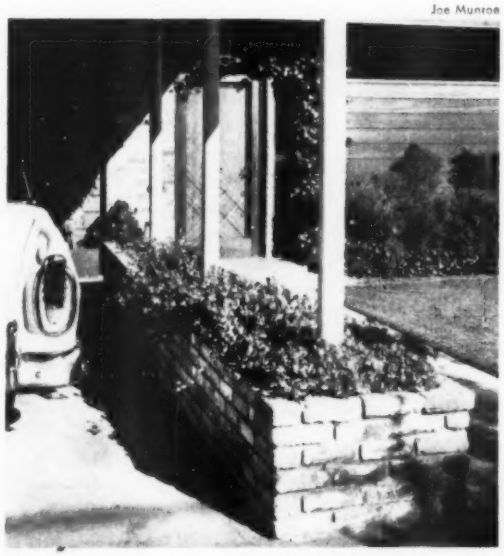
Two different fences are ingeniously joined together here. Each fence is extended beyond the outside corner to form a new inside corner.

This new pocket becomes an attractive backdrop for the planter and driveway light.

← **This pipe grid** is assembled in place. Outside ends of pipes are inset in railing.

The other ends are plugged with wood; adjoining pipes are drilled through so nails can be driven into the plugs. A. R. Montgomery, designer.

Joe Munroe



This planter, built along the side of a carport, acts as a divider between the driveway and sidewalk. The added color and texture make the entrance more inviting. The George W. Ashby home, Menlo Park, California.

Now have a "supermarket" within a few steps of your kitchen—be always ready for guests! Westinghouse "Self-Defroster" Freezer shown.

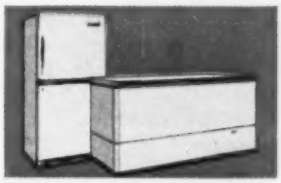
WESTINGHOUSE FREEZER GIVES YOU CONVENIENCE OF SELF-DEFROSTING...WITHOUT THE HIGH COST!

No more messy hot water pans and ice chopping with this wonderful new Westinghouse "Self-Defroster" Freezer! When it's time to defrost, a flip of a switch makes ice and frost melt away, drain away. It's so fast, so easy, so convenient—the greatest aid to defrosting you've ever seen. Best of all, *you can enjoy it for far less than you'd have to pay for other types of defrosting freezers!*

You save, too, in so many other ways. You can stock up on fresh foods in season, buy "specials" in quantity. And, it's so handy. You always have all the food you need, when you need it—with far fewer shopping trips. It's like having a supermarket in your kitchen or basement. Why not start enjoying freezer living with this low cost Westinghouse "Self-Defroster" Freezer now?

NEW "SELF-DEFROSTER" takes headaches out of defrosting. A flip of a switch melts and drains away every bit of frost.

OPEN "AIR-SWEEP" SHELVES freeze faster, seal in flavor. Packages never stick. You can quick-freeze in any compartment.



A MODEL FOR EVERY NEED! You've a full choice of quality Westinghouse chest and upright freezers, 9 to 21 cu. ft. capacities.

YOU CAN BE **SURE**...IF IT'S

Westinghouse

Westinghouse TOTAL ELECTRIC gold medallion home

Westinghouse Electric Corp., Major Appliance Div., Columbus, Ohio.

Watch "Westinghouse Lucille Ball-Desi Arnaz Shows"—CBS-TV Alternate Fridays

How to enjoy fun-filled leisure living *through Aluminum*

You can carry your "cottage" with you . . . when it's aluminum. Come spring—millions of Americans will take to the road towing everything from camping trailers to houses on wheels. Most of them—and the equipment in them—will be made of aluminum because aluminum tows easily . . . stows easily. To learn more about the pleasures of a nomad life—on the road and on the water—send for the free booklet offered on these pages.

Aluminum has a knack for making life easy and gracious. Inside and out, it works for you in dozens of ways to cut down chores and keep expensive maintenance to a minimum . . . to let you enjoy life *more.*

In a fascinating new booklet, offered here, you'll find exciting, new ways aluminum can help *you* take it easy. Thirty-six full-color pages show dozens of work-saving, time-saving, money-saving products brought to you by America's leading independent aluminum manufacturers.

Illustrated on these pages, are some of the products these skilled craftsmen make. To learn about more of these products . . . to find out new ways to cook . . . new ways to garden . . . new ways to make life more fun and less work—just fill out and mail the attached, postage-free card—or write direct to Aluminium Limited Sales, Inc., Box 409, New York 46, N. Y. Just ask for "Homeowner's Guide to Better Living." Your free 36-page, full-color booklet will be mailed promptly.

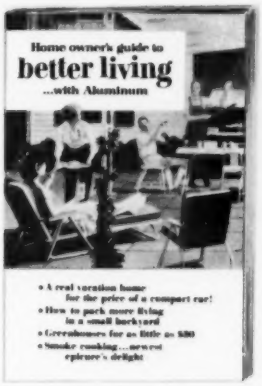
Aluminium Limited ALCAN

SUPPLYING AMERICA'S INDEPENDENT ALUMINUM FABRICATORS WITH HIGH QUALITY ALCAN ALUMINUM INGOT

Mouth-watering recipes . . . greenhouses for as little as $80 . . . latest news on boats and boating . . . how to grow 2½ crates of strawberries on 2 square feet . . . here's a must for every lover of good living!

FULL COLOR 36 PAGE BOOKLET

FREE



"Home Owner's Guide to Better Living" gives you hundreds of tips and suggestions on how to get more out of your house and grounds . . . how to cut maintenance . . . keep week-end chores to a minimum . . . how to get more fun out of life! Below is a partial listing of the fact-packed articles and items you'll get. For your free copy just fill out and mail the card right now! Address: Aluminium Limited Sales, Inc., Post Office Box 409, New York 46, N.Y.

Summer houses . . . $2300 and up
7 new ways to use a carport
This summer take your home along
Floating homes . . . America's new way of life
Now — "paint" your house for the last time
A lifetime roof for your house, too
How to pack more living in a small back yard
. . . And you'll never change a storm window again
A screen porch this year . . . a family room next year
How to keep your garden growing . . . without an aching back
Smoke cooking . . . newest epicure's delight
A terraced garden for your herbs
Keeping your house cooler
Dockside storage for your outboard

THIS CARD ENTITLES YOU TO YOUR FREE BOOK!

Please mail me your 36-page, full-color booklet, "Home Owner's Guide to Better Living."

Name_____

Street and number_____

City_____ Zone_____ State_____

☐ I would also like your free booklet, "Home Remodeling on a Budget." (Please check box if you would like to receive both free booklets.)

DETACH AND MAIL THIS POSTAGE FREE CARD TODAY!

FINE PRODUCTS FOR BETTER LIVING are brought to you by these skilled aluminum craftsmen . . . using quality aluminum alloys produced by Canada's Aluminium Limited.

Adams Engineering Co., Inc.
Aerolite Extrusion Co.
Air Master Corporation
Alsco, Inc.
Aluminum Extrusions Inc.
American Art Metals Co.
Aywon Wire & Metal Corp.
The B & T Metals Co.
Badger Aluminum Extrusions
Balcrank, Inc.
Benson Aluminum Co., Inc.
Bohn Aluminum & Brass Corp.
Bridgeport Brass Co.
Hunter Douglas Division
The Bristol Aluminum Corp.
Calex Corp.
Capitol Products Corp.
The Colotrym Co.
Excelum Extrusions Corp.
Extruded Alloys, Inc.
Extrusions, Inc.
Fairmont Aluminum Company
Faulkner Associated Industries
Fentron Industries, Inc.
Fetter Brothers Aluminum Manufacturing Co.
C. M. Flynn Mfg. Co.
Michael Flynn Manufacturing Co.
Hazelwood Engineering & Equipment, Inc.
The Himmel Brothers Co.
Industrial Lamp Corp.
Jarl Extrusions, Inc.
Jasco Aluminum Products
Jerex Corp.
The Kawneer Co.
Keystone Alloys Company
Kinkead Industries, Inc.
Magnode Products Inc.
Mainline Extrusions, Inc.
Malco, Inc.
May, Inc.
Mideast Aluminum Corp.
Midwest Aluminum Corp.
Mirro Aluminum Co.
The Moloney Co.
Monarch Aluminum Manufacturing Co.
Morrell Aluminum Products, Inc.
National Extrusions & Manufacturing Co.
New Jersey Aluminum Extrusions Co.
Nichols Wire & Aluminum Co.
Northeast Aluminum Inc.
Pacific Extrusions, Inc.
Pax Metal Corp.
Perm-A-Trim Storm Window Company, Inc.
Pfister Aluminum Corp.
Precision Extrusions, Inc.
Purpose Extruded Aluminum, Inc.
Quaker State Metals Co.
Quality Aluminum Products Co.
Royal Aluminum, Inc.
Royce Aluminum Corp.
The F. C. Russell Co.
F. E. Schumacher Co., Inc.
Scovill Manufacturing Co.
Seasonmaster, Inc.
Sheet Aluminum Corp.
Southern Extrusions, Inc.
Southern Sash Sales & Supply Co., Inc.
Texas Aluminum Co., Inc.
Titus Manufacturing Corp.
Trim Alloys, Inc.
United Pacific Aluminum Corp.
Valley Metal Products Co.
Ware Laboratories, Inc.
Warner Manufacturing Corp.
Weather-Seal, Inc.
Wells Aluminum Corp.
R. D. Werner Co., Inc.
Winter-Seal Corp.

See other side for FREE offer

Postage Will be Paid by Addressee

No Postage Stamp Necessary If Mailed in the United States

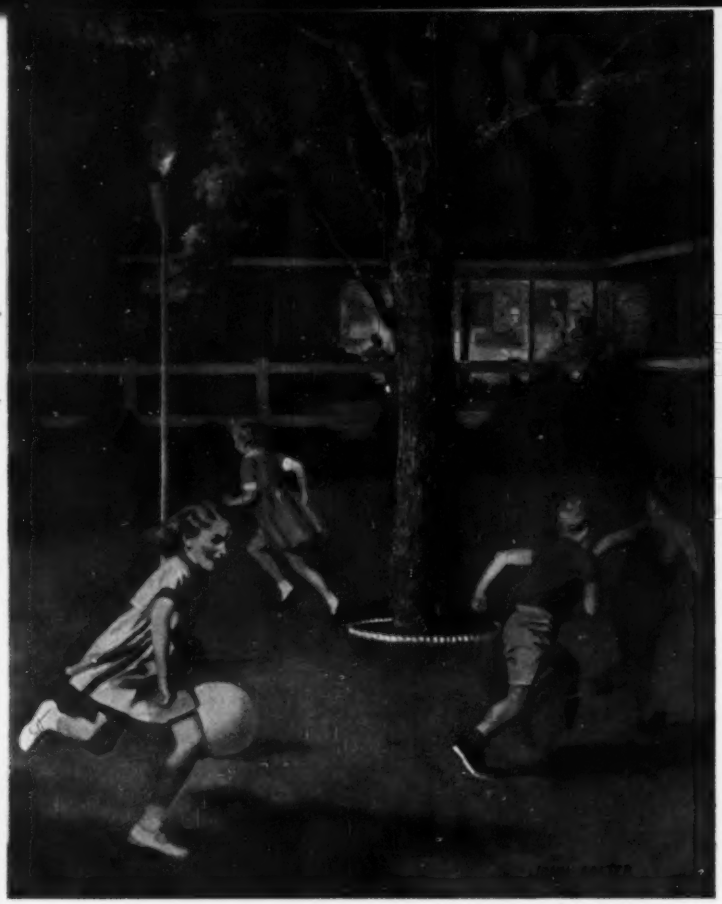
BUSINESS REPLY MAIL

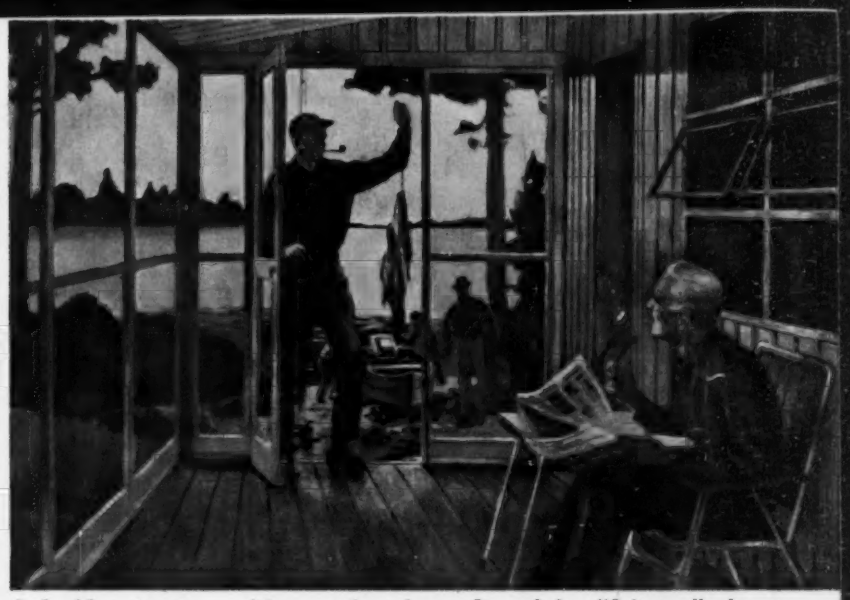
FIRST CLASS PERMIT NO. 19339 NEW YORK, N. Y.

ALUMINIUM LIMITED SALES, INC.

Post Office Box 409

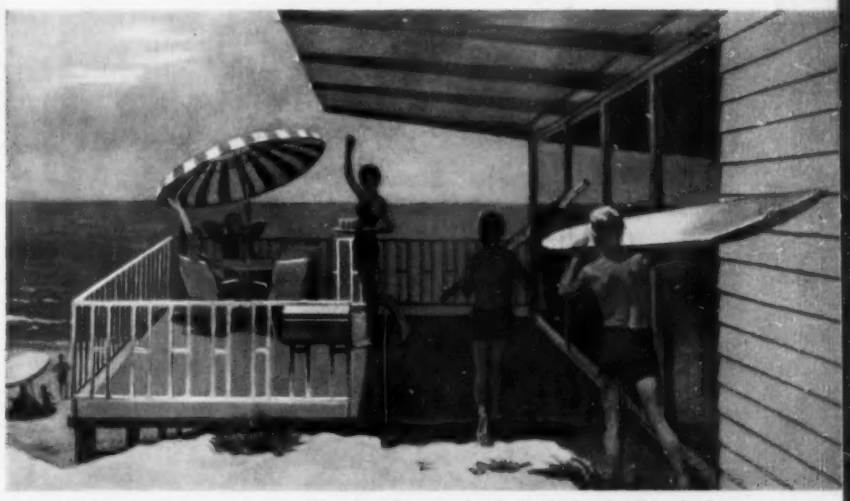
New York 46, N. Y.





Lakeside retreat . . . with no spring chores. It needs less "fixing up"—leaves you more time for fun. Everything that could rot or rust—roof, sidewalls, porch railing and posts—is made of maintenance-free, fireproof aluminum. In the fall, aluminum windows button up the place in a jiffy—safe for winter, but ready for quick spring fishing. In "Homeowner's Guide to Better Living," you'll find out how *you* can own a summer house for as little as $2300!

Up in a hurry and up for keeps. No more toting when you keep your outboard where you keep your boat . . . right at the dock! Or put up a tool shed where it's handy to the garden—or a "clubhouse" for the kids in an out-of-the-way spot. With aluminum building products, outbuildings and storage sheds go up in a day. And once up—they're up to stay!



Holiday house for sun lovers. Here's a house that's built for loafing in luxury. To let the breezes in—or keep them out in rough weather—the front is made up of sliding glass and aluminum panels. Aluminum siding is sand-tight—even on the windiest days. Attractive aluminum roofing in color tops it all—overhangs the spacious deck to give you a choice of sun or shade. As an extra dividend—*this* roof reflects heat, too . . . keeps the house cool on the hottest days.

Aluminum carport makes a pool cabana. Carports are turning up everywhere in this modern age of aluminum. You can buy them packaged—pre-fabricated, all ready to set up. Attach one to the house to shelter the car. If you're lucky enough to own a pool, you can set one up there, add quick-change rooms with colored aluminum panels, and you have a cabana. Screen in the center for an away-from-the-house porch. Add lights, a barbecue, and running water and you have a home away from home. "Homeowner's Guide to Better Living" tells you how to have all the fascinating structures you see on these pages . . . gives you dozens of other aluminum ways to put more fun into *your* summers. For your free copy of this exciting introduction to a new way of gracious living, just fill out the postage-free card and mail.

Presto!

Smooth Away Wrinkles Fast!

Presto Steam-Dry Iron Gives You More Working Steam!

New Presto Steam-Dry Iron—with 21 steam ports—makes short work of *all* your ironing! More working steam from the largest sole plate of all smooths out wrinkles, even stubborn creases, *fast!* And Presto's extra water capacity—a full 9 ounces—means 30% longer steaming time! Get a Presto Steam-Dry Iron, today. Only $16.95

PRESTO®

NATIONAL PRESTO INDUSTRIES, INC., EAU CLAIRE, WIS. IN CANADA: PRESTO DIVISION—GENERAL STEEL WARES LTD., TORONTO

©N. P. I. I., 1960

It's NEWS to me!®

Save time and work. As you mow, you now can seed, weed, feed your lawn, or apply insecticides. Attachment for Sunbeam gasoline model rotary mowers hooks on in a jiffy, follows cut of grass so there's no overlap or need for a marker. Its position control automatically distributes chemicals evenly. Just think of the fun you can have in the time you'll save!

Pow-R-Spreader Attachment for gasoline self-propelled model rotary mowers, $14.95, in stores, Sunbeam, 5600 Roosevelt, Chicago, Ill.

Fat drains off food as soon as it collects in this ever-so-clever electric skillet. Just flip down a leg that's hidden under the handle—skillet tips slightly so the fat drains to one end. It makes basting easier, too. You'll also like fact lid can sit at an angle in slot on skillet's second handle to prevent splatter. Skillet's immersible.

Tip-Toe Leg Electric Skillet plus tilt-top lid (11-inch is $18.95), (12-inch is $20.95), in stores. General Electric, Housewares Div., 1285 Boston, Bridgeport, Conn.

Fish in solid comfort. You can relax so much better in this chair than you can hunched on a log with no backrest or when squatting on damp ground. It has built-in utility box and rod holders. When you want to move, leave rods in holders. In one hand carry folded chair and all. Chrome-finished steel with sturdy canvas back and seat.

Easy Fishin' Chair, $14.95, in stores or ppd. from mfr., Towser Products, Creston, Iowa.

Stands out of the way against the wall to save floor space when not in use. That's quite a help in a cluttered bathroom! To use, just lift handle. Scale unfolds to lie flat. It weighs accurately on any surface—fluffy bath mat or smooth floor. Pretty in turquoise, green, yellow, white, black, blue, pink.

Counselor Space Saver Scale about $11.95, in U.S.A. stores. Brearley Co., Rockford, Ill.

Combine style, safety with this conventional-appearing sport shirt that inflates into a life-preserver approximately 4 seconds after contact with water. Eliminates bulk, warmth of life preserver. Made of double layer of fabric that holds air when wet. Chemical packet concealed in inner pocket releases harmless gas between two layers. Is designed to keep you afloat 45 minutes. Has mouth valve, too. In blue, red, beige, or orange.

Floater Shirt for a man, $9.95; woman, $8.95; child, $7.95 (order regular size), ppd. from mfr., Hudson Mfg. Co., 475 Riverside Ave., Jacksonville, Fla.

More NEWS on page 47

LE MONOLOGUE DE L'AUTOMOBILE *or, how I made my driving fun again.*

One of the copy-cat cars? or the one and only Renault Dauphine? That WAS the question.

I DROVE THEM ALL. *and now it is resolved. Here is the reasoning:*

$1645* is STILL the price (not stripped down either)—why pay close to another grand for a copy?

* *

and mileage economy: UP TO 40 MPG (saves enough on gas in a year to straighten out a much-crimped budget and whose isn't?)

WELL, THEY ALL SNEERED: HOWS ABOUT SERVICE?

and I replied: *"never more than a few miles from an authorized Renault Dealer with factory-trained men. Over 800 Dealers in the U.S. & over 150 in Canada. Full supply of parts at each. Quick AND quick-witted service at each, too."* * * * * * * *

* * * * *and* styling: clean, uncluttered lines; none of those in-this-year, out-next, doo-dads. Just simple, straightforward, exquisite beauty & craftsmanship. (RENAULT, PIONEER IN AUTOMOTIVE PIONEERING SINCE 1896!)

Among other things to note: 4 DOORS (easy in, easy out) * CHEAPER INSURANCE RATES (major insurance companies offer 10% lower premiums because of the greater safety & maneuverability)

* * * * * *Also, not the biggest but really a good-sized, easy-to-reach* TRUNK. * *

SO THAT'S HOW. Voulez-vous more? Go see your Renault Dauphine. * * * *

SUGGESTED PRICE, EAST COAST POE. STATE & LOCAL TAXES EXTRA. FREE BROCHURE AT DEALER OR RENAULT, INC., 750 3RD AVE., N. Y. 17. OVERSEAS DELIVERY FOR EUROPEAN TRAVELERS. SEE LOCAL DEALER OR WRITE RENAULT, BOX 159, L. I. CITY 6, N. Y.

Le Car Hot: RENAULT Dauphine

Why settle for automatic defrosting?

FRIGIDAIRE GUARANTEES FOODKEEPING WITHOUT FROST

in the only Refrigerators proved FROST-PROOF in over 200,000 homes!

Not just automatic defrosting! No frost at all! None in the freezer section. None in the refrigerator. Frost is stopped before it starts.

No messy defrosting! No pans to empty! No freezer walls to scrape. No frozen-together packages. No prying-out of ice trays. No frosted-in ice cubes.

No danger of defrost thawing! Foods stay frozen hard always.

Roll-to-You Shelves! Whisper-quiet. All aluminum. Removable. They bring you all-usable storage space.

New "Flowing Cold" Meat Tender. Keeps most fresh meats up to 7 days.

New Magnetic Door Seal. Gives a better, tighter seal all around on both doors.

Choose from 4 beautiful new 1960 models. Most in 5 Colors or White.

BUY ON PROOF!

Proof from over 200,000 homes!

There is only one genuine FROST-PROOF Refrigerator-Freezer that has been proved in over 200,000 homes. It is made only by Frigidaire. Why risk a substitute, when you can buy proved Foodkeeping without Frost —*guaranteed* by Frigidaire!

*The exclusive FROST-PROOF system will prevent build-up of frost inside the Frigidaire FROST-PROOF Refrigerator-Freezer. Without any cost to owner or user, at any time within one year from date of delivery, Frigidaire will make all necessary adjustments to the FROST-PROOF Refrigerator-Freezer to prevent accumulation of frost.

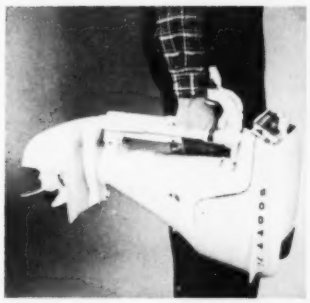
Feel like a Queen with Foodkeeping without Frost... guaranteed.*

First and only from Frigidaire. Thrill to the new 1960 beauty of the Sculptured Sheer Look! It's for *your* kitchen! Model FPI-13T-60 shown above in Sunny Yellow.

Product of General Motors

FRIGIDAIRE

ADVANCED APPLIANCES DESIGNED WITH YOU IN MIND



It's NEWS to me!

Begins on page 44

Your child's name is on the cowboy rug; the sports rugs are available in basketball, baseball, or football shapes in any school colors or name, to order. Fun for the teenagers. Easy-wash cotton pile.

Basketball or baseball (24-inch), $6.95; 21x36-inch football in any color and school name, $9.95; the personalized western, $10.95, ppd. from mfr., Norman Rice, Inc., 295 Fifth Ave., New York, N.Y.

Movies with sound! Now you can capture on 8mm film not only the action but the sounds of treasured moments. Action and sound are perfectly synchronized. New hand-held transistorized camera is completely portable, weighs about 4½ lbs. Operates easily with push button. Its companion sound-projector also records new sounds.

Cinephonic Eight Camera with a microphone and headset for monitoring sound volume, $239.50; (50-ft. double-8 roll Ansco sound film is $7.50); projector, $249.50, in stores. Fairchild Camera & Instrument Corp., Syosset, L.I., N.Y.

Handy combination—a barbecue grill that's actually part of your built-in gas cook-top. Lets you do all your cooking in one spot—no running back and forth between the grill and stove. Also available is 3-spit rotisserie attachment. Put aluminum cover on grill—it becomes a griddle. Installation of unit is simple. Single counter top cutout (40¾x20¾ inches) needed.

Ranchero, $339.95, at dealers. O'Keefe & Merritt Co., 3700 E. Olympic, Los Angeles 23, Calif.

Small, light 7.5-hp. motor—big news for fishermen. It weighs less than 40 lbs., is merely 30 inches tall. (Fits trunk of a small car.) Has lower unit with 3-blade overlapping propeller and weed-cutting contour piece that makes the motor weedless. Easy to carry with own handle or accessory tote case.

Scott 7.5 hp. Outboard is about $249.95, in stores. McCulloch Corp., 2700 Winter, Minneapolis, Minn.

Built-in power booster cuts in automatically when you're mixing heavy batter so motor can zip along at its regular speed and not be slowed down by a stiff mixture. Smartly styled mixer is white. Has comfortable handle with built-in thumb rest, 3-speed control button, and a mix guide on top of handle so it's easy for you to read.

KitchenAid Power Portable Mixer, $22.95, in stores. Hobart Mfg. Co., 711 Pennsylvania, Troy, Ohio.

Just dial for more hot water—up to 65 per cent more—on washday or when company's coming. Rather than giving merely hotter water, gas-fired heater gives any amount from 30 to 50 gallons. Water stays 140 degrees (fine for all-around use). Can operate by remote control—put dial in kitchen or bath.

Thirty-Plus Water Heater, from $140, at plumbers. Rheem Mfg. Co., 7600 S. Kedzie, Chicago, Ill.

More NEWS on page 51

The garden look brought indoors

Daystrom makes the dining area one of the loveliest rooms in your home: a place where the day begins with tranquillity, closes with a sense of well-being. This set of Italian blue and white brings the peace of a June garden inside; helps enrich daily living for your family, yourself. Plastic table top is easy-care. Base and lattice-back chairs are a chip and mar-resistant Coloramic® finish. Seats of blue polka dot vinyl have white boxing. Send 25c for big color booklet . . . get quarter back by taking card enclosed with booklet to your Daystrom dealer. Address Daystrom Furniture, Department H, Olean, N.Y.

DAYSTROM, INCORPORATED
FURNITURE DIVISION, OLEAN, N.Y.

"If your preference is for the fresh, always-new simplicity inspired by furniture from Japan, China and Korea, then this monochromatic flooring design is for you. Biscuit tones in Tile-Tex* asphalt-asbestos tile set a calm, Far Eastern mood unruffled by the demands of modern living." **TOM LEE,** *American Institute of Decorators*

"I find a perennial touch of Spring in the simple curving lines of an American Bentwood Rocker. I've teamed it with FlexGold* vinyl-asbestos tile in black and white, spiced with fresh and vibrant turquoise. A Mash Bowl in cherrywood brings sunlight." **GERALDINE NICOSIA,** *National V. P., National Society of Interior Designers*

Be sure to see the Flintkote Spring Collection

NEW FASHIONS IN FLOORING

created by four famous interior designers

"In my own furniture designs I prefer straight, simple lines and the interplay of interesting textures and finishes. Versatile Flexachrome* vinyl-asbestos tile in color-speckled Catalina, accented with random tiles of color, is perfect to set a contemporary or modern mood." **BURTON TYSINGER,** *Furniture Designer*

"Spring suggests the greens of an Italian hillside! And here are two greens, called Naples and Milan, combined with white and black in terrazzo-style Tile-Tex® flexible vinyl tile. A wonderful foil for an Old World piece such as this antique iron Astra-Lobe, circa 1800." **EMILY MALINO,** *American Institute of Decorators*

Spring is the time to bring a tired house to life. In the opinion of four of America's most famous Interior Designers, nothing will do as much to brighten homes as fashionable Flintkote Flooring, in fresh new spring color combinations. To prove it, each Designer has created an exciting floor pattern, with ideas for matching fabrics, accessories and furniture.

But beauty only starts the Flintkote story. Flintkote Flooring is unmatched for toughness, for clear-through color, for easy care. And there's a Flintkote Flooring for every taste. Your Flintkote Dealer will show you designer-approved ideas to help you brighten your home. Look for his name in the Yellow Pages. The Flintkote Company, Flooring Div., 30 Rockefeller Plaza, New York 20, N.Y.

America's Broadest Line of Building Products

*Trademark of The Flintkote Company

FLINTKOTE

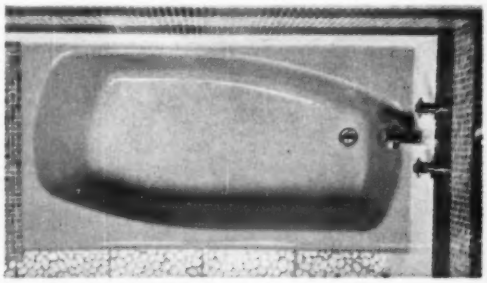
TILE-TEX PRODUCTS

It's NEW...it's American-Standard

The new design of this lavatory provides a deep, roomy bowl plus a wide ledge at one side and at the back for toiletries. It can be installed in a counter or on legs.

Each smart product in this bathroom combines **new beauty** with **practical convenience.** The off-the-floor toilet lets you swish a mop under it for **new ease of cleaning.** The Contour bathtub has two ledges and extra room for bathing, thanks to the **off-center design.** The lavatory design, also off-center, provides a roomy shelf. For extra bathroom convenience, extra beauty use **American-Standard** products.

These new faucets have the exclusive Aquaseal valve that ends leaking and washer replacements. Be sure that all the faucets in your home are made by American-Standard.



The off-center design of the 16" high cast iron Contour bathtub forms two wide ledges — one is a handy shelf, one a comfortable seat that brings the back of the tub close for easy-reach cleaning.

For more information on these and other beautiful bathroom products, mail the coupon or see your American-Standard retailer. He is listed in the yellow pages of your phone book under "plumbers" or "plumbing supplies."

AMERICAN-STANDARD, Dept. PB-50, 39 West 39th Street, New York 18, N. Y.
Please send me your new booklet "Planning Modern Bathrooms in Color." I enclose 10¢ to cover mailing. I am modernizing_____. I am building_____.

Name_____ (PLEASE PRINT)

Street_____

City_____ Zone_____

County_____ State_____

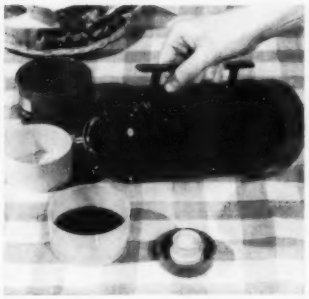
In Canada send to: American-Standard Products, Ltd., 1201 Du Pont St., Toronto 4, Canada.

American-Standard and Standard are trademarks of American Radiator & Standard Sanitary Corporation

AMERICAN-Standard PRODUCTS

AMERICAN-Standard

PLUMBING AND HEATING DIVISION



It's NEWS to me!

Continued from page 47

Shave anywhere—2 rechargeable batteries store energy to last a week. Shaver with full, man-size shaving head is dandy for any man who's traveling and needs a quick touch-up before an evening appointment, or for the man vacationing where shaving facilities aren't handy. A gift idea.

Lektronic Shaver in travel case, $35.95, in stores. Remington Rand, 60 Main, Bridgeport 2, Conn.

Handy center drawer maintains 2 different temperatures—one that's ideal for vegetables and one ideal for storing meat safely for 7 days. Drawer can be opened without opening regular-temperature refrigerator section, holds 21 lbs. of meat and a half-bushel of vegetables. Other new features: frost-free freezer with separate control, glide-out shelves, and changeable door panels.

Center-Drawer Refrigerator-Freezer is about $750 in stores. Westinghouse, Columbus, Ohio.

Handle helps you pour so easily from this vacuum bottle. Makes it handy for children to wait on themselves without chance they'll lose their grip on bottle and spill contents. Bottle's easy to carry, too. Pint fits any lunch kit. And sturdy plastic jacket won't rust or chip.

Dura-Clad Handled Vacuum Bottle, qt. size $3.50, in stores. Aladdin Industries, Nashville, Tenn.

Helps the cook who's on the go—in boat, camp, trailer. Compact kit has the 5 basics for fixing a complete meal, stores in less than cubic foot. Has 10-inch skillet, 1½- and 3-qt. covered saucepans, 3 detachable handles, trivet, 5-qt. mixing bowl. Heat lined stainless steel for quick, even heat.

Patriot Ware Compact Cooking Kit, $34.95, in stores. Revere Copper & Brass, 230 Park, New York, N.Y.

Does dozens of jobs in a jiffy. Electric unit slices, shreds fine or coarse, and grates vegetables, fruit, cheese, or nuts for salads, slaws, desserts, and casseroles. It even flakes ice for beverage. Has four easily interchangeable disks.

Electric Slicer-Shredder-Grater costs $29.95; Juicit attachment, $5.50, in stores. The Silex Co., 6333 W. 65th St., Chicago 38, Ill.

Rolls stay hot in these pretty servers. Their handles make them easy to pass, too. Cotton liners can be removed to launder, have zipper closings. And tall server (in rear) is electrified. Maintains low heat to keep rolls always oven-warm.

Bun-Hut (foreground), $3.95; electric Bun Warmer, $9.95, in stores. Rainbow Wood Products, 12 E. 22nd St., New York 10, N.Y.

For other new and interesting products, see Shopping by Mail items on page 190

"How much did it cost?"

"Less than you might think, and this paint will look like new for years to come."

Keep *your* house a beautiful investment with lively pastels, rich deeptones or White that stays white. Protect it with a durable finish that lasts through any weather. Use extra-durable, all-weather Pratt & Lambert House Paint.

Surround yourself with BEAUTY...

Highlight Shutters, Doors, Sash, Trim, Trellises with *Verdura Trim & Shutter Finish*. Spruce up Lawn Furniture, Hand Rails, Implements, Accessories with *Effecto Enamel*.

PRATT & LAMBERT-INC.

57 TONAWANDA ST., BUFFALO 7, N.Y.

Use Pratt & Lambert...the brand most frequently specified by architects, acknowledged by painters to be definitely superior.

Please send me a copy of "COLOR... for Harmonious Living". Enclosed is 10c for postage and handling.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

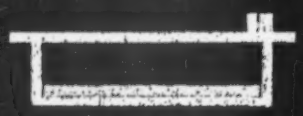
FOUR outstanding family homes

TWO STORIES: more and better space

Stacking one level squarely on top of another has always paid off. This first house in our quartet shows what smart planning does for the two-story home. You'll find it on the next four pages.

A SPLIT-LEVEL that makes sense

More than two levels in a house can be very bad—or very good. Design know-how makes all the difference. Prove it to yourself as you look over our fine "split"; it's the second in this series.



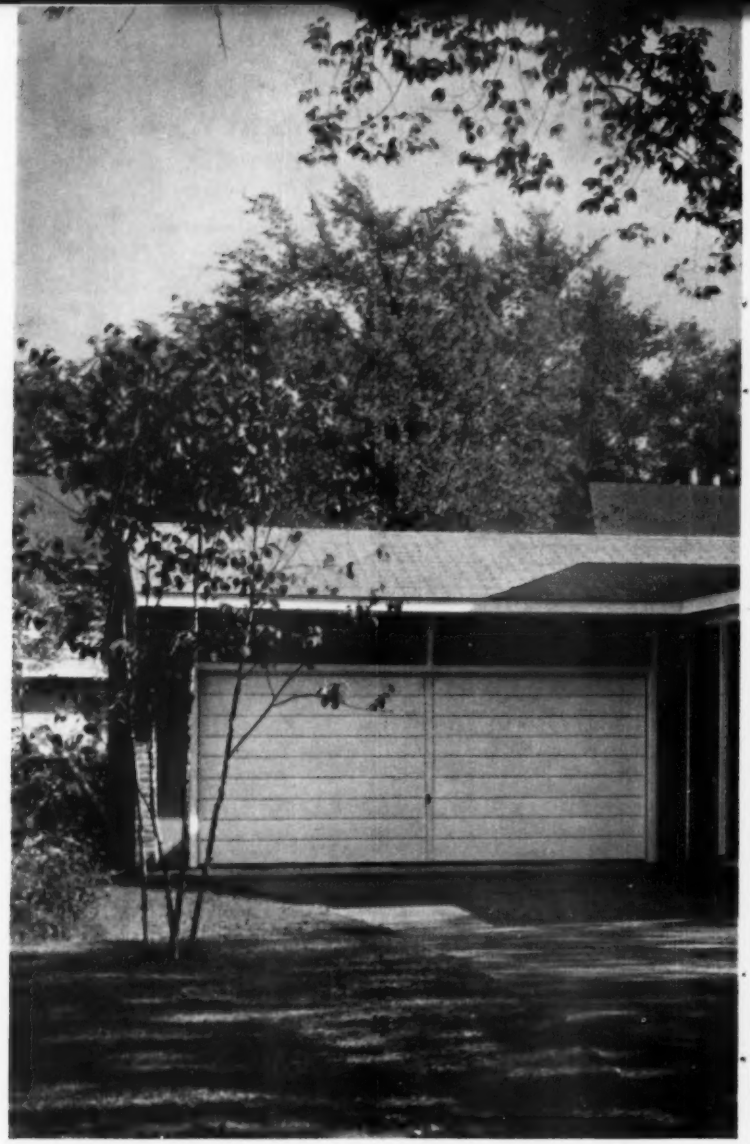
A superb house on ONE LEVEL

A house that's low to the ground can take full advantage of the view and outdoor living. A one-level home may also be as dramatic as any you can build. See why in the third in our series.

A house that's ready to GROW

No matter what style of home you build, it's wise to plan for the future. The last house in our quartet is expandable—it fits your needs today, and can grow as your family grows tomorrow.

See all these homes on the next ten pages →

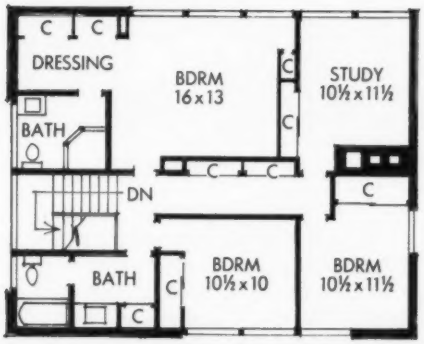


We'd like you to meet one of the finest two-story homes we've ever published. Though Contemporary in appearance, it blends perfectly with the Traditional homes in this quiet neighborhood.

★ FIVE STAR
★ HOME
★ 3005
★ YOU CAN
★ BUY PLANS
SEE PAGE 153

TWO STORIES:
more and better space

SECOND FLOOR



Besides reserving the second floor for quiet, this home has bountiful closet space. In 39x30 size, total square footage is about 2,300.

By John Normile, A.I.A.

A two-story house offers many bonuses—the biggest being more space for your money. Once the foundation is on the ground, it's usually cheaper to add a second floor than to spread out sideways. If it's a simple rectangle, you save even more.

You also get some important planning benefits. The bedrooms are more private upstairs, and the heavy-traffic rooms are downstairs near the entrances. So, automatically, you get complete separation between the active and quiet areas.

The house you see here incorporates all these advantages—and is distinctive in styling, too. It's the kind of home your family can enjoy and be proud of for many years to come.

More about this house on the next two pages

TWO STORIES: each foot of space counts

What a warm, cheery place this family room is! Traditional furnishings, with a few restrained Contemporary pieces, go well in a room that's built for plenty of family activity.

Natural-finish materials and simple lines are the key here. (Note the single-plank mantel and the exposed ceiling deck and beams.) Overhead lighting is built into the lowered, dry wall section of the ceiling. The two steps leading up to the living room give that area a secluded, more formal air.

Photographs: Hedrich-Blessing. Architect: John W. Jickling, A.I.A., Birmingham, Michigan. Data: Mary Coughlin

Living room, at the front of the house, is used as an old-fashioned sitting room. It's away from traffic, and gets lots of daylight from four double windows (one shown here). At night, the two-way fireplace brightens both this room and the family room beyond. Note how handsomely simple this decorating is.

More photographs of this house on page 120

Large windows at the rear of this home open it up to a very pleasant garden view. White trim and hardboard panels add a dash of contrast to the adjoining walls of used brick.

At right is a former screened porch which the owners enclosed for all-year use. (You could build it either way.) The door provides access from the yard to both house and garage beyond.

Next page: an outstanding SPLIT-LEVEL

A SPLIT-LEVEL that makes sense

By Noel Seney

This split-level home is put together with your family in mind. It's zoned the way you live—so you don't have to dash up and down steps dozens of times a day. See how well it works:

- Secluded three-bedroom level on top.
- Main living area on the middle level.
- Noisier activities in the family room below.

Architects Compton and Pierce of Cambridge, Massachusetts made this "split" as attractive as any home you'll find anywhere—and it offers a tremendous amount of space for the money.

Outside, there's no cluttered or "stacked-up" look to this house. The smartly pitched tar-and-gravel roof comes to a peak between the two front bedrooms on the top level.

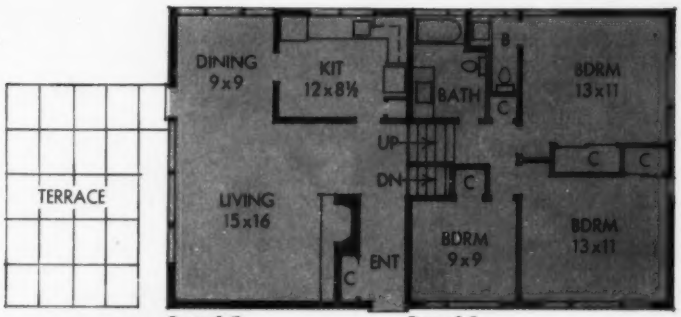
The long, low roof line and straight line of windows work together to unify all three levels. Using only one material—the simple vertical siding—makes the effect even more harmonious.

Brick fireplace and entry divider was kept low in order to let the gable window continue clear across the room. Guest closet in the entry opens from the other side of the divider. Economical vinyl tile was used in all the rooms on this level; it stands up to heavy traffic.

Ceilings, supported by posts and beams, follow the pitch of the roof just above. Proportions of living room make possible an efficient furniture arrangement.

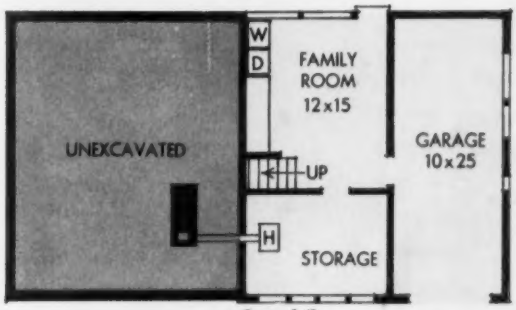
Photographs: Lisanti

Self-zoning floor plan naturally separates activities according to their noise level.



Level 2 **Level 1**

Floor plan distributes all traffic from the central entry hall, which is just as convenient to the garage as it is to the front door. Glass wall of the living room offers good view of the terrace just outside. Total finished area, with garage, is just over 1,800 square feet. Note how plumbing is centralized to save installation costs.



Level 3

Family room in the lowest level is only a few steps away from the main living area, yet is far enough to bottle up most of the noise. By building a separate garage, you could use the extra space on this level for two more bedrooms and another bath.

For a stunning ONE-LEVEL house, turn the page

All the rooms on this rear side overlook the lake. For a close-up terrace view, see our cover.

A superb house on ONE LEVEL

A one-story house has many advantages all its own—yet people often build on one level for entirely the wrong reasons. Instead of opening up to a terrace, a garden, or a view, some owners seal themselves off in an ill-planned box.

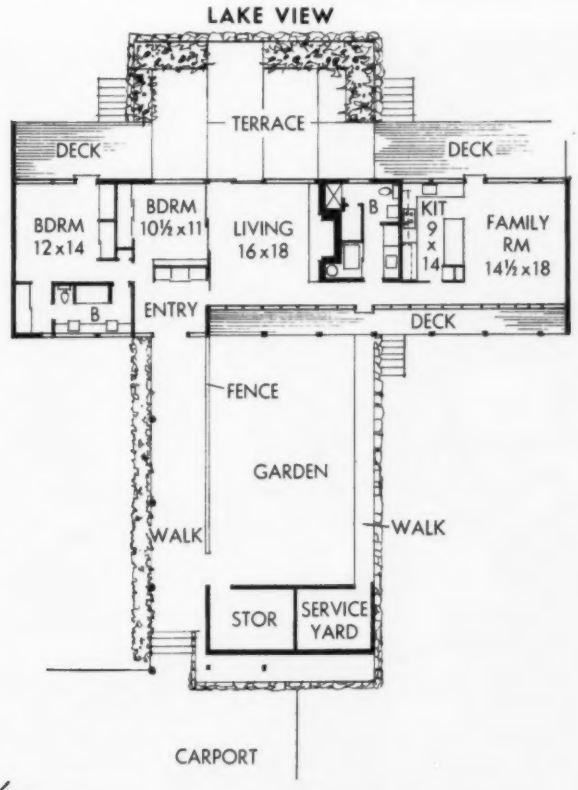
Not so with the Joe Chandlers of Seattle, Washington. True, they did once plan to build a "ranch-style" house on their beautiful lakefront property. But fortunately they went to a firm of architects—Mithun, Ridenour, and

The long, covered walkway from the carport to the house didn't cost a great deal extra, but it makes this home seem much bigger than its actual modest size. The concrete pilings underneath protect the house from flooding when the lake is unusually high.

By Neil Kuehnl

Cochran—before building their new home.

The Chandlers told Bill Ridenour about their dream house and the relaxed, informal way they like to live. In this conversation, it soon became clear that the Chandlers' needs and their old-fashioned house plans just didn't go together. At that point, both the family and the architect began to talk about a house with lots of glass facing the lake, but sheltered from the wind and neighbors. [*Turn to page 130*



There's no doubt about which side of their home the Chandlers enjoy most—its "outside." Here, the living room and the bedroom behind the shoji share the view.

Family room and kitchen are combined in one big, sunny room. When Mrs. Chandler works at the counter and sink, she can look right out over the lake. The Dutch door opens directly to the terrace and makes serving even large numbers of guests easy.

Photographs: Hedrich-Blessing. Data: Margery Phillips. Decorating: Mary Taylor of Del-Teet

JoAnn Chandler likes to read or enjoy the sun on the deck outside the family room. Imaginative design treatment of the walls makes her hardly conscious of where the room stops and outdoors begins. (Vertical planking seems to go right through the glass.)

For a house you can expand, turn the page

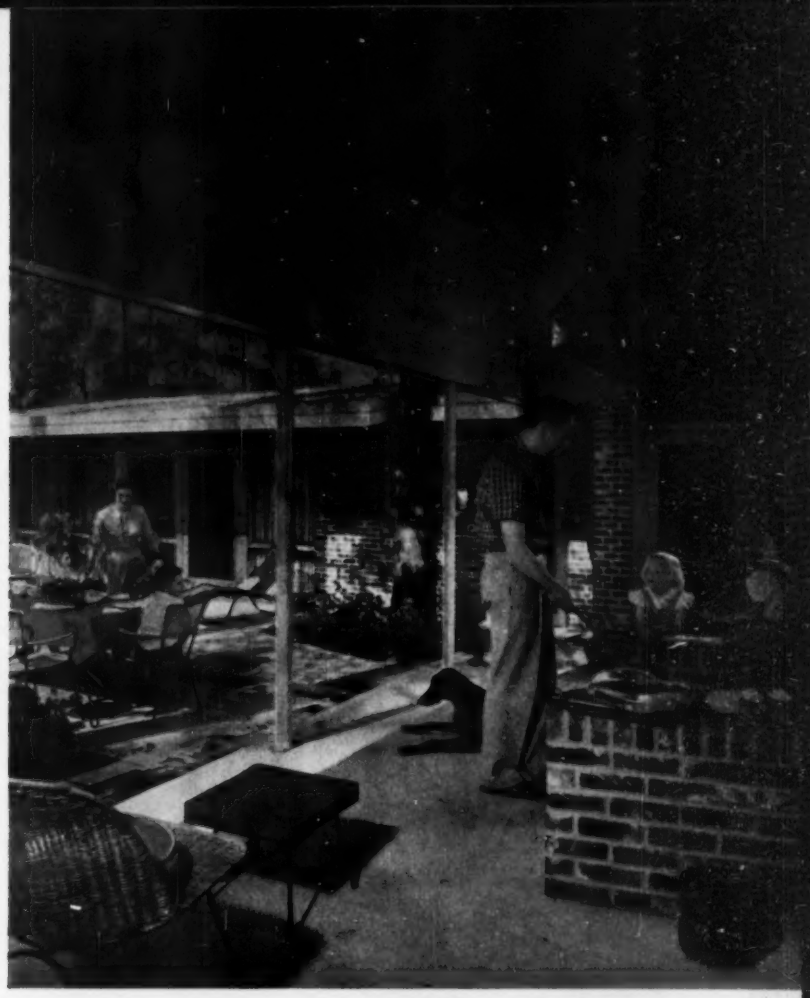
Photographs: Lisanti, Inc. Data: Susan Jones Medlock

The front of the house maintains privacy for the interior and the rear yard, and at the same time is attractively welcoming. Brick and panel-batten construction accents the long, low appearance.

Large living room windows bring the cool terrace view inside. The vaulted ceiling and soft-toned brick wall make a handsome background for this blend of Traditional and Contemporary furnishings.

A house that's ready to GROW

By Donald Tulloch



The new barbecue area alone makes the addition worthwhile. There's convenient access to the terrace from the living room, kitchen, and family room. This outdoor area has almost complete privacy, too.

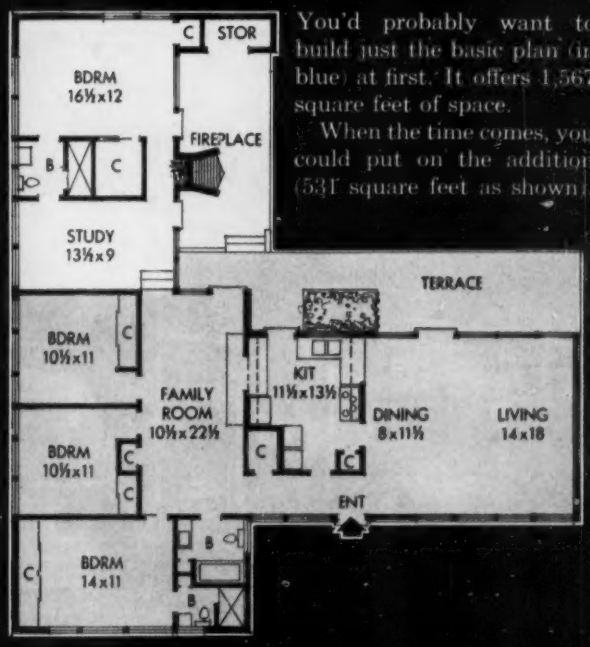
THE HOME you see here was attractive and well planned when Dr. and Mrs. Leonard Maholick built it in Columbus, Georgia. Later, as the Maholick family grew to five children, it offered a perfect answer to their needs for more room.

An addition at the rear not only gave them more bedroom space—it also enclosed a bigger, better terrace, and still managed to fit on their restricted (but very handsome) city lot.

Maybe you'd never need to expand this house beyond its original size. In that case you still have a fine house in just the basic plan. Or if the Maholicks' addition didn't exactly suit your needs, you could plan one to fit your family.

The lesson of this house is that it pays to be *ready* for expansion "if and when." By starting out modestly, you can often afford to build exactly the home you want, instead of taking "second best" in a subdivision or older neighborhood.

This plan gives you a well designed and complete house either way.



You'd probably want to build just the basic plan (in blue) at first. It offers 1,567 square feet of space.

When the time comes, you could put on the addition (531 square feet as shown).

Here, the decorating does it up proud!

By Florence Byerly

"TO US, there's a charm about Early American. We have tried to give our rooms that warmth and friendliness, but to inject ideas that are just us," said Pat Manz. She and her husband built, decorated, and landscaped their home all by themselves—and within two years!

How did this idea come about? "We shopped for a house to renovate, but prices were too high. So we decided to build ourselves. My husband, a plumbing and heating contractor, had never made anything from wood before he tackled our home. It amazes me how he did it."

How does this help you? The answer: the decorating. The Manzes were after warm, friendly surroundings—not the coldly sophisticated—right in the blueprint stages. After the triumph of house raising, the next step—decorating—came easily. And to further inspire you, the whole interior decoration cost less than $1,000.

We present Mr. and Mrs. Arthur Manz, Pleasantville, New York, and their sons, Bruce and Mark. Home-building wasn't their only project: Art's a volunteer fireman; Pat's a Scout leader, active in P.T.A., civic groups.

"We found the type of home we like in a plan book, and drew up plans from there. It's just what we wanted. Once we'd decided on Early American decoration, we stuck with it. We weren't slowed up because of a change of heart."

→

In the living room, a gold and turquoise color scheme enhances the wood tones of the furniture. Pat made cafe curtains of no-iron, sun-resistant fabric and teamed them with painted shutters to soften the bright afternoon sun.

The turquoise upholstery on the much-used sofa was chemically treated to resist soiling; it'll stay new looking longer despite two boys and a cocker spaniel.

The break-front, which conceals the TV, and the bookcase were bought in the rough and finished by Pat. The reversible rug has a handcrafted look, befitting Early American. The graceful lamp was made from a candlestick; Pat painted it to match the turquoise upholstery of the sofa.

Furniture budget on next spread

There's color wherever you look!

Photographs: Lisanti. Data: Jane Price

Bruce and Mark decided on a nautical theme for their room; and Mom came through with ship designs in the wallpaper, an old sea chest for a toy box, and pirate pillows.

Pat's sleuthing for antiques uncovered an old-fashioned, two-seater school desk. The boys' grandmother braided the rug and had the antique coach lanterns made into lamps.

"How we budgeted our furniture allowance"

Living room

unfinished break-front	$ 85
new coffee table, end table, sofa	310
unpainted bookcase, shutters	21
refurbished wing chair	10
new bench, harvest table	160
new curtain fabric, reversible rug	56
wallpaper	12
candlestick and lamp makings	20

Dining room

antique dining table and chairs	$ 44
commode, marble top, for storage chest	4
new ceiling fixture, wallpaper	26
antique wood shutters	2
hooked rug was a family gift	00

Boys' room

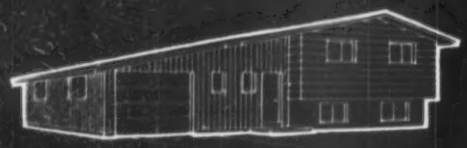
antique desk and shutters	$ 75
old trunk	4
ship paper, 2 bedspreads	19
Master bedroom (not shown)	60
GRAND TOTAL	$908

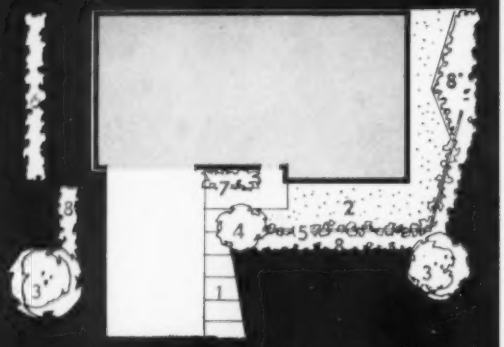
"Our dining table and chairs are pieces that we had in our apartment," explained Pat. "They influenced our choice of Early American decoration for our new home."

Table linens and accessories are stored in the marble-topped serving chest (left of dining table). Pat found it at an auction. Art refinished it, which meant scraping off layers of paint before he uncovered the beautiful wood.

Pat prefers simple room accessories, because of the patterned wallpaper and the large design of the hooked rug. Fruit and flowers are her favorite color accents.

What's your decorating problem? Take it to one of the Home Planning Centers operated in co-operation with Better Homes & Gardens. You'll find the center nearest you in the list on page 124.





The problems: long, unbroken roof line, too-narrow driveway, sharp angles, and no privacy

Before planting as much as a single seed, draw to scale your complete landscaping plan. Then do the work in easy stages.

This plan called for shade trees (3), graveled landing strip along drive (1), and terrace (2) to be set the first year.

Fence with vine or climbing rose screen (5) and flowering tree at doorway (4) gave additional privacy the following season.

Spring-flowering bulbs and annuals provided color until hedge (6), foundation (7), and display (8) plantings were placed.

How to landscape a split-level house

Why, you may ask, does the split-level house need a landscape treatment different from that given other house styles? Our answer: Balance is needed.

Because of its space arrangement, the split-level house *must* be taller and more massive on one side than it is on the other. This uneven distribution of height and weight causes a kind of aesthetic discomfort—a one-shoe-on, one-shoe-off feeling.

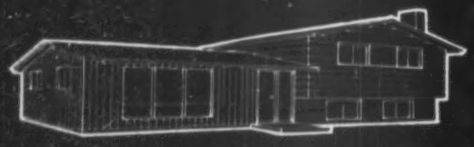
The right landscaping plan will solve the difficulty easily and as inexpensively [*Turn to page 159*

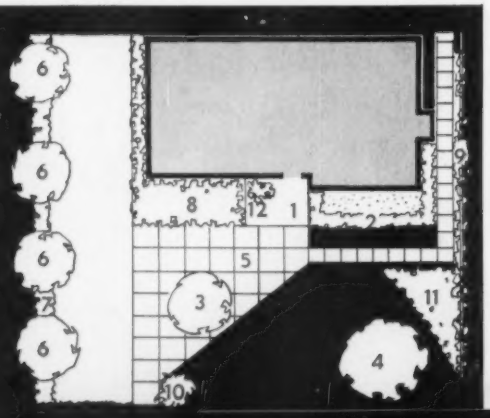
The landscaping improvements you make are a lifetime investment that pays off well in pleasure and increased livability.

Make your plans carefully, choose your materials wisely—considering form, color, texture, and size of plants at maturity.

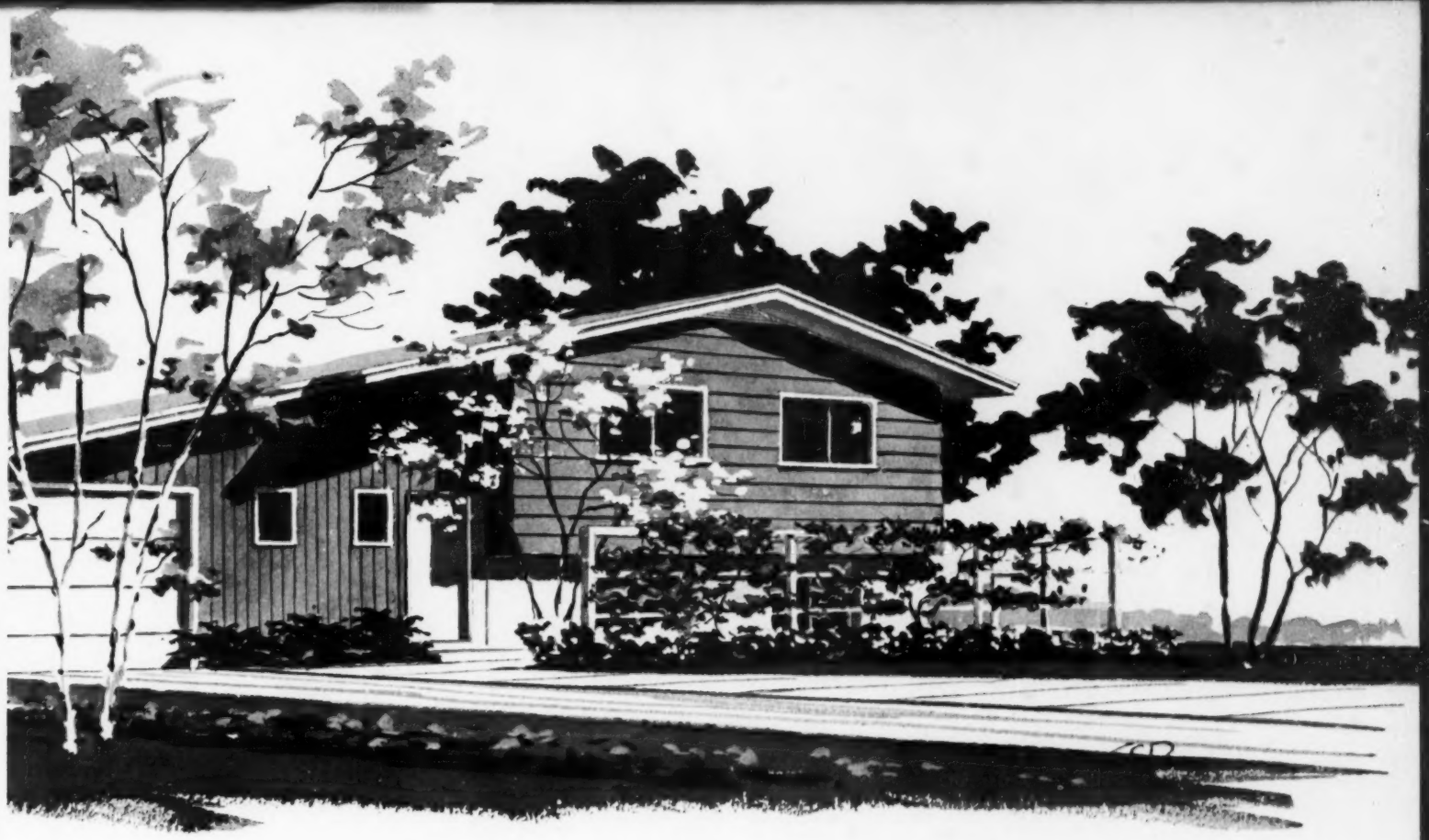
Graciousness, privacy, and easy maintenance are gained here by broader doorstep (1), hedge (2), trees (3, 4), terrace (5).

Later, lot line plantings (6, 7, 9), flower beds (8, 11), evergreens (10), and the potted plant at door (12) were added.



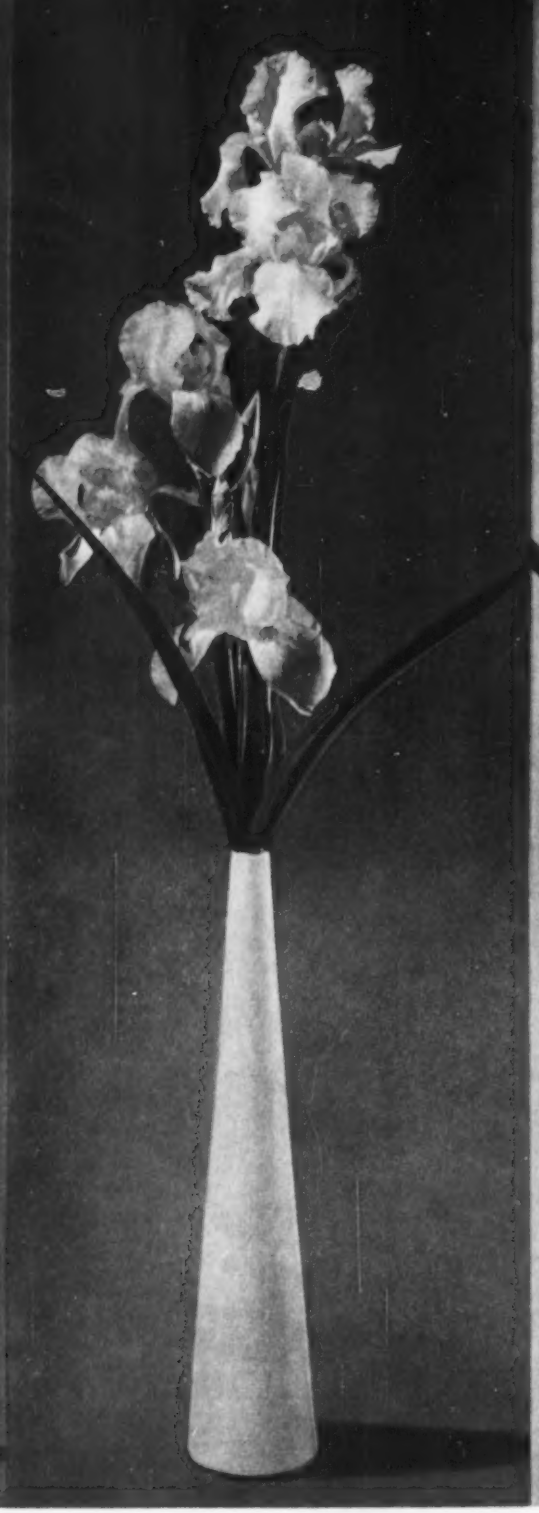


Wanted: easy upkeep; pleasant framing, lot line definition, color, and doorstep importance



Drawings: Rudolph

Temple Bells

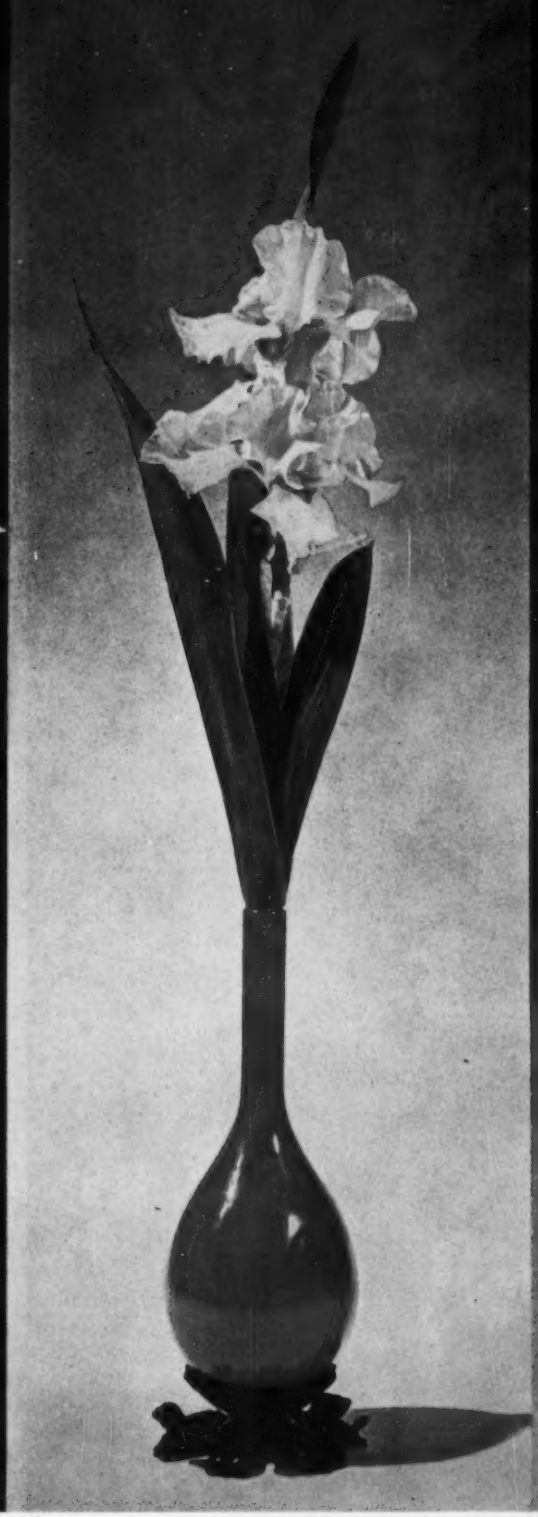


Amandine and Mexico

May Magic

The smart gardener window-shops now!

Melody Lane and Mary Randall



Happy Birthday

Pink Cameo

Photographs: Hopkins

By Fae Huttenlocher

HUNDREDS of iris, no two alike. Hundreds of roses, yet never a duplicate. And each one just as lovely as the next. Which ones should you choose for your garden? Usually, some small detail will be the deciding factor—the delicate curling of a petal, a rush of gorgeous color, perhaps a strong and sturdy stem. Now that spring is here again, take the time to window-shop for your garden. Flower colors and textures are more thrilling than the rarest silks. So give your home and garden the fresh fillip of a new dress composed of these lovely plants.

More on next page

From the long list of flowers, trees, and shrubs you can now see in bloom and foliage, make your selection of varieties and colors that give you the most pleasure; plan to set them in your own garden

←

You wouldn't choose a wallpaper or carpet for your home without looking carefully at several samples, comparing color, texture, design, and—livability. You'll be happier with your garden if you give it the same thoughtful consideration.

For some early spring color, broadcast poppies in a naturalized planting.

Photograph: de Gennaro. Produced by Fleeta Brownell Woodroffe

→

Perennial plantings are especially satisfying because they grow in importance and beauty year after year.

Here, peonies, columbine, poppies, and iris follow a garden pathway. Colors have been chosen with care to set a predominantly pink and white pattern, highlighted with touches of red and blue.

Make your selection of varieties now for planting in the fall.

Photograph: Groffman

OUR NATIONAL LOVE AFFAIR WITH

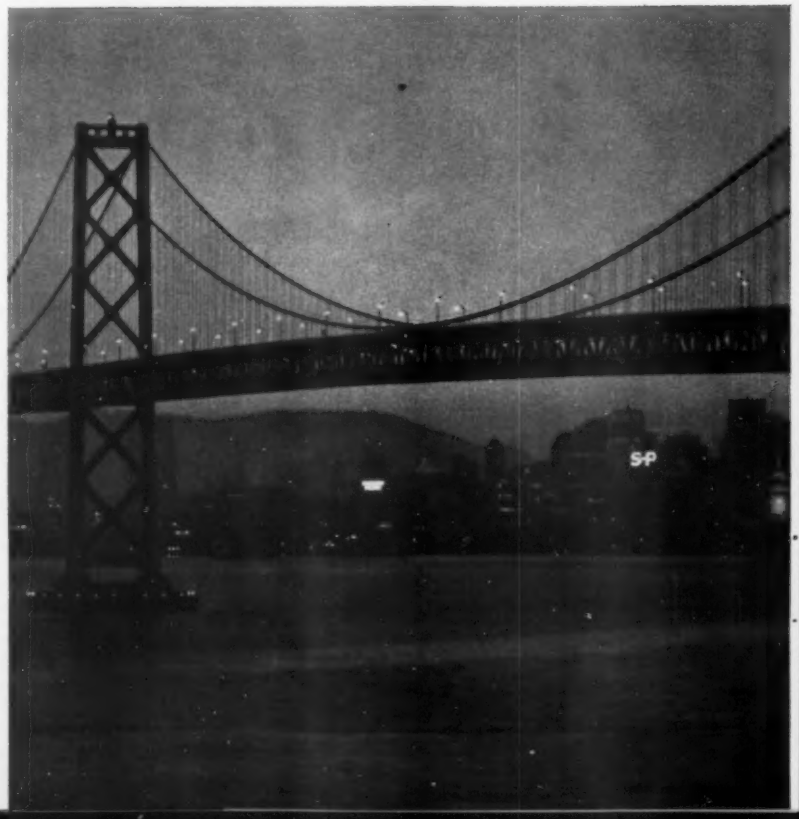
SAN FRANCISCO

By Curtiss Anderson

NEW ENGLAND is where everyone wants to be from; San Francisco is where everyone wants to go. Almost everyone. Very often, people who don't want to go to San Francisco are from Los Angeles—and as one San Franciscan put it: "Isn't it nice that the kind of people who prefer Los Angeles to San Francisco live there."

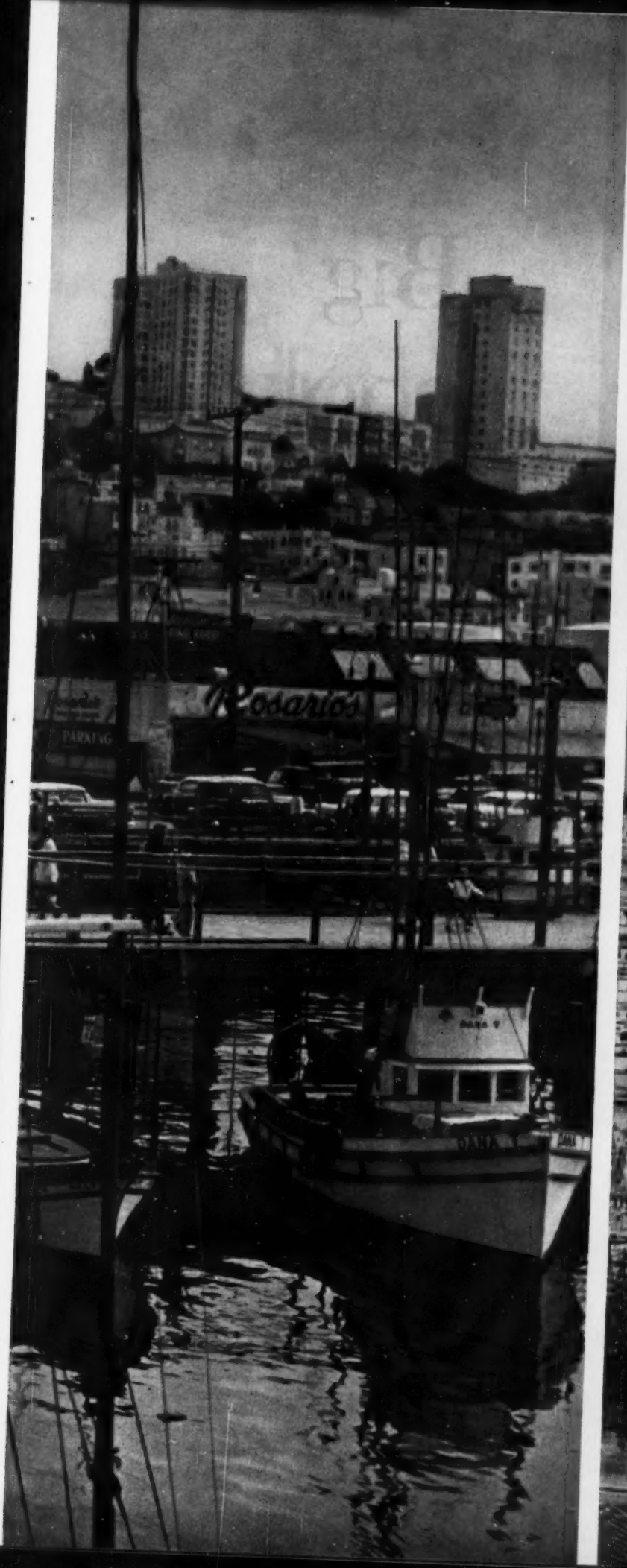
San Francisco has many things other cities do not have, and the most memorable is also the most elusive—the feeling people have about the city. Some try to put it in words, like Herb Caen, the San Francisco Chronicle's ubiquitous columnist. And Mr. San Francisco (it's conceded the title is his) has put it in more words than anyone else. A few of them: "In this comparatively small area, you'll find sharp reminders and soft hints of all the world's capitals. Hills like Rome. A financial district with the bustling urgency of Manhattan. A magnificent bay that ranks with Naple s. . . . Boulevards and bistros, flower stands, and winding streets . . . that spell Paris.

[*Turn to page 136*

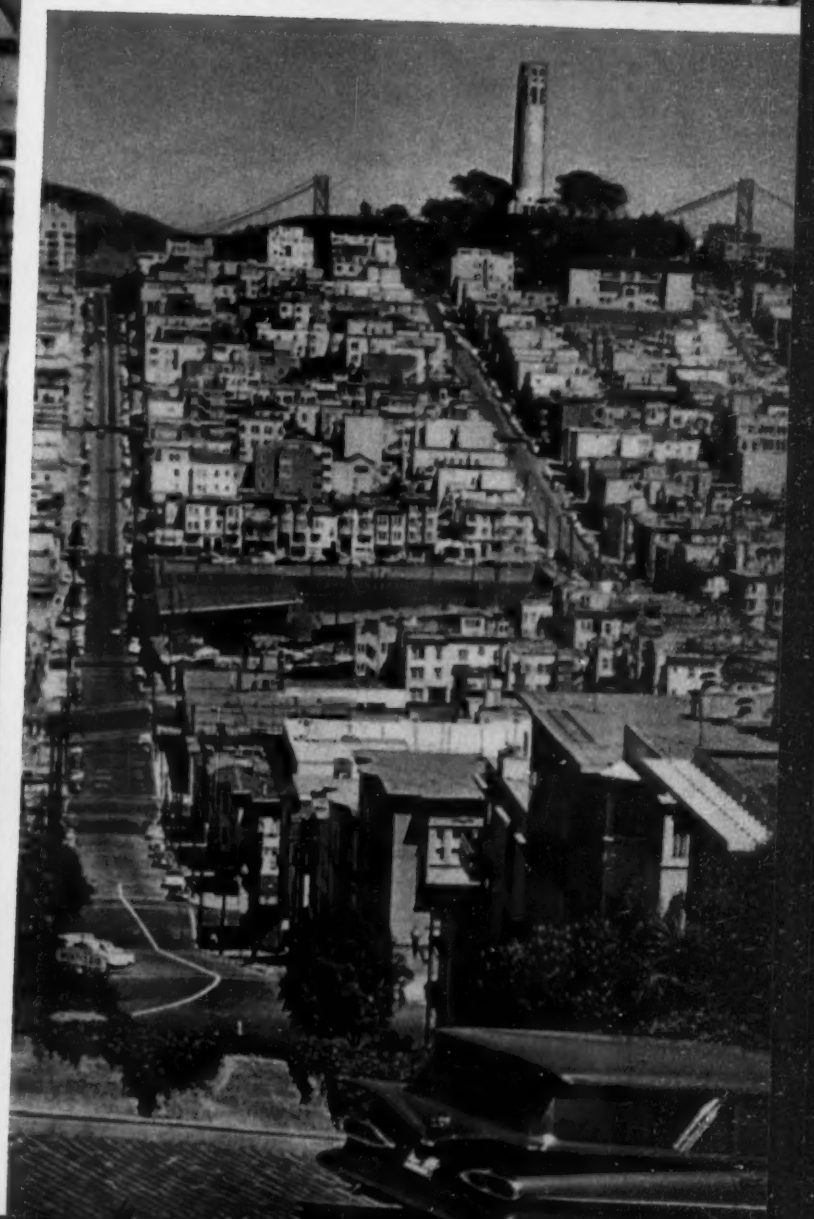


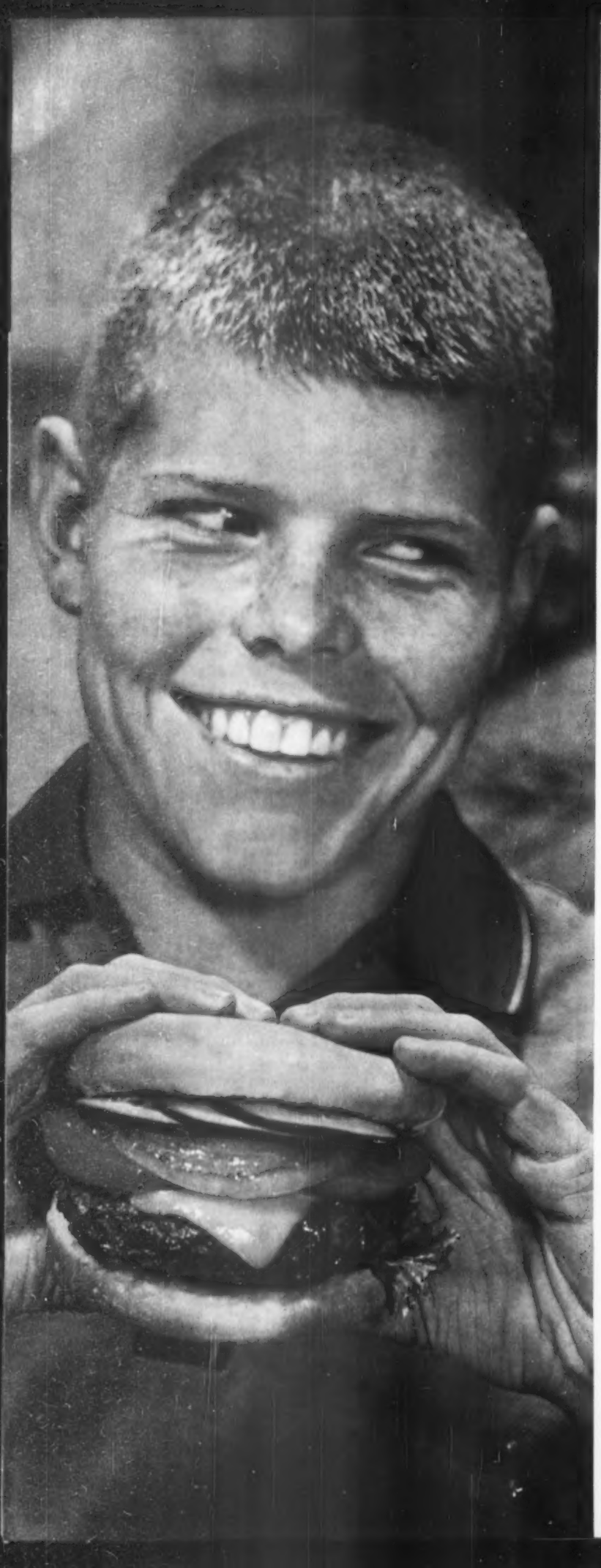
The **Garden Court** recalls the unabashed elegance of the past. The **Bay Bridge** has 12 lanes on two decks. The sights and smells of **Fisherman's Wharf** make it the only place of its kind. **Chinatown** is as different as ancient lanterns are from neon tubes. Lombard Street angles up Russian Hill one way, to the top of **Telegraph** the other.

Photographs: Jerry Cooke; Wilson


Rosario's
PARKING

CATHAY HOUSE





Big cookout

By Myrna Johnston and Foods Staff

These burgers are way out!

The guy at left will have no trouble biting into his jawbreaker. To match him, top a broiled burger with slice of cheese, tomato rounds, grilled onion slice (do 'em on foil), wheels of cuke. Toast and butter buns. Line up catsup, mustard.

Moo Burgers

Don't skip these! Sour cream makes beef patties moist, zesty—

1½ pounds ground beef	1 tablespoon instant onion
1 cup dairy sour cream	1½ teaspoons salt
¼ cup Worcestershire	1½ cups corn flakes

Thoroughly combine ground beef, sour cream, Worcestershire sauce, onion, salt. Now crush corn flakes slightly with your hand; stir into meat mixture. Shape in patties, about ¾ inch thick. Broil in wire broiler over slow coals 5 minutes; turn, cook 3 or 4 minutes more or till done. Makes 8.

Two-faced Hamburgers

That's right, there's meat on both sides of this sandwich—

2 pounds ground beef	1 loaf French bread
½ cup extra-hot catsup	Prepared mustard
2 teaspoons salt	Mayonnaise

Mix meat, catsup, and salt. Cut the bread in ¾- to 1-inch slices. Spread both sides of each slice with prepared mustard, then with mayonnaise, and last with generous amount of meat mixture (on each "face" of bread). Broil in wire broiler or on grill over hot coals; turn once. Makes 8 to 10.

Pocketburgers Loaded with Gold

Between sheets of waxed paper, roll out thin patties of ground beef (a little over ¼ inch). Center half the patties with tablespoon of shredded cheese and pickle relish; top with meat lids. Press around margin to *seal;* brush with melted margarine. Broil, turning once. Season.

Photographs: de Gennaro

for little money

These dogs are really in!

Ask any boy and he'll tell you how to launch a frank. Clap a roasted hot dog and a couple green onions inside a toasted bun. For thrust, add hot-dog relish. A gasser, we'll agree, but if you feel stymied for something different, try recipes below.

Dunking Dogs

Sauce is sweet and hot—smacking good with franks—

- 2 cups finely chopped onions
- ¼ cup salad oil
- 1 14-ounce bottle (1¼ cups) catsup
- ½ cup water
- ¼ cup brown sugar
- 1 tablespoon vinegar
- 2 tablespoons Worcestershire sauce
- ½ teaspoon dry mustard
- 1 teaspoon salt
- 1 teaspoon liquid smoke
- About 1½ dozen franks

Cook onions in hot salad oil until almost tender. Add remaining ingredients except franks; simmer uncovered 15 minutes. Meanwhile score franks in corkscrew fashion; roast on grill top or in wire broiler over hot coals. Drop franks into sauce to keep hot till serving time—or tuck them in toasted buns and spoon on sauce. Makes 9 servings.

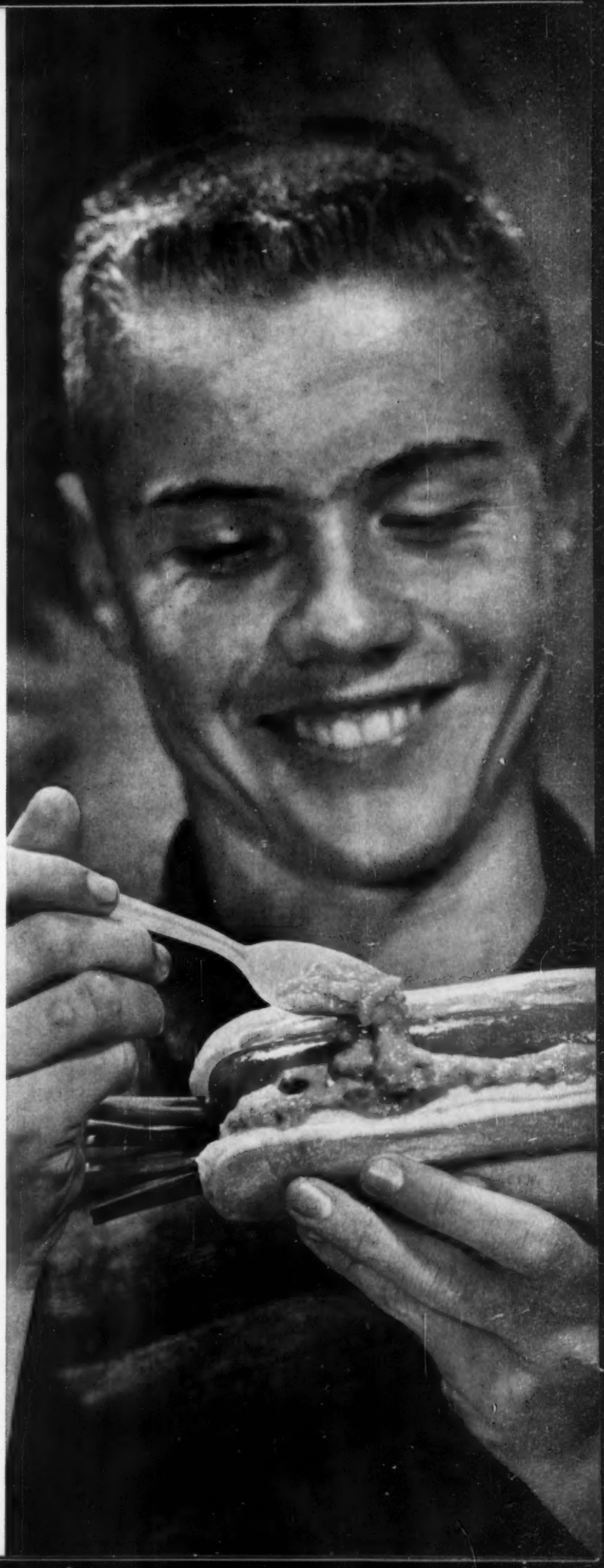
Sloppy Joe Franks

Youngsters like as is. Grownups dash in more Tabasco—

- ½ cup chopped onion
- 2 tablespoons butter
- 1 pound (8 to 10) franks, cut in thirds
- 1 can condensed tomato-rice soup
- ⅓ cup water
- 1 to 1½ tablespoons bottled steak sauce
- 1 teaspoon prepared mustard
- 4 drops Tabasco sauce

Cook onion in butter till soft. Add remaining ingredients. Let bubble slowly without covering, about 15 minutes or till sauce is nice and thick. Stir once in a while near end of cooking. Ladle into toasted, buttered buns. Makes 8 to 10.

Outdoor stews, next page



Rib-stickin' fare, this Chuck-wagon Stew!
When you simmer browned beef and vegetables at a slow jog, the flavors blend, the meat goes fork-tender. Here the chef ladles his stew—bubbling hot and delicious—from big Dutch oven to matching iron kettles to pass around. Wranglers know there's nothing better! So, "get down pardner and grab a plate!"

Stews—long on flavor, low on cost

Chuck-wagon Stew

2 pounds beef chuck, cut in 1½-inch cubes
4 cups water*
1 medium onion, sliced
1 clove garlic, sliced
1 tablespoon salt
1 teaspoon sugar
½ teaspoon pepper
1 teaspoon Worcestershire
1 tablespoon lemon juice

• • •

½ cup cut celery
6 carrots, quartered
½ pound small white onions or 1 1-pound can, drained
3 potatoes, quartered
2 or 3 tomatoes, cut in wedges, or 1 1-pound can*

Trim excess fat from beef; heat fat in Dutch oven. Over *slow* coals, brown meat on all sides in hot fat. Add water, sliced onion, and seasonings. Cover; simmer (*not boil*) 2 hours, stirring now and then to keep from sticking. Add vegetables except tomatoes; cook covered 20 minutes. Add tomatoes and cook 15 minutes longer or till meat and vegetables are done. Skim fat from stew. To thicken liquid: Put 4 tablespoons flour in small bowl; slowly stir in ½ cup cold water—mixture must be *smooth*; stir into stew. Cook and *stir* till mixture thickens. Cook 5 minutes longer. Makes 6 to 8 servings.

*With canned tomatoes, drain, use juice as part of liquid.

Brunswick Stew

This Southern favorite will taste twice as good outdoors—

1 4- to 5-pound ready-to-cook stewing chicken,* disjointed
4 cups water
1 tablespoon salt
½ teaspoon pepper
1 bay leaf
Dash thyme
1 cup diced onion
1 1-pound can (2 cups) tomatoes
1 1-pound can (2 cups) cream-style corn
1½ cups green Limas, fresh, frozen, or canned (drained)
1 cup sliced okra, fresh, frozen, or canned

Place chicken in Dutch oven or deep kettle. Add water, seasonings, and onion. Cover and simmer (*don't boil*) until tender, 3 to 4 hours. (If desired, remove chicken from broth, take meat from bones and cut in bites; return to stew for last hour of cooking.) Skim fat from stew; add vegetables and simmer uncovered 1 hour. Salt and pepper to taste. Ladle into soup bowls. (Chicken may be cooked day ahead and refrigerated.) Makes 8 servings.

*Or use 2 "bro-hens" (older broiler-fryers), about 2½ to 3 pounds each, and cook 2½ to 3 hours or till tender.

Partners for barbecue meats

Foiled Spuds

Wrap in colored foil to add excitement at serving time—

Scrub medium baking potatoes (or yams or sweet potatoes). Brush with salad oil. Wrap each in a piece of aluminum foil, overlapping ends. (New foil colors in 7-inch width—gold, red, blue.) Bake 45 to 60 minutes on the grill or right on top of coals. Turn potatoes occasionally. Give 'em the pinch test to tell when done. Cut a crisscross with fork in top of package, push on ends to fluff, add chunk of butter.

Blue-cheese Dressing for Tossed Salad

Toss mixed garden greens with this for flavor zingo—

3 ounces blue cheese
½ cup salad or olive oil
2 tablespoons vinegar
1 tablespoon lemon juice
1 teaspoon anchovy paste
Dash steak sauce
½ clove garlic, minced
Salt and pepper

Crumble the cheese with a fork. Add remaining ingredients; mix thoroughly. Makes about ¾ cup.

Indian Roasting Ears

Golden corn takes on caramel-y flavor, turns taffy color—

Turn back husks and strip off silk. Lay husks back in position. Line ears up on grill over hot coals. Keep turning ears 15 to 20 minutes, or till husks are dry and browned. (Corn will look sun-tanned. For browner, sweeter corn, continue roasting to suit yourself.) To serve, break off husks—use glove or towel. Now on with plenty of butter, salt, pepper.

Quick Pickled Peaches

In saucepan, combine one No. 2½ can peach halves, 1 tablespoon mixed pickling spices, 1 teaspoon whole cloves, 1 tablespoon vinegar. Simmer 5 minutes. Drain. Dandy go-with for broiled slices of canned luncheon meat or ham.

Easy Baked Beans

4 ounces salt pork, cut in ½-inch cubes
2 1-pound cans (4 cups) pork and beans
½ cup catsup
¼ cup brown sugar
1 teaspoon dry mustard

Brown salt pork in skillet; drain. In a 2-quart bean pot, combine remaining ingredients. Top with salt pork. Bake uncovered on grill with hood down 1 hour (longer makes 'em even better!). For smoke flavor, toss pieces of damp hickory on coals while beans bake. Makes 8 servings.

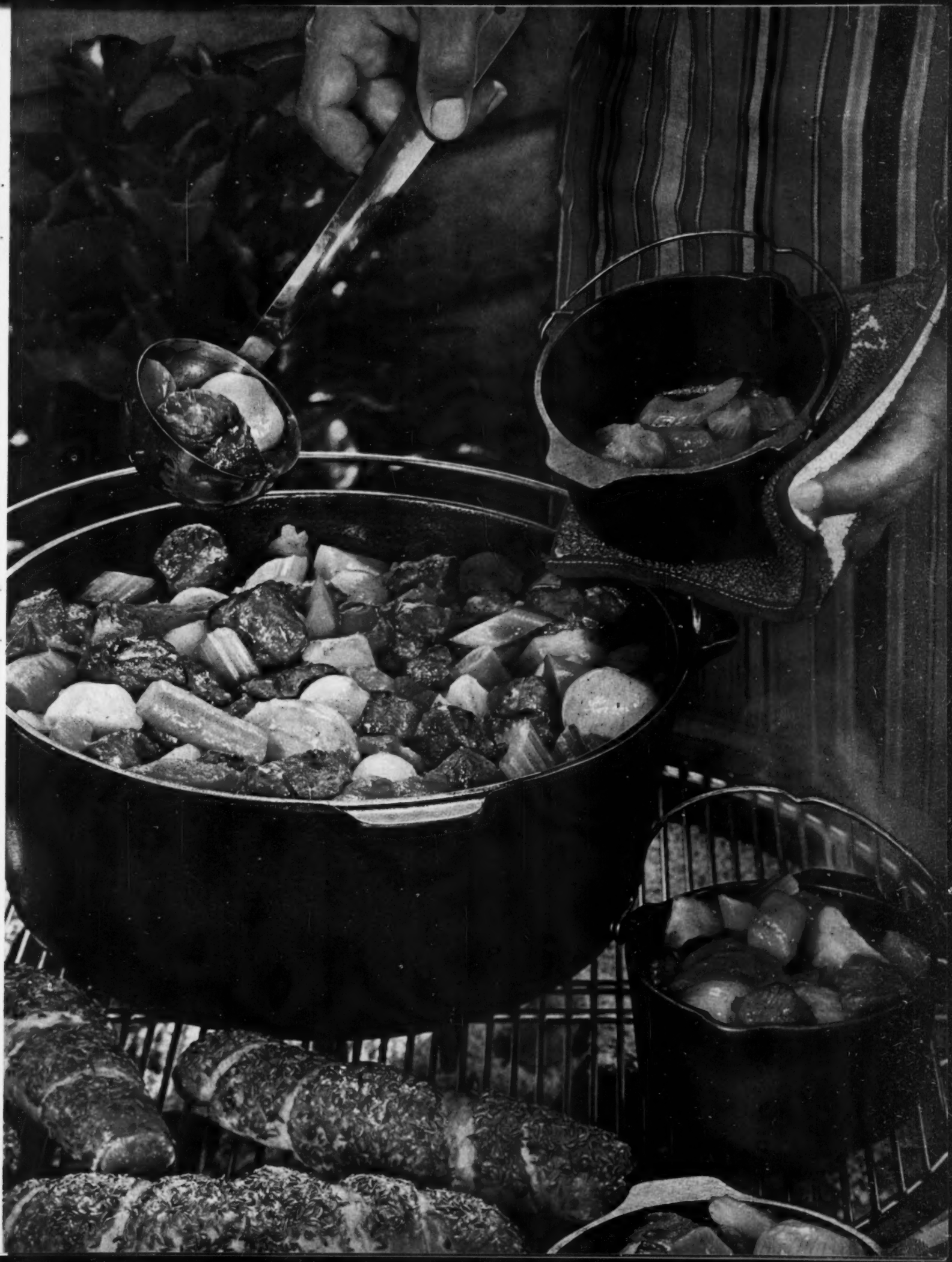
Spinning Rye

Use a tiny "icebox" rye loaf. Butter slices on both sides. Reassemble loaf on skewer and turn over hot coals about 10 minutes or until heated through and crispy on the edges.

French Bread with Bar-B-Q Butter

Slash bread on the bias in 1-inch slices, cutting to, *but not through* the bottom crust. Blend 2 teaspoons garlic salad-dressing mix (from envelope) into 1 stick (½ cup) soft butter. Spread slices. Wrap in foil; heat on grill (turning often).

Turn page for budget barbecue steaks



Cracked-pepper Steak feeds the family →

Everybody gets several slices of juicy steak. This cut is chuck, but it won't sass the knife and fork—the steak has been made well-mannered by meat tenderizer. No, all that cracked pepper doesn't bite—just gives tantalizing flavor kick. Go-withs: Easy Baked Beans, Spinning Rye, tossed green salad.

Photograph: de Gennaro

Thick steaks for little wampum

Cracked-pepper Steak

4 pounds chuck steak, 2½ to 3 inches thick
Seasoned meat tenderizer
3 tablespoons cracked or coarsely ground pepper

Get your steak ready the day before your barbecue*: Slash fat edges. Sprinkle all surfaces of steak with seasoned meat tenderizer as you would salt. *Do not use salt.* With long-tined fork, pierce all surfaces deeply, at 1-inch intervals, working tenderizer in. Press cracked pepper into both sides of steak. Cover meat loosely and refrigerate overnight*. To barbecue: Broil on grill about 3 inches from coals, 35 to 50 minutes, turning frequently with tongs. To serve: Slice with sharp knife *diagonally across the grain*, at about a 30° angle—keep slices thin. Makes 6 to 8 servings.

*Speedy, same-day way: Use meat tenderizer and rub in pepper as above. Let stand *1 hour at room temperature;* broil.

Just-a-minute Garlic Steaks

Tear off a sheet of heavy foil large enough to cook your minute steaks on and turn up edge ½ inch all around to make "pan." In it melt garlic butter—about ¼ cup for 6 to 8 steaks. Dip steaks in the garlic butter to coat. Cook fast on foil over *hot* coals, 1 or 2 minutes per side. Push steaks aside and squeeze the juice of 1 lemon onto foil pan and add 2 tablespoons Worcestershire, mixing with the garlic butter. Quickly swish steaks through sauce and place each atop a thin slice of toasted French bread to catch the good juices. Spoon a little pan sauce over, too. Salt and pepper steaks. Serve sizzling.

Flank Steak Broil

For rare-meat fans. Snappy cooking and cross-grain carving are the key to success—

⅔ cup catsup
½ cup water
⅓ cup lemon juice
1 teaspoon celery seed
2 teaspoons Worcestershire
1 bay leaf
½ teaspoon cracked or coarsely ground pepper
¼ teaspoon crushed basil
Dash Tabasco sauce
1 flank steak, about 1½ pounds, scored

For catsup marinade, combine all ingredients except steak. Simmer uncovered 10 minutes. Cool to room temperature. Pour over steak in shallow baking dish; let stand in refrigerator several hours or overnight, spooning sauce over occasionally. Place over *hot* coals. Broil 5 minutes; turn and broil 5 minutes more or till done. Cut *very thin* slices diagonally *across* the grain. Serve on buttered, toasted buns. Heat marinade, and pass. Makes 6 servings.

Budgeteer Teriyaki

Tender cube steaks take on sensational flavor!—

¼ cup soy sauce
¼ cup salad oil
1 tablespoon molasses or sugar
1 teaspoon ground ginger
½ teaspoon dry mustard
1 clove garlic, minced
6 to 8 cube steaks

Combine first 6 ingredients for sauce. Cut steaks in 1-inch-wide strips. Loosely thread on skewers, accordion style; brush with sauce. Broil over *hot* coals a few minutes, turning and brushing with sauce several times. Makes 6 to 8 servings.

Bargain barbecues for the crowd

Hickory Brisket Slices

You eat every ounce you buy. Serve as hot sandwiches—

4 pounds beef fresh boneless brisket
1¼ cups catsup
¾ cup brown sugar
¾ cup chili sauce
¾ cup wine vinegar
¾ cup water
½ cup lemon juice
¼ cup bottled steak sauce
¼ cup prepared mustard
1 tablespoon celery seed
2 tablespoons Worcestershire
1 tablespoon soy sauce
1 clove garlic, minced
Dash Tabasco sauce
Fresh-ground pepper to taste

Place brisket on sheet of aluminum foil on grill of barbecue smoker, away from the hot coals. Sprinkle meat with salt. Add some dampened hickory to the coals and close smoker hood. *Slowly* hickory-barbecue 4 hours or till meat is tender. Slice very thin across the grain, making ⅛-inch slices. Line up slices in shallow foilware pan. Combine remaining ingredients and simmer 30 minutes; pour over the meat. Heat 1 hour in smoker with slow coals. Makes 10 servings.

Rotisserie Turkey

Hard to beat this for the money! And easy—

In buying ready-to-cook turkey, allow ½ pound per person. Rub inside of bird with 1 tablespoon salt. Truss turkey and balance on spit—drumstick holding fork is dandy helper. (Or use new rotary roast rack—no trussing needed.) Brush bird with salad oil. Adjust on rotisserie—have slow coals at back of barbecue, a drip pan under revolving bird.

Roast about 15 minutes per pound. For smoke flavor, toss damp hickory on coals, and roast with hood down. (If you like, brush bird with your favorite barbecue sauce during last half hour of cooking.) About 20 minutes before turkey roasting time is up, snip cord that holds drumsticks to spit. Test doneness by raising drumstick up and down (protect hands with paper towels). Leg should move easily or twist out of joint. Also press thick part of drumstick—meat should feel very soft. Before carving, let turkey rest 15 minutes—easier to slice.

More outdoor recipes on page 109

Bake a cheesecake pie!

By Pat McBride

HERE'S the best and easiest cheesecake ever! In fact, it's so good you'll have to make it yourself to see what we mean. You'll like the cream-cheese filling—it's smooth and rich. The topper is tangy sour cream; crust is the graham-cracker kind. This cheesecake bakes in an 8-inch pie plate, is right size for a family.

1 Mix the graham-cracker crumbs with melted butter or margarine. Press crumbs into a buttered 8-inch pie plate. You can use the back of a spoon, as shown, or the bottom of a glass measuring cup. Be sure to build up the edge for a pretty finish.

Make crumbs the jiffy way with a blender. Or, to roll crumbs without the "scatter," place crackers (about 16) in plastic bag or waxed-paper envelope; roll with rolling pin to medium crumbs.

Speedy Cheesecake Pie

1¼ cups plain- or cinnamon-graham-cracker crumbs
¼ cup butter or margarine, melted
1 8-ounce package cream cheese, softened
½ cup sugar
1 tablespoon lemon juice
½ teaspoon vanilla
Dash salt
2 eggs

• • •

1 cup dairy sour cream
2 tablespoons sugar
½ teaspoon vanilla

Combine crumbs and butter; press into buttered 8-inch pie plate, building up the sides.

To make filling, beat cream cheese until fluffy; gradually blend in ½ cup sugar, the lemon juice, vanilla, and salt. Add eggs, one at a time, beating well after each.

Pour filling into crumb crust. Bake in slow oven (325°) 25 to 30 minutes or until set.

Combine sour cream, 2 tablespoons sugar, and the vanilla; spoon over top of pie. Bake 10 minutes longer. Cool. Chill several hours. Serve with red-ripe strawberries.

Photographs: Mike Nelson

2 Here's how for the easy filling. Let cream cheese soften at room temperature, then beat fluffy. Gradually add sugar, lemon juice, vanilla, and salt, scraping down sides of bowl. Add eggs, one at a time, beating well after each addition.

3 Pour the creamy filling into the crumb crust. (Slick out every drop with a rubber scraper.) Pie bakes in a slow oven (325°) for only 25 to 30 minutes or until the filling is set. Now you are ready to add the sour-cream "frosting."

4 Spoon sour-cream mixture over filling; then bake 10 minutes longer. Chill pie several hours. It will cut beautifully—dot each wedge with a plump strawberry. Serves 6 as refreshments, or count on 9 after-dinner servings. Hot coffee is a must.

NEW SOUPS FROM 2 SOUPS

Add new exciting flavor to simple buffet suppers

Good things begin to happen when you plan a meal around a good hot soup. More time for Mother – souper suppers are so easy to fix. More fun for the family – soup tastes so good, soup feels so good, it just naturally cheers a hungry crowd.

Sometimes it's fun to make a new soup—by combining two great Campbell favorites. Try the new soups suggested here, or make up your own. There's good nutrition in Campbell's Soups – vitamins, proteins, minerals!

And when you make a new soup, you're on the way to being known for the most delicious buffet suppers in town!

Once a day . . . every day . . .
enjoy *Campbell's Soups*

NEW SOUP: **CELERY-BEAN**

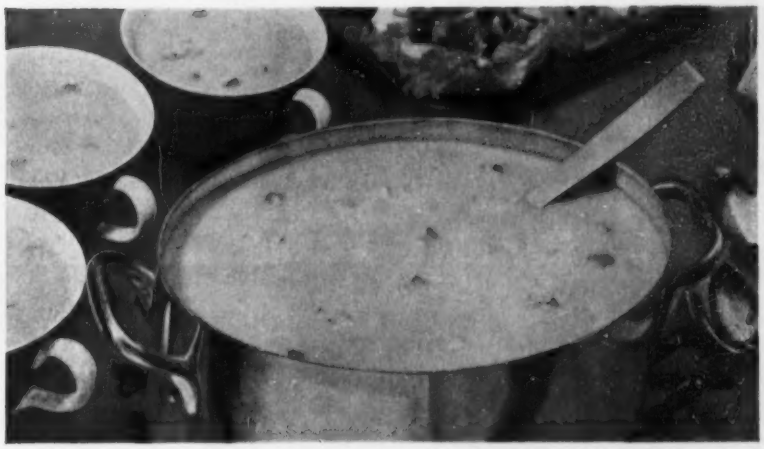
1 can Campbell's Cream of Celery Soup,
1 can Campbell's Bean with Bacon Soup,
1½ soup cans water. 4 servings.

WITH IT: HOT DOGS, FRESH FRUIT

NEW SOUP: **TOMATO-VEGETABLE**

1 can Campbell's Tomato Soup,
2 cans Campbell's Vegetable Soup,
2 soup cans water. 6 to 8 servings.

WITH IT: SWISS CHEESE, RYE BREAD



NEW SOUP: **CHICKEN-MUSHROOM**

1 can Campbell's Cream of Chicken Soup,
1 can Campbell's Cream of Mushroom Soup,
1½ soup cans water. 4 servings.

WITH IT: APPLE-NUT SALAD, SALTINES

NEW SOUP: **VEGETABLE-NOODLE**

1 can Campbell's Vegetable Beef Soup,
1 can Campbell's Beef Noodle Soup,
1½ soup cans water. 4 servings.

WITH IT: TOMATO SALAD, HOT ROLLS

NEW SOUP: **BEEF-TOMATO**

1 can Campbell's Beef Soup,
1 can Campbell's Tomato Soup,
2 soup cans water. 4 to 6 servings.

WITH IT: GREEN SALAD, FRENCH BREAD

You're sure to please the whole family when you serve B&M Brick Oven Baked Beans. All day long, B&M Beans are baked through and through in a rich brown sugar sauce and with selected tender pork. That's what gives them that real old-fashioned, downeast flavor. High in protein, nourishing and easily digested B&M Brick Oven Baked Beans are a special treat with raisin-rich B&M Brown Bread and with zesty Corn Relish on the side.

BURNHAM & MORRILL CO., Portland, Maine

More nutritious because they're high in protein content!
Easily digested because they're baked through and through.

brick oven
B&M BAKED BEANS
SEALED OVEN-HOT IN BOTH GLASS JARS AND TINS

TIPS FROM COOKS AROUND THE WORLD

Chinese asparagus . . . honorable vegetable!

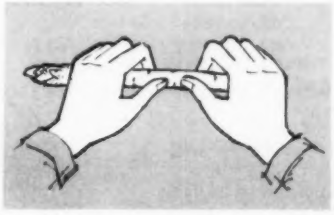
Photograph: Scott

By Dee Allison

Cut and cook the Chinese way for fresh flavor, bright color. Little oil, bite-size pieces, quick stir-frying are the secrets.

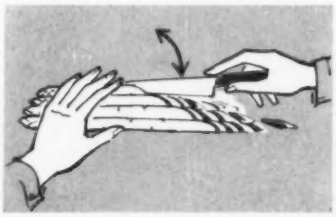
1
Snap off and discard woody base of stalk. Finding the "breaking point" is simple if you test by bending the stalk between your thumbs and forefingers.

The stalk of asparagus breaks easily where the woodiness ends and the tenderness begins.



2
Line up several stalks on cutting board. Hold chef's knife with blade straight down and cut across asparagus on extreme bias, making slices ¼ inch thick.

This gives you thin, slanting pieces, about 1½ inches long. Small pieces with many exposed surfaces mean faster cooking.



3
Heat 1 tablespoon salad oil in large skillet. When hot, add 3 cups cut asparagus. Sprinkle on ½ teaspoon each salt and monosodium glutamate, dash pepper.

Cover. Shake pan *above* high heat (like popping corn) just till tender. Takes only 4 to 5 minutes. Don't overcook!

"Our new Country Kitchen Cakes taste as rich...and keep as fresh...as homemade butter cake!"

Betty Crocker

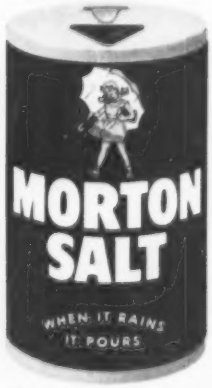
Bake them round—bake them square—bake them homemade perfect with

NEW BETTY CROCKER COUNTRY KITCHEN CAKE MIXES!

There's only *one* mix that makes real homemade cake like this. Melt-in-your-mouth good as grandmother's best butter cake! As fresh and moist tomorrow as the day you bake! It's America's *newest* cake mix—new Betty Crocker Country Kitchen Cake Mix. Taste the difference. Bake up a tall proud layer cake, round or square. It'll come out *homemade perfect* – we guarantee it on every package of our new Betty Crocker Country Kitchen Mix!

Homemade good – country kitchen good – the red spoon tells you it's Betty Crocker good...and General Mills guarantees it on every package!

Any spring vegetable worth its salt is worth



When it rains it pours

SMART COOK!

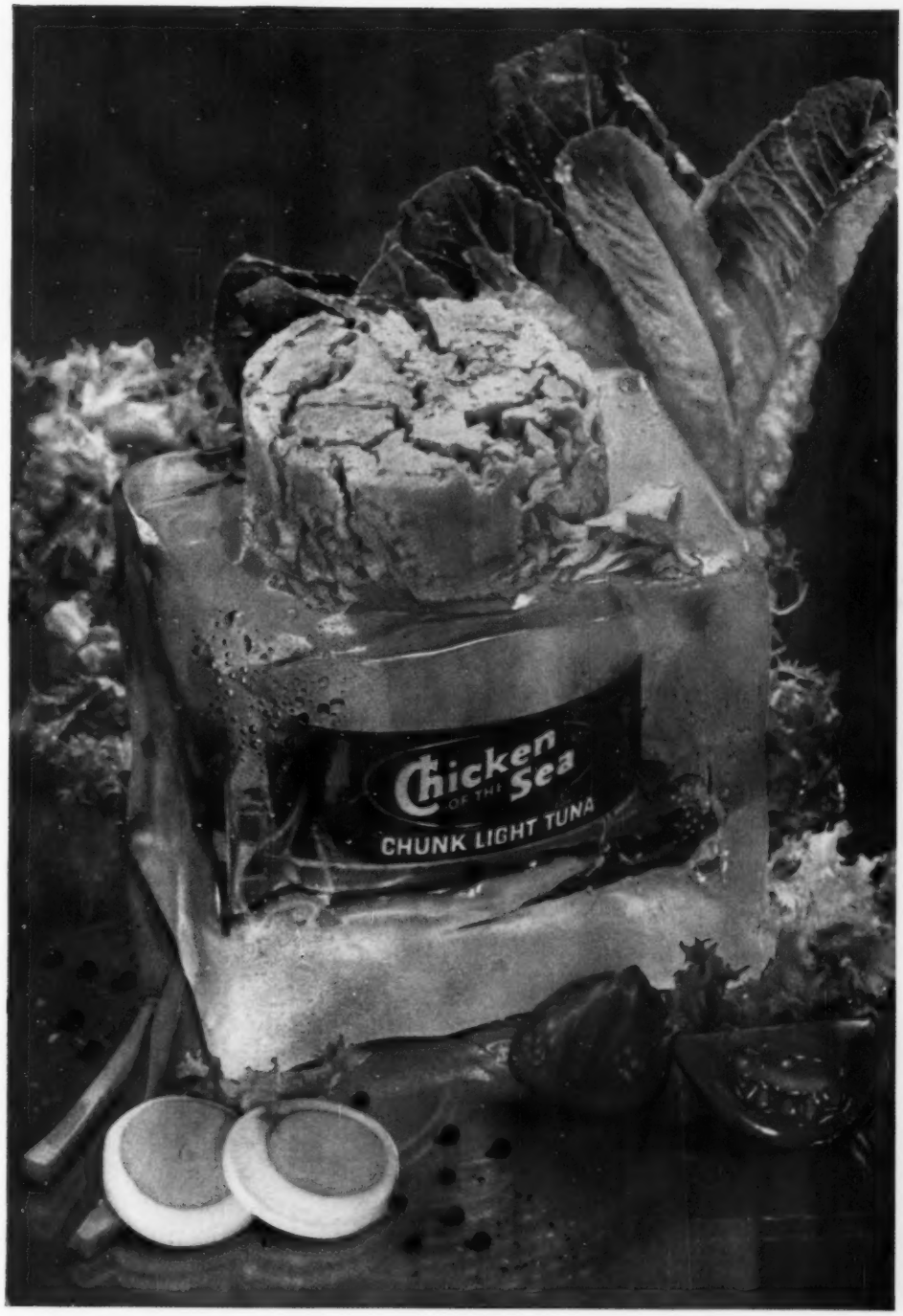
The vanilla bean—a gourmet flavor secret

For cooking adventure, buy a vanilla bean. It comes in a glass tube from a food-specialty counter. Here we're adding aromatic vanilla flavor to custard. Cut a 4-inch length of bean in small pieces. Add to milk, scald as usual; strain.

To copy French chefs, use vanilla sugar to sweeten *and* flavor puddings, whipped cream, cream fillings, ice cream. To make the sugar, split 1 or 2 vanilla beans in half and place in canister of sugar—3 to 5 pounds. Let "age" about 2 weeks.

Photographs: Scott

***Strawberries* and cream taste even better with a sprinkling of old-fashioned vanilla sugar. And remember it for shortcakes. Vanilla sugar enhances these fruits, *too:* fresh peaches and pears, raspberries, applesauce, fruit compotes.**



COPR. 1960, VAN CAMP SEA FOOD COMPANY

When it comes to tuna... *it pays to buy the best*

This is the prime fillet tuna, pressure-baked our own way to protect the delicate flavor. Chicken of the Sea brand is the highest-quality tuna you can buy. Yet this superior tuna costs so little—in comparison to other foods—why settle for less than the best? When you shop for tuna, look twice. Be sure to get the prime fillet brand—Chicken of the Sea—the tuna with the mermaid on the label.

EASY FIXIN' SALAD! Rinse a variety of salad greens, drain well, then chill. Break greens into a salad bowl, add a can of Chicken of the Sea brand tuna. Add sliced hard-cooked eggs, tomato slices, crisp celery and carrot cuts. Top with mayonnaise or salad dressing, season and mix lightly.

Now in the new Family Size, too!

Those who prefer Fancy Pack use our solid white Albacore tuna...

Chicken of the Sea® Tuna

EGGS–stuffed, sauced, or souffleed

Photographs: Scott

Stuffed-egg Casserole

3 tablespoons butter
3 tablespoons enriched flour
1 No. 2½ can tomatoes
½ cup chopped onion
2 teaspoons sugar
6 hard-cooked eggs, *deviled*
½ cup buttered bread crumbs

Melt butter; blend in flour. Add tomatoes, onion, sugar, 1¼ teaspoons salt, and dash pepper; cook and stir till thick. Pour into 10x6x1½-inch baker.

Arrange eggs in sauce; top with the crumbs. Bake at 425° for 10 minutes or till hot. Serve on toast. Serves 6.

Eggs a la King

1 cup chopped celery
¼ cup chopped green pepper
¼ cup finely chopped onion
1 can condensed cream of celery soup
½ cup milk
1 cup diced process cheese
4 hard-cooked eggs, chopped
6 stuffed green olives, sliced

Cook vegetables in 2 tablespoons hot fat till tender. Add soup, milk, and cheese; heat and stir till cheese melts. Add chopped eggs, olives; heat.

Trim with extra egg, sliced. Serve on toast. Serves 4.

Parsley Cheese Souffle

Melt 3 tablespoons butter and blend in 3 tablespoons flour. Add 1 cup milk; cook and stir till thick. Remove from heat; add 2 cups shredded sharp process cheese; stir to melt. Add 1 cup cooked rice, ¼ cup snipped parsley, ½ teaspoon salt.

Beat 4 egg yolks till thick and lemon-colored; slowly stir in the hot mixture. Beat 4 egg whites till stiff; fold in the cheese mixture. Pour into *ungreased* 2-quart casserole. With a spoon, trace circle around top, 1 inch from edge and 1 inch deep.

Bake at 300° about 50 to 60 minutes or till mixture does not adhere to knife. Serves 5.

Here are some of the fine products created for your enjoyment by

GENERAL FOODS KITCHENS

Post Cereals
Maxwell House Coffee
Birds Eye Frozen Foods
Jell-O Desserts
Baker's Chocolate Products
Log Cabin Syrup
S.O.S. Soap Pads
Minute Rice
Swans Down Cake Mixes
General Foods Kitchens Cookbook
Tang Breakfast Drink
Sanka Coffee
Good Seasons Salad Dressing Mixes
Baker's Coconut
Certo and Sure-Jell Pectins
Dream Whip Dessert Topping Mix
Calumet Baking Powder
La France Instant Bluing

When the baby cries, what happens to the cake?

You may not be interrupted every time you mix a cake. ■ But it does happen . . . and with some batters, even a slight interruption can ruin the cake. ■ Before General Foods Kitchens blesses a Swans Down Cake Mix, home economists, scientists and plant technicians may bake as many as 1000 cakes in all sorts of ovens and pans, at all sorts of temperatures. We do everything possible so that your cake will come out perfectly in spite of a call to the telephone or a cry from the baby. ■ When we say you'll enjoy our many General Foods Kitchens products, we make sure you will enjoy them . . . from the first step of the preparation to the last bite of the eating.

GENERAL FOODS KITCHENS

Suddenly your dishwasher washes up to 30% better

Advanced detergent assures spotless dishwashing

It's remarkable the improvement you see the minute you start using advanced FINISH in your automatic dishwasher. Water spots start to disappear immediately. Leading dishwasher manufacturers wholeheartedly approve advanced FINISH. So will you! Try FINISH, won't you.

Another famous product of ECONOMICS LABORATORY, INC. 250 Park Ave. New York, N. Y.

NO OTHER BOOK MAKES SO MANY JOBS SO EASY

HOW TO DO YOUR OWN home maintenance and repair — expertly. How to improve your home, do building and decorating jobs — at less cost.

WE CAN GUARANTEE that the 510-page *Better Homes & Gardens* HANDYMAN'S BOOK will save you more than its cost within the first 6 months. Get it at your book or hardware store — or send check or money order to 5605 Meredith Bldg., Des Moines 3, Iowa. Only $4.95 (Canada $5.50)

Clear, simple instructions and 1660 step-by-step pictures make even difficult jobs easy.

Tips for busy gals—

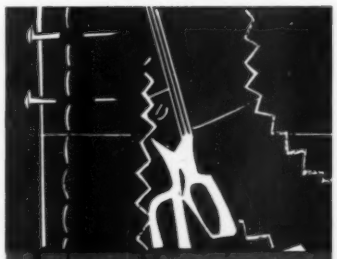
How to hem a flared skirt

Just a few extra stitches make a neat, inconspicuous hem in a circular skirt.

The trick in making an even, flat hem in a full skirt: stitch gathering threads along the cut edge of the hem width.

These control-threads ease excess hem fabric into tiny gathers and eliminate the bulky ridges.

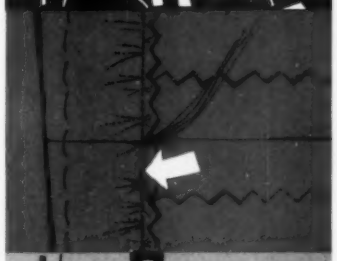
Take out old hem; press out crease mark. Put on garment, wearing appropriate shoes. Chalk or pin new hem line.



Turn hem on marked line. Pin folded edge of hem to get it even and flat; baste hem a ¼-inch from the folded edge.

Cut hem to a 2-inch width or less; very full skirts should have narrower hems.

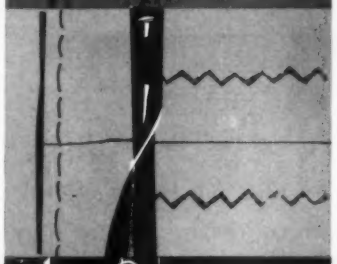
Press the new hem fold to shape it to skirt; don't press raw edge, for that may leave an unwanted crease mark.



Control fullness with machine stitching ¼ inch from cut edge; stitch from seam to seam.

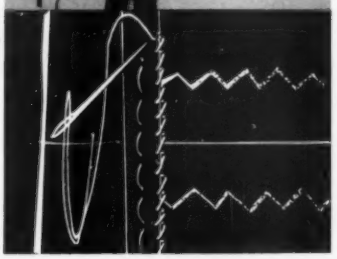
Pull up bobbin threads to gather; distribute fullness evenly, matching seams.

Steam press to shrink out extra fullness. Insert pressing cloth between fabric layers to prevent crease marks.



Pin seam binding to hem; machine-stitch it about a ¼-inch from cut edge of hem. Binding should cover control-stitching.

Fold seam binding over hem's edge. Pin it to garment, then baste it in place.



Blind hemming with seam binding makes sturdy hems in circular skirts; it's quick and easy.

To blind-hem: catch only one fiber of the garment and take a large stitch in the binding.

Stitches must be invisible on garment's right side. Final steps: remove basting threads; steam press carefully.

4 Fresh Italian Dressings no one can buy

...make one tonight with this GOOD SEASONS MIX

Good Seasons Italian Dressing. So unusually savory, robust with garlic—flecked with onion and sweet red peppers! Takes just seconds to mix. Easy directions are on the Good Seasons envelope. You combine your favorite oil, vinegar and a little water with the Mix. The water, or a substitute liquid, makes the blend smoother. (A continental chef's secret!) You can use many substitutes, vary the dressing to your own special taste. See the recipes below for delicious suggestions.

Italian Tomato-Parmesan Dressing. Like a tomato tang in dressing? Just substitute tomato sauce or catsup for the water. Optional last touch: add 2 tablespoons grated Parmesan cheese. Pour on a salad of greens, artichoke hearts (canned or prepared frozen), and rings of red Italian onions. Magnifico!

Try! George will love this

Italian Wine Dressing. Prepare the Good Seasons Dressing but substitute red wine, white wine, or vermouth for the water. Makes the flavor even more vivid—a nice sparkle with greens. An excellent marinade, too.

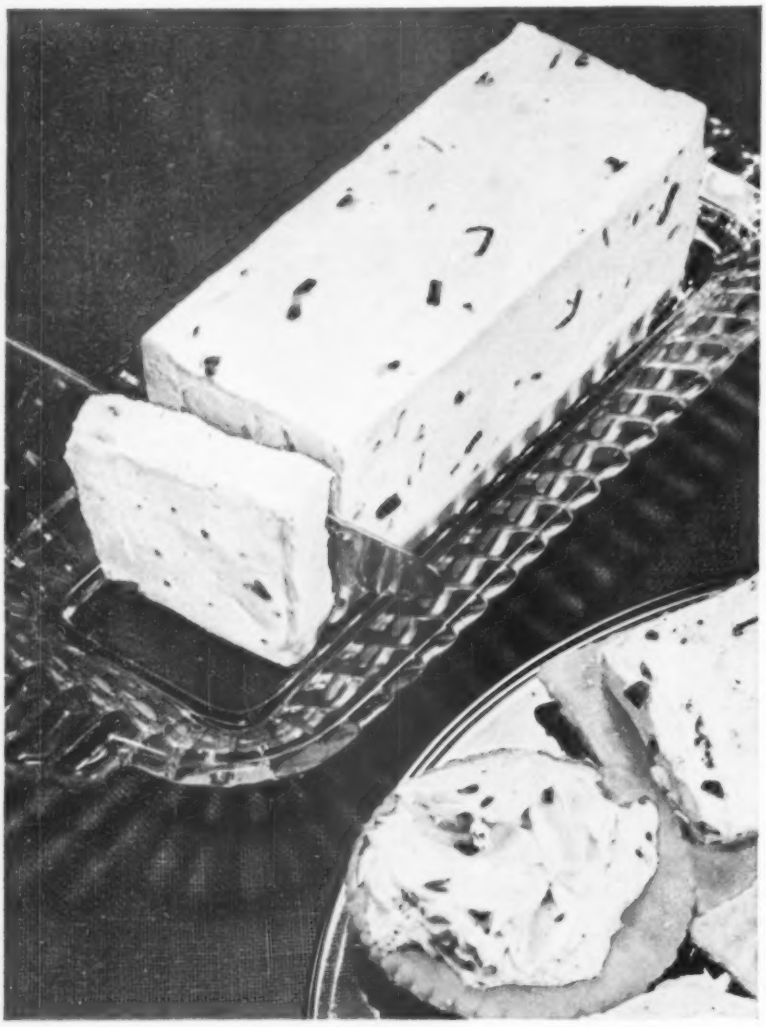
Italian Avocado Dressing. Use half vinegar and half lemon juice. Then, substitute mashed avocado for the water. A bright and garlic-y dressing, but with a mellow base. Delicious with salads that include tomatoes or mixed, chilled vegetables—and very special with sea food or fruit.

Get the new Good Seasons cruet, with measurements marked, where you buy the 7 Mixes: Italian, Classic, Cheese-Garlic, Exotic Herbs, Bleu Cheese, Garlic, Onion.

Recipes recommended by General Foods Kitchens

NEW! BORDEN'S CREAM CHEESE

in easy-to-serve "butter dish" bars
five most popular flavors



Here's something different! Enjoy the convenience of fresh-tasting Cream Cheese in 6 oz. bars shaped to fit any butter dish. "Butter Bar" shape also makes serving from the package easier than ever. Slice it or spread it. New heavy foil wrap folds protectively over unused portion of bar.

Borden's—and only Borden's brings you new, handy Cream Cheese Bars in five delicious flavors:

CHIVE • PIMENTO • RELISH • PLAIN • and the children's favorite—DATES & NUTS

© The Borden Co.

BORDEN'S FINE CHEESES very big on flavor

MONEY
FOR YOUR RECIPES

Holiday pies; sausage fix-ups

SEND your best recipe for a holiday pie or sausage fix-up. Two Cooks-of-the-Month will receive $20 each. Nineteen other winners will receive $5 each. Selected winning recipes will be pictured in the Prize Tested Recipes pages next December. Winners of these 21 prizes will receive a framed *Better Homes & Gardens* Certificate of Endorsement and six copies of the endorsed recipe.

Hints to help you

Holiday pies—festive ones for Christmas dinner or party refreshments. Your recipe may be for a traditional favorite, or for a quickie made with packaged pie filling and pie-crust mix. What makes yours special? Use a pastry, crumb, or coconut crust? Ideas:

ice-cream mince pie
Noel eggnog tarts
best pumpkin pie
chocolate chiffon
Nesselrode pie
spicy raisin pie
cranberry-mince lattice pie
cheesecake pie

Sausage fix-ups. Take your choice of sausage styles: fresh pork sausage in bulk, links, or rolls; or brown-and-serve, canned, or smoked sausage. Tell us about an easy sausage casserole or skillet supper—one that's just right for those busy December days. Memory jogs:

link-sausage grill
noodle bake
barbecued sausage balls
spaghetti sauce
cheese-sausage loaf
scrapple
sausage-'n-apple towers

This month's winners

(*See recipes on pages 93 and 94*)

Cook-of-the-Month for Ground Beef
Mrs. Jacob M. Potts, Grand Rapids, Mich.

Cook-of-the-Month for Cooking with Jams, Jellies
Mrs. Harry Creager, Delavan, Ill.

Other Winners

Mrs. Joseph Aliano, North Arlington, N. J.
Mrs. Adelbert G. Burnett, Alderwood Manor, Wash.
Mrs. E. S. Dunkin, Memphis, Tenn.
Mrs. Kenneth Forman, Mansfield Center, Conn.
Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.
Mrs. Mary Whitehead, Farmington, Mich.

Honor Roll

Mrs. William W. Chinn, Pueblo, Colo.
Mrs. James R. Dieden, Chicago, Ill.
Mrs. J. F. Finnegan, Minneota, Minn.
Mrs. Charles R. Gibbs, Charleston, W. Va.
Mrs. Ralph D. Humphreys, Fort Dodge, Iowa
Marie T. Jones, Springfield, Mass.
Mrs. Robert McGinnis, Madison, Wis.
Helen L. Newman, San Francisco, Calif.
Mrs. Thomas W. Novotny, Arlington Heights, Ill.
Mrs. Gradie Robinson, Portland, Oreg.
Mrs. Dallas Shambaugh, Cavalier, N. Dak.
Mrs. Carl Sinovic, Overland Park, Kans.
Mrs. Geo. B. Zier, Lorain, Ohio

Contest rules

1. Write your recipe clearly on one side of the paper and mark it "December Holiday Pies" or "December Sausage Fix-ups." If you wish, send a recipe for each of the two categories.
2. Print your full name and address in upper right corner of paper.
3. Give measurements in *level* cups, tablespoons, teaspoons.
4. Specify brand names of the *nationally* known food products you use as ingredients so we can test your recipe with the same brands.
5. Include 50 to 100 words about the origin of the recipe you submit.
6. Recipes submitted become property of *Better Homes & Gardens*.
7. Entries must be postmarked by midnight, May 31. In cases where duplicate recipes are submitted, the one with the earliest postmark will be judged. All judges' decisions will be final.
8. We reserve the right to adjust and edit winning recipes.
9. Address the recipes you enter to 5405 Test Kitchen, *Better Homes & Gardens*, Des Moines 3, Iowa.

Look what you can do with hot cling peaches and hamburger!

Add glamor to budget meats with a golden garnish of cling peaches, *baked*, *broiled*, or *heated* in a saucepan... hot cling peaches are that 'something different' you've been looking for! And heating really brings out the tangy-sweet flavor of the fruit. Remember, only clings will hold their flavor, sunny color and plump shape during heating.

Peachy Burgers: Broil cling peach halves with hamburgers. (*Or* heat 'em in a saucepan.)

Midas Meat Loaf: Follow the family's favorite meat loaf recipe. Then, for the final 10 minutes of baking, crown with cheese slices and surround with cling peach halves. Before serving, fill peach hollows with mustard and catsup if desired.

SUNNIEST WAY TO BRIGHTEN ANY MEAL—CANNED CLING PEACHES FROM CALIFORNIA • CLING PEACH ADVISORY BOARD

Sea Garden Bake... marvelous meal-in-one
with the full, natural flavor of Del Monte Peas

Wouldn't you like all the good garden flavor you can get—*plus* all the convenience of canned peas? Then DEL MONTE is the brand to buy, and this new one-dish meal is here to prove it!

These peas are specially raised to retain their natural flavor in canning. Specially selected for tenderness, too. And you'll find the best-tasting peas of *several* sizes in every spoonful of DEL MONTE *Early Garden* Peas. So you get the blending of sweeter smaller peas with richer larger ones that gives a batch of fresh peas so much flavor.

Here's a real difference in canned peas that's worth insisting on. DEL MONTE *Early Garden* Peas, because they *taste* so good, every time.

SEA GARDEN BAKE

- 1½ cups soft bread crumbs
- ⅛ teaspoon each of dried thyme and rosemary
- ¼ teaspoon onion salt
- 1 tablespoon minced parsley
- 1 tablespoon liquid from dill pickles
- 1 small can (7¾ oz.) DEL MONTE Brand Salmon, flaked
- 6 fillets of sole (defrost if frozen)
- 12 pimiento strips, if desired
- 6 sticks (about ¼ in. thick) cut lengthwise from DEL MONTE Dill Pickles
- 1 can (10½ oz.) condensed cream of celery soup, undiluted
- 1 No. 303 can (17 oz.) DEL MONTE *Early Garden* Peas, drained
- ⅓ cup shredded cheddar cheese

Mix bread, seasonings, parsley. Blend in pickle liquid, salmon. Make rolls (or layer sole and stuffing sandwich-style instead): Divide mixture evenly on fillet centers; top with pimiento, pickle. Wrap ends of fillets over stuffing; fasten with picks. Spread soup to cover bottom of shallow 2-qt. baking dish. Place fish in soup. Pour drained peas around fish. Top fish with cheese. Bake covered in mod. hot oven (375°F.) about 30-35 min. Serve at once. Serves 6.

Del Monte® Peas

Prize Tested Recipes

Better Homes and Gardens TEST KITCHEN

Hamburger fix-ups

File under Meats

Stroganoff Beefburgers

Sour cream and crisp bacon bits make this an extra-special bun filling. For company dinners, bring this flavorful meat sauce to the table in a chafing dish, serve over toast points—

1 to 1½ pounds ground beef
3 slices bacon, diced
½ cup chopped onion
• • •
1½ tablespoons enriched flour
¾ teaspoon salt
¼ teaspoon paprika
Dash pepper
• • •
1 can condensed cream of mushroom soup
1 cup dairy sour cream
• • •
8 to 10 hamburger buns, split and toasted

Brown ground beef and bacon. Add onion; cook until tender but not brown. Drain off excess fat. Blend flour and seasonings into meat mixture. Stir in soup. Cook slowly, uncovered, 20 minutes, stirring frequently. Stir in sour cream and heat through. Serve in toasted buns. Makes 8 to 10 servings.

Mrs. Jacob M. Potts, Grand Rapids, Michigan

Cut along dotted lines

Photographs: Scott

Jam-flavored cookies

Pineapple Drop Cookies

The best! These rich cookies, delicately flavored with pineapple preserves, are crisp around the edges, chewy in the centers. Marvelous with ice cream or hot tea—

1 cup sugar
¾ cup butter or margarine, softened
1 egg
¼ cup commercial pineapple preserves
2¼ cups sifted enriched flour
1 teaspoon soda
½ teaspoon salt

Gradually add sugar to butter, creaming until light and fluffy. Beat in egg and pineapple preserves. Sift together dry ingredients; add to creamed mixture, mixing thoroughly. Drop from teaspoon, 2 inches apart, on ungreased baking sheet. Bake in moderate oven (375°) about 10 minutes or until cookies are delicately brown. Let cool 1 or 2 minutes; remove from pan. If desired, top each cooky with a bit of pineapple preserves and a walnut half just before serving. Makes 3½ dozen.

Mrs. Harry Creager, Delavan, Illinois

Add these pages to your COOK BOOK

File under Cookies

Old-fashioned Shortbread Cookies

1 cup shortening
½ cup granulated sugar
½ cup brown sugar
2 egg yolks
3 tablespoons milk
2 teaspoons vanilla
• • •
2⅔ cups sifted enriched flour
2 teaspoons cream of tartar
1 teaspoon soda
½ teaspoon salt
½ cup commercial red-raspberry preserves or jam

Thoroughly cream shortening and sugars; add egg yolks, milk, and vanilla; beat well. Sift together dry ingredients; add to creamed mixture. Chill dough 1 hour. On *well-floured* pastry cloth, roll *half* the dough at a time to ⅛ inch. Cut with a 2-inch round cutter. Cut small hole in center of *half* the cookies. Place about ½ teaspoon preserves on each plain cooky. Top with a cutout cooky; press edges with inverted spoon to seal. Bake, 1 inch apart, on ungreased cooky sheet in moderate oven (350°) 10 to 12 minutes. Makes 3½ dozen.

Mrs. Adelbert G. Burnett, Alderwood Manor, Washington

Frosted Jam Bars

Melt ½ cup butter or margarine; stir in ½ cup dark corn syrup. Mix in 1 beaten egg and ½ teaspoon vanilla. Sift together 1½ cups sifted enriched flour, 1 teaspoon baking powder, ½ teaspoon salt, and ½ teaspoon cinnamon; add to syrup mixture. Spread *half* the batter in greased 11x7x1½-inch pan. Spoon ¾ cup commercial strawberry preserves or jam over; carefully cover with remaining batter. Bake in hot oven (400°) 20 to 25 minutes. Frost while warm with confectioners' sugar icing. Cool. Cut in bars. Makes about 1½ dozen. *Mrs. E. S. Dunkin, Memphis, Tennessee*

Cherry Cream-cheese Tarts

1 3-ounce package cream cheese, softened
½ cup butter or margarine, softened
1 cup sifted enriched flour
¼ teaspoon salt
• • •
½ cup commercial cherry preserves, cut up
½ cup chopped California walnuts
1 teaspoon grated lemon peel

Blend cream cheese and butter; add flour and salt. Form dough in ball; chill 3 to 4 hours. Mix preserves, nuts, and peel. Divide dough in half. On lightly floured surface, roll each half to 12x10-inch rectangle, ⅛ inch thick. Cut each in twenty 2½-inch squares. Place ½ teaspoon preserves in center of each square. Moisten edges; fold in triangles. Seal edges with fork. Bake on ungreased cooky sheet in moderate oven (375°) about 12 minutes. Dust with confectioners' sugar. Makes 40.

Mrs. Mary Whitehead, Farmington, Michigan

Parmesan Meat Loaf

1 pound ground beef
1 cup large-curd cream-style cottage cheese
½ cup quick-cooking rolled oats
1 egg
¼ cup catsup
2 teaspoons prepared mustard
2 tablespoons chopped onion
1 teaspoon salt
Dash pepper
⅓ cup grated Parmesan cheese

Thoroughly mix all ingredients except Parmesan cheese. Lightly pack meat into 8x8x2-inch pan. Bake in moderate oven (350°) 20 minutes. Sprinkle top with cheese. Bake 10 minutes longer. Let stand 5 minutes; cut in squares. Makes 6 servings.

Mrs. Joseph Aliano, North Arlington, New Jersey

Meat Balls in Gingersnap Sauce

1 pound ground beef
1 egg
¾ cup soft bread crumbs
¼ cup water
¼ cup finely chopped onion
½ teaspoon salt
Dash pepper
1½ cups water
2 beef bouillon cubes
⅓ cup brown sugar
¼ cup dark seedless raisins
2½ tablespoons lemon juice
½ cup coarse gingersnap crumbs

Combine meat with next 6 ingredients; shape in about twenty-five 1-inch balls. Bring 1½ cups water to boiling. Stir in bouillon cubes, sugar, raisins, lemon juice, and crumbs. Add meat balls; cook uncovered over *low* heat 10 minutes. Turn meat balls, spooning sauce over; cook 10 minutes longer, stirring occasionally. Makes 5 or 6 servings.

Mrs. Kenneth Forman, Mansfield Center, Connecticut

Hamburger-Biscuit Supper Pie

Brown 1 pound ground beef; spoon off excess fat. Stir in 1 tablespoon instant minced onion. Soak 1 tablespoon instant minced onion in ⅔ cup milk. Prepare 2 cups packaged biscuit mix according to package directions for rolled biscuits, using milk-onion mixture for liquid. Roll in two 8-inch circles, about ¼ inch thick. Press one circle into well-greased 8¼x1¾-inch round ovenware cake dish. To meat mixture add 1 cup shredded sharp process American cheese, ¼ cup mayonnaise, and 3 tablespoons snipped parsley; spread over biscuit. Top with second biscuit. Flute edge. Bake in moderate oven (375°) 15 to 20 minutes. Drizzle 1 tablespoon melted butter over top; sprinkle with 1 teaspoon instant minced onion. Bake 2 minutes or till onion is toasty. Cut in wedges. Pass **Vegetable Sauce:** Mix 1 can condensed cream of vegetable soup, ⅓ cup milk, and ¼ teaspoon monosodium glutamate. Heat and stir till hot.

Mrs. Hildreth H. Hatheway, Santa Barbara, California

One simple change will make a remarkable difference in this potato salad...cross out "salad dressing"...specify

MIRACLE WHIP

Actually, Miracle Whip is *more* than a "salad dressing." It is a truly *different* dressing, luxuriously rich and smooth . . . and so *wonderful* tasting.

To make Miracle Whip, Kraft uses more expensive ingredients and more of them—plenty of good country eggs and the very best salad oil.

And Kraft combines these fine ingredients in a special way that gives the creamiest, smoothest texture imaginable.

But it is Miracle Whip's *flavor* that's really exciting. A lively, teasing, uniquely delicious flavor that no one has ever been able to copy.

Try it! You'll see why Miracle Whip Salad Dressing is America's favorite *by far*.

ONLY

Fleischmann's Margarine

brings your family the goodness of

100% Corn Oil*

By the Makers of Fleischmann's Yeast

100% GOLDEN CORN OIL* BRINGS THESE IMPORTANT BENEFITS TO FLEISCHMANN'S MARGARINE

High nutrition and energy values . . . Light, delicate flavor . . . Extra-smooth spreadability!

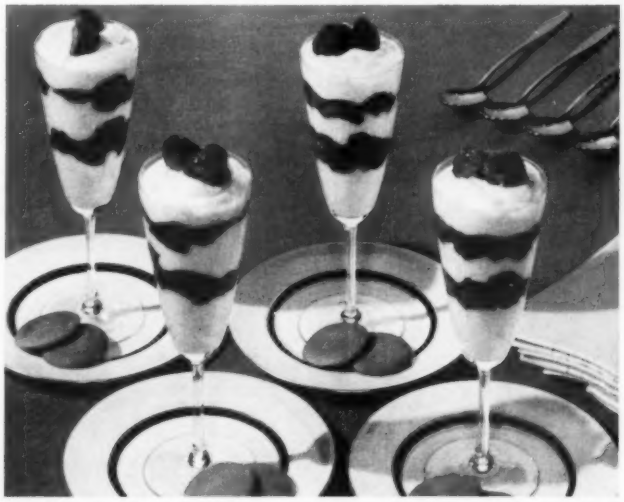
*At last, nutrition experts have scientifically perfected a margarine made from 100% golden corn oil. It's new Fleischmann's Margarine . . . partially hydrogenated to give it a flavor so delicious you can hardly believe it. And Fleischmann's Margarine has a finer texture, too, for extra-smooth spreadability.

Yes, *Fleischmann's flavor* is more delicate than the taste of ordinary margarines made from a mixture of vegetable oils. It has a *golden* taste just like the high-price spread. Try Fleischmann's Margarine.

Fleischmann's CORN OIL MARGARINE

Fancy puddings from a package

These desserts are made in minutes but are as delicious as if they'd taken all day. The secret? Packaged pudding plus a few flavor extras—plus imagination.



Jiffy Pudding Parfaits—easy, glamorous, and good! Alternate red and white layers of strawberries and vanilla pudding in dessert glasses—use skyscraper ones for big effect. Crown each parfait with butterfly of strawberry halves and serve with crisp cookies.

Photographs: Mike Nelson

Pineapple Dessert. Packaged pudding is made with pineapple juice for refreshing tang, sunny color. Whipped cream adds richness. For a bit of crunch, fold in broken walnuts or pecans.

More on page 98

give hamburgers a grand new taste

make Huntburgers

Of course, you don't *need* special recipes for Hunt's Tomato Sauce—you can simply add it to *your own* favorites.

For example, when you fry just plain hamburgers, brown one side, turn, and pour on Hunt's Tomato Sauce. When they're done, the bubbling-hot sauce will be deliciously blended with the meat juices.

As for Huntburgers, they're really special! Men love them because Hunt's adds honest-to-goodness tomato flavor. *All* tomato—already kettle-simmered for you with delicious seasonings. The beautiful color and the rich flavor tell you why it's America's favorite. *Try it!*

1 lb. ground beef Salt and pepper
4 slices sharp cheese Oil for frying
1 8-oz. can Hunt's Tomato Sauce

Form beef into 8 *thin* hamburger patties. Sprinkle with salt and pepper. Lay cheese on 4 patties. Cover with remaining patties. Pinch edges together to enclose the cheese completely. Brown on one side in hot oil in skillet. Turn and pour Hunt's Tomato Sauce over them. Simmer 8 to 10 minutes, basting occasionally. Serve piping hot with the delicious pan gravy.

Hunt...for the best

***RECIPES** on every can. Also, write for FREE Recipe Booklet, "21 NEW WAYS TO SERVE HAMBURGER." Hunt Foods, Dept. L5, P.O. Box 5, Fullerton, Calif. In Canada: Hunt Foods, Tilbury, Ontario.*

The sun seals this Ruberoid roof! Tornadoes or hurricanes won't budge a single shingle!

The sun works for you to seal down your roof against the fury of the storm.

RUBEROID's new SELF-SEALING asphalt shingles are applied like ordinary strip shingles. There's no need to cement them down. They have a special sealing agent that's activated by the sun's rays. As the sun beats down, each shingle seals itself to the shingle beneath it. And when that happens, not even a hurricane or a tornado can budge it!

Choose your SELF-SEALING shingles from a variety of RUBEROID decorator colors. They're all long-lasting, fire-resistant and warranted windproof. Isn't that what every homeowner wants?

Unique "Vent-Sealing"

Underside of each shingle is bonded with the shingle beneath it, but leaves an escape vent . . . trapped moisture can't attack a SELF-SEALING shingle. Made by America's top producer of asphalt shingles. Find your dealer in the classified directory under "Roofing." The RUBEROID Co., 500 Fifth Ave., New York 36, N.Y.

RUBEROID® SELF-SEALING

WIND WARRANTED ASPHALT SHINGLES

Packaged pudding

Begins on page 96

Lemon Ribbon Cake—a speedy spectacular to impress guests. You start with loaf angel cake from the market. Split cake in four layers. A lemon-y pudding, light as air, goes between and frosts the outside. Top with a generous sprinkling of toasted coconut.

Cranberry Danish Cream is luscious as it looks. You make the gala layers with two puddings. On bottom: smooth vanilla rennet-custard. Up top is Danish dessert—currant-raspberry flavor. We've spiked it with cranberry-juice cocktail. Slivered almonds are trim.

Pink-cloud Molds—strawberry-flavored gelatin fluffed up with whipped cream. You fold in a flavor surprise: flecks of crushed peppermint-stick candy. For "almost sundaes," pour your favorite chocolate sauce over the dessert cups. Pass vanilla wafers.

Recipes on page 114

NEW

Guaranteed by Good Housekeeping

LIVELIER CHICKEN TASTE

New enriched egg noodles

Better than ever. Richer, livelier, more home-cooked-tasting than ever—we've *doubled the chicken flavor.* Impossible? Try it and see!

New, enriched egg noodles that always cook up tender yet firm. Yea, every ingredient in Lipton Chicken Noodle Soup is *truly superb.*

Heartwarming nourishment in every fragrant spoonful of this livelier tasting soup. Enjoy it *soon!* While you're at it, try 'em all!

Home-cooked taste—the new mix way!

Penny rolls—light and airy!

By Virginia Heffington

These are the silkiest, most tender little hot rolls you ever ate—absolutely delicious! Serve Penny Rolls once and they'll become a tradition. A big plus for parties: You mix them up a day ahead, shape in rolls and bake the next day.

Success tips—glance at them as you follow the recipe

1 The first 2 cups of flour were added on the electric mixer—now it's your turn. Add remaining flour and beat with spoon till dough is smooth. Cover and let rise.

2 Cooling-off period. After dough has been stirred down, it goes into the refrigerator overnight. Our bowl has a plastic lid. Or make a tight cap of foil or saran.

Photographs: Robert Scott

3 Next day, shape rolls. Dough will be *sticky* so turn out on a well-floured board. Flour hands, too. Divide dough in half—keep other half chilled for easy handling.

4 Finishing touch: After baking, brush Penny Rolls with melted butter. Then hurry them to the table—these buns are at their very best while hot from the oven.

Penny Rolls

1 package active dry yeast
½ cup warm water
¼ cup sugar
1 tablespoon salad oil or shortening
1 teaspoon salt
½ cup hot water
1 egg
3 to 3¼ cups sifted enriched flour

Soften yeast in warm water, (110°). In large mixing bowl, combine sugar, salad oil, salt, and hot water; stir to dissolve sugar. Cool to lukewarm. Stir in egg and yeast mixture. Add 2 cups flour; on electric mixer, beat at medium speed about 2 minutes.

Stir in rest of flour. (The softer the dough, the lighter the rolls. But inexperienced cooks may want the 3¼ cups flour.) Now beat vigorously with spoon 3 minutes or till dough is smooth. Scrape down sides of bowl.

Cover; let rise in warm place till double (1 to 1¼ hours). Stir down in 20 to 25 strokes. Cover tightly and refrigerate overnight. Turn out on floured surface; use sharp knife to cut in half. (Keep other half of dough in refrigerator.)

Pinch or snip off balls of dough and shape in rolls. Place in greased muffin pans—the pans should be about ⅓ full. Repeat for remaining half of dough. Cover rolls; let rise till double (45 to 60 minutes). Bake in moderate oven (375°) about 10 minutes or till golden brown. Brush tops of rolls with melted butter or margarine; remove from pans and serve at once. Makes about 2½ dozen small rolls.

When you reach for the skillet... reach for the Wesson

Wesson sets the new fashion for *cookery with vegetable oil* in place of the old way with solid shortenings. Try this delicious new dish, for example. It averages only about 690 calories per serving. Smoke's out, flavor's in with Wesson. It's *poly-unsaturated* to help you cut down on saturated fat. And Wesson is lighter and clearer than any other leading oil.

Wesson is unexcelled when medical recommendation specifies a readily available vegetable oil to replace solid fat. Wesson is processed for optimum poly-unsaturates. Therefore, unlike solid shortenings, it is never hydrogenated.

New Easy Recipe! Beef Tips Veronique

—low in saturated fat—made with poly-unsaturated Wesson, the pure vegetable oil

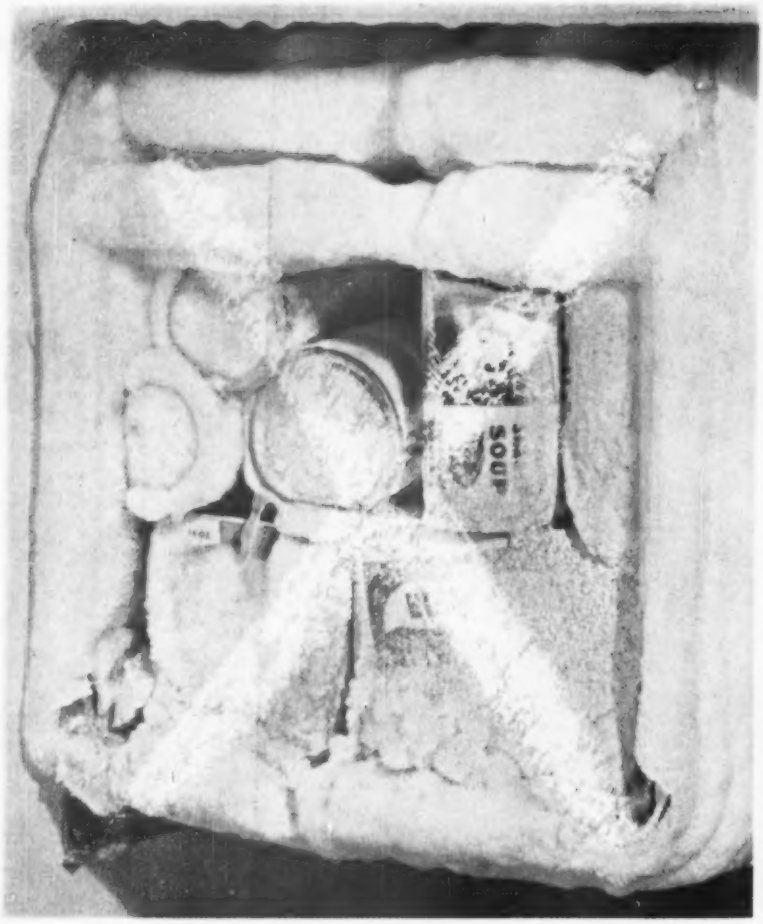
Brown 2 pounds lean tender beef cubes in 3 tablespoons Wesson. Salt. Remove meat, keep hot. Stir 1 tablesp. each dry mustard and honey, 1 teasp. salt in ½ cup water, add to drippings, simmer to blend. Mix in 2 tablesp. chopped parsley, 3 cups cooked rice. Add 1 cup seedless grapes (or ¼ cup raisins) and ½ cup pecans or walnuts, heat. Serve with the meat. 6 servings, about 690 calories each.

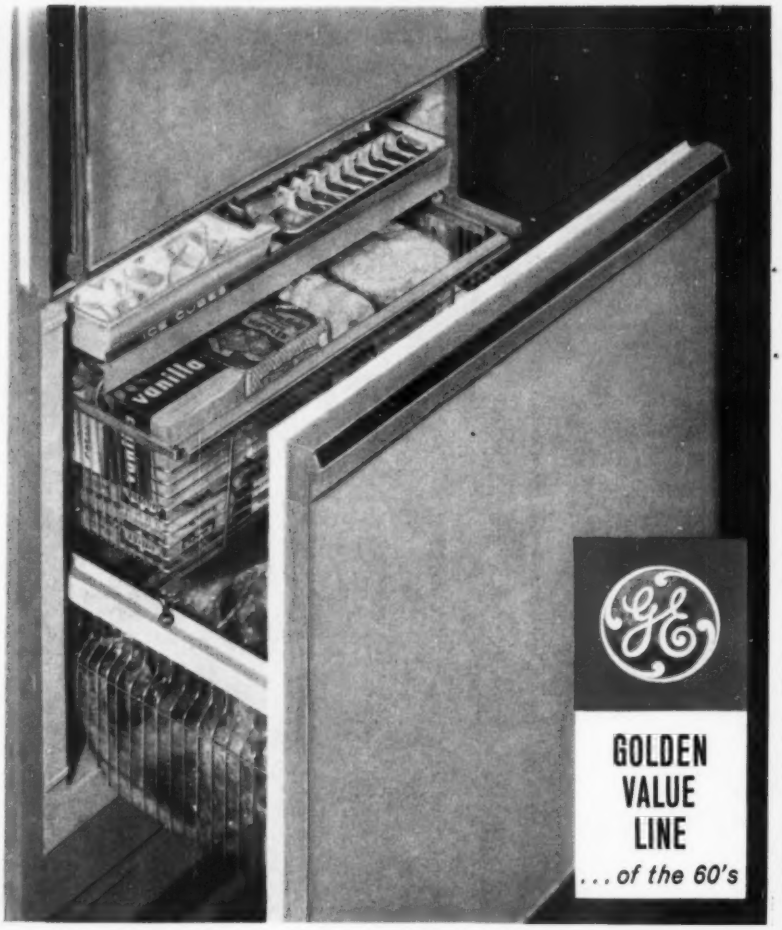
Delicious

Wesson

Lighter, Clearer and Poly-unsaturated

Free 16-page booklet of delicious Wesson recipes with nutrition in mind. Write The Wesson People, Box 873, New Orleans 2, La.





NO MORE FROST—NO MORE DEFROSTING!

You never defrost either the refrigerator or Roll-Out Freezer! Frost never forms in this General Electric 15-cubic-foot Refrigerator-Freezer! Adjustable Swing-Out Shelves, too!

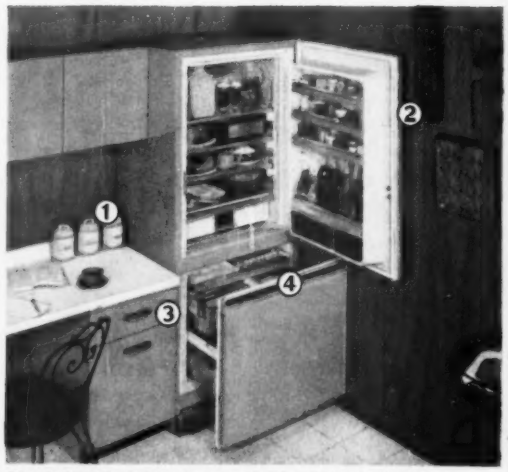
Progress Is Our Most Important Product

GENERAL ELECTRIC

General Electric Company, Household Refrigerator Dept., Louisville 1, Ky.

Three Adjustable Swing-Out Shelves bring even the food in back right out front! And you can adjust shelves up or down even when loaded with food—to fit in a large ham or pie. Cleaning the refrigerator is so easy, too. The shelves lift out completely.

New! Changeable Decorator Panels let you change the front of this refrigerator-freezer to match your kitchen decor! Available as accessories in 4 Mix-or-Match colors. Also three Fashion Finishes—Simulated Wood Grain, Brushed Aluminum or Coppertone.



Straight-Line Design and Big Roll-Out Freezer. 1. Fits flush with walls—no coils in back to accumulate dirt. 2. No waste space at side for door clearance. 3. Front lines up with base cabinets. 4. Roll-Out Freezer holds up to four huge supermarket bags of food!

Surprise for supper—creamed chipped beef in a casserole. It's Chipped-beef Puff with a fluffy topper of egg and cheese. While the casserole is baking you have plenty of time to toss a green salad and set the table. For a speedy dessert try this combination—warm canned peach slices spooned over coffee ice cream.

Dried beef tricks

DISCOVER the good flavor of dried beef! It comes in packages or jars. Keep a jar handy for unexpected guests. To fix dried beef for main dishes or snacks, tear it gently with your fingers or snip it in tiny shreds.

Recipes on page 106

Photographs: Mike Nelson

Don't overlook dried beef for the snack tray. Try Dried-beef Appetizers—two different ones from the same recipe. Serve them on toothpicks stuck in a giant-size grapefruit. Speedier yet: Dried-beef Log flecked with stuffed green olives. Guests help themselves. Tangy tomato juice and crisp crackers make tasty snack partners.

What French's does to hamburger...

...should happen on your grill!

Nothing's more delicious than hamburgers sizzled over charcoal—and topped with this wonderfully different golden sauce! You'll love it because it's rich with the *7-spice* goodness of French's Mustard. French's spicy golden touch blends and betters the taste of this recipe and most any food. Try it—and for your next barbecue, serve this golden barbecue sauce. Easy to make . . . delicious with French's Mustard.

Golden Barbecue Sauce

4 tablespoons butter or margarine
¼ cup chopped green pepper
¼ cup French's minced onion or
½ cup chopped fresh onion
½ cup French's Mustard
2 tbsp. light brown sugar
1 cup bouillon
Dash cayenne, ½ tsp. salt and ¼ tsp. pepper

Melt butter, add green pepper, onion and cook over low heat until lightly browned. Blend in French's Mustard, sugar. Add bouillon, seasonings. Stir. Cook 10 minutes. (Makes 1½ cups sauce, enough for 8-12 hamburgers.) Spoon over hamburgers on grill.

7 lively spices in every jar—

that's the secret of French's Golden Touch!

Greatest Mixer of them all!

Discover why more and more people are enjoying grapefruit juice mixed with other juices and beverages. It's so delicious and it's nature's gold mine of Vitamin C—one vitamin your body cannot store. You need a fresh supply of it every day. Canned grapefruit juice gives you this needed Vitamin C the natural way—in combination with other vitamins and minerals, natural fruit sugars, healthful alkalinity, and additional health benefits.

1. CITRUS PUNCH

3 lbs. marshmallows
4 cups water
8 cups grapefruit juice
8 tbs. lime juice
8 cups ginger ale
pineapple or raspberry sherbet

Melt marshmallows in water over hot water. Add grapefruit juice, lime juice. Cool. Add ginger ale. Top with pineapple or raspberry sherbet. Serve in punch bowl or oversize snifter glass.

2. GRAPEFRUIT JUICE AND . . .

Use your imagination! Good so many ways!

3. MINTED GRAPEFRUIT COOLER

¼ cup sugar
½ cup fresh mint leaves
1 cup boiling water
1 cup unsweetened grapefruit juice

Combine sugar, mint leaves; add boiling water. Let steep 5 minutes. Strain out leaves. Add grapefruit juice. Pour over cracked ice. Garnish with additional mint. Add few drops green food coloring if desired.

4. GRAPEFRUIT AND PINEAPPLE JUICE

Mix equal parts of grapefruit and pineapple juice. Chill. Sweeten to taste.

5. GRAPEFRUIT-GRAPE JUICE COOLER

Combine equal parts of grapefruit juice and grape juice. Sweeten to taste. Pour over cracked ice.

Nature's gold mine

© FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA, 1960

GRAPEFRUIT JUICE from FLORIDA

6. GRAPEFRUIT FIZZ

1 egg white
½ cup sugar
1 cup unsweetened grapefruit juice
1 pint ginger ale

Beat egg white until foamy. Add sugar gradually and beat until stiff. Add grapefruit juice and mix together thoroughly. Pour over cracked ice to half fill glass. Add ginger ale. Stir slightly.

of Vitamin C

makes every drink taste better!

BECAUSE YOU CAN'T SEE INSIDE A TIN OF TUNA...

YOU'LL WELCOME THIS NEWS FROM UNITED STATES TESTING COMPANY!

Today you have a guide to quality in tuna. Breast O' Chicken is now *the* tuna that's certified for quality, flavor and texture, by the United States Testing Company.

Enjoy the satisfaction of knowing you are serving only the best o' tuna.

CERTIFIED MERCHANDISE · UNITED STATES TESTING CO. INC. · SEAL OF QUALITY

THE TUNA CERTIFIED FOR QUALITY, FLAVOR AND TEXTURE

Breast-O-Chicken Tuna

© B-O-C TUNA INC.

For families who enjoy and take pride in their homes, there's no more appropriate gift than a subscription to *Better Homes & Gardens*.

TO REPUBLISH ARTICLES from *Better Homes & Gardens*, first write for written permission and special conditions that govern the reprinting of articles. Write to *Better Homes & Gardens*, Des Moines 3, Iowa, stating the specific articles you wish to reprint.

RITZ CLOTHS

STYLING AND QUALITY

There is a RITZ Cloth for every household cleaning purpose at your leading local department or hardware store. Write for nearest source.

JOHN RITZENTHALER, 73 Franklin St., N.Y. 13

RITZ Since 1892

JUST BRUSH IT ON!

WRIGHT'S BAR-B-Q SMOKE

FREE SAMPLE.. Send name and address of your grocer to: WRIGHT'S SMOKE COMPANY Dept. BH., 2435 McGee, Kansas City, Missouri

All yours... the many pleasures of ONTARIO Canada's variety vacationland

Match your mood in Canada's variety vacationland. Ontario offers you the gay excitement of the bustling city... the take-it-easy pleasure of sun-soaked beaches ... a fresh new delight for every member of the family. There are 250,000 lakes... lush woodlands... resorts and accommodations to satisfy your every wish... waiting for you just across the Great Lakes. Border crossing formalities take only a minute.

To learn more about the many pleasures of Ontario, mail this coupon now.

Province of Ontario, Department of Travel and Publicity, Room 1139, Parliament Buildings, Toronto 2.

Send me your new, full-colour book of vacation ideas, "Royal Welcome."

NAME.....

ADDRESS.....

CITY.....STATE.....

Dried beef tricks

Begins on page 103

Dried-beef Appetizers

Two tempters for the snack tray that use every smidgen of dried beef—

2 3-ounce packages cream cheese, softened
1 tablespoon light cream
2 tablespoons instant minced onion

• • •

4 ounces (2 cups) dried beef
16 stuffed green olives

Combine cheese, cream, and onion; mix well. **Dried-beef Rolls:** Cut 8 slices of dried beef in half. Fold each half to make a long strip and spread each with some of the cream-cheese mixture. Wrap each strip around an olive and secure with a toothpick. Chill. **Dried-beef Balls:** Make small balls from remaining cheese mixture. Snip rest of dried beef with scissors, and roll balls of cheese in snipped dried beef. Chill. Serve on toothpicks.

Dried-beef Log

Make it ahead—store in refrigerator until party time. Each guest slices a piece to eat with crisp crackers—

1 8-ounce package cream cheese, softened
¼ cup grated Parmesan cheese
1 tablespoon prepared horseradish
⅓ cup chopped stuffed green olives

• • •

2½ ounces (1 cup) dried beef, finely snipped

Blend together cream cheese, Parmesan cheese, and horseradish; stir in olives. On waxed paper, shape in two 6-inch rolls, 1½ inches in diameter. Chill several hours or overnight. Roll each "log" in snipped dried beef.

Chipped-beef Puff

Creamed chipped beef gets an airy cheese topper—makes a delicious luncheon or supper dish—

Creamed Chipped Beef

4 ounces (2 cups) dried beef, coarsely torn
¼ cup butter or margarine
3 tablespoons enriched flour
Dash pepper
2 cups milk
2 tablespoons diced pimiento
1 3-ounce can (⅔ cup) broiled sliced mushrooms, drained

Cheese Topper

3 egg whites
¼ teaspoon salt
3 egg yolks
⅓ cup shredded process American cheese

Cook dried beef in butter over low heat, stirring until slightly crisp and frizzled. Blend flour into butter in pan; add pepper. Gradually stir in milk; cook, stirring constantly until smooth and mixture thickens. Stir in pimiento and mushrooms. Pour into a 10x6x1½-inch baking dish. Keep hot in moderate oven (375°) while you make Cheese Topper. Beat egg whites with salt till stiff peaks form. Beat yolks till thick and lemon-colored. Fold yolks into whites; fold in cheese. Pour over hot creamed chipped-beef mixture. Bake 15 to 20 minutes at 375° or till golden brown. Garnish with additional pieces of frizzled dried beef, if desired. Makes 4 or 5 servings.

COMING IN JUNE!

Swordsmanship!

Whole meals—appetizers to desserts—cooked on a skewer. Pages of color on the hottest back-yard idea you'll use this summer.

Build yourself some comfort

Six pages of patio surfaces, roofs, fences, screens, benches, lighting, landscaping—and the whole story on materials, costs, and how to do it.

Good news for late gardeners

Immediate bloom. Accurate choice of color. Strong, healthy stock. You get them all when you set out started plants. We'll have the new varieties, all the dope on planting.

An elegant Continental soup can be on your table tonight

Campbell's freezing brings you an authentic cream of potato soup for only about 12¢ a bowl

If it hadn't been for a quick-thinking seaman returning from America with Sir Francis Drake, the world might still be waiting for potato soup.

When Drake ordered everything thrown overboard to lighten ship in a storm, one of his sailors pocketed a few potatoes. These were the first ever planted in Ireland, and soon potatoes were everyday fare all over Europe.

This was the potato's role—a plain, but companionable vegetable—until French chefs brought out all its delicate flavor in a fragrant cream soup. Here was a dish so superb that it found its way onto fancy menus everywhere (at fancy prices).

Continental Eating at Home

Now, thanks to Campbell's skill and freezing, you can serve a cream of potato soup at home comparable to one you'd get in a fine Continental restaurant.

Campbell chefs start with specially selected white potatoes and cook them until tender. Then they add fresh milk, cream, butter, onion, and seasonings, and let the soup simmer up to the precise moment it satisfies their educated tastes.

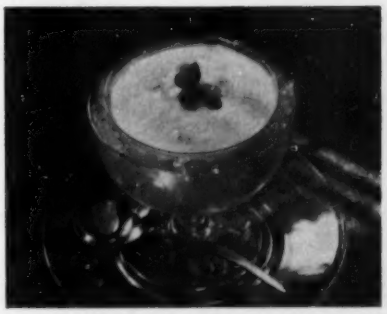
Then, quicker than you can steal a whiff, the soup is rushed to the freezer. There just isn't any other way to keep the flavors kettle-fresh for your table.

A Dollar's Worth for Pennies

At a gourmet restaurant, soup like this might cost $1 or more . . . and be well worth it. But Campbell's Cream of Potato Soup costs you only about 12¢ a bowl. Try some today . . . look in your grocer's freezer for the red and white can.

Cream of Potato Soup, a specialty of famous Continental restaurants, now yours to enjoy anytime—thanks to Campbell's freezing.

Gourmet Sauce. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup; 1 soup can milk; ½ cup chopped cucumber; 2 tbsp. finely chopped onion; 1 tbsp. finely chopped parsley; ⅛ tsp. celery salt. Heat slowly; stir now and then. Serve over broiled fish, broccoli, etc. Makes about 2¾ cups sauce.



Crème Vichyssoise. In saucepan, combine 1 can Campbell's Frozen Cream of Potato Soup and 1 soup can water or milk; heat slowly until soup is thawed. Beat until smooth with an electric blender or rotary beater. Chill at least 4 hours. Thin with cold milk if desired. Serve in chilled bowls. Makes 3 servings. (For variation, stir in ½ cup sour cream after beating.)

Old-Fashioned Vegetable with Beef • Cream of Potato • Cream of Shrimp Clam Chowder (New England Style) Green Pea with Ham • Oyster Stew

CREAM of POTATO SOUP

FROZEN by Campbell's

"White Lily" opens a whole new era in Stainless design

Distinctive, unique, everlastingly beautiful—the delicate beauty of precious white porcelain flowers embedded in sparkling Solid Stainless by Oneida. Perfectly safe in the dishwasher—guaranteed by Good Housekeeping.** Mirror finish. 16 pc. for 4, $22.95. 24 pc. for 6, $34.95. 50 pc. for 8, $59.95

**Replacement or refund of money if not as advertised therein.

ONEIDA SILVERSMITHS, makers of
HEIRLOOM* STERLING
COMMUNITY* SILVERPLATE
1881 ROGERS SILVERPLATE
TUDOR* PLATE ONEIDA COMMUNITY
ONEIDA* DINNERWARE

*TRADEMARKS. © 1960, ONEIDA LTD., ONEIDA, N.Y.

SOLID STAINLESS by Oneida

Big cookout

Begins on page 74

On-the-grill Spareribs

Salad-dressing mix does the seasoning job for this tart-sweet glaze. For smoky ribs, see hickory trick below—

2 envelopes herb- or French-salad-dressing mix
½ cup dark corn syrup
¼ cup vinegar
3 tablespoons brown sugar
• • •
4 pounds lean spareribs

For basting sauce, combine salad-dressing mix, corn syrup, vinegar, and brown sugar; stir well and set aside. Place ribs bone side down on grill over *slow* coals. (Keep an eye on fire—ribs tend to dry out and char.) Broil about 20 minutes; turn meaty side down and leave briefly until nicely browned. Turn meat side up again and broil about 20 minutes longer. Now brush meat side with basting sauce. Continue to broil without turning, 20 to 30 minutes, or till done (no pink), basting occasionally with the sauce. At the last, brush sauce on both sides of ribs, and let broil 2 or 3 minutes on each side for a handsome glaze. Makes 4 servings.

Hickory trick: For smoke flavor sans flare-up, wrap a handful of dry hickory chips in aluminum foil. With fork, poke holes in top of foil and place package on the hot coals for the last half hour of cooking. The heat from the coals soon starts the smoke—chips can't blaze because air is shut out by foil. Dandy way for hickory smoking on open grill!

Mustard Topper for Franks

1 cup dairy sour cream
2 tablespoons golden-brown prepared mustard
1 tablespoon lemon juice
1 tablespoon minced onion
1 teaspoon salt
1 teaspoon Worcestershire sauce
4 drops Tabasco sauce
Dash pepper

Combine all ingredients and stir to blend. Serve over hot franks, or pass with ham or grilled fish. Makes about 1¼ cups.

Ripe-olive Relish

Gives flavor importance to plain burgers and hot dogs—

1 tablespoon instant minced onion
1 tablespoon water
½ cup ripe olives
½ cup finely chopped dill pickle
½ cup finely diced celery
3 tablespoons salad oil
2 tablespoons vinegar
¼ teaspoon salt
¼ teaspoon pepper

Let instant onion stand in the water a few minutes. Cut olives in thin wedges. Combine onion, olives, and remaining ingredients. For blend of flavors, let stand an hour or longer before serving. Chill if desired. Makes about 1½ cups.

Skillet Potatoes

4 cups cooked potatoes, diced (about 6 medium potatoes)
2 cups sliced onions
2 tablespoons snipped parsley
2 tablespoons chopped pimiento
½ teaspoon salt
¼ teaspoon pepper
• • •
¼ cup fat

Combine potatoes, onions, parsley, and pimiento. Add seasonings. Brown in hot fat in large skillet until golden brown and crisp—keep turning potatoes carefully. Makes 6 servings.

Spring Coleslaw

2 cups shredded new cabbage
½ cup diced cucumber
½ cup diced celery
¼ cup chopped green pepper
1 teaspoon salt
¼ teaspoon paprika
• • •
½ cup salad dressing or mayonnaise
2 tablespoons vinegar
1 teaspoon prepared mustard

Combine chilled vegetables, salt, and paprika. Combine remaining ingredients; pour over vegetables. Toss lightly. Makes 6 servings.

Patio Potato Salad

8 cups diced cooked potatoes
½ cup chopped celery and tops
¼ cup snipped parsley
¼ cup chopped green pepper
¼ cup sliced green onions
¼ cup chopped dill pickle
• • •
¼ cup clear French dressing
1 cup mayonnaise or salad dressing
2 to 2½ teaspoons salt
½ teaspoon pepper
1 teaspoon dry mustard

Combine vegetables and pickle; pour French dressing over; toss to mix. Blend mayonnaise and seasonings; add to salad, and toss. Chill. Makes 8 to 10 servings.

Barbecued Rice

Fix this Spanish rice to go with burgers. Or, for a meal-in-one, add about 2 cups diced luncheon meat or Bologna to ingredients in foil pouch—

1 4⅝-ounce package (1⅓ cups) precooked rice
½ cup extra-hot catsup
½ cup cold water
1 3-ounce can (⅜ cup) broiled sliced mushrooms
¼ cup finely chopped onion
2 tablespoons chopped green pepper
½ teaspoon salt
2 tablespoons butter or margarine

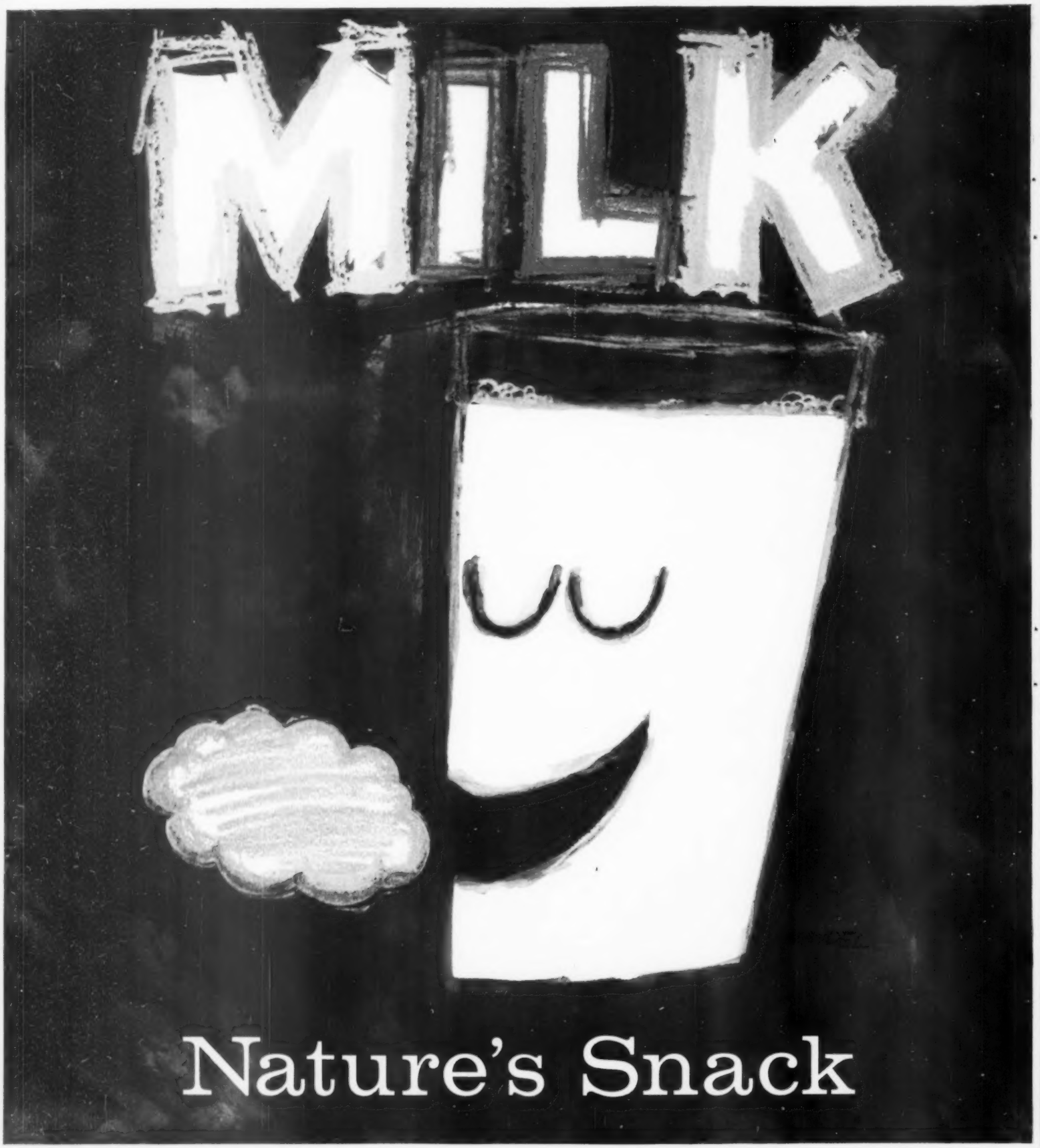
Tear off a 3-foot length of 18-inch-wide foil. Fold in half to make a square. Put your fist in center of

[*Turn to page 111*

new
Wish-Bone Deluxe FRENCH
hugs the salad...not the plate

Lettuce-lovin' new Deluxe French . . . superb ingredients magically blended to cling tight to each frilly lettuce leaf. All its subtly-spiced French flavor stays on the salad.
Try new velvety-smooth, mild and mellow Wish-Bone Deluxe French now!

give your salads a
"touch of Genie-us"
with
Wish-Bone
• Italian Dressing
• French Dressing
• Cheese Dressing
• Russian Dressing



One at noon, one at night,
One along the way...
You never outgrow your need for Milk,
Drink three glasses every day!

AMERICAN **DAIRY** ASSOCIATION

Representing the Dairy Farmers in your area

Big cookout

Continued from page 109

foil; bring up sides to form a pouch. Put all ingredients, except butter, in foil pouch (use mushroom liquid, too). Carefully mix with a spoon. Dot with butter. Seal tightly. Place on grill over hot coals and heat about 15 to 18 minutes. Fluff rice with a fork and sprinkle with snipped parsley before serving. Makes 4 servings.

Cran-B-Q Sauce

Exactly the right flavor with slices of broiled canned luncheon meat or ham—

1 1-pound can (2 cups) jellied cranberry sauce
⅛ cup bottled steak sauce
1 tablespoon brown sugar
1 tablespoon salad oil
2 teaspoons prepared mustard

Combine ingredients and beat with electric or rotary beater (or blend in blender). Serve as is or heat. Makes about 2 cups.

Chili Con Carne

When you have a long-cooking meat, like Hickory Brisket Slices (page 78), let a kettle of beans bubble alongside for next day's supper—

1½ cups dry red or kidney beans*
• • •
1 large onion, sliced
1 green pepper, chopped
1 pound ground beef
1 tablespoon fat
1 1-pound can (2 cups) tomatoes
1 8-ounce can (1 cup) seasoned tomato sauce
1 to 1½ tablespoons chili powder
1½ teaspoons salt
Dash paprika
Dash cayenne pepper
3 whole cloves
1 bay leaf

Rinse the beans; then add to 1½ quarts cold water and let stand overnight. Add 1 teaspoon salt to beans and soaking water; cover, and simmer until *tender*, about 1 hour. Drain, reserving bean liquid.

Brown onion, green pepper, and meat in hot fat. Add tomatoes, tomato sauce, and seasonings. Cover; simmer 1½ hours, adding reserved bean liquid or water, if needed. Add beans; heat thoroughly. Makes 6 servings.

*Or use two 1-pound cans (4 cups) red or kidney beans. Drain beans, add to cooked tomato-meat mixture; heat.

Fast Flapjacks

Nothing beats breakfast outdoors, especially when it's hot cakes! Don't forget plenty of butter and warm syrup!—

Prepare batter from your favorite pancake mix according to package directions—you'll appreciate a shaker for fast, no-muss mixing. Season griddle with salt: Tie salt in a piece of cloth; rub vigorously over griddle heated on grill top. Or sprinkle salt directly on griddle and rub in with paper towels. Then rub off. Repeat the salt after each batch. Test griddle by sprinkling on a few drops water. If water dances, griddle is ready. Dip batter with ¼-cup measure; pour on griddle. Pancakes are ready to turn when edges look cooked and top is covered with tiny bubbles. Turn once.

"Our next speaker..." may be YOU!

Here are a few simple techniques to follow when you speak into a microphone. Sit or stand about 8 to 10 inches from the microphone, set at a level to speak directly into it. Don't move backward or forward or from side to side.

The microphone will exaggerate both the good and bad qualities of your voice. If yours is raspy or nasal, speak across the face of the mike to minimize these qualities. Sibilants, too, are held down this way.

Mikes are extremely sensitive instruments. Turn as far away as possible if you feel a cough or sneeze coming on. Don't play with things on the desk or stand. Don't shuffle your script. Don't handle the mike in any way.

Try to control your voice at its natural pitch, speaking in a normal conversational manner. If you're reading, read into the microphone—not the script.

YOUNGSTERS just love to chew Wrigley's SPEARMINT Gum. Good for teeth—helps keep them clean, fresh.

Snow Top Cookies

DELICIOUS NEW DROP BROWNIES

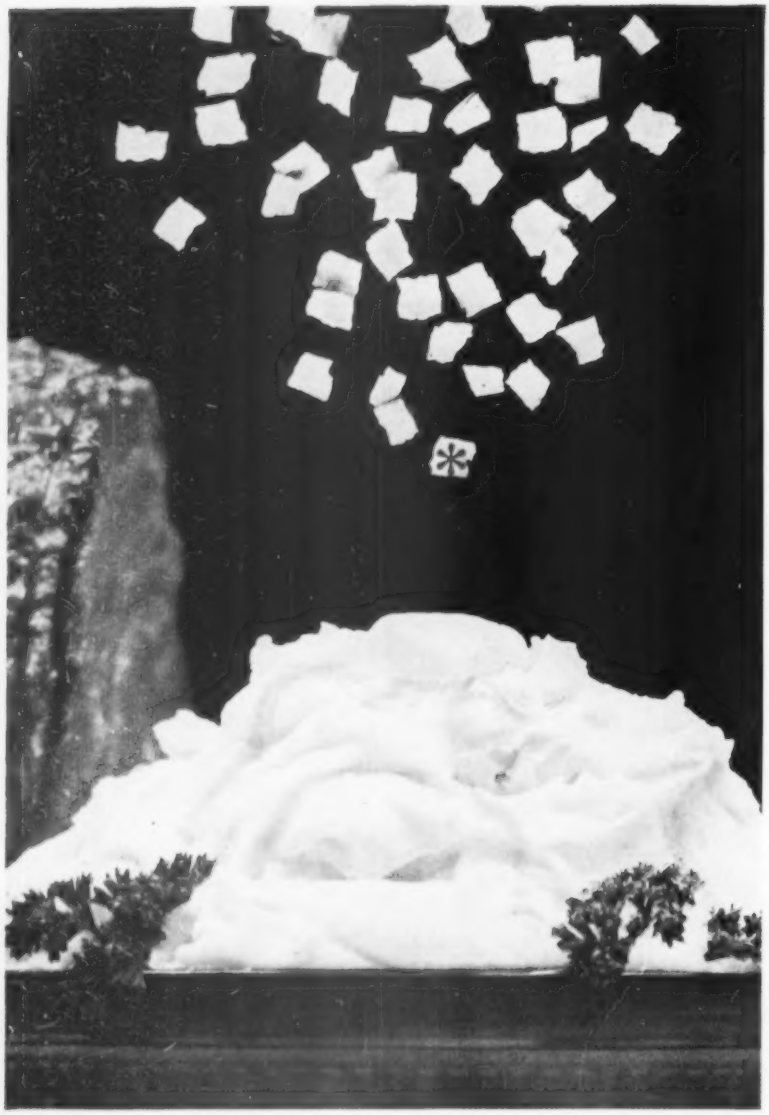
These cookies are so tempting and inviting and so marvelous-tasting, people hardly leave a crumb. With easy Fudge Brownie Mix, takes about 20 minutes. Piling on the topping of peaks of nut meats, chocolate bits and miniature marshmallows gives that delightful snow top look, adds an extra yummy taste and makes these cookies different. See new easy recipe, left.

RECIPE *for Snow Top Cookies Yields 40. Photograph, right.*

1—Fix 1 pkg. Fudge Brownie Mix according to directions on pkg. for Brownie Drop Cookies but bake at 350°F for 8 min.
2—Instead of frosting use snow top topping made by combining ⅔ cup miniature marshmallows, ⅔ cup chocolate bits, ½ cup coarsely chopped nut meats....
3—After cookies bake 8 min. remove from oven and pile on topping. Press gently down onto top of hot cookies to get all to stick well together. Return to oven. Bake 4 minutes more. (Baking time is 12 minutes in all).

A happy, satisfying treat

Here's a lot of pleasure for little money, in the lively flavor and smooth chewing of delicious Wrigley's SPEARMINT Gum. The chewing aids digestion, sweetens breath. Try it.



*These are Borden's *flavor flakes*
In seconds they turn into whipped potatoes so good you cannot tell them from homemade! Borden's own *flavor flake* process... so quick and gentle it keeps delicate flavor cells unbroken...captures the real farm-fresh potato taste.
Try them tonight.

BORDEN'S
VERY BIG ON FLAVOR

© The Borden Co.

Look for the new 16-serving size.

All-purpose

Kitchen cabinet

Well-planned multiple unit is 8 feet long, 6 high, 3 deep—offers the tops in accessible, organized storage.

An inventory of china, crystal, trays, linens, equipment dictated division of space for this handy cabinet in the L. C. Winter kitchen, Murray, Utah. This side is 16 inches deep. Note wide pull-out drawers for linens, place mats.

Photographs: Warren Reynolds. Data: Jeanne T. Leeson

Other side of all-purpose, divider cabinet is 20 inches deep. It houses cleaning supplies at one end, canned foods at other. Each has its own door. Shelves for canned foods are concave so you don't have to struggle getting to back—each item is readily visible. No reaching here!

More on page 114

new Chocolate Cinnamon Buns

Streamlined-easy! Only minutes to mix with Gold Medal! A fabulous Betty Crocker "first!"

Imagine fragrant, warm cinnamon buns with each fluffy-light bite brim full of chocolatey flavor! Then, imagine a yeast recipe that's truly streamlined-easy! That's our new Gold Medal recipe for Chocolate Cinnamon Buns!

EASY RECIPE:

- 3/4 cup warm water (not hot—110 to 115°)
- 1 pkg. active dry yeast
- 1/4 cup shortening
- 1 tsp. salt
- 1/4 cup sugar
- 1 egg
- 1/3 cup cocoa
- 2 1/4 cups *sifted* GOLD MEDAL Flour
- 1 tbsp. soft butter
- 1 1/2 tsp. cinnamon
- 3 tbsp. sugar
- chopped pistachio nuts, almonds or pecans

In mixer bowl, dissolve yeast in warm water. Add shortening, salt, sugar, egg, cocoa, 1 cup flour. Beat 2 min., med. speed on mixer or 300 vigorous strokes by hand. Scrape sides and bottom of bowl. Stir in remaining flour; blend well. Scrape sides of bowl.

Cover with cloth; let rise in warm place (85°) until double in bulk, about 1 hr. (If kitchen is cool, place dough on rack over bowl of hot water; cover completely with towel.) Stir down by beating 25 strokes. Turn soft dough out on well floured cloth-covered board. Roll into rectangle, 12x9". Spread with butter; sprinkle with cinnamon-sugar mixture. Roll up, beginning at wide side. Pinch edge into roll. Cut 12 pieces. Place in greased 9" sq. pan. Let rise in warm place (85°) until double, about 40 min.

Heat oven to 375° (quick mod.). Bake 25 *min.* Remove from pan; frost top immediately with Icing (¾ cup *sifted* confectioners' sugar moistened with cream or milk to spreading consistency). Sprinkle with chopped nuts. Serve warm.

Free! Active dry YEAST inside when you buy specially-marked 5-lb. and larger Gold Medal sacks. It's enough free yeast to bake delicious, new-and-easy Chocolate Cinnamon Buns!

Bake it Better with Gold Medal—The "*Kitchen-tested*" Flour!

"Unguentine for a nasty cut? I thought it was only for burns."

For years, doctors have known that Unguentine is most effective for treating burns. Now . . . science demonstrates . . .

UNGUENTINE® TAKES OVER as no plain antiseptic can — gives instant aid to injured skin!

Instantly—the moment it touches the skin—Unguentine fights germs, relieves pain, starts healing and forms a protective dressing as no cream or liquid can! Nothing's safer for children—the whole family! And it's painless and stainless! Great for all kinds of skin injuries—cuts, scrapes, scratches, bruises, burns—also chapped hands and lips.

UNGUENTINE

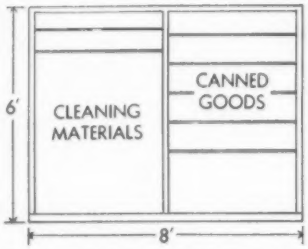
Guaranteed by Good Housekeeping

Play it safe—let Unguentine take over!

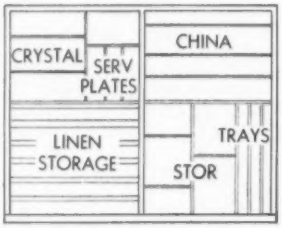
Kitchen storage

Begins on page 112

Cabinet is just steps away from the kitchen eating area, making table-setting easy. Handsome wood blends with paneling used throughout house to give unit a furniture look.



Cabinet is 3 feet deep, but could be made any size to accommodate your needs, inventory, and space.



If planning dividers as shown here, be sure to measure height of trays, pitchers, crystal, and bottles.

Packaged puddings

Continued from page 98

Lemon Ribbon Cake

It's airy cake and pudding all in one—an elegant dessert you can make ahead—

1 10x4x2-inch loaf angel cake
• • •
1 package vanilla pudding
3 tablespoons lemon juice
2 tablespoons sugar
• • •
1 6-ounce can (⅔ cup) evaporated milk, chilled icy cold
¼ cup lemon juice
• • •
¼ cup flaked coconut, toasted

Slice cake lengthwise in 4 even layers. Prepare pudding according to package directions, *but using only 1¾ cups milk.* Stir in 3 tablespoons lemon juice and the sugar. Cool thoroughly. Beat smooth. Whip chilled evaporated milk till soft peaks form; add ¼ cup lemon juice and beat till stiff peaks form; fold into pudding. Spread half the pudding mixture between cake layers; frost top and sides with remaining pudding. Sprinkle top with coconut. Chill. Makes 8 to 10 servings.

Cranberry Danish Cream

A happy flavor union of two simple puddings. Show off the ruby and white layers in crystal—

1 package vanilla rennet-custard
• • •
1 package currant-raspberry-flavored Danish dessert
1 pint bottle (2 cups) cranberry-juice cocktail
• • •
Slivered blanched almonds, toasted

Prepare vanilla rennet-custard according to package directions. Pour into sherbet glasses. Let set undisturbed for 10 minutes until firm. Meanwhile prepare Danish dessert according to package directions, *but using cranberry-juice cocktail for the liquid.* Cool 10 minutes. Spoon the Danish dessert over custard; chill till set, about 3 or 4 hours. Top with almonds. Makes 8 servings.

Pink-cloud Molds

Fluffy gelatin wonders with bits of peppermint-stick candy folded in—

1 package strawberry- or raspberry-flavored gelatin
1 cup hot water
2 cups heavy cream, whipped
½ cup crushed peppermint-stick candy

Dissolve gelatin in hot water; chill till partially set. Fold whipped cream and candy into gelatin mixture. Spoon into individual molds; chill till set. Unmold. Makes 6 to 8 servings.

Jiffy Pudding Parfaits

Easy, yes; but the luscious layers have lots of style—

1 package vanilla pudding
• • •
1 cup heavy cream, whipped
1 teaspoon vanilla
• • •
2 cups sliced strawberries, chilled

Prepare pudding according to the package directions, *but using only 1¾ cups milk;* chill. Beat smooth; fold in whipped cream and vanilla. In parfait glasses, alternate layers of strawberries and pudding. Trim with strawberry halves. Makes 6 servings.

Pineapple Dessert

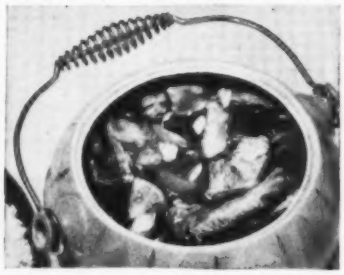
A fluffy pudding with the gentle tang of pineapple juice. Next time try apricot nectar—

1 package vanilla pudding
1 12-ounce can (1½ cups) unsweetened pineapple juice
• • •
1 cup heavy cream, whipped
¼ cup broken California walnuts (optional)

Prepare pudding according to the package directions, *but using 1½ cups pineapple juice instead of milk.* Cool thoroughly. Beat smooth; fold in whipped cream and nuts; chill. Serve topped with walnut halves. Makes 4 servings.

Summer furniture—the very latest information about the utmost in relaxation and beauty shown you in the June issue.

HOW TO GIVE LEFTOVERS A LIFT!



Cut leftover steak or beef into ⅛" thick slices, brown in 2 tbs. fat with diced onion, 1 cup diced green pepper. Add 1 cup triple-strength Herb-Ox Bouillon, cover, simmer for 10 min. Add 4 tomatoes, quartered. Blend in 2 tbs. cornstarch, 4 tbs. water, cook till thickened. Serve over hot rice or crisp fried noodles. For 4.

Hearty beef flavor of Herb-Ox Cubes gives zing to leftovers, nourishing richness to gravies, almost everything you cook!

FREE money-saving recipe booklet, write: Pure Food Company, Dept. Z-19, Mamaroneck, N. Y.

Herb-Ox BOUILLON CUBES

take one new mother,

add the new *Better Homes & Gardens* baby record book, Our Baby, and she has a permanent record of her child's first six years! A handsome gift — $3.95.

Renew your Better Homes & Gardens subscription early!

We're going back to...

WISCONSIN

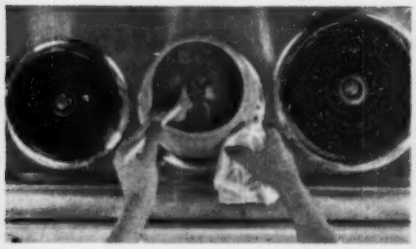
We remember the fun we had berry picking, the deep-down pleasures of lazy, relaxed summers. Swimming, boating, tennis, golf . . . we enjoyed them all in Wonderful Wisconsin, so *we're* going back this year.

WISCONSIN CONSERVATION DEPARTMENT
Room 86, P.O. Box 450, Madison 1, Wis.
Please send me complete Wisconsin Vacation Kit including colorful guide book, map, fishing regulations and sources of additional regional information.

NAME _____ (Please Print)
ADDRESS _____
CITY _____ ZONE ____ STATE ____

All cooking controls at eye-level.

Two ovens and broiler at reach-in height.



Surface units that let you see into pans.

Cutting board right where you need it.

Can be hung on wall or placed on a cabinet to suit your height. Available in 40-inch width (above) . . . or 30-inch Debutante model.

Everything's where it should be on the exclusive

Tappan 'Fabulous 400'

Gold Star Award gas range. The finest gas ranges built.

Gas and electric built-ins look exactly alike. Wide choice of colors.

For seventy-nine years, Tappan has been making ranges to suit the very special needs of every family. Today Tappan ranges offer more conveniences and more value than ever before. How proud you'll be of your new Gold Ribbon Tappan.

Gas, electric or electronic, nothing cooks or looks like a

TAPPAN

Mansfield, Ohio; Montreal, Quebec

The Tappan Company, Department BHG 5-0, Mansfield, Ohio.

I want more information on Tappan:

Built-in Electric Ranges ☐, Built-in Gas Ranges ☐, Conventional Electric Ranges ☐, Conventional Gas Ranges ☐, '400' ☐, I am moving ☐, remodelling ☐, building ☐

Please send me free Kitchen Plans Book ☐, Betty Brown's Favorite Recipes ☐.

Name _____

Address _____

City _____ State _____

Better Homes & Gardens citations for

ACTION IN EDUCATION

IN RECOGNITION of community action to improve education, *Better Homes & Gardens*, in co-operation with the National Education Association and the National School Boards Association, will present special citations.

The citations are designed to provide incentive to local organizations and individuals to work with school officials for better schools—public, private, and parochial. Any project meeting these qualifications is eligible for an ACTION IN EDUCATION award. Projects may relate to financing school construction, giving increased recognition to outstanding scholarship, helping to improve instructional standards, or other similar activities. Citation plaques will be given to sponsors of the winning entries, and the achievements will be publicized nationally.

1 A project may have been started any time, but must be completed by May 15, 1960. Winners will be announced in the October 1960 issue.

2 Entry forms can be obtained by writing: ACTION IN EDUCATION Awards Editor, *Better Homes & Gardens*, Des Moines 3, Iowa (use the coupon below), or by contacting the offices of the National Education Assoc., 1201 Sixteenth Street N.W., Washington 6, D.C., or the National School Boards Assoc., 1940 Sheridan Road, Evanston, Illinois.

3 Entry forms must be postmarked not later than midnight, May 15, 1960, and they must be received at *Better Homes & Gardens* by May 25, 1960. More than one entry may be submitted. They must be submitted on official entry blanks.

4 All entries become the property of the Meredith Publishing Company, which reserves all reproduction rights. Entry material will not be returned.

5 Judging will be based on (a) the need for the project undertaken, (b) the problems encountered, (c) the means used to achieve the results through co-operative community action, and (d) the degree of success achieved.

6 Entries will be judged by the editors of *Better Homes & Gardens* and representatives of the NEA and NSBA.

Better Homes & Gardens
ACTION IN EDUCATION
Awards Editor
Des Moines 3, Iowa

Please send the complete entry form and information on your 1959-60 ACTION IN EDUCATION awards program.

NAME_____

ADDRESS_____

CITY_____

STATE_____

FINGERTIP TEST PROVES CAMEO CREAM BEST!

Restores "New" gleam fast to both copper and brass!

• Faster, easier than messy pastes • Leaves your copperware, brass sparkling bright without scouring!

Fingertip Test Proves Cameo's Speed and Ease. Take any blackened, copper-bottomed pan. Squeeze new Cameo Cream on your finger—mark an "X". Buff gently. See how even most stubborn tarnish and stain have disappeared. No hard scrubbing, no coarse, harsh abrasives that are hard on your hands *and* your copper or brass. "Like-new" gleam is restored in seconds, even in hard-to-get-at corners and crevices! And Cameo Cream doesn't cake as "old-fashioned" pastes often do!

LOOK TO CAMEO CLEANERS FOR EVERY METAL POLISHING NEED

CAMEO COPPER CLEANER (Powder)
Economical to use daily for all copperware. Soft, smooth, fast acting. World's largest selling Copper Cleaner.

CAMEO STAINLESS STEEL CLEANER
New! Cuts dulling, oxide surface film. Polishes like-new luster into stainless steel sinks, flatware, chrome auto trim!

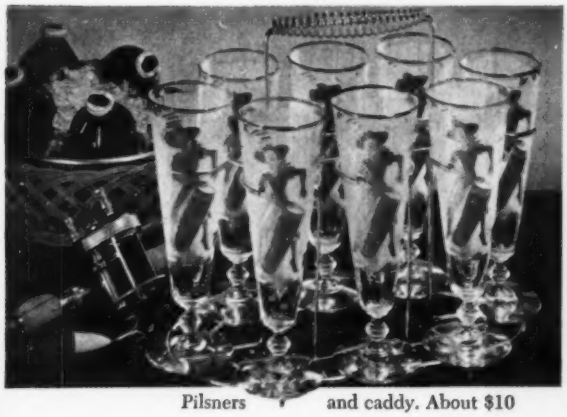
Look for "Own A Bit Of America" labels. Save for FREE U. S. Savings Stamps.

Color-drenched Cargo! All the new-shaped little cocktail glasses are splashed with vibrant Voodoo Red . . . the beverages with Tropic Turquoise . . . the pilsners with Sunfire Orange.

Funward bound!

"Caribbean Cruise" glasses by Libbey

Gayest glasses under the sun—exciting new Caribbean Cruise by Libbey! You're bound to go overboard for the frolicsome little figures lit with brilliant color and glittering with 22K gold. They're real *fun*-lovers, these sparklers—every glass has Libbey's famous chip-defiant rim.* And every set comes with its own shining brass-finished caddy! A fabulous find at such low, low prices. All sets attractively boxed for gift mailing.



Pilsners and caddy. About $10

Beverage glasses and caddy. About $7

Cocktail glasses and caddy. About $5

*If the rim of a Libbey "Safedge" glass ever chips, Libbey will replace the glass. At all leading stores. Prices slightly higher in South, West and Canada.

LIBBEY SAFEDGE GLASSWARE
AN (I) PRODUCT

OWENS-ILLINOIS
GENERAL OFFICES · TOLEDO 1, OHIO

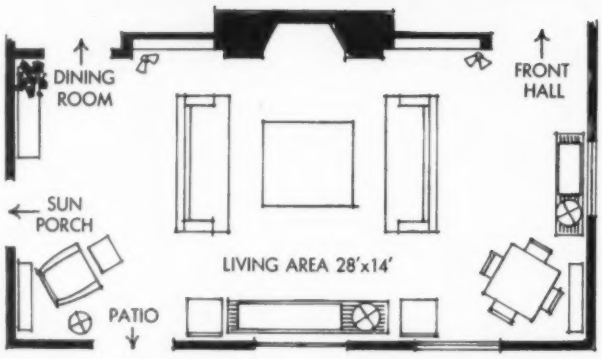
"Incidentally Ma'am, only one company offers you both gas and electric air-conditioning ....Bryant"

bryant

Heating • Air Conditioning • Water Heating
Bryant Manufacturing Company
Indianapolis, Indiana • Toronto, Ontario

How do you decorate a long, narrow room?

By Jessie Walker



Don't crowd a narrow room with too much furniture; make use of small-scale, dual-purpose furnishings.

The side chairs can be drawn up to sofas for a small grouping. The bench is a lamp table and a seating piece. Large coffee table strikes a visual balance with imposing fireplace.

Thirteen seating pieces are in this narrow room, yet it's spacious.

Small, flexible furniture pieces supplement the important fireplace grouping—the room's focal point—without crowding the 14-foot width.

Photographs: Hedrich-Blessing. Decorator: Betty Lotz

Use light colors on walls; light walls seem to recede, making a narrow room appear wider. Here the light wall color also helps to minimize numerous openings and irregular wall sections.

The sofas' placement in the center of this living room, at right angles to the long fireplace wall, helps to break the room's length and emphasizes the widening, horizontal lines.

Photographed in the John Silander home, Winnetka, Illinois.

DRESSES BY JEANE SCOTT

THIS GORHAM STERLING IS FIRELIGHT, FIVE-PIECE PLACE SETTING, $36.75, FEDERAL TAX INCLUDED.

Entertaining confidently is easier for a Gorham girl

When you entertain, your sterling silver should be the gem of your table.

We design Gorham sterling for the girl who entertains successfully because she entertains with confidence. She enjoys her own parties, knowing that guests admire her taste as well as her knack for making them welcome.

Firelight, the Gorham sterling we show above, is one of the striking designs we have created just for her. It's so graceful, and it is actually heavier than most other sterling. Everlasting in its beauty, too!

Ask your silverware store to show you the Gorham patterns, traditional and contemporary. Or write for the new booklet showing all the lovely designs . . . Gorham, Providence 7, R. I.

GORHAM STERLING

AMERICA'S LEADING SILVERSMITHS SINCE 1831

PRICES SUBJECT TO CHANGE WITHOUT NOTICE. ©1960 BY THE GORHAM COMPANY, PROVIDENCE, R. I.

TWO STORIES: more and better space

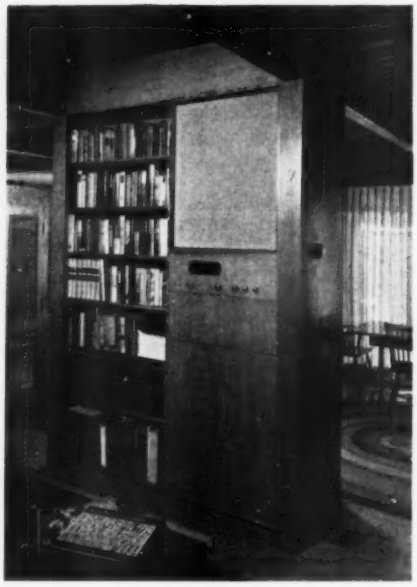
Begins on page 52

Since family living is at the rear of this house, there's no need for an old-fashioned, enclosed front porch. This simple canopy recalls the stately grace of Traditional design.

On the practical side, the canopy shields the entryway from soggy weather. The structure continues around the side of the house, and protects the sidewalk all the way to the garage.

From inside, the front entryway is both good looking and worth its space. There's a double closet for guest wraps at left, and a powder room just off the picture at the right.

The glass panel beside the door is a modern adaptation of old-time hand-blown glass. Floor of the entryway is flagstone—an easy-to-clean surface that shrugs off heavy traffic.



In the center of the house (see plan), this divider unit is a convenient place for book and record storage, and hi-fi equipment.

This photograph gives you an idea of the excellent circulation from room to room. You enter the house at left, then move quickly to kitchen and family room (rear), or the living room to the right of this good-looking and useful divider.

This combination kitchen and family room may be opened or closed at will

The family room in this home has two big advantages. First, the broad windows keep the room bright and cheerful all day long. Second, the kitchen (behind the folding doors) is close at hand yet can be completely hidden from view of the family room.

This room is also used for "sit-down" dining—and what a fine place to enjoy meals, alongside the oversize windows! Furnishings are informal; the floor beneath the braided rugs is random-width oak planking that carries out the Traditional decorating theme.

Presto, and the folding doors open to disclose a modern, fully equipped kitchen. Note the simple flush doors on the kitchen cabinets; they are in keeping with the efficient arrangement of this meal-planning center.

Breakfast bar is also useful for serving in the family room. Wood stools slide beneath, and are out of the way.

Now! Spring-clean with color... this new easy way!

1. Rit lets your washer do the work!

2. Rit Kelly Green and Rit Royal Blue.

Just push the button on your washer ...RIT COLOR will do the rest!

3. Rit Scarlet and Rit Charcoal Grey.

4. Rit Orange and Rit Cocoa Brown.

You can change your colors as easily as you change your mind!
It's so easy, so sure—because Rit is designed for washer dyeing.

It's spring cleaning time! That means fabric cleaning time, too. Now, while you're making all your washables spick-and-span, give lovely new Rit Color to bedspreads and slipcovers—shag rugs and curtains—all through the house!

No boiling, no stirring—your washer does the work. All 35 Rit Colors are *made* for washer use. And when it comes to dark colors, only Rit gives you such *rich*, vibrant tones—thanks to the exclusive Rit washer formula.

RIT lets you live in color! From the filmiest nightie to the sturdiest bedspread—in basin or washer—if you can wash it, Rit can color it. (Except for glass or mineral fibers.)

Send for exciting new booklet "The House That Color Built." Color-illustrated, and written by a top interior decorator, it will help you refurbish *your* home with color. Send 25¢ with your name and address to Miss Rit, Dept. HC, 1437 W. Morris St., Indianapolis, Indiana.

Guaranteed by Good Housekeeping

You're so Bright when you use

RIT® COLOR

America's largest selling home dye!

Special Springtime Showing

KENTILE VINYL ASBESTOS FLOORS

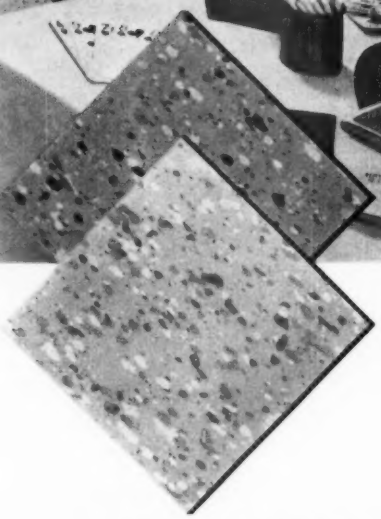
SAVE NOW... SPRUCE UP...

70 Sparkling Colors to Choose from!

Family room and kitchen floors above were completed in Kentile® Vinyl Asbestos Metallic Style, Autumn Gold and Dawn Gold, with Gold Feature Strips. Wall Base is Beige KenCove.®

SO EASY TO INSTALL YOURSELF...EASIEST FLOOR TO CARE FOR!

Because it's made with vinyl, it stays bright and shiny for years with just an occasional damp mopping and waxing. It's greaseproof . . . can be used anywhere indoors. No special tools needed to install it yourself . . . just a brush and scissors will do. And you can even install Kentile Vinyl Asbestos Tile directly over old linoleum or asphalt tile.



Tile for an 8'x10' floor in the Metallic Style shown above (including gold strips and adhesive)...about $39

SEE THE "SPECIAL SPRINGTIME SHOWING" AT YOUR NEARBY KENTILE DEALER...HE'S LISTED IN THE YELLOW PAGES.

The famous Kentile Floors also include Solid Vinyl, Rubber, Cork and Asphalt Tile—in over 200 Decorator Colors.

© 1960, Kentile, Inc., 25 2nd Ave., Brooklyn 15, N. Y.

YOU PAY NO MORE FOR A KENTILE FLOOR

A place for the PIANO

This musical family made their piano the focal point of their room arrangement.

Photographs: Lisanti. Interior designer: Hazel Dell Brown

Instead of pushing your piano into a corner flat against the wall, try setting it at a right angle to a wall, or in an "island" furniture grouping as in the picture above.

This furniture plan makes the piano the center of interest. The chairs are grouped before it; the low table was custom-made so its length would match that of the piano's.

To finish the piano back, heavy mesh similar to the fabric used on speakers was framed and attached to the piano back. This covering, designated on the piano order, was applied by the piano company's workmen.

During the daytime, the keyboard faces the window for daylight; a floor lamp is near by to supply adequate night-time lighting. Photographed in the home of Dr. and Mrs. Paul Davidson, Lancaster, Pennsylvania.

Refrigerator obsolete as a PTERANODON? You need a new one!

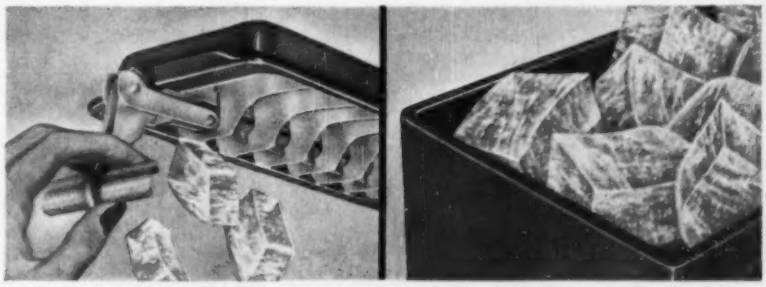
Your "flying dragon" friend simply suggests that you stop struggling with the antiquity of your present refrigerator and buy a new one.

New features in the '60 refrigerators make earlier models obsolete. Like swing-out shelves, roll-out freezer baskets, compact styling, frost-free, and many others. And you'll marvel at their wonderful Inland "Magic Touch" ice cube trays and chest.

Yes, like magic, you flip the "Magic Touch" lever. A whole trayful of ice cubes drops into the chest. You always have several trayfuls ready for instant use in the storage chest. The ice chest is convenient in the kitchen or for serving . . . indoors or for cookouts.

Go see the 1960 refrigerators at your favorite store. Ask the salesman to show you the new features and to demonstrate the "Magic Touch" ice cube trays and chest. You'll be glad you bought a new refrigerator in '60.

MODERN REFRIGERATORS MAKE AND STORE ICE CUBES THE "MAGIC TOUCH" WAY



Flip the "Magic Touch" lever. A whole trayful of ice cubes drops into storage chest.

Ice chest stores several trayfuls of ice cubes. Also handy for serving indoors or outdoors.

INLAND MANUFACTURING "Magic Touch"

HANDI-STOR ICE CUBE TRAY

INLAND MANUFACTURING DIVISION • General Motors Corporation, Dayton, Ohio

Get personal help at a

Home Planning Center *in furnishing and decorating your home*

Look for this *Better Homes & Gardens* "Home Planning Center" seal when you're looking for ideas to help make your home more comfortable and attractive. It identifies leading stores which feature personal counsel in furnishing and decorating your home.

Here you can buy BH&G Five Star home plans, books, and Idea Annuals, including the new Home Plans Book showing 126 plans. Manufacturers' product literature is also available.

To facilitate the store's service to you, be sure to take along your room dimensions, color or fabric samples, floor plans, and so on.

BH&G Home Planning Centers offer personal help only. Visit the Home Planning Center near you soon. There is no charge.

Arizona. Phoenix—Lou Regester, Inc.

California. Oakland—Breuner's; Sacramento—Breuner's; San Francisco—Macy*s; Stockton—Breuner's.

Colorado. Colorado Springs—Home Furniture Company; Denver—May-D & F

Connecticut. Bridgeport—Howland Dry Goods Co.

District of Columbia. *Washington—Hechinger Co.

Florida. St. Petersburg—Maas Brothers; Tampa—Maas Brothers Store for Homes, Gandy Blvd.

Georgia. Atlanta—Rich's; Augusta—Bowen Brothers

Idaho. Idaho Falls—Ahlstrom's Morley-Chapin Furniture Co.

Illinois. Chicago—Carson Pirie Scott & Co.; Springfield—Dirksen's

Indiana. Fort Wayne—Wolf & Dessauer Co.; Indianapolis—L. S. Ayres & Company, Downtown and Glendale; South Bend—Robertson's of South Bend

Iowa. Cedar Rapids—Smulekoff's; Davenport—M. L. Parker Company; Des Moines—Younkers; Sioux City—Younker-Davidson's; Marshalltown—The McGregor Company

Kansas. Hutchinson—Wiley's; Wichita—Innes, a Macy store

Louisiana. Shreveport—Hemenway Furniture Co., Inc.

Massachusetts. Boston—Jordan Marsh; Springfield—Forbes & Wallace

Michigan. Detroit—Robinson Furniture Company; Grand Rapids—Wurzburg's; Lansing—J. W. Knapp Co.

Minnesota. St. Paul—Dayton's-Schuneman

Mississippi. Jackson—Kennington's

Missouri. Kansas City—Mehornay's

Nebraska. Lincoln—Gold & Co.; Omaha—Orchard & Wilhelm

New Jersey. Hackensack—Huffman-Boyle

New Mexico. Albuquerque—American Furniture Co.

New York. Albany—W. M. Whitney Co.; *New York—Franklin Society Federal Savings & Loan Assn.; Poughkeepsie—Wallace's; Utica—Ribyat's Fine Furniture

Ohio. Akron—The M. O'Neil Co.; Cleveland—The Higbee Co.; Columbus—F. & R. Lazarus Co.; Dayton—Rike-Kumler Co.; Springfield—Peoples; Toledo—Treuhaft Brothers

Oklahoma. Tulsa—Dickason-Goodman

Oregon. Portland—Meier & Frank Co.

Pennsylvania. Pittsburgh—Joseph Horne

Tennessee. Nashville—Harveys

Texas. Austin—Calcasieu's; El Paso—American Furniture Co.; Houston—Foley's; McAllen—Jones & Jones; Victoria—Kamin Furniture

Utah. Salt Lake City—South East Furniture

Vermont. Burlington—O'Halloran's

Virginia. Richmond—Miller & Rhoads; Norfolk—PHR Center Shops

Washington. Spokane—The Crescent; Tacoma—Rhodes of Tacoma

Ontario. Toronto—The T. Eaton Co., Ltd. (College St.)

Quebec. Montreal—The T. Eaton Co., Ltd.

Of Special Interest

When in Washington, D. C., visit eight-story National Housing Center, 1625 L St., NW. The Center contains exhibits of the latest building materials and products for the home.

When in New York, visit the National Design Center at 415 East 53 Street. Utilize its Information Bureau and view the changing exhibits of both home furnishings and architectural interior design products.

(personal counsel not available)

**Offer advice on home planning, do not offer help with decorating or furnishing.*

Elegance with color-softened light

ADD BEAUTY ON WITH FILON®

TRANSLUCENT FIBERGLASS BUILDING PANELS

Enjoy glarefree, carefree living with the elegant beauty of color-softened light. Translucent FILON panels soften the sun, highlight your home and landscaping with lasting color and comfort.

Insist on the FILON label on every panel you buy with the EXCLUSIVE FILON GUARANTEE

Unlimited uses for FILON, all easy to install with ordinary tools. For patio roofs, carports, fences, pool enclosures, awnings, greenhouses, room dividers, luminous ceilings. 20 exciting decorator colors which include exclusive THERMOBLOK Heat Control Colors. Guaranteed shatterproof, weatherproof, strong. Economical, too. For example, enough FILON for an 8-foot by 10-foot patio roof costs you as little as $39! Buy it now at lumber, building material and glass dealers.

FREE IDEA BOOKLET: Contains colorful FILON home ideas, custom patio plans, decorator color chart. Write: FILON PLASTICS CORP., Consumer Service Dept., 333 N. Van Ness Ave., Hawthorne 8, Calif.

FREE IDEA BOOKLET

Guaranteed by Good Housekeeping

FILON PLASTICS CORPORATION

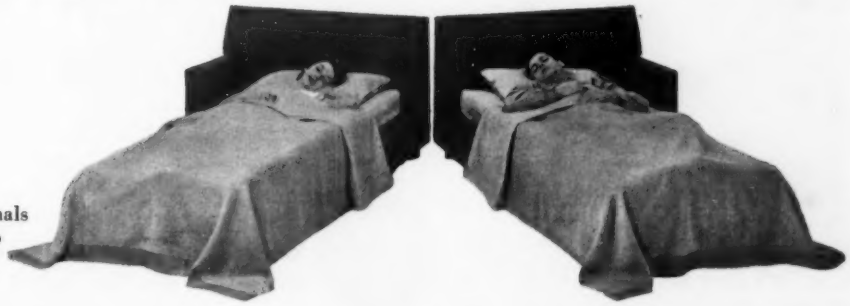
LOS ANGELES • NEW YORK • CHICAGO • ATLANTA • SAN FRANCISCO
DALLAS • DENVER • MIAMI • PITTSBURGH • PHILADELPHIA • INDIANAPOLIS • SEATTLE

©1960 BY SIMMONS CO., MDSE. MART, CHICAGO, ILL.

MODERN CLASSIC . . . happy combination of natural wood tones, fresh flowers and glowing metals . . . with the beautifully simple lines of these modern Hide-A-Bed sectional sofas. Only Hide-A-Bed gives you a sofa designed to look like a sofa *plus* a bed that sleeps like a bed . . . because Hide-A-Bed is by Simmons, maker of the world-famous Beautyrest mattress. You get the sitting comfort of Beautyrest cushions . . . the sleeping comfort of a genuine Simmons mattress . . . *and* authentic Simmons styling. Choose from modern, traditional or contemporary styles in Hide-A-Bed—the sofa with a guest room inside. Your local store will have your Hide-A-Bed custom-covered in your choice of 200 fashion fabrics and delivered to your home . . . on easiest credit terms.

New Fashions in living with Hide-A-Bed

the only convertible sofa with real sleeping comfort by Simmons



Hide-A-Bed sectionals convert instantly to comfortable beds.

Outdoor lighting creates a complete new picture after dark.

What a beautiful difference Outdoor Lighting makes

(and these garden lights cost less than $120)

Before outdoor lighting, this home was pleasant in the daytime. With outdoor lighting added, it becomes *beautiful* by night. And the 3 decorative garden fixtures and 2 spotlights cost less than $120.

A whole new world awakens when darkness falls . . . and the outdoor lights go on. Gardens bloom with nighttime color—a new atmosphere surrounds you and your home. Easily mounted floodlights bathe your terrace or patio in a soft, romantic glow. Small spotlights and mushroom lights show off the beauty of your garden and yard, surrounding your house with a protective mantle of light. And it's so easy and so affordable! To find out how outdoor lighting can make your home more beautiful, see your Lighting Dealer, or Electric Utility Company.

Qualify your home for this symbol of modern living

LIVE BETTER . . . ELECTRICALLY

Sponsored by Edison Electric Institute

What's more fun than this?

By Ann Usher

Too young to be using a saw? Not at all. It's a favorite activity in nursery school. Old boards nailed to uprights are steady and safe.

CHILDREN are fascinated by tools. Tools not only make lots of noise, they are the way you make things. Just let your youngsters enjoy them at first, with no purpose other than learning how to handle the tools safely. Even preschoolers prove serious and careful.

Photographs: Joan Liffring

Brad's first efforts at hammering are haphazard and ineffective. Soon, he'll see that Dad's method is better and then will learn to drive a nail straight and true.

Show the youngsters the section of the workshop where they may operate, keeping in that area the tools they may use. Now, Brad seems to be starting a new project.

More on page 129

feel free as all outdoors!

use Tampax— and forget there's a difference in days of the month!

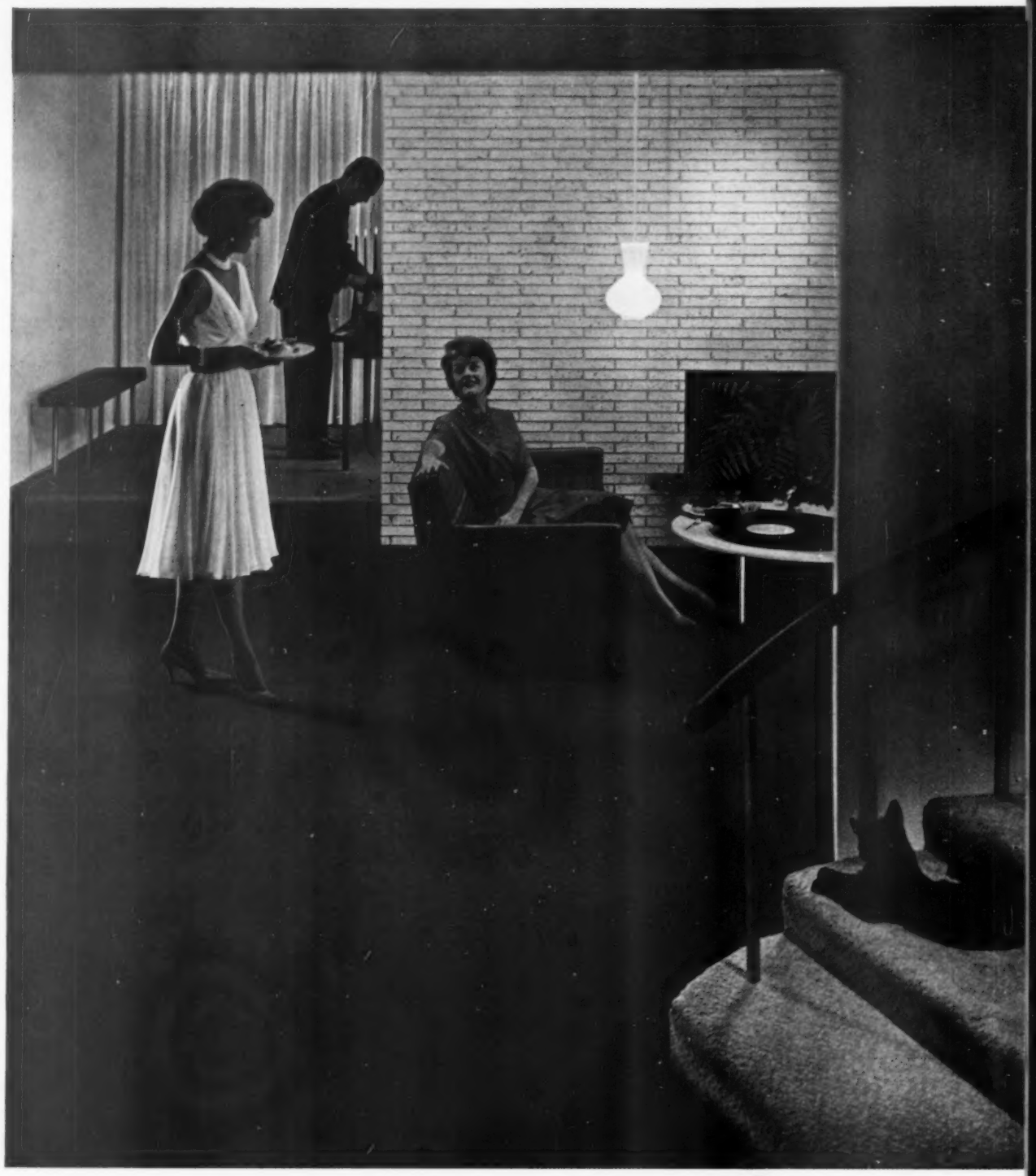
Tampax never lets its presence be felt. Imparts a sense of sureness in everything you do. Always dainty for change and disposal. Nothing can show. No one can know. Without odor—without cumbersome reminders—you're cool, clean, fresh—the way you want to be! Always comfortable. Try Tampax® this month. Regular, Super, Junior absorbencies, available wherever such products are sold. Look for Tampax Vendor in restrooms throughout the United States.

TAMPAX Incorporated, Palmer, Mass.

New colors, true colors, clear colors in Lees Color Jubilee

To add to the joy of living... Lees brings you a heavenly selection of clear, true hues in carpets and rugs. More colors than ever before, more textures and designs: hardy twists, lush plushes, smart tweeds, beautiful sculptures.

What makes Lees colors so special, so clear? Lees exclusive small-batch method of cleansing fibers; Lees own way of triple-blending them for perfect distribution of weight and dye.
And, this jubilant array is yours at prices you can afford . . . $8.95 to $25.95 a square yard (monthly budget payments, if you wish). Choose now, during Lees Color Jubilee, at your Lees dealer.



Loomed for lots of living...those heavenly carpets by Lees®

One of Lees plain textured designs, ENCHANTRESS (shown in 3 colors) is luxurious all wool pile—in 25 clear, true colors. 9′ x 12′, about $200. In fine homes and business places, everywhere, the carpet's Lees.

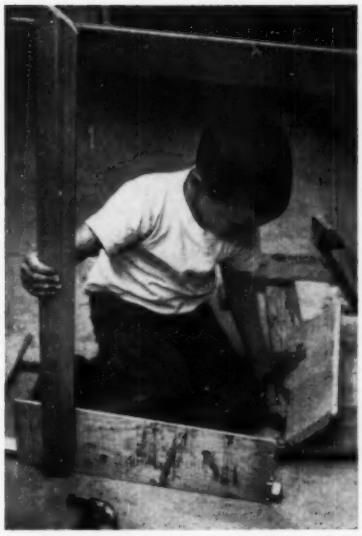
those heavenly carpets by Lees®

Choose with confidence... every Lees carpet is registered

James Lees and Sons Company, Bridgeport, Pa.

What's more fun?

Begins on page 127



Here, Brad's thingumajig is shaping up somewhat. To an adult, the project may seem purposeless, but it's absorbing to Brad, and helps him to a sense of planning and dimensions.

Dad is probably curious about the what's-it, but he's satisfied because his boy is showing enthusiasm for building something. He encourages Brad, doesn't offer help unless asked.

Young Craig's enthusiasm for tools carries over to a construction set. Here, he experiments with driving large screws.

When he tires of this, his father will start some screws into a board for him. They may not go in very straight when Craig takes over, but it's fun. He may keep at it for an hour—or become bored in just a few minutes.

Occasionally, the young builder wants a special project. Help will be needed on a job as complex as this battery-powered windmill that really works.

With a construction set, the budding handyman can produce finished-looking designs. Also, it helps him learn some of the principles of building and mechanics—useful later in real workshop projects.

Quick is easy, Quick is fast, Quick is lovely, Quick will last . . . . and last!

Birge Quick®

READY-TO-APPLY WALLPAPERS

with Matching Fabrics

COMMENDED BY THE CONSUMER SERVICE BUREAU OF PARENTS' MAGAZINE

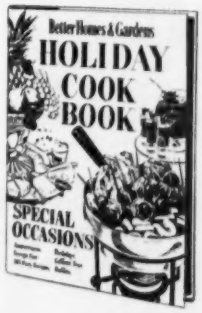
You'll love Quick. Washable Quick is pasted, trimmed and ready for you to put on the wall. You never saw such colors, textures, *original* designs...plus new matching fabrics. Good decoration is so easy with Quick...and for as little as 4¢ a square foot. See Quick now at your dealer's or write for *free* folder. The Birge Company, Inc., Dept. BH-5, Buffalo 1, N. Y.

BUY IT AND YOU'LL COME BACK FOR MORE Quick!

For the best in PARTY and HOLIDAY entertainment, get the new Better Homes & Gardens

HOLIDAY COOK BOOK

$2.95



Whether you're planning a surprise birthday party, a special holiday get-together, or an informal tea, the colorful Better Homes & Gardens Holiday Cook Book is just what you need. It's filled with recipes for everything from scrumptious roast turkey to dainty tea-time tidbits—recipes for all holidays and special celebrations.

But the Holiday Cook Book is much more than just a recipe book. You'll also find many helpful hints for entertaining and tips for decorations in this exciting book. In addition, it includes meal plans, recipes and table-setting ideas for foreign-style meals and American buffets.

You get all this plus a colorful cover bound in hard plastic—washable and durable enough to take years of use without losing its beauty—all for only $2.95 (Canada, $3.50).

Available wherever books are sold, or send check or money order to Better Homes & Gardens, 7805 Meredith Bldg, Des Moines 3, Iowa.

WHAT TO DO ABOUT A WET BASEMENT

(and what not to do!)

If your basement walls are damp because moisture penetrates from the outside, brushing on any thin paint-like material won't give you permanent dry walls. And, because proper waterproofing will bond to masonry *but not to paint*, you will be at the end of your rope. Brush on a coat of a professional product like *Thoroseal*. The directions will show you the right thickness.

But if water is actually flowing through cracks, use *Waterplug* first. You push it in like putty, and like magic, the flow of water stops in minutes. Then *Thoroseal* goes on top and the job is done.

Remember, a *Thoroseal* wall is a decorator wall. It comes in a variety of gay pastel colors plus white and gray. Your nice dry basement becomes an extra room in your house. Use the coupon to write for literature.

Please send free booklet describing Thoro System protection products and their uses.

Name_____

Address_____

City_____ Zone____ State____

Standard Dry Wall Products, Inc.

Box X-8, New Eagle, Pennsylvania

Protecting the earth's masonry since 1912

House on ONE LEVEL

Begins on page 58

You can see from the plan and photographs how well this house achieves its purpose. Friends who visit the Chandlers are amazed by the spaciousness, the warmth, the just plain fun of it. Mrs. Chandler tells us her family thinks of their home as an adventure—an adventure in living.

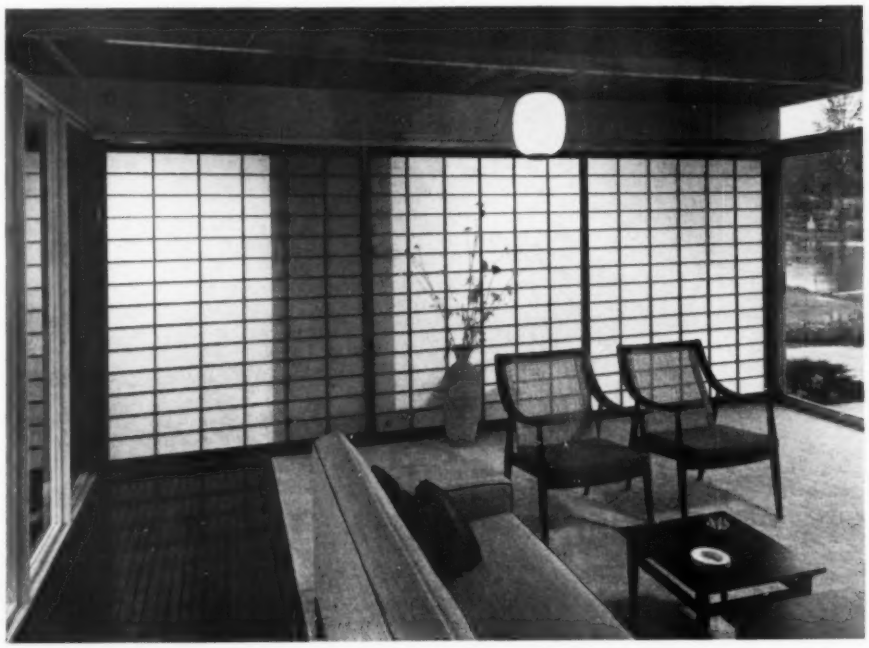
Your next house can be an exciting new experience, too. As the Chandlers' story has shown, your planning before you buy or build should be based on just two things:

1) the way your family likes to live;

2) the natural advantages of your lot.

A one-level home like the Chandlers' may be the best answer in both cases. Almost every room shares the view, and no stairs interfere with getting around.

Best of all, the outside is close at hand—in fact, you'll discover it can work as an extra "living room" on many lots during a good share of the year.



Shoji screens in the living room can be closed to both the guest bedroom (right) and the entry hall (left of the vertical shadow).

With these screens closed and the draperies pulled, the Chandlers have complete privacy. Or, with the draperies open, they can watch the lights from boats and other houses twinkle across Lake Sammamish.

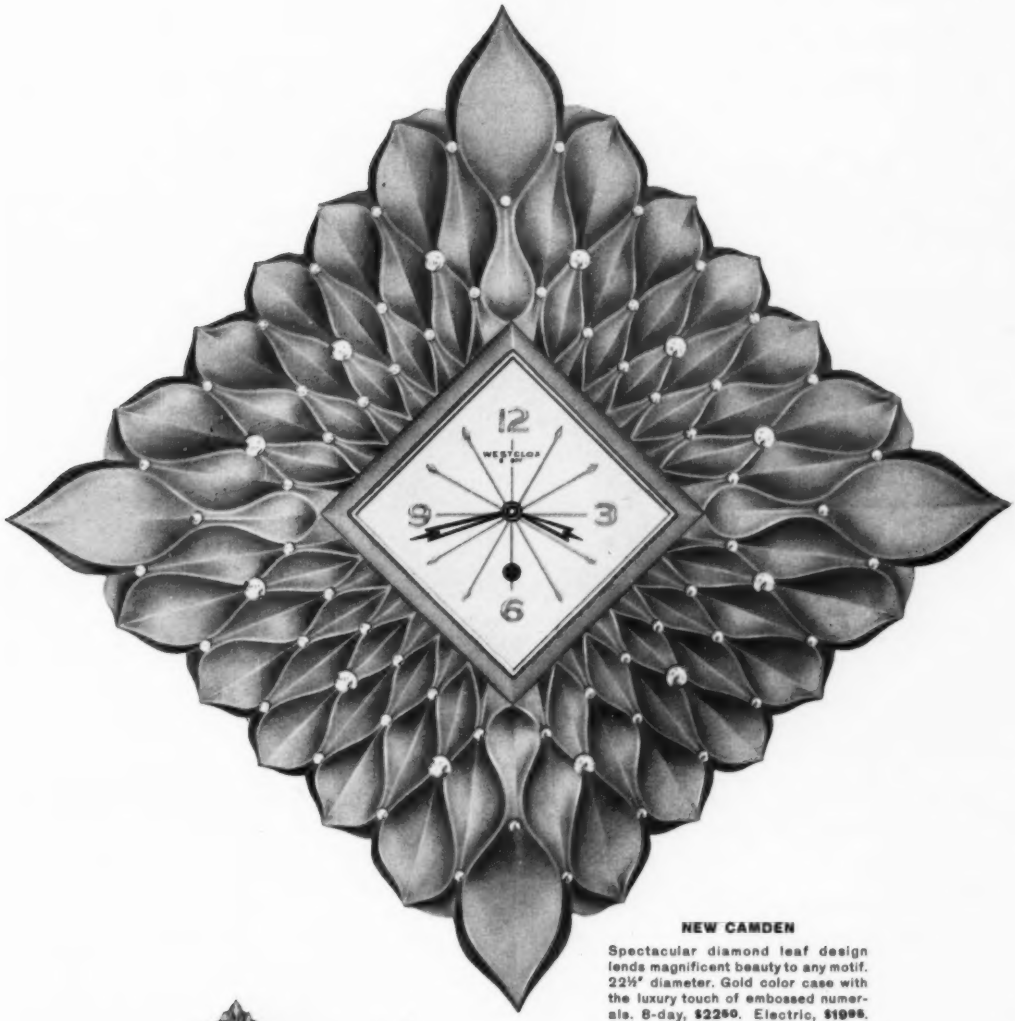
This small room off the living room is furnished as a study; it can be quickly converted to a guest bedroom for weekend visitors.

Usually the Chandlers leave these shojis partly closed; but when many guests arrive, they open the screens to create one big room for entertaining. The couch then provides extra seating space.

The door at rear leads to a hall, the bath, and the other bedroom.

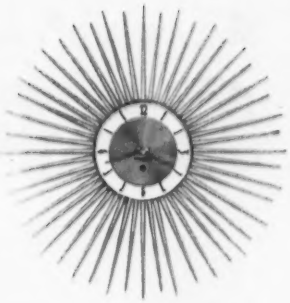
More photographs, page 132

Quick way to redecorate a wall



NEW CAMDEN

Spectacular diamond leaf design lends magnificent beauty to any motif. 22½" diameter. Gold color case with the luxury touch of embossed numerals. 8-day, $22.50. Electric, $19.95.

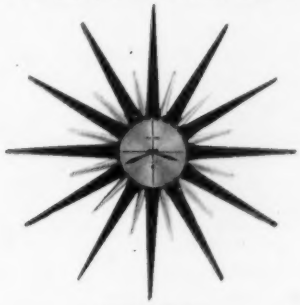


NEW ATHENS

A blazing sunburst of golden color with 48 gleaming rays and stunning embossed brass numerals. 20" diameter. 8-day, $27.50. Electric, $24.95.

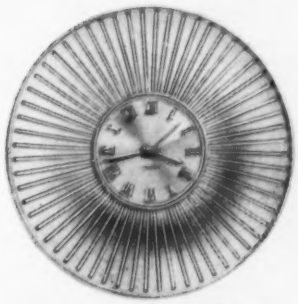
NEW SCROLL

Modern beauty blended with old world elegance! Graceful jet-black break-resistant plastic scroll design. 22" from tip to tip. Lovely silver-colored dial. 8-day, $16.95. Electric, $14.95.



NEW GRANBY

Shimmering star in modern design with brilliant ebony and burnished brass spokes. Lustrous brass dial. Our largest!—26" diameter. 8-day, $19.95.



NEW PARLIAMENT

Superb masterpiece of tasteful elegance! Richly appointed silverplated case and dial. Applied solid brass numerals. 16" diameter. Electric, $29.95.

Tired walls? Add new life, new color, new glamor with a Westclox Decorator Wall Clock. Choose from the widest selection ever . . . modern or traditional . . 8-day keywound or electric. Prices as low as $10.95! They're welcome gifts for Mother's Day, anniversaries and birthdays. And what bride could resist a Westclox for her new home! See them at your dealer today!

depend on

WESTCLOX

WORLD'S LARGEST MANUFACTURER OF TIMEPIECES • MAKERS OF BIG BEN

Now... for today's younger men and women over 45

SARAKA

The modern bulk stimulant...to help maintain regularity in the prime-of-life years

From coast to coast word is spreading about the miracle of SARAKA... the all-vegetable bulk stimulant that's helping thousands to get more enjoyment from the bonus years by promoting regularity in a gentle, effective way.

Unlike "trigger" laxatives containing strong chemical stimulants that may cause a harsh or violent action in the colon, SARAKA is known for its gentle double action that helps establish natural-like regularity, without hurry-up or discomfort. Only SARAKA contains Bassorin to add the bulk often lacking in the diet, plus Cortex Frangula for mild stimulant laxative action ... and Vitamin B_1. No wonder many doctors who recommend SARAKA are themselves users! SARAKA is also available in sugar-free form as SARAKA-D.

Get SARAKA and take as directed. Middle-age constipation will be relieved and you will be helped towards that wonderfully easy regularity of youth that makes life more enjoyable.

America's Favorite VACATION VARIETY

"Views not equalled anywhere" — Cincinnati Times-Star

"This vast . . . often incredibly beautiful land . . ." —Holiday

"A sweep of modeling . . . a tender color and a variety of aspect matchless anywhere (nearby Badlands)" — Frank Lloyd Wright

"One of the liveliest entertainment areas in the U.S." — Life

"Awesome sights" — Des Moines Register

IN SOUTH DAKOTA'S BLACK HILLS

Write for... FREE COLOR BOOKLET

Publicity Director, SOUTH DAKOTA DEPARTMENT OF HIGHWAYS
PIERRE, 8, SOUTH DAKOTA

NAME _____
ADDRESS _____
CITY STATE

Relief Wherever Your Feet Hurt!

If you use Moleskin, try Dr. Scholl's Kurotex. It's much softer, more protective and cushioning. Relieves corns, callouses, tender spots. Eases new or tight shoes. Self-adhering. At Drug, Dept., and 5-10¢ Stores.

Cut it any size and shape and apply.

Dr Scholl's KUROTEX

BEFORE YOU PAINT, ALWAYS USE

SPACKLE®

Finest crack and crevice filler—available as paste or powder wherever paint is sold!

ASK FOR IT BY NAME

Rex Wheat Germ Oil-25yrs.

DOGS — CATS — BIRDS

STOP Misery! Itch, Eczema, Dry coat due to lack SKIN VITAMIN—Linoleic oil (50% in Rex). Add to food. Give Beauty, Brilliant Sheen to Coat or Feathers.

Write for free folder. REX, Monticello, Illinois.

ONE-LEVEL house

Continued from page 130

The breakfast bar is made of laminated maple strips, supported by brass legs. It was designed to slide over a permanent low cabinet that opens from the kitchen. Although the table looks built-in, it can be moved quite easily. The table and the glass-doored cupboard above it form an airy divider between the family room and kitchen.

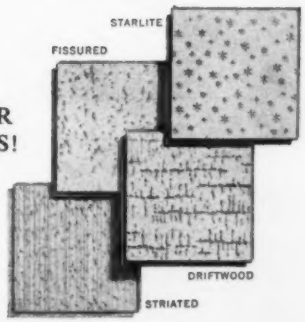
It's no problem at all to serve sit-down dinners in the family room. Here you see how Mrs. Chandler slides out the "breakfast bar" and makes it double as a dining-room table. The tall storage cabinet beyond the table opens to both the kitchen and the family room.

Build a Better Way of Life with Wood Products...Rely on **Simpson**

Ceiling finished in Forestone Striated Texture Acoustical Tile

FORESTONE CHANGES RIOT TO QUIET ... BEAUTIFULLY

NOW FOUR TEXTURES!



Here's a dramatic new Forestone* Striated Texture Acoustical Tile that takes the noise out of toys and boys. And guests will enjoy visiting much more when excessive noise is kept at a comfortable level.

Forestone absorbs up to 70% of sounds striking it and can be repainted, now or in years to come, without loss of textured beauty or noise-control benefits. Select from four deep-etched Forestone wood-fiber tiles on display at your Lumber Dealer's showroom. You can install Forestone yourself, quickly, easily. Or call your Simpson Certified Acoustical Contractor for a complete ceiling installation—look under Acoustical Materials in the yellow pages.

SEND FOR FREE FORESTONE FOLDER!
Write Simpson, 1001E, White Building, Seattle 1, Washington.

*Reg. U. S. Pat. Off.—U. S. Pat. No. 2,791,289

Rely on Simpson for the finest in Douglas Fir, Western Hemlock and Redwood Lumber; Acoustical, Insulating and Hardboard Products; Plywood and Doors; Engineered Wood Products. — Quality Since 1895.

SAI-01BH/2955

1960 PLYMOUTH WAGONS—3 series, 9 models.

Even the kids seem quieter

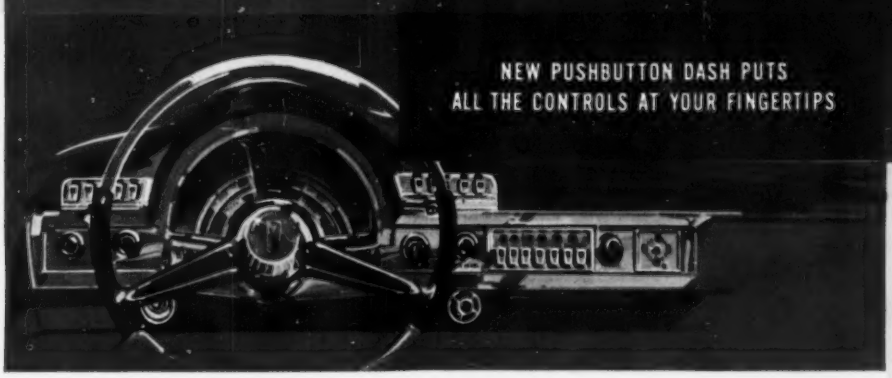
in the wagons built by people who know what parents are up against

1960 DODGE DART WAGONS—2 series, 6 models.

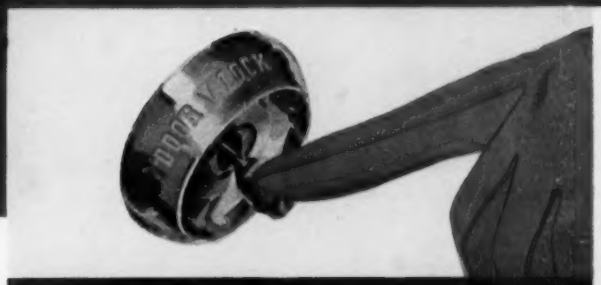
27 MODELS TO CHOOSE FROM

4 Valiant wagons • 9 Plymouth wagons • 6 Dodge Dart wagons • 4 Dodge wagons • 4 Chrysler wagons

4 VALIANT WAGONS—2 series, 4 models.



NEW PUSHBUTTON DASH PUTS ALL THE CONTROLS AT YOUR FINGERTIPS



You can lock all doors from the driver's seat. Great with kids.

No clumsy two-piece tailgate. Rear window rolls down, can be controlled by driver from front seat.

Hidden luggage compartment lets you lock valuables safely out of sight. You'll appreciate this on trips.

Parents will find this hard to believe: these wagons keep you reminded how happy you are to have a family of kids—even on a long haul. They put the rascals in place and you at ease.

For one thing, the antic room in back is bigger than ever, but the wagons are not. New Unibody Construction makes body and frame a solid, welded unit. Gone is the old concept of separate body and bulky frame. Inches of room are saved inside. There's added distance between the driver and the circus ring that lively kids turn any wagon into.

The smooth and quiet ride of these new wagons lessens tensions, too. Chrysler Corporation's exclusive Torsion-Aire Ride shrugs off bumps and road shock. And Unibody puts a silencer on squeaks and rattles.

Safety features shown at right help put a parent in the right frame of mind to enjoy a drive. You can lock all doors from the driver's seat (a feature available in most of our 1960 models). You can close the tailgate window from the front seat, too.

Let a drive bring out the difference great engineering makes.

The Quick, the Strong, and the Quiet

from CHRYSLER CORPORATION

VALIANT • PLYMOUTH • DODGE DART • DODGE • DE SOTO • CHRYSLER • IMPERIAL

San Francisco

Begins on page 72

And the culture and traditions, plus the occasional fog, of London." Restaurateur, Trader Vic, says "San Francisco is like New York with the hardness taken out." And it is, but it doesn't look like New York. San Francisco, when it *tries* to look like New York, shouldn't. It looks like San Francisco, and nothing else in the world looks like San Francisco. Therein beats the heart of this American romance.

San Francisco in 45 (round) square miles at the tip of a peninsula looks like a cat's-paw about to be dipped in the water of the Bay. It is built up and down and atop 40 hills that seem more like 400 after the most casual stroll. From any one of a thousand vistas, night or day, look up or down, turn left or right, the view is a costume ball. Look up and houses like clean white steps scale to the summit of Telegraph Hill; look down and the cold blue ribbon of the Bay gift-wraps a landlocked harbor; look right, and while you may have seen it in a hundred photographs, there's not one like the one in front of you of the San Francisco-Oakland Bay Bridge, over eight miles long; look left at the city's favorite, the Golden Gate, the world's longest single span suspension bridge. Stand by Coit Tower at the top of Telegraph Hill at night and look at a city, and you will say it is a night city. The next morning from Twin Peaks, in the eloquent silence of the city in the sun, you will say it is a day city.

The physical act of *being* San Francisco then is a lovely thing. But our romance with this city is more than a physical affair. San Francisco is proud and gay, creative and tolerant, temperamental and eccentric, worldly and sentimental, wealthy and expensive. It is more like a woman than a man to look at and to live with. And it is a lady with a Past—and how her suitors worship her past. (Columnist Caen calls enemies of her past—those who would alter her edifices—the manic progressives.)

The lady was always a city, but the city was not always a lady. Over the years, friends and enemies have worked at reforming this unpredictable mistress. Periodically, they have succeeded. But her reformation must largely be credited to age (although San Francisco is still our most alcoholic and suicidal city per capita).

Those who would change her must consider that she was forced to mature faster perhaps than any other American city. In fact, she never really had an adolescence. San Francisco reached her boundaries before most cities found theirs. If you're thrust overnight from infancy to adulthood, the growing pains are too abrupt not to leave something of a split personality.

San Francisco was a little elusive to locate from the beginning. Consider, for example, if Sir Francis Drake in 1579 hadn't passed the California coast when fog shrouded the Golden Gate, the three-mile channel to the inland Bay. The city today might have a heritage of English tea shops instead of its international potpourri. Drake failed to find the Golden Gate, but a Spanish expedition did in 1769, and in 1776, Spain established the Presidio, still one of the largest military reservations in the country and certainly the largest within the boundaries of a city. The same year, Mission Delores was founded and survives handsomely today.

Even by 1841, the settlement known as Yerba Buena (good herb) existed only as an outpost for traders and seafarers. From a population of 100, it became a city of 10,000 by the gold years of 1848-50. By 1851, it grew to 30,000; by the end of 1852, over 40,000.

When California was annexed in 1848, a Mexican general, Jose Castro, selected a good year to predict: "These Americans are so contriving that some day they will build ladders to touch the sky, and once in the heavens they will change the whole face of the universe and even the color of the stars."

The state scarcely waited for Castro to finish before proving him right. The shout heard 'round the world was "Gold!" The first rush to the diggings enticed 893 of the 900 settlers in the region; 25,000 covered wagons crossed the Sierra Nevada Mountains. Ships—immigrant ships, trade ships, clipper ships—from New York, China, South America anchored in the Bay, deserted by their crews to the gold fields. In the harbor, the forest of masts of the lost ships looked like a watery graveyard.

They arrived, crossing land and sea, singing "Oh, Susanna" to lyrics of unbridled optimism:

I soon shall be in San Francisco
And then I'll look all 'round,

And when I see the gold lumps there
I'll pick them off the ground,
I'll scrape the mountains clean, my boys,
I'll drain the rivers dry.
A pocket full of rocks bring home,
So, brothers, don't you cry.

Almost as many fortunes were made with pick and shovel, brawn and courage as with dice and cards, prostitution and whiskey. The gamblers, the con men, the crooks, the courtesans could have sung "Oh, Susanna" with still different lyrics: "I'll pick the miners off the ground. I'll scrape their gold sacks dry. Back they'll go to dig some more, So I won't have to try."

By 1850, there were almost as many casinos, saloons, and brothels as there were homes and businesses. This was the Barbary Coast, where prostitutes outnumbered respectable women 100 to 1. In less than a year, an almost deserted city had become "one large gambling hell." The infant had become a woman overnight.

It was a time when San Francisco furnished "the best bad things in America." It was a city in size only. The streets were pools of brush and clay. Riders or drunks falling into the mud were known to suffocate before they were noticed. A sign posted at the corner of Kearny and Clay Streets read: "This street is impassable, not even jackassable." Eggs sold for $10 a dozen; water was a dollar a bucket —you furnish the bucket! A bag of gold dust bought the freedom of any criminal for any crime. Between 1851 and 1856, a thousand murders had been committed, and only one man had been condemned. The carelessly assembled giant of a city was a tinderbox, too; it was leveled like one big bonfire six times in less than two years.

But the lady who was no lady even survived the Vigilance Committees that periodically put her on the wagon. By 1906, "The Wickedest City in the World" had a population of over 400,000, and it was the gayest, grandest, gaudiest gingerbread castle the world had ever seen.

The palaces of the bonanza kings, the mining and railroad millionaires, covered the "Hill of the Golden Promise," which an Irishman named "Nob" for "snob" in Irish slang. Sherman, Sheridan, and Grant drove horse and buggy into the Garden Court of the Palace Hotel. Enrico Caruso and Oscar Wilde were in the lobby. An Hawaiian king died in a Palace suite, and the emperor of Brazil found the Palace so awesome that he said it made him ashamed of Brazil.

The Palace was well named. It was almost as improbably elegant as a newspaperman facetiously described it: "(The) beds (are) made with Swiss watch springs and stuffed with camel's hair, each single hair costing eleven cents. . . . Each elevator contains a piano and a bowling alley. . . . All the entrees will be sprinkled with gold dust. . . ."

The city had taken on airs. It was hard to tell a brothel madam from a society matron by the clothes she wore. Churches, schools, libraries, and hospitals appeared. The lady had grown—wiser and more beautiful.

Then for 48 seconds in the early dawn of April 18, 1906, the lady had an attack that would age her in a hurry. With a rumble, then with a roar, bolts of earth buckled and cracked and spilled the city into its foundations. The earth tremors sounded "as if the ocean had stood on end and was coming through the Golden Gate."

It wasn't bad, as history's worst earthquakes go, but the final tragedy was not the terrible tempered San Andreas fault. The tremors toppled wood-stove fires that fed on a city built of their fuel. They broke out first in the congested areas of the old frame lodging houses south of Market Street. Like one great wooden warehouse, the city exploded into a violent holocaust. It burned for three days, while its people fought with everything from wine to dynamite.

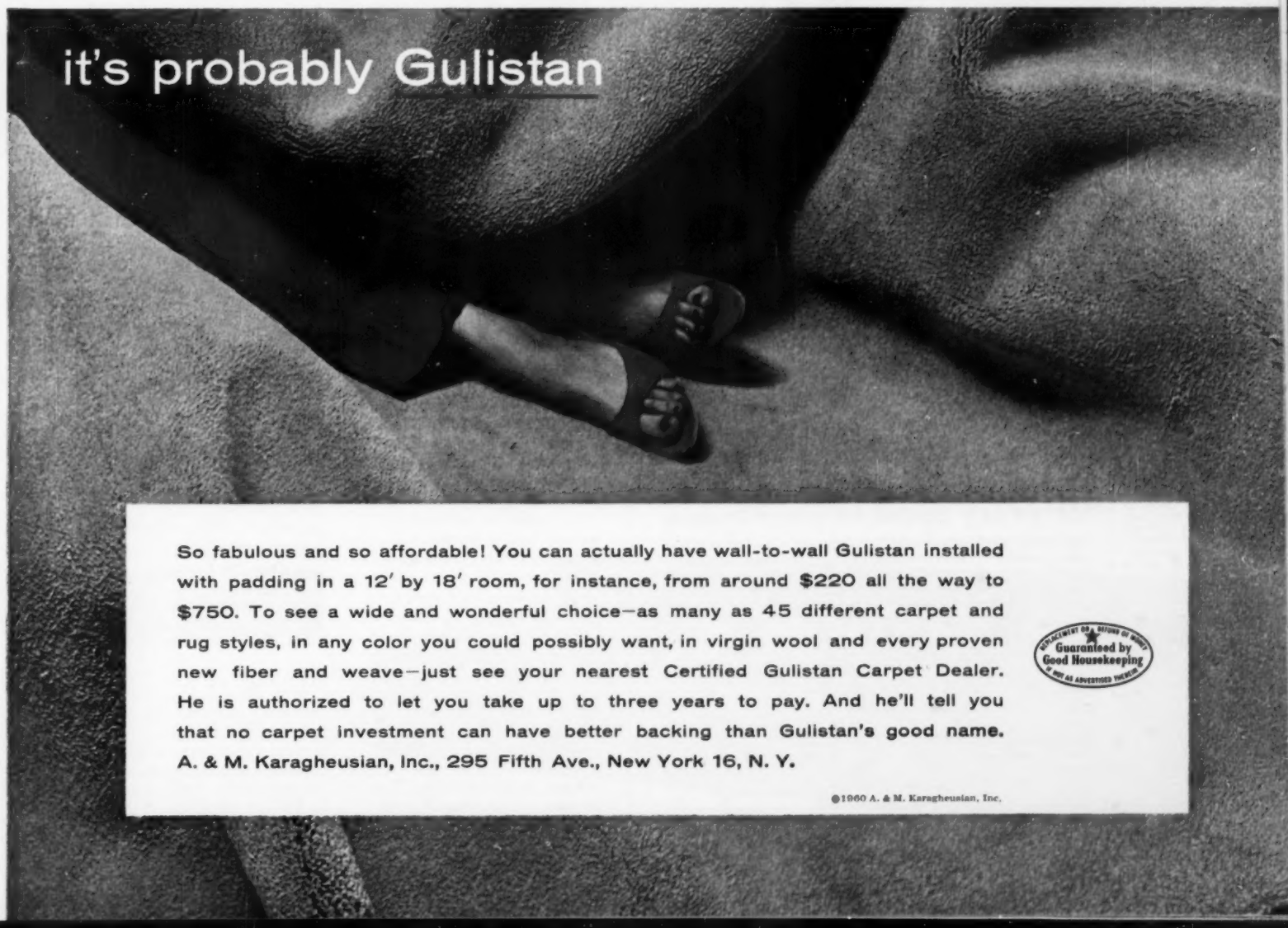
Some blamed the devil in the earth; others cried that God took vengeance on a wicked people. Why then, asked Charlie Field, did Hotaling's whiskey warehouse survive when everything around it collapsed?

If, as they say, God spanked the town
For being over-frisky;
Why did He burn the churches down
And spare Hotaling's whiskey?

The peculiar love San Franciscans have for their city was bravely expressed in Will Irwin's classic, *The City That Was*, lamenting its destruction as eloquently as any man ever did a woman: "The old San Francisco is dead. The gayest, lightest hearted, most pleasure-loving city of the western continent . . . is a horde of refugees living among ruins. . . . It is as though a pretty, frivolous woman had passed through a great tragedy. She survives, but she is sobered and different."

San Francisco was different surely, but not sobered. After the quake, a slogan was posted and repeated: "Eat, drink, and be merry —for tomorrow you may have to move to Oakland." And Willie

[*Turn to next page*



BEST START FOR
Beautiful Rooms...
window decorating ideas and rods from Kirsch

Treat yourself to this big, 32-page full-color book of smart, adaptable window decorating ideas. More than 40 room pictures; 64 window treatments . . . all styles, for every shape window.

Also shows you how to make curtains and draperies, including cafés. PLUS money-saving hints and tips of the experts, and including a unique Color Selector Kit. Look to Kirsch for help and hardware!

Send 50c today for your copy!

Kirsch
DRAPERY HARDWARE

Kirsch Company, 347 Prospect, Sturgis, Michigan

Gentlemen: Enclosed is 50¢; please send one copy of "Window Decorating Made Easy—by Kirsch."

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*_____

New book!

Better Homes & Gardens
FLOWER ARRANGING

Makes all styles of floral design EASY to learn

Catch on quickly and have fun creating your own designs *any season! Flower Arranging* reveals step-by-step artistic and fundamental secrets every master arranger uses in Traditional, Oriental, or Modern bouquets. 330 pictures (115 in full color!). 160 pages.

Buy your copy today!

ONLY **$2.95**

(Canada, $3.50) wherever books are sold (including newsstands and florists) or send check or money order to 8605 Meredith Bldg., Des Moines 3, Iowa.

San Francisco

Continued from preceding page

Britt testified that he'd rather be a busted lamppost in San Francisco than the Waldorf-Astoria.

There were many among the lady's suitors who would never get over it. Others were convinced that in rebuilding the city, they hadn't lost a mistress, they had gained a wife, more devoted and lovelier than ever. They tell the before-and-after story of San Francisco by what you can see, not by what you can touch. If the city burned down to its last red velvet tassel, the view from Twin Peaks would still expose a clean panorama of hills and Bay and ocean. No holocaust could alter San Francisco's climate either. In the winter, it is warmer than most of the country, and in the summer, it is cooler. The sun shines 66 per cent of the time, and it's estimated that the fog is wet only 15 days a year.

Forced to list the qualities loved most, you'll find few that were lost in the fire. While an occasional tourist will disparage the hill climbs ("for mountain goats"), the native will say, "You don't know how to walk them." A tourist goes direct by the map; a native walks the level routes. He'll tell you to go to the top of a hill at night, and he'll call his city "jewels"—but that won't do. From the top of a ladder at night, Grand Island, Nebraska, looks like jewels.

The last word on San Francisco's hills, however, was had by a resident who estimated "that a dime dropped on the crest of California Street would gather speed enough to kill a horse on Market Street, unless it hit a Chinaman on Grant."

The tourist has every right to ask what fog does for a city—that oyster-gray mist that blinds motorists, vaporlocks cars, unravels curls, and obstructs views. It also alters the sweep and curve of the city, screening the Golden Gate with a curious curtain of white foam that occasionally parts to expose a span of red-orange tower. It floats on the Bay like whipped cream and settles on the hills like clouds that have collapsed. It stirs foghorns to caution, conducting a staccato of throatly sirens—now wailing, now pausing three seconds, now wailing, now pausing 20 seconds, now wailing—mournful, safe, and alert.

The fog has had more than a little to do with the native costume of this best-dressed city in America. Californians traditionally are informal dressers (alas, shopping in bathing suits in larger cities to the south) which gives San Francisco still another way of being different. The women are gloved and hatted and suited, selecting versatile clothes that do well by them in cold, wet, or warm.

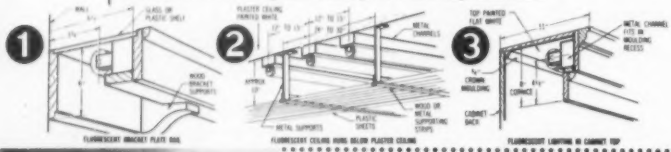
San Franciscans are no less devoted to their Bay. What is the Bay anyway, but that part of the city that's under water? No native can improve on what Daniel Webster said about the Bay—that it alone was 20 times more valuable than Texas. The Bay, if literally you could close the Golden Gate, would be an eighth sea, 450 miles square and 55 miles long.

[*Turn to page 140*

SEND 25¢ TODAY for this 36-page full-color treasury of decorating / lighting information.

New beauty, utility, comfort for every room in your home

Learn how *completely controlled lighting* brings out the full beauty of your home . . . makes every room take on added charm, usefulness. This booklet illustrates exciting decorating / lighting ideas . . . helps you create your own schemes . . . explains exactly how to carry them out.



LUXTROL®
light controls
for dimming, brightening, blending

THE SUPERIOR ELECTRIC COMPANY
205 COOK AVE., BRISTOL, CONNECTICUT

Enclosed is 25¢. Please send my copy of "The Light Side of Decorating."

NAME_____

STREET_____

CITY_____ ZONE____ STATE_____

SO MANY of you have asked about our little canine friend who went through her paces to illustrate our dog training series in January, February, and March, that we're bringing her back here for a curtain call.

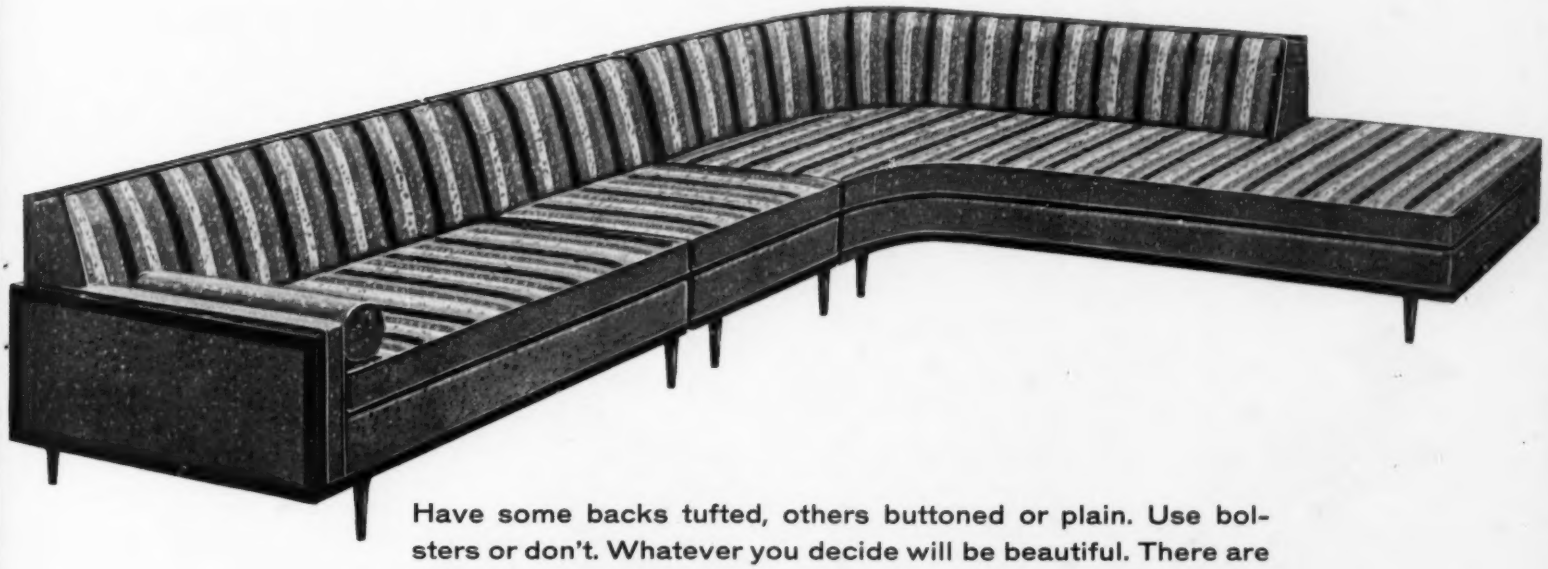
Speedy is her name, and she is perfect proof that a dog doesn't have to be a thoroughbred to be an intelligent, loving pet. Speedy is an uncertain mixed breed, probably part collie or shepherd, and part of perhaps several other smaller breeds such as cocker, spitz or terrier. It is true that picking a dog from a litter of mixed pups may never work out as well a second time as it might in one particular case. This is one reason why you should always consider a dog's personality above everything else when choosing one as a pet, whether or not it has a pedigree.

Speedy's personality is considered outstanding by the authors of our training series because she is full of pep, eager to learn, gentle, sensitive, but not shy or cringing. She is two years old and a perfect family pet.

We're going to have more articles on dogs this year, and in one we'll give you some pointers on how to buy a dog. The popularity of some breeds of dogs has changed in recent years and we'll report the status of the popular breeds today, too.

Karpen's PERCEPTION... a new "express yourself" kind of furniture. Winner of the Home Furnishings Guild style award!

Over 150 style variations are possible within the PERCEPTION collection. Let your good taste run riot! Have arm panels of walnut parquet. Or choose only a slim framing of wood. Or, if you prefer, use the simple cushion-top arm for distinction.



Have some backs tufted, others buttoned or plain. Use bolsters or don't. Whatever you decide will be beautiful. There are sofas, sectionals, chairs in many new shapes and sizes. Every piece foam-rubber filled. Textured and nylon coverings in a vast choice of correlated colors. All cushions have zippers. And, with PERCEPTION, special arm protectors are FREE!

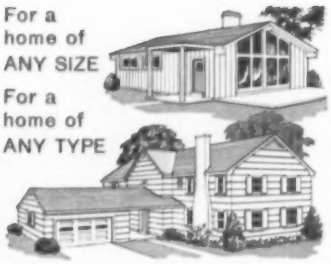
KARPEN FURNITURE

"DIAL YOUR STYLE, SELECT YOUR SIZE"... send 25c for this intriguing guide. Dial it to see the many styles and sizes in which you can custom-order PERCEPTION furniture... at no custom prices!

Address: Department BHG
KARPEN FURNITURE
Division of Schnadig Corporation
4820 West Belmont Avenue
Chicago 41, Illinois, or One Park Avenue • New York 16, New York

For a home of ANY SIZE

For a home of ANY TYPE



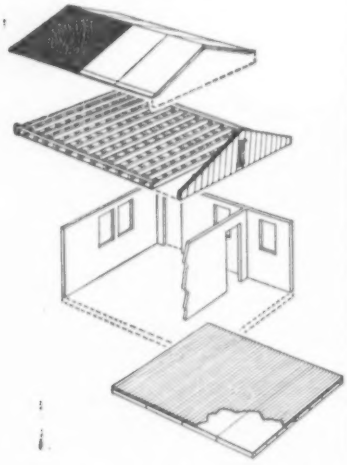
Now—P-B Components build extra quality into your new home—

at lower cost

Finer materials and precision workmanship add quality to your new home. They mean weathertight construction, freedom from drafts, mildew and bathroom noises, friendly walls and ceilings that give you quiet, comfortable rooms.

Today the floors, walls, partitions, ceilings, gables and roof for your home are *custom-built to fit your plan*—by a nearby building materials distributor. They come to your site and are assembled with engineering precision in one day. You occupy your new home in three to four weeks.

To build this way, you buy (or have your builder buy) P-B Components from your local lumber dealer. Your walls and partitions are not of some limited, arbitrary length or width, but *room-size*—with either exterior finish or sheathing applied and with the interior finish applied. Floor



components are built mainly of 8-foot widths and of the length needed; the underflooring is insulated and the factory-finished flooring already in place. Roof and gable components have the sheathing already in place. You have a wide choice of both exterior and interior finishes.

Write for 8-page fully-illustrated brochure. It tells the whole story in full detail, plus the facts about our 24 years' experience (more than any other firm can offer you) with this method of building quality homes with low maintenance costs and high re-sale value. For your *free* copy, please address your inquiry to Department E-1.

PRECISION-BUILT House Components

HOMASOTE
COMPANY
Trenton 3, New Jersey
Homasote of Canada, Ltd., 224 Merton Street, Toronto 7, Ontario

San Francisco

Continued from page 138

There are several islands in the Bay—Alcatraz, 12 acres of rock, housing some long-time residents; Yerba Buena, a naval base, a steppingstone for the Bay Bridge carrying it through the world's largest diameter tunnel; Angel, the largest island in the Bay, reached only by boat; Treasure, the largest man-made island in the world, dredged from the bottom of the Bay as the site for the Golden Gate International Exposition in 1939-1940.

As he did Treasure Island, man formed the Bay's foremost attractions—the Golden Gate Bridge and the San Francisco-Oakland Bay Bridge, both considered impossible to achieve. How could you build a bridge that would span over eight miles of water, be high enough to allow the largest ships to pass under, and still reach the deep floor of the Bay?

"San Francisco knows how," William Howard Taft once said, and it was done to become one of the seven wonders of the modern world. The Golden Gate Bridge, more singularly beautiful, cost $35 million, slightly more than twice as much as the movie *Ben Hur*.

If the Bay and the hills and the fog are a San Franciscan's first love, he is hardly less attached to the city's more animate attractions. These, he feels, require more love and care since *they*, the manic progressives, can take them away. (Let them tamper with the Golden Gate Bridge.) You need no more hints that we are talking now of cable cars. These inexhaustible antiques still squire you around with the same attractive inefficiency they have had for over 85 years.

The cable car caused no less a stir when it was first introduced than the Golden Gate Bridge. It was just as impossible to devise a form of public transportation that would scale the city's hills as it was later to span the turbulent waters of the Golden Gate with a bridge. But a local manufacturer, Andrew S. Hallidie, designed a grip that would attach to a continuously moving underground cable without tearing it apart.

Jim Schock in *San Francisco: A Time and a Place for Everything* describes the cable car as: "Probably the only man-made invention that is faithfully, at all cost, maintained with a sanctity, love and devotion usually reserved for the remaining buffalo herds and even more rare whooping cranes. It is the only transportation in the world where people fight to stand up instead of to sit down."

Sentimental San Franciscans, whose reverence for the past is legendary, have defeated every effort to disband the cars. They are no less attractive to tourists, and as a result, the operators carry something of a reputation that rivals that of a New York cab driver. The ladies, particularly, have met their match in the little rollers. Madame is not allowed to stand on the outside step. When one grand dame insisted, the operator advised: "Lady, if you find a way to keep your hat on, your skirt down, and still stay on the car, you can." When a female visitor lost her hat on a windy day, the motorman watched as it rolled with the wind and said, "Go chase it yourself. I'm tired of being quaint and colorful."

A San Franciscan may lament the changing faces and places of Fisherman's Wharf and Chinatown. When he dismisses them both as "tourist traps," you may suspect that he is a native shortly out of Chicago. There are more original San Franciscans in Chinatown and the Italian dominated Wharf and North Beach than in any other section of the city.

The Wharf fishermen are the same men who made the Wharf an attraction to outsiders. The great restaurants on the Wharf were established by fishing families—the Sabellas, the Bellantes, the Aliotos, the Tarantinos, the DiMaggios. Joe, Tom, Mike, Vince, and Dom DiMaggio were catching fish before baseballs and swinging crab nets before bats.

The crab fishermen have been on the Wharf for almost a century, while the first restaurant didn't appear until 1922. The curio shops with souvenirs came much later. But the sights and smells have been there from the beginning when the Wharf was built as a receiving dock for bay and ocean catches.

The colorful crab fishermen are hard, but not hardened, even in the face of unrewarding work financially, and scarcely one has not seen a tragedy at sea. Even the restaurant men, who have hung up their nets for the more profitable end of the business, never lose their love for it and the men who still go down to the sea in ships.

The same continuity characterizes San Francisco's Chinese community. And already you may draw another reason for this national and native love affair with a city. The worldly aura of San Francisco has given the city its uniqueness as much as its hills and Bay. Behind the pagodas of Chinatown is a gentle community of closely integrated and devoted families. Chinatown alone has a population of 45,000, the largest Chinese community outside of the Orient.

The community, of course, is an integral part of the city, although it still is guided partially by the ancient laws and customs of the Chinese Six Companies. The association operates as a welfare agency, representing Chinatown in civic, national, and international affairs. It also maintains one of the eight schools in Chinatown which the children attend after public school to study Chinese customs, language, and history.

In San Francisco's obsession at times with sameness, a cynical view of Chinatown was expressed this way: "Chinatown is no more. Today the Chinese are all graduates of Cal and Stanford." The Chinese will repeat the same sentiment with justifiable pride. In scale to population, Chinese students in near-by universities far outnumber Caucasians.

The Chinese Six Companies together with service clubs and veterans' organizations—and traditional Oriental family solidarity—are credited with the almost total absence of delinquency among Chinese children. One veteran San Francisco judge said: "In my court, I've never come across a delinquent case having to do with a Chinese child."

Chinatown's record was not always so admirable. Associations called Tongs were nests of vice and crime in the late 1800s. Their violent rivalries for slave traffic produced the infamous Tong wars. One of the most notorious San Francisco villains, Fong Chong, called Little Pete, operated a skillful blackmailing business in

[*Turn to page 143*

***NEW*... in time for your**

VACATION PLANNING

Only $100

with GIANT full-color TRAVEL MAP

Now! A Complete Up-To-Date Guide To Scenic America

Hundreds of exciting vacation ideas . . . selected routings to new adventures; top fishing spots; special attractions for children; choice camera shots.

Complete with accurate 7-color map . . . thousands of places, recreation areas, national parks, highways. 300 Fun Festivals listed and illustrated to add to your vacation pleasure.

Order today Better Homes & Gardens VACATION IDEAS U.S.A. Send check or money order (sorry, no stamps or C.O.D.s) for $1.00 to 8505 Meredith Building, Des Moines 3, Iowa.

NEW PHILCO

air wrap

KEEPS MEAT FRESH 11 DAYS!

VEGETABLES STAY FRESH 14 DAYS!
LEFTOVERS STAY FRESH 10 DAYS!

Guaranteed by Good Housekeeping

Greatest development in food preservation since home freezing!

LABORATORY TESTS* PROVE IT! Philco "Air Wrap" was compared with other leading makes of refrigerators. "Air Wrap" kept all foods fresh 65% longer than the average of those tested – *without wrapping or covering!*

**Good Housekeeping confirms these test results.*

FOOD LASTS LONGER in "Air Wrap" because only "Air Wrap" has cold, moist, unmoving air scientifically best for foods! Protects against drying, spoiling.

ONLY PHILCO HAS IT! See "Air Wrap" in the 1960 king-size Super Marketer at right. Check for other Philco features. Dairy Bar Door, Tilt-Out Crisper, portable Ice Keeper, stunning new styling, flat back for that "built-in" look, and many others. At your Philco dealer's now!

NO FROST ANYWHERE!

Only Philco's defrosting system "thinks for itself" to keep both refrigerator and freezer free of frost–automatically! P.S. The freezer in this Philco Super Marketer is the *largest free of frost* freezer section on the market today!

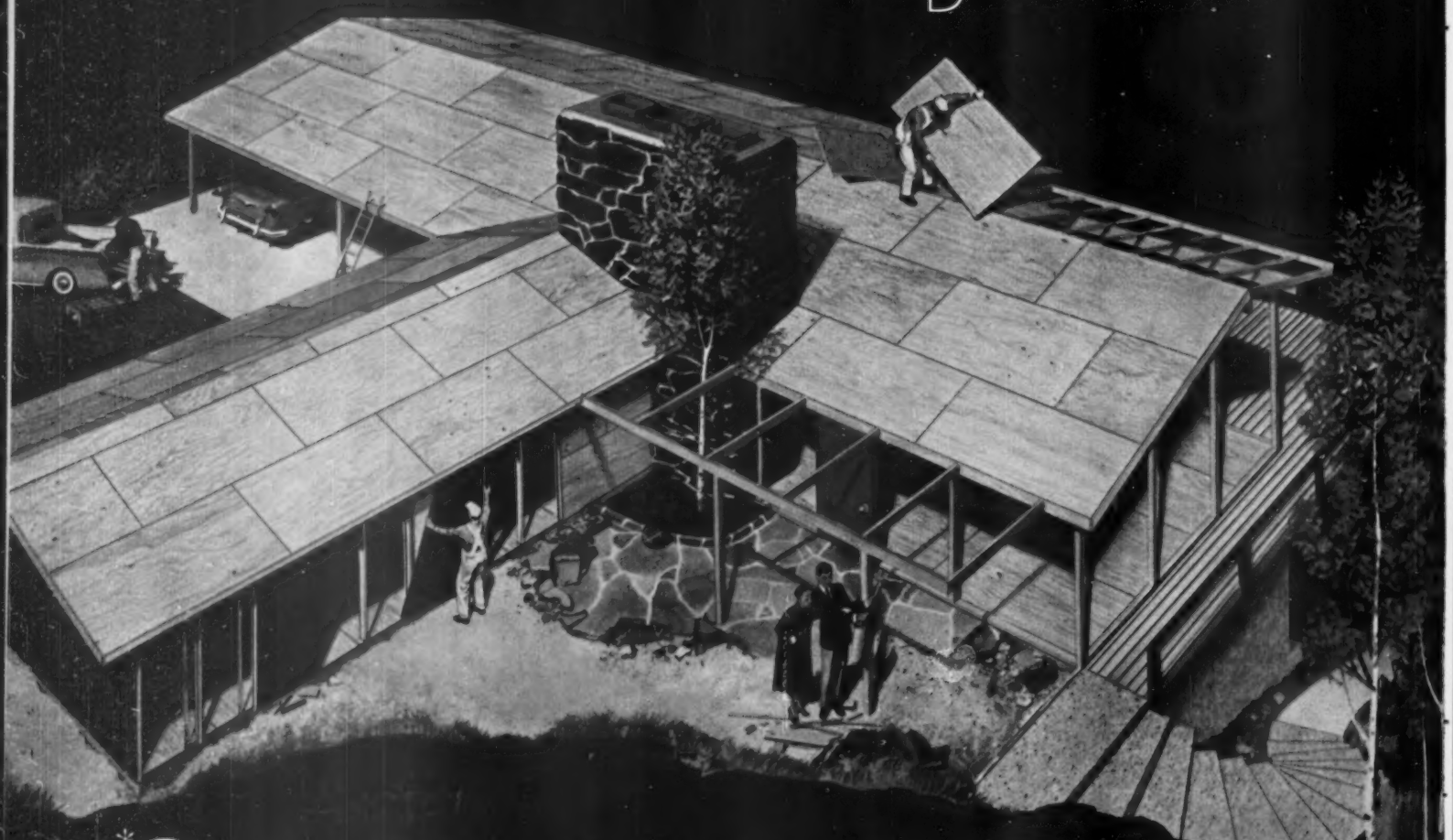
18 RM 08—17.6 cu. ft. total storage including king-size 6.7 cu. ft. freezer

PHILCO®

Famous for Quality the World Over

Today's fine homes are built with

DFPA TESTED QUALITY **Fir Plywood***



*8 WAYS FIR PLYWOOD ADDS VALUE and LIVABILITY ALL THROUGH THE HOUSE

SUBFLOORING · WALL SHEATHING · ROOF DECKING / INTERIOR PANELING · BUILT-INS / SOFFITS · GABLE ENDS · SIDING

DOUGLAS FIR PLYWOOD ASSOCIATION, TACOMA 2, WASHINGTON

San Francisco

Continued from page 140

Chinatown. Between Little Pete and the Tong wars (one lasting seven years and sixty lives), Chinatown was no place to be caught alive—not even for Little Pete, who was caught alive in a barber's chair after he had executed a race-track swindle and was promptly shaved and shot. With the demise of Little Pete and the developing prosperity of the respectable families, today's Chinatown emerged, rebuilt after the earthquake.

To the charge that today's Chinatown is commercialized, John Kan, a sort of ambassador without portfolio as well as the proprietor of the community's best restaurant, said that a good many shopkeepers simply recognize that tourists would be disappointed if they didn't put on Chinese costumes and talk pidgin English. "You know the standing joke," said Kan, " 'flied lice' instead of 'fried rice.' "

Flied or fried, the rice in Chinatown like Green Goddess salad at the Garden Court, olympic oysters at Trader Vic's, crab legs at Bardelli's suggest in no special order another of San Francisco's most famous attractions: Food. This city, this lady from a little mining town in the West found happiness in the international flavor of her cuisine, and all who sup at her table eat more and better than perhaps at any other in the country. Her dining rooms range in appeal from the contrived disorder of the Old Spaghetti Factory in the Beatnik's North Beach to the elegance of Ernie's French and Italian fare. A restaurant directory of San Francisco is bewildering in its worldly variety: Indian curries, Cantonese duck, Armenian Kebab, French bouillabaisse, German bratwurst.

San Francisco's epicurean poet, Trader Vic, has made his Polynesian restaurant a landmark in the city. From Vic's first hamburger cooked on a big Franklin stove in Berkeley, his restaurant became that little place no one knows about. (There are so many of these in San Francisco that a respectable guide could be published to direct the uninformed.) With expansion, Vic was pronounced "Veec," establishing a French restaurant where he served all the food and drink you could consume for $7.50 a head. When he opened his first Polynesian restaurant in Oakland, Trader Vic's became that little place *everyone* knows about.

The city is no less fond of Vic than he is of her. "The community is like a family. Nothing is so important here that it's out of reach, not even society." There is still the sense of the small town it never was.

With one exception: The lady has a skeleton in her closet. And, man, it's like you relate; you're swinging; you make the scene. Wow! From Columbus Avenue northwest down four blocks of Grant, the Beats (beatitude, man, not beat up) make their pads.

The City Lights Pocket Book Shop is a sort of international headquarters, not to mention a fine bookstore. Here, the hipster can find anything from the gentle philosophy of Zen Buddhism down to all its distortions. A new arrival from Greenwich Village may even find his mail. One letter delivered to the shop was addressed simply, "Hank Franklin (Baby), San Francisco. Hold for arrival." Notices on jazz and poetry readings, dramatic productions, and even private parties are posted on the shop's bulletin board.

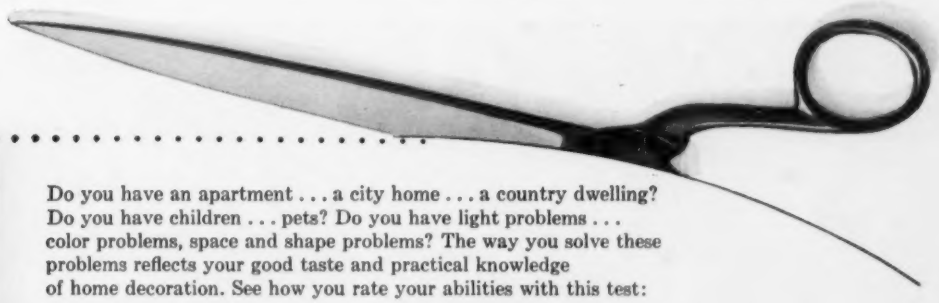
One such reading at the Co-Existence Bagel Shop introduced a young poet who first assured his audience that his poem, really, was about nothing at all. Then he went on to prove it. The audience was not receptive; he was clearly trying too hard to emulate the master's (Jack Kerouac) philosophy: "I don't know. I don't care, and it doesn't make any difference." He had the first faint symptoms of hair on his chin and a monkey, literally, on his back. The monkey, set self-consciously in the back of his neck, looked as if his fur and tail were extensions of the poet's head.

The Beats are charged with merely being *against*. Time and place are a drag. They are called a generation, but can so few be a generation? Their passive protest, abstract and esoteric, is symbolized less by prose and poetry than by beards and bedbugs.

The Beats made heroes in the same breath they are villainized by San Franciscans, have become as much of an attraction in North Beach as the Italian settlement of fine shops and restaurants. At a posh coffeehouse in North Beach, given a beatnik name in an obvious attempt to attract tourists who want to see, even touch, a live Beatnik, a bearded member arrived, probably the first ever to enter. He joined a table of astonished and delighted visitors. The manager, sporting a beard himself, hustled over and ordered the live Beat out: "Go away," he shouted. "Ya wanna give the place a bad name."

The Beats, the weekend Beats, the tourist Beats, the sunglasses, sandal, and bearded Beats make another kind of comment on San Francisco: She is the most democratic of our American cities. She will even tolerate a lot of nonsense.

[*Turn to next page*



YOUR HOME SPOTLIGHTS YOU!

Do you have an apartment . . . a city home . . . a country dwelling? Do you have children . . . pets? Do you have light problems . . . color problems, space and shape problems? The way you solve these problems reflects your good taste and practical knowledge of home decoration. See how you rate your abilities with this test:

1. A colonial home should have: a. wall to wall carpeting b. period area rugs c. combination of carpets and rugs
2. Color harmony in a traditional room should be keyed by a. wall color b. draperies c. carpets
3. In a man's room, his dressing bureau should be a. two feet high b. four feet high c. six feet high
4. How many different colors should you use in a modern apartment? a. seven to ten b. three to five c. one to two
5. Which color grouping should you emphasize in a ranch type house? a. earth tones b. pastels c. sky and foliage

YOU CAN HAVE THE ADVICE OF THE EXPERTS FOR ONLY 25c!
Firth's new home decorating book "Spotlighting You" will help you decorate right. This 46 page book, illustrated in full color, guides you easily to creating the correct atmosphere for your home—planning colors, furniture arrangements, accessory choices.

Write today

enclosing 25c in coin for your guide to decorating!

And be sure to see the complete line of beautiful Firth carpets at your favorite floor covering store.

Firth Carpet Company, 295 Fifth Avenue
Dept. 69, New York 16, New York

*Name*_____

*Address*_____

*City*_____ *Zone*_____ *State*_____

CARPETS BY **FIRTH**

ANSWERS: 1. b 2. c 3. b 4. b 5. a

San Francisco

Continued from preceding page

San Francisco from her earliest golden days has been a generous benefactor for new art forms, without discouraging the old. For its size, San Francisco exhibits more art, hears more music, and watches more theater than any other city in America. And in the originality of its art, size notwithstanding, the city is probably unique.

San Francisco's poetry is its own, as is much of its literature, ranging from the limp wet pen of the Sunday Beatnik ("Poem on the Flower that Grows Beside Whatever Road This Is We're Lost On") to the vitriolic indictment of man's inhumanity (Allen Ginsberg's "Howl") to the romanticism of Robinson Jeffers.

The city has always provided a base for writers, and the roster is distinguished indeed. A few: Mark Twain, Robert Louis Stevenson, Bret Harte, Jack London, John Steinbeck, William Saroyan, Walter Van Tilburg Clark. The sometimes baffling, but always creative, quality of its jazz has made the city a training ground for musicians with progressive instincts. Painters, sculptors, and craftsmen find a common form for their diversified techniques in this uninhibited art colony's abstract expressionism.

The architecture of the area is distinctly individual, too, and while it has been created to complement the shape and look of the land, the best of it can be adapted anywhere and only waits for the rest of the country to catch up.

In its reverence for culture, San Francisco was the first city in America to support a symphony orchestra with public funds. The city also supports a noncommercial TV station, KQED, which is widely lauded as having the knack for presenting distinguished cerebral entertainment without playing under or over the heads of its audience. San Francisco's George Washington Senior High School serves as a model for the entire country, both for its faculty requirements and educational standards. It is these things, along with six higher educational institutions, that San Franciscans discuss when a visitor asks about Beatniks.

San Francisco is fiercely proud and protective of its wordly reputation. Its citizens wear their city like a white glove. Soviet Premier Khrushchev's reception was an example. If not open-armed, at least openhanded, Mr. K's welcome in San Francisco after a sour reception in Los Angeles was wildly enthusiastic.

Of course, there is something to the idea that San Francisco's different way of doing things is simply the opposite of the way Los Angeles does them. But a Los Angelean coming to San Francisco or a Des Moinite or a Chicagoan or a New Yorker can't change things either. They try, but they can't. Instead they become the most extreme native sons in their love for the past and their pride in their presence.

As more and more hundreds arrive, their tenure will be noted, and one can visualize a time when residents will wear hash marks on their sleeves, each mark noting a year of residency.

Even the tourist becomes a sort of Sunday citizen, and one, a Chicagoan, remarked to his 8-year-old daughter on the eve of their departure for San Francisco, that within 24 hours they would be standing at the top of Telegraph Hill. "Can't we go to the top of the hill right now?" she asked. He had to explain that they didn't live in San Francisco. "It isn't fair!" she said.

And it really isn't.

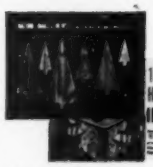
For highlights of a San Francisco tour by auto, foot, and cable car, turn to page 149.

"One more wisecrack and I'll name it after you!"

Lodgepole Pine complements furnishings in formal or informal interiors. Kootenai Copper finish mutes knots and grain into den's rich backdrop.

You can brighten any room in your home with Western Pine Region woods. Finish them in cheerful colors so that the grain shows through . . . glorifying the warm, natural beauty of the wood.

See your lumber dealer. He'll help you create many exciting and unusual effects with paneling of Western Pine Region woods. And look for this paneling in new custom-quality homes near you!



FREE! 2 HELPFUL BOOKLETS...

"Nature Makes News" helps you select or create attractive finishes for paneling of Western Pine Region woods. "101 Home Ideas" suggests decorating, remodeling and building styles for any room in your home. Write to Western Pine Association, Dept. 427-G, Yeon Bldg., Portland 4, Oregon.

Look for this WPA mark on well-manufactured and carefully graded lumber

* Idaho White Pine • Ponderosa Pine • Sugar Pine • White Fir • Incense Cedar
Douglas Fir • Larch • Red Cedar • Lodgepole Pine • Engelmann Spruce

ELECTRIC HOUSE HEATING is here now

- *Clean heat*—no fumes, no soot (flameless electricity just can't make dirt)
- *Safe heat*—no flames, no fuel to leak or store
- *Room-by-room control*—no waste, just the heat you want when and where you want it
- *Costs less than you think*—over half a million families are now enjoying electric heating

Today you can have electric house heating—*and cooling*, too—for year-round comfort. If you're planning to build, buy or modernize, consider electric house heating—your next logical step in modern living. Ask your electric utility.

LIVE BETTER . . . ELECTRICALLY

Sponsored by Edison Electric Institute

MAKE YOUR HOUSE A TOTAL ELECTRIC GOLD MEDALLION HOME

ACTION IN EDUCATION—

BETTER SCHOOLS are up to you!

From all over the country comes evidence of America's growing concern over education. Here's how a few communities have met their problems.

By George Weinstein

In Raritan Township, New Jersey, homes were going up so fast that schools couldn't keep up with the influx of new pupils. A group of builders met one evening and decided on an unusual course of action. They would build a school and give it to the town. They found a 15-acre site and went to work, 14 building firms co-operating. In the fall of 1958, a beautiful 10-room school was turned over to the community.

But these 14 public-spirited builders didn't stop there. Looking ahead, they saw that with the current rate of pupil increase the new school would soon be overcrowded, too. Last fall they offered to build a four-room addition, to be ready in time for the midwinter term. The completed 14-room building, costing about $630,000, is believed to be the first in the country financed in this manner.

This hard-headed group of businessmen was doubly motivated: first, by a sense of civic duty; and second, by the knowledge that good schools are good business for any community.

In Hot Springs, Arkansas, most citizens knew little about their schools and seemed to care even less. They had just disapproved the school tax rate needed for the year's program. The board of education managed to scrape together enough money to keep the schools open, but things couldn't go on like this. What to do?

A new superintendent told the board to get the people of Hot Springs into the act. After all, the schools were really their responsibility. He suggested a citizens advisory committee.

Such a committee was organized and began to investigate the problem. Its first look was at the tax rate which, after careful study, was considered too low. The voters proved willing to accept this judgment made by their fellow-citizens, and they approved an increase. Then another citizens committee undertook an intensive study of integration. It brought in a plan that is gradually being put into effect. Still another committee suggested long-needed curriculum changes.

After that came a recommendation for a salary raise for teachers and other employees; then a city-wide plan to improve maintenance in all buildings; and, most recently, a proposal for a new junior high school. All this, of course, meant more taxes—plenty more. But the citizens of Hot Springs don't mind as much now. The schools are theirs, and they know it.

In Oskaloosa, Iowa, schools were in bad shape. The newest had been erected in 1921, and one school still in use was built in 1882. Every classroom was overcrowded, and four times since World War II the voters had turned down bond issues to add new classrooms.

Then one morning a large chunk of plaster fell in one of the elementary school buildings. Fortunately no one was hurt. But 15 indignant mothers, recognizing what could have been a tragedy, got together and decided to wake the town up. They would dramatize the incident to their neighbors.

In a few weeks, a Mothers' Crusade for Better Schools—500 strong—went into action for a building program that would include a new high school, a new elementary school, and additions to two other grade schools. The program would cost $1,050,000.

The mothers canvassed and recanvassed every group in Oskaloosa—church, fraternal, civic, labor, professional. They buttonholed every merchant and professional man in town, made "coffeetime" visits to neighbors, sought out newcomers and got them to register for the election. On the last day of the campaign, 2,300

children and mothers paraded down the main street with signs and floats made by high school students. On election day, the mothers provided transportation and baby sitters.

Seventy-three per cent of the citizens voted in favor of new schools.

In the Saginaw River Valley area of Michigan, a crisis had to be faced. The three counties comprising the valley—Bay, Midland, and Saginaw—had only one institution for higher learning, the Bay City Junior College, and it was facing eviction with no place to go. The college had been set up originally in a section of the Bay City High School building, and now, sprawled out catch-as-catch-can over five school buildings, it had exhausted every available inch of space.

When a small group of school men and civic leaders met to discuss the problem, someone dusted off a ten-year dream: a four-year college owned and run by the three counties.

The people attending the meeting returned to their counties, sounded out public sentiment, and found that there was enthusiastic support for a local college. A committee of 30, organized to look into the possibilities, swelled almost overnight to 300. On it were housewives, corporation presidents, merchants, teachers, industrial workers, and newspaper editors. They went to work studying costs, locations, legal angles—every possible phase of the problem. After several months of intensive investigation, the committee presented a plan for the college.

It got support everywhere—from labor unions, civic organizations, chambers of commerce, newspapers, religious leaders. But there were several hurdles. The Michigan legislature would have to pass enabling laws—which it did. The voters would then have to approve the formation of a special tri-county taxing unit, and after that pass on an $8 million bond issue—which they did, after a large organized campaign boosted the project.

This fall, Tri-County College will open its doors to about 2,000 students. It will start out with a two-year course, but in the near future it expects to become a full-fledged four-year college with an eventual enrollment of 6,000.

In communities all over the country, citizens are working to improve education by volunteering their services directly to the schools in any way they can help—as librarians, teacher aides, recreation leaders, cafeteria assistants, and a thousand other capacities.

In Fairfield, Connecticut, for instance, a group of industrial scientists are devoting one night a week to giving superior high school students advanced work in physics and chemistry—with special attention to jet propulsion, nuclear reaction, rockets, and electronics.

In Phoenix, at Madison School Number One, the PTA, trying to place the community's resources at the service of the school, unearthed a wealth of highly usable talent. They found experts in rocks and minerals, bees, worms, birds, banking, aviation, poetry, Indians, Mexico, and dozens of other fields, all eager to help. These experts now give classroom demonstrations, put on assembly programs, offer guidance to students interested in their fields, judge contests, and help committees looking for special information.

In Dade County, Florida, research scientists and laboratories are offering their talents and facilities to gifted high school science students. For an hour or two each day, students report to neighboring laboratories where they learn scientific techniques in such fields as bacteriology, enzyme chemistry, microbiology, and meteorology.

In Ravenswood, California, there was much dissatisfaction with the school's new report card system. It rated a student by comparing his performance with his own potential. The former A, B, C, D, F marking plan, which rated students against each other, was also unpopular.

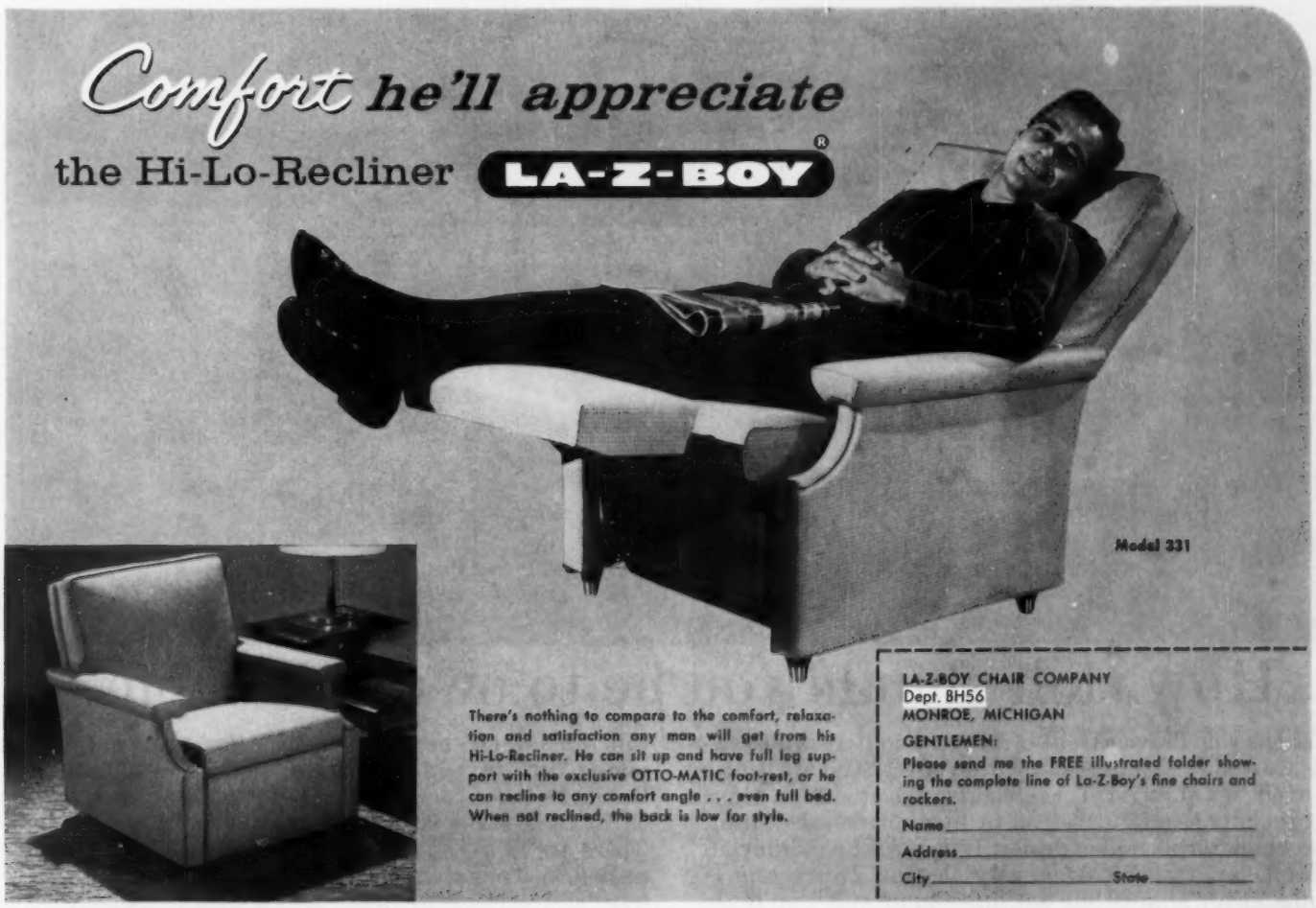
The Ravenswood Citizens Committee, a group working for better schools, offered to study the problem and see if it could work out something more acceptable. It made a comprehensive survey of report cards from all parts of the country, discussed them carefully, and, after much thought, came up with a new plan. Report cards would carry teachers' comments, not grades.

On the face of it, however, the project proved to be a flop. It was greeted with violent disapproval. There was bitter debate at every meeting at which it was discussed, and in the end, a compromise report card plan had to be devised.

But in spite of this apparent failure, the project was really a great success. From the discussions, the committee began to realize that the differences of opinion lay not just in the report cards but in basic educational viewpoints.

And the community discovered that they benefited from airing these opinions. For the first time, they recognized the many problems of education and their own responsibility for the solutions.

Now, Ravenswood, deeply interested in every aspect of education, is making real progress in solving many of the schools' bigger problems—double sessions, new buildings, curriculum changes, and others. Meetings still generate plenty of discussion, but they also lead to constructive action.



How rich should you be to own this table?

See the rich drawer front of woven wood? It is *authentic* woven wood, not just a woven effect. And authentic woven wood is still excitingly ahead of its time. Especially beautiful, set off by fine burnished walnut. Now look at this table's design. It has true Scandinavian simplicity, rather daring, very elegant. Every line is pure, clean, almost but not quite monastic. You'll see this table in the homes of the rich, being given tender loving care by the downstairs maid and the Great Dane. But you don't need a downstairs maid or a Great Dane to *own* it: Perception tables (there are 12 in the group) begin as low as $59.95. To match: Perception dining room and bedroom furniture. See it soon.

Lane

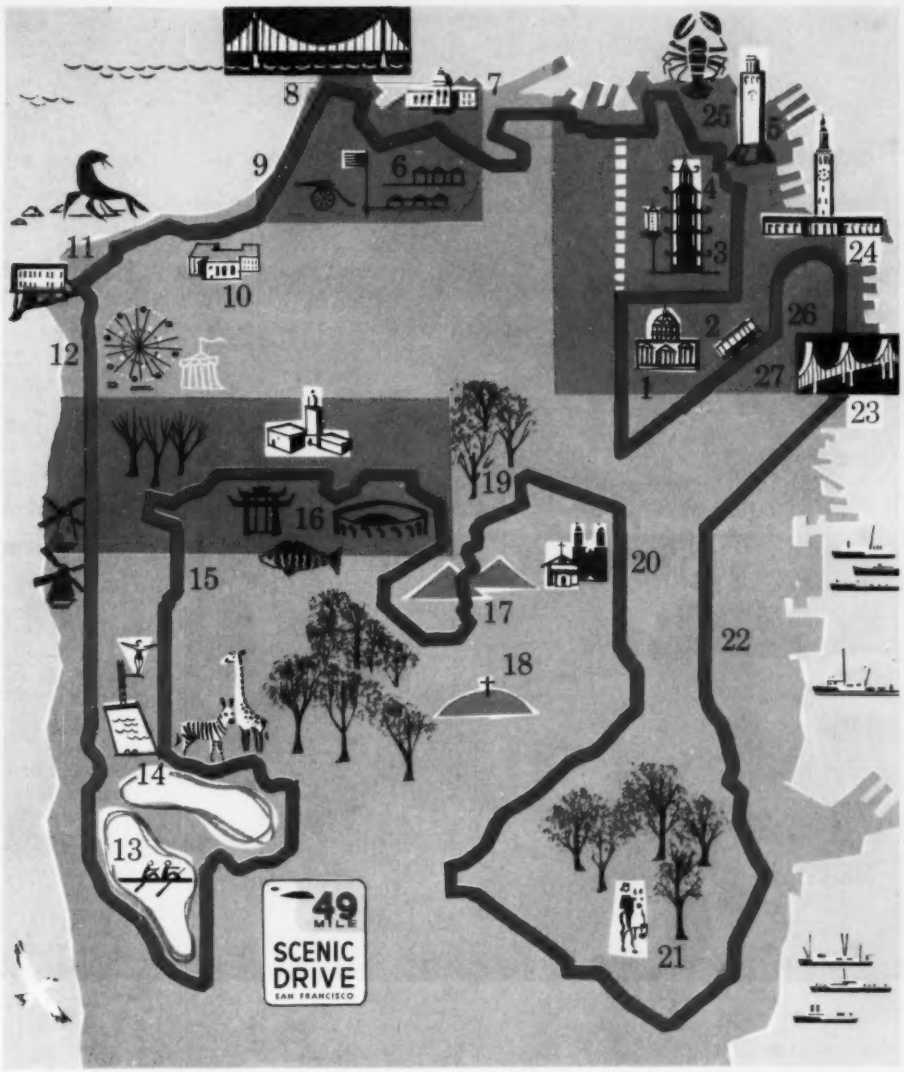
tables, chests, dining room and bedroom furniture

New! Lane Home Decorator Kit. Handy, helpful plan book of decorating ideas. Send 25c to The Lane Co., Inc., Dept. G11, Altavista, Va. Made in Canada by Knechtel Furn., Ltd., Hanover, Ont.

SAN FRANCISCO

Begins on page 72

The drive, the walk, and the ride



1 City Hall, Civic Center. 2 Shopping. 3 Chinatown. 4 North Beach. 5 Telegraph Hill. 6 Presidio. 7 Palace of Fine Arts. 8 Golden Gate Bridge. 9 Baker's Beach, China Beach. 10 Palace of the Legion of Honor, Lincoln Park. 11 Cliff House, Seal Rocks, Sutro Heights. 12 Great Highway, Ocean Beach, Playland. 13 Lake Merced. 14 Fleishhacker Pool, San Francisco Zoological Gardens. 15 Golden Gate Park. 16 Academy of Sciences, North American Hall, Steinhart Aquarium, African Hall, Morrison Planetarium, Japanese Tea Garden, De Young Museum, Strybing Arboretum and Botanic Garden, Kezar Stadium, Buffalo Paddocks, Elk Glen. 17 Twin Peaks. 18 Mount Davidson. 19 Buena Vista Park. 20 Mission Delores. 21 John McLaren Park. 22 Bayshore Freeway. 23 San Francisco-Oakland Bay Bridge. 24 Ferry Building, Embarcadero. 25 Fisherman's Wharf, Aquatic Park. 26 Union Square. 27 Market Street cable cars.

San Francisco has made it easy for you to see as much as possible in a short time. A 49-mile drive, well marked and routed in and around the city, leaves out few principal attractions. Reasonably enough, it is called the 49-Mile Scenic Drive.

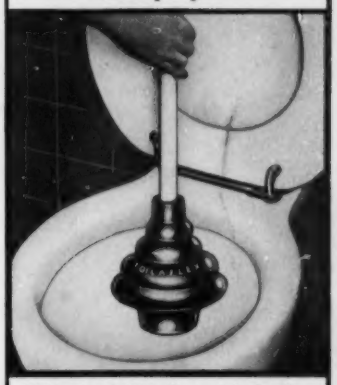
Start from the center of the city at City Hall which dominates the awesome Civic Center with a dome higher than the national capitol's. Eight buildings form the center, handsomely planned and architecturally assimilated. City Hall, together with the Civic Auditorium, the State Building, and the Public Library, faces on a landscaped plaza. Twin structures, the Opera House, one of the best in the country, and the Veterans Building (with the San Francisco Museum of Art) share the green lawn of Memorial Court. The United Nations was founded and the Japanese Peace Treaty was signed at the Opera House.

You'll pass some of the best shops anywhere as you proceed; spot-check and come back. If you stop now, you'll be tempted to spend an afternoon in Gump's alone, a gift emporium with its own jade museum and permanent exhibit of paintings.

In Chinatown, you'll want to return to walk and view windows featuring dried sharks fin, salted fish, duck glazed with wax, tubs of snails, eels, and octopi. At Royal House, you can buy Ming Dynasty as well as modern treasures, such as a spider web carved in ivory with the complete text of the Japanese Note of Surrender and

[*Turn to page 152*

POWERFUL NEW PLUNGER CLEARS
CLOGGED TOILETS
in a jiffy!



NEVER AGAIN that sick feeling when your toilet overflows

'TOILAFLEX'
Toilet ALL-ANGLE Plunger

Ordinary plungers don't seat properly, forcing air and water to splash back. Thus you have a mess and you lose the very pressure needed to clear the clogging mass.

With "Toilaflex", designed for toilets, no air or water can escape. The patented, tapered tail forms an air-tight fit: the full pressure plows through the obstruction and swishes it down. Can't miss!

- DOUBLE-SIZE CUP, DOUBLE-PRESSURE
- DESIGNED TO FLEX AT ANY ANGLE
- CENTERS ITSELF, CAN'T SKID AROUND

$2.65 fully guaranteed

AT MOST HARDWARE STORES

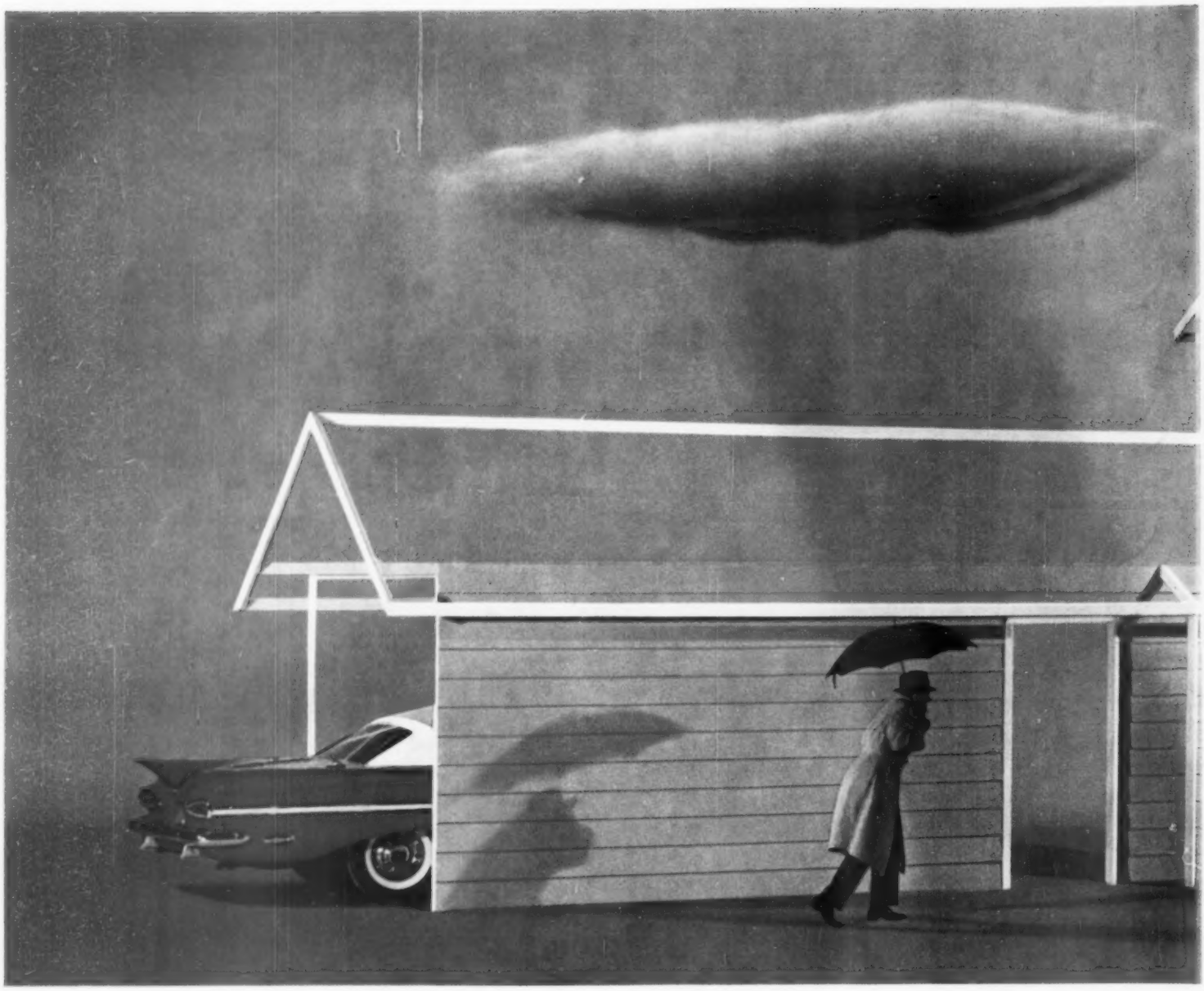
Want to lose weight?

No need to go on a starvation diet. The easy way is to eat right in the first place. *Better Homes & Gardens* new Diet Book tells you how. Only $2.50, Canada $2.95, wherever books are sold; or send check or money order to 7705 Meredith Building, Des Moines 3, Iowa.

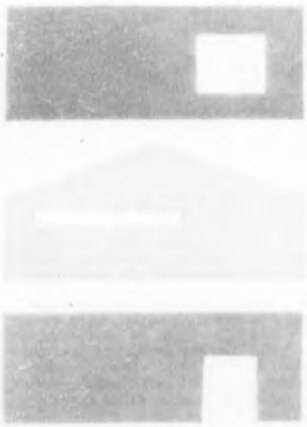
Protect family from germs of
DISEASE
on BATHROOM FLOOR, TOILET!

Dangerous germs can cling to bathroom floor, toilet—lurk in other danger spots throughout house—even after "cleaning" with pine oils, bleaches, other so-called "disinfectants" inefficient in killing germs in presence of soap or dirt. To make your home hospital clean pour Creolin into the scrubbing water with usual cleaning agent, in cleaning bathroom, kitchen, cellar, bedrooms; and full strength in toilet, sinks, garbage pail. Strongly germicidal but safe as diluted; easy on hands. Destroys odor-causing germs; doesn't just "mask" odors.

Helps cut down disease. At all druggists. To save, get the *large* bottle of CREOLIN.



New... aluminum siding made only by ALCOA



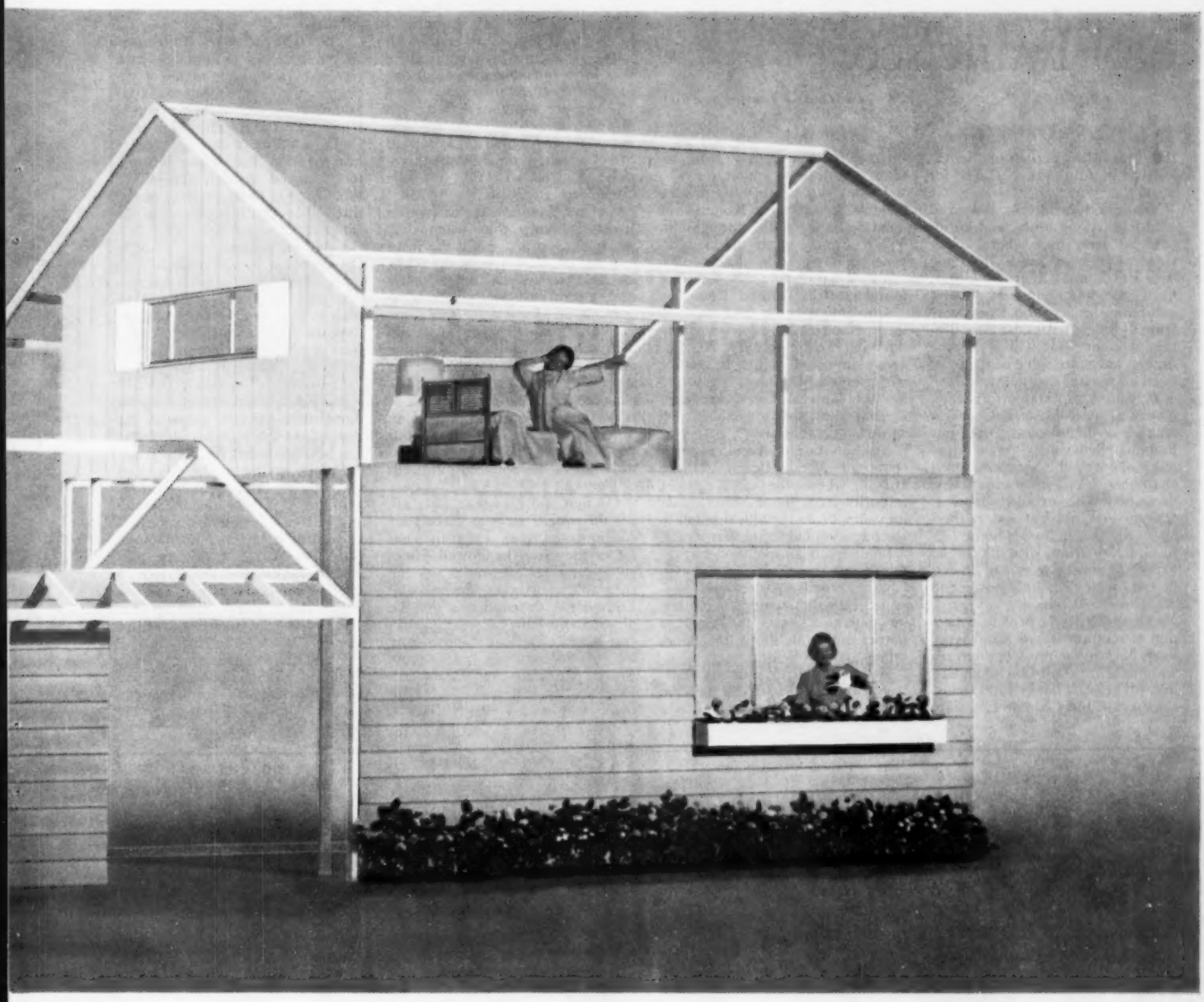
NEW ALCOA SIDING IS A WALL OF BEAUTY. Never before have so many quality features been built into a siding product. Alcoa's bonderized, paint-gripping surface preparation and new Alcoa* Alumalure finish combine to give your home the most durable, the most weather-resistant aluminum siding finish known! New, modern colors are available in 25 different combinations—developed especially for Alcoa.

NEW ALCOA SIDING IS A WALL OF COMFORT. Special, factory-applied foam insulation gives you real protection from heat and cold. Alcoa Aluminum Foil backing reflects furnace heat for added fuel savings; provides extra dividends in comfort for old homes as well as new—actually increases the effectiveness of other types of insulation.

NEW ALCOA SIDING IS A WALL OF PROTECTION. Alcoa Siding is made of a brand-new rugged alloy never before used for siding. This alloy is covered with alclad—a tough, metallurgically bonded coating which results in extra protection. Foam insulation adds rigidity. Alcoa's metal-foam-foil combination is the strongest, most durable aluminum siding construction obtainable.

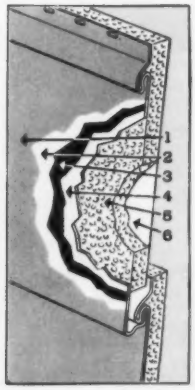
And . . . new Alcoa Siding is a "Care-free" wall. Won't rot, split, corrode or crack Your Alcoa Siding installation will remain fresh and new looking even after years of weathering—without repainting.

*Registered Trademarks of Aluminum Company of America



gives you three wonderful walls in one!

NEW ALCOA ALUMINUM SIDING IS SIX WAYS BETTER



1. New Alcoa Alumalure finish gives longer life to exteriors.
2. Bonderized surface preparation actually grips paint—resists chipping and peeling.
3. Alcoa's exclusive alclad-protected alloy gives greater strength—longer protection.
4. New, stronger Alcoa Aluminum core never before used in siding.
5. Special factory-applied foam insulation guards your home from summer heat and winter cold.
6. Alcoa Aluminum Foil backing reflects 95 per cent of radiant furnace heat.

THE FIRST AND ONLY SIDING MADE BY ALCOA
LOOK FOR THIS LABEL BEFORE YOU BUY

ALCOA SIDING
MADE BY ALCOA

MADE BY ALCOA

SOLD EXCLUSIVELY BY AUTHORIZED DEALERS OF THESE GREAT NAMES IN BUILDING:

BARRETT DIVISION OF ALLIED CHEMICAL CORP.

BIRD & SON, INC. • THE PHILIP CAREY MANUFACTURING CO.

THE FLINTKOTE CO. • MASTIC CORP.

Write Aluminum Company of America, 2190-E Alcoa Building, Pittsburgh 19, Pa.

San Francisco

Continued from page 149

the Allies' instructions on its 12 longitudinal threads. It's yours for $2,000.

Teakwood furniture, jade and gold jewelry, antiques, and curios can be seen everywhere along Grant, Jackson, and the side streets. The small alleys off Grant, like Cameron, once a red light and gambling district, and Ross Alley (stop at Tsang's Ricksha after dinner; ask for Mai Tai Sing, the dragon lady) are some of the most fascinating side trips in Chinatown.

If you're especially fortunate, you may meet Edward Quon or another of the officers of the Four Families Benevolent Association. Ask to see the black-paneled chambers of their headquarters, decorated with exquisite ancient Chinesecart. Gold leaf and mother-of-pearl inlaid in frames house pictures, hand-woven with silk thread to form birds and trees and flowers with all their delicate shading and color.

Chingwah Lee's private collection of sculptures, jade, and ivory dates back to the pre-Christian era and the Ming and Manchu Dynasties. Mr. Lee, a noted movie character actor and Chinese historian, opens his museum on Saturday afternoons and by appointment.

If you can arrange it, have a resident escort you to Kong Chow Temple, and walk through St. Mary's Square to see the magnificent 12-foot granite and stainless steel statue of Sun Yat-sen, the founder of the Chinese Republic.

Chinatown wears its best dress during its New Year between January 20 and February 20. For seven days and nights, it is alive with the sights and sounds and smells of lanterns, firecrackers, and incense designed to banish evil spirits.

Still on Grant Avenue, you'll come to North Beach, "Little Italy," where the city's largest minority have made their homes for years. From the hills that fall to the Bay on one side, the district has a Mediterranean splendor that reminds its residents of Naples. Cheese, breads, pastes, and sausages in the shop windows compete for attention with the espresso houses and craft shops, the Bohemians and the Beats.

Near by was the infamous Barbary Coast of Gold Rush days, so tied and tamed now that it is a home-decorating center. This isn't to suggest there's any shortage of night life. The area abounds with bars, restaurants, and night clubs that have introduced some of our most gifted entertainers.

There are many ways to the top of Telegraph Hill. On the 49-Mile Drive, you're routed on Lombard Street which, in the opposite direction to Russian Hill, is "the crookedest street in the world." Strangers often find themselves on streets so steep that when they reach the top of the hill the front end of the car blocks the view ahead. Your first encounter scaling such a summit leaves you longing for a ski lift—or a cable car.

Public transportation generally is superb, and you'll take less time on a shuttle bus or a cable car for short distances than it takes to park your own car once you arrive. You may find an opening at Union Square's underground garage, but you are more likely to wish you were one of the Square's hundreds of pigeons.

On foot and cable car, after all, are the proper ways to make your concentrated tours. From the center of the city, the Powell Street cable car takes off from a wooden turntable at Market, Powell, and Eddy. Here, the conductor and the grip man push the car around, with your help, until it faces north. You'll pass within a block of the Mark Hopkins and Fairmont Hotels at the summit of Nob Hill, roll over a flank of Russian Hill to within three blocks of Fisherman's Wharf.

The Hyde Street line is the nearest thing to an amusement park ride. At Jackson, it makes a 90-degree turn, rolls on to Hyde Street, down the clifflike sweep of Russian Hill to Aquatic Park. The California Street car also leaves from Market, taking you through the financial district, the West's Wall Street. From anyone of the three lines, you'll be in or on the fringe of Chinatown.

Back on course, the 49-Mile Drive swings by the historic Presidio, a 1,542-acre military reservation, and the Palace of Fine Arts, built in 1915 for the International Exposition. Next up: the Golden Gate Bridge, which you'll eventually want to cross to look back at the city from Vista Point. The cliff below you, littered with garbage by thoughtless tourists, stops at the Bay, where the islands and bridges are backgrounded by the ascending white skyline of the city. You may choose to continue on to Sausalito, if only to tour the homes and hills of this elite art colony.

Returning across the Golden Gate, the drive continues past Baker's Beach and the Palace of the Legion of Honor in Lincoln Park, where you'll view an outstanding collection of Rodin sculpture.

If you time it right, you can have lunch at Cliff House, overlooking Seal Rocks. The Great Highway

[*Turn to page 187*

GARRY MOORE SAYS—ENTER NOW AND WIN!

$100,000 in Prizes

IN PITTSBURGH PAINTS WALLHIDE® CONTEST

OVER 1,000 CHANCES TO WIN!

10 GRAND PRIZES . . . Vacations for 2 in glamorous Rio—via VARIG AIRLINES

• Imagine *you* on a millionaire's 10-day vacation to Rio . . . flying aboard a fabulous pure jet of VARIG, the Jet Airline to Brazil! You'll fly in the ultra-quiet, vibration-free comfort of a magnificent Boeing Inter-Continental 707, and be the guests of the plush Gloria Hotel. Round-trip air fare from New York, hotel, meals and sight-seeing trips are included!

4 SECOND PRIZES

1960 RAMBLER Station Wagons

• Custom Cross Country Station Wagons. Ahead of other compact cars by 10 years and 25 billion owner-driven miles. Weather-Eye heater, reclining seats, white-wall tires.

8 THIRD PRIZES

HARDMAN DUO Player-Pianos

• *Two* pianos in one—compact professional 88-key console *plus* modern player-piano! Anyone can play it!

30 FOURTH PRIZES

CALORIC KITCHEN Ensembles

• Completely automatic 30-inch deluxe gas range, double sink bowl and kitchen canopy—all color coordinated!

200 FIFTH PRIZES

SETH THOMAS "Countess" Clocks

• Smart new design in black, brass and white. Fits any decor. Strikes hour, half-hour.

200 SIXTH PRIZES

SLOAN-ASHLAND Complete 4-in-1 Multishop

• Heavy-duty power drill, orbital sander, polisher, jig saw, sabre saw, power planer! Professional quality.

300 SEVENTH PRIZES

Famous GRUEN Precision Watches

• 17 jewels, anti-magnetic, unbreakable mainspring! Choose dainty women's *Rosaline* or rugged water- and shock-resistant men's *Pinecrest*.

250 EIGHTH PRIZES

MY SIN Perfume by LANVIN

• The best perfume Paris has to offer! Large 2-oz. bottle. Favorite of movie stars, society, royalty!

WHY MILLIONS PREFER RUBBERIZED WALLHIDE

- Goes on faster
- Use brush or roller
- No laps, no brush marks
- Touch-ups don't show
- No unpleasant odors
- Dries faster—in just 20 minutes
- Can be washed repeatedly—even scrubbed
- Brush or roller wash clean in soap and water
- Hundreds of modern colors

Watch the Garry Moore Show—CBS-TV—Tuesday Evenings

HERE'S ALL YOU DO TO WIN—IT'S EASY!

Just tell us (in 25 additional words or less on entry blank below) why you like to paint with famous Pittsburgh WALLHIDE Wall Paint or Enamel.

Mail completed entry—with the name WALLHIDE from front of label (any size can) to: WALLHIDE, Box 778, Chicago 77, Ill. You may enter as often as you like, but each entry must include name from front of can. Duplicate prizes in case of ties. Entries judged on originality, neatness and aptness of thought. All entries must be postmarked by midnight May 14, 1960. *Get your* WALLHIDE *and additional entry blanks (with detailed official rules) at your Pittsburgh Paint dealer's store. See Yellow Pages.*

Offer good only in Continental U.S.A. and Hawaii. Void in all states where prohibited by law.

I like to paint with Pittsburgh Wallhide because... _____

PLEASE PRINT

Mail with the WALLHIDE name from front of label (any size can) to Pittsburgh Paints Wallhide Contest, Box 778, Chicago 77, Ill.

Name _____

Address _____

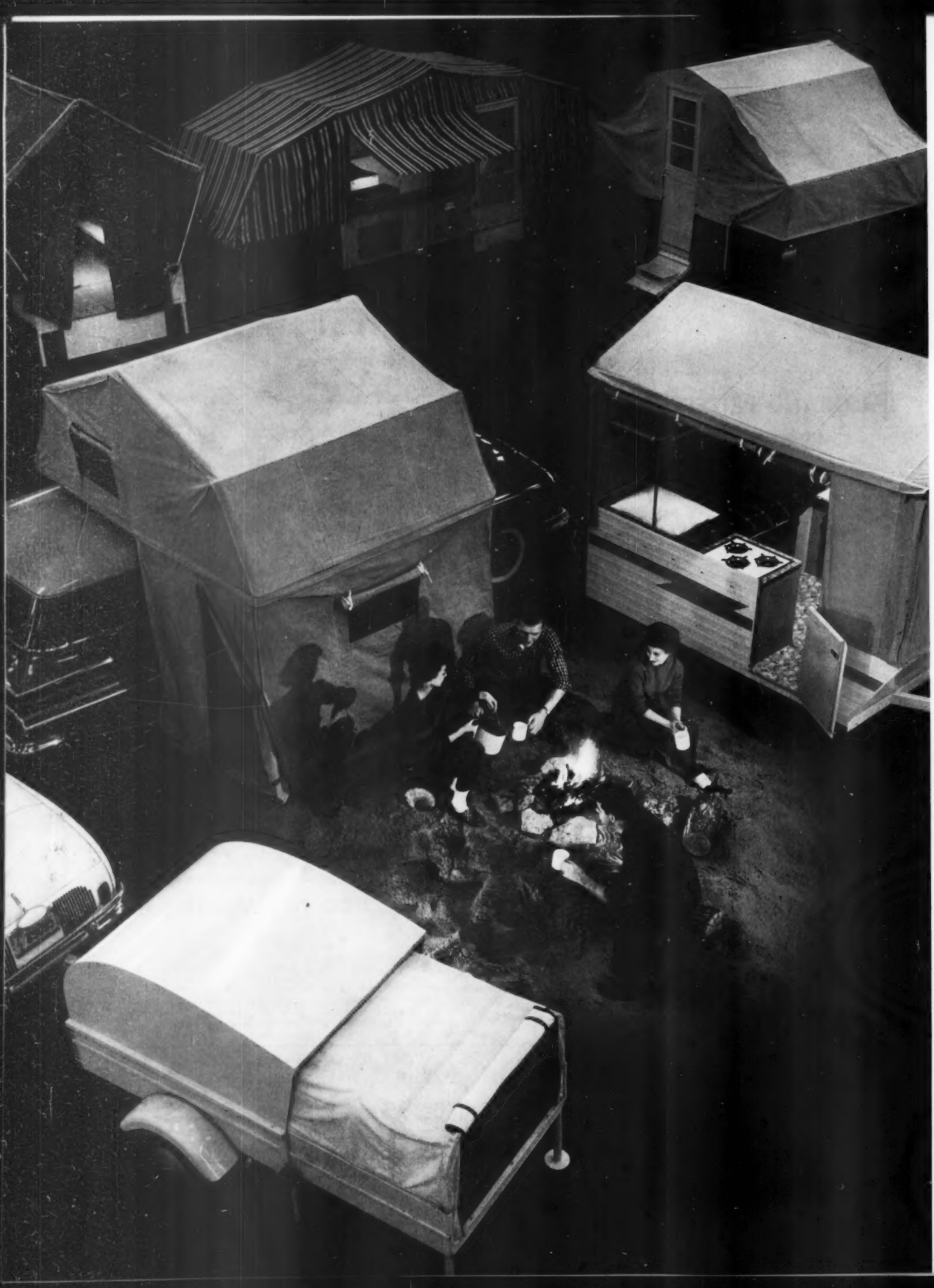
City _____ Zone ____ State ____

BHG-50

PITTSBURGH® PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY



CAMPERS:
roll your own

By David Jordan

THESE canvas cottages on wheels now make it easy for your family to take a camping vacation. Any of the five trailers shown (or the car-top sleeper) will go wherever your car can go, and when you get there, open into an efficient, comfortable shelter in a matter of minutes.

You can drive anywhere you like, knowing that at the end of the day you'll have a comfortable bed and, in most cases, equipment for preparing a good, hot dinner.

These campers travel so well, even at road speeds, that you hardly know you're towing one. All the camp trailers are light enough so that you don't need overload springs or special hitch arrangements on your car. Trailer brakes are also unnecessary. In fact, you can unhitch any of these rigs and lead it around by the tongue with one hand.

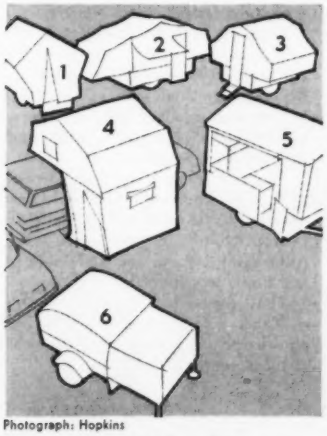
You can save enough on two summers' vacations to pay for one of these campers, besides having the invaluable assets of complete mobility and weeks in the open air. Prices range from $900 for the de luxe models, with every convenience installed and ready to roll, down to $250 for one we designed at *Better Homes & Gardens* for you to build.

We planned our trailer to make efficient use of standard lumber and hardware. It has two sets of double bunks, plenty of storage space, and room to install kitchen equipment. The canvas cover is a standard 8x10 wall tent with flaps added to cover the tailgate opening—much less costly than a custom-made cover. Our design can be adapted to use almost any other size wall tent, too. The tent is hung inside a ¾-inch conduit framework, which eliminates many problems in construction, and saves you time and manpower when you set it up at the campsite.

More on next page

←

Which trailer for you?



Photograph: Hopkins

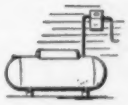
1) A *Better Homes & Gardens* trailer for you to build. **2)** Lets you camp in style. All the extras and lots of space. **3)** Is a lower priced trailer, a good buy for budget campers. **4)** Car-top sleeper, with dressing room and side curtains (not shown), for complete privacy. A camp kitchen is made to go with this outfit. **5)** A home on wheels in a neat package. **6)** Sleeps two—perfect for small cars to tow.

SILENT
GAS
AIR CONDITIONING

Comfortable GAS air conditioning helps the whole family live better – and sleep better – all summer long. GAS does all the big household jobs better – automatically. Just set the controls and GAS cooks meals, heats water, incinerates refuse, heats and cools your home, refrigerates foods and dries clothes.

GAS is modern, fast, clean, dependable, safe, silent and economical. Ask your GAS company to show you how inexpensively GAS will modernize your home.

GAS is 7 ways better for the big household services



IF YOU LIVE BEYOND THE GAS MAINS, ENJOY THE COMFORT AND CONVENIENCE OF LP-GAS (BOTTLED OR TANK) FOR ALL THE BIG HOUSEHOLD SERVICES.

GAS EQUIPMENT MANUFACTURERS GROUP GEM MEMBER

The many advantages of Gas equipment are brought to your attention by these suppliers to the Gas Industry:

American Meter Co.
Fisher Governor Co.
Koppers Company, Inc.
Rockwell Manufacturing Co.
Sprague Meter Co.
The Tapecoat Co.

Dirtiest Ovens SPARKLE

IN LESS TIME... WITH LESS WORK

this quick EASY-OFF Way!

DOES YOUR OVEN LOOK LIKE THIS?

Greasy-grimy . . . can smoke and cause a dangerous fire

APPLY EASY-OFF OVEN CLEANER

and let set . . . then . . .

JUST WIPE... *EASY-OFF cuts black encrusted grease like magic*

A clean oven bakes better, roasts better . . . makes you a better cook

Depend on

EASY-OFF

OVEN CLEANER

Guaranteed by Good Housekeeping

Approximately 5,000,000 home-loving families regularly look to *Better Homes & Gardens* for reliable help in solving all their household problems.

Worry of

FALSE TEETH

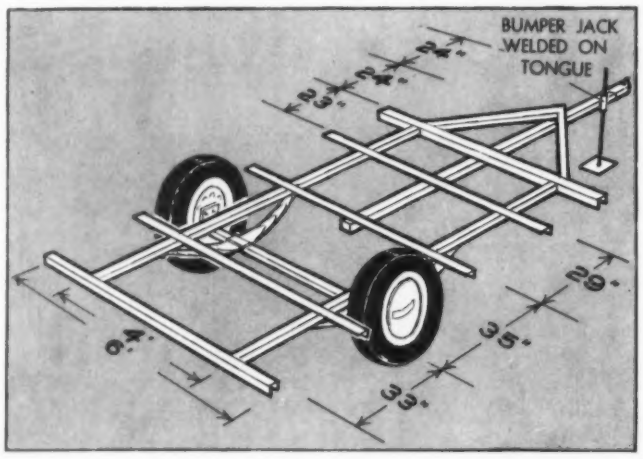
Slipping or Irritating?

Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's **alkaline** (non-acid). Get FASTEETH at drug counters everywhere.

CAMPERS: roll your own

Begins on page 154

STEP 1 *Make the frame, springs and axle*

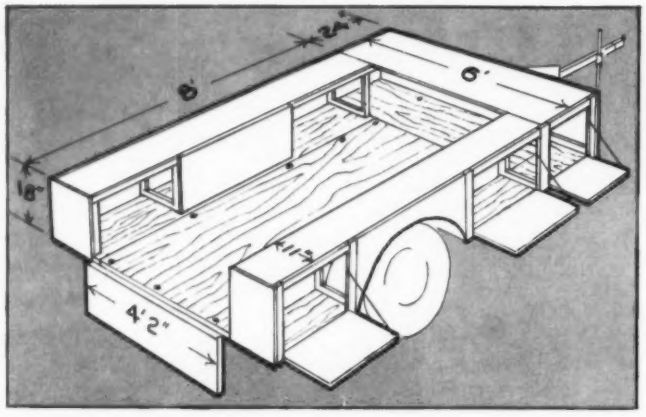


Make the frame for the BH&G trailer from 2x2x3/16-inch channel iron for the main frame, 2x2x⅛-inch angle iron for the cross members. Use a length of channel iron for a tongue, and reinforce by welding strap iron across the channel opening.

Cut costs on the frame in two ways: buy used iron from the junkyard and cut as much of the iron to size as you can before you take it to be welded. If you know how to do the job, rent a welder.

Weld a bumper jack and trailer hitch on the tongue and make two wooden stands to fit under the rear corners of the trailer. This three-point suspension assures a solid platform when you bed down at night.

STEP 2 *Next comes the floor and body*

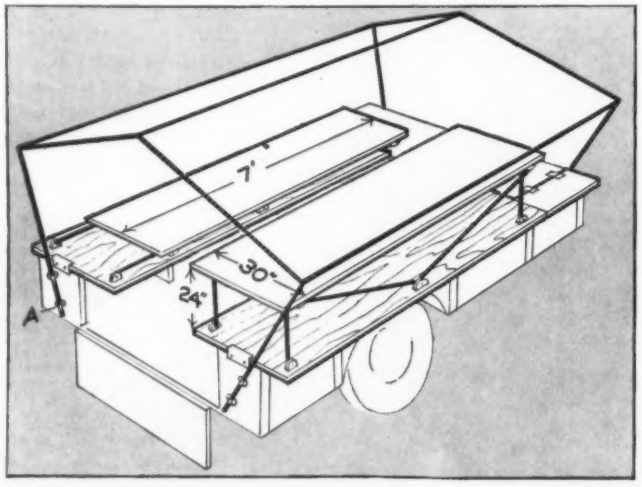


Seven sheets of ¾-inch plywood, 150 feet of 2x2, and a few scraps of 1x2 stock supply all the lumber to build the trailer bed and bunks.

Build the side boxes only 11 inches wide so the floor will accommodate 4x8 pieces of sheet material when you need a utility trailer.

Build doors along the right side as shown so you can cook while on the road without having to open the whole rig. The side boxes and front counter are framed with 2x2s and covered with plywood, fastened with ring-groove nails. The whole assembly is mounted on the frame with carriage bolts. Drill through wood and metal parts all at once.

STEP 3 *Adding the tent frame and bunks*



In this drawing, the right set of double bunks is shown extended and set up. The left set is pushed in and folded for travel.

Bend ¾-inch thin wall conduit into U-shaped upright supports for the bunks. (They're amazingly sturdy.) Fasten them beneath the top bunks with conduit hangers. Screw pivot blocks to bottom bunk and bolt on the uprights.

Diagonal braces are ½-inch conduit with the ends flattened and notched to fit over bolt in block on bottom bunk. Secure with wing nuts. Nail 2x2s to the underside of top bunk to stiffen it.

Tent framework is ¾-inch conduit in five- and ten-foot lengths. (A) shows upright poles slipped into the two-hole conduit hangers.

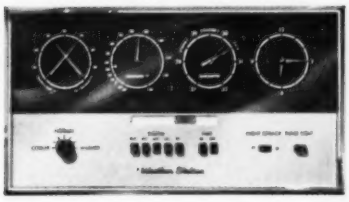
More on page 158

ANOTHER IN HONEYWELL'S DIAMOND JUBILEE PARADE OF PRODUCTS

Only Honeywell could improve the world's finest thermostat

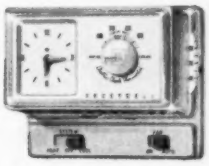
The world-famous Honeywell Round now easier to read, easier to set . . . more attractive than ever!

INSIST ON HONEYWELL QUALITY CONTROLS FOR EVERY HEATING AND COOLING NEED



New Weather Station

At last, a smart *master* control for your year-round air conditioning system! You'll control the temperature, check humidity, barometer and indoor-outdoor temperatures. You'll pre-set the clock for automatic temperature changes. Warning lights signal "clogged filter" and disorders you can correct.



Electric Clock Thermostat

This popular Thermostat says "good morning" with warmth! It automatically reduces temperatures at night . . . then warms your home before you get up. Saves fuel and money. Controls cooling the same way.

New Indoor-Outdoor System

With a thermostat outside as well as inside, you enjoy unequalled heating or cooling comfort. This amazing system automatically raises and lowers room temperature to compensate for outdoor weather changes. Ask your dealer.

NEW comfort range tells you when temperature slips into a discomfort area.

NEW picture-window dial that's easy on the eyes. Read settings from afar without error.

NEW diamond-luster finish. A dramatic new tone. Ring slips off easily when you want to redecorate.

NEW eye-saving numerals make it easy to see and set the exact temperature you want.

Once again Honeywell sets the pace in home comfort, styling and control. Now the famous Honeywell Round is even easier to set, and more attractive than ever. You'll see new big numbers through the new picture-window dial. And you'll find a new comfort-zone thermometer, now separated from the temperature dial. Of course, we didn't change such outstanding trouble-free features as the dust-free mercury switch. Nor could we improve Honeywell's traditional dependability. For the finest thermostat in Honeywell's 75 years of quality, have your heating and air conditioning dealer install this new Honeywell Round.

Honeywell

First in Control

SINCE 1885

Oh, what will you do without water?

Water, water everywhere? Far from it! America's water facilities are critically behind the demand. During one hot spell 1000 systems rationed water—a curb that affected 25 million people in 45 states. Will *your* town be next? Help prevent it. Write for the free booklet "WATER—make sure you'll always have plenty." It shows you how to learn if you're running short, what steps to take if you are. Mail the coupon today.

CAST IRON PIPE

THE MARK OF THE 100-YEAR PIPE

Cast Iron Pipe Research Association
3440-B Prudential Plaza
Chicago 1, Ill.

Please send me a free copy of the booklet "WATER—make sure you'll always have plenty."

Name_____

Address_____

City_____ Zone____ State____

CAMPERS

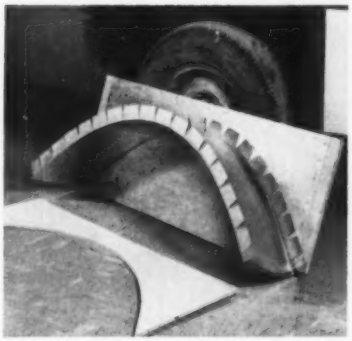
Continued from page 156

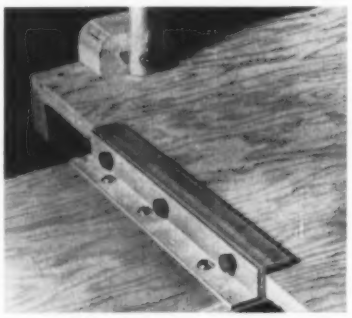
A new assembly of springs, axle, and wheels is costly, but you can make the same things from junk parts as we did.

Get springs, frame fittings, and spindles from an old car. Make axle from two pieces of angle iron welded together as shown. Most car spindles can be modified to bolt onto the plates welded to the axle.

Make the wheel wells from heavy-gauge galvanized sheet metal as shown. Leave a minimum of eight inches between top of wheel and the well.

Nail the sheet metal to the wood with roofing nails. Build each well as a unit and install it in the side box before you apply plywood sheeting.





Two pieces of one-inch angle iron make this fitting to allow the bunks to slide in and out. Bolt the angle iron together with flathead bolts; then bolt the fitting to the side box.

At the back end, use a piece of two-inch angle iron bolted to the end of the side box.

Buy fasteners like these from a tent supplier to fasten the tent to the trailer.

With the tent erected, set two fasteners on the sides of each corner. Then space the fasteners around the tent about a foot apart. Hang the tent in the frame loosely with shock cord (buy it at the tent shop).

Photographs: Stanley Warren

Bend slip fittings for corners, peak of the tent frame from ½-inch conduit. Drill, bolt them together. Erect the tent frame, rebending the fittings as necessary. Remove the fittings and braze the joints.

The frame conduit slips over fittings and the tent's weight holds framework together.

HELP US KEEP THE THINGS WORTH KEEPING

Photograph by Harold Halma

If you're a father, you don't have to look into your briefcase for the facts on how much peace is worth to you.

The answer is right in your heart.

But keeping the peace isn't just a matter of wanting it. *Peace costs money.* Money for strength to keep the peace. Money for science and education to help make peace lasting. And money saved by individuals to keep our economy healthy.

Every U.S. Savings Bond you buy is a direct investment in America's Peace Power. It not only earns money for you—it earns *peace.* And it helps us keep the things worth keeping.

Are you buying as many Bonds as you might?

HELP STRENGTHEN AMERICA'S PEACE POWER

BUY U.S. SAVINGS BONDS

The U.S. Government does not pay for this advertising. The Treasury Department thanks The Advertising Council and this magazine for their patriotic donation.

Landscape a split-level

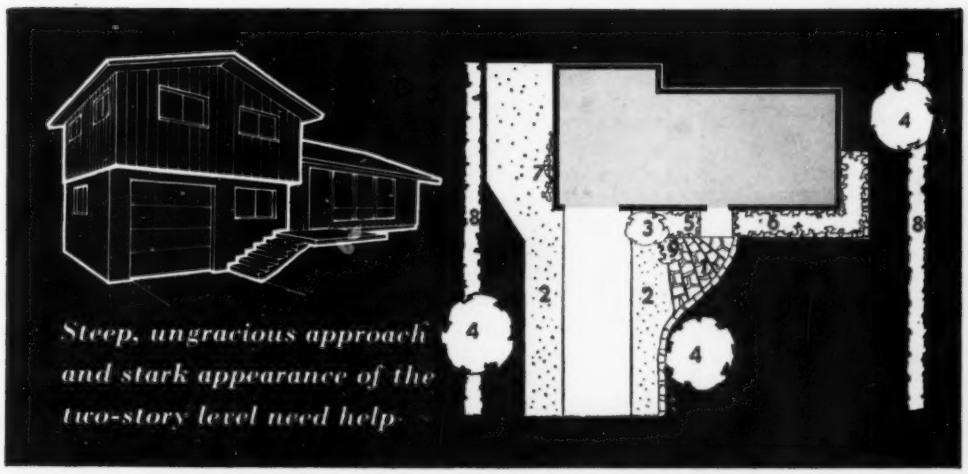
Continued from page 66

as budget or wishes demand. Correct selection and placement of plant materials and structural details give both the house and its surroundings a pleasing, comfortable look.

To minimize height, plant a tall-growing shade tree at an approximate 45° angle from the tall corners of the house, and plan for a long, horizontal line across this portion of the building. Add weight on the low side with a lower-growing tree set at a similar angle but not on a direct line with the first. Group low plantings near foundation.

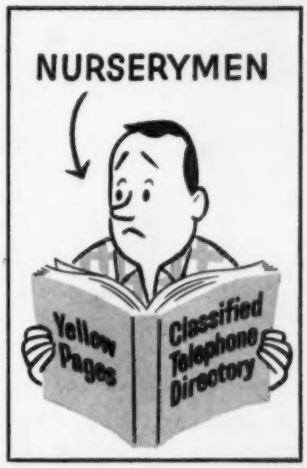
Since the split-level design is an informal one, choose plant materials that grow in rounded, informal shapes.

In addition to giving balance and beauty to the architectural features of your home, you'll notice from the illustrations we show here that this approach to the problems of the split-level house fulfills the important practical ends of every good landscaping plan: shade, framing the house, privacy, better use of space, climate and noise control, and increased property value.



Grading and rebuilding steps (1) may call for professional help, but the improvement is worth the expense. Use topsoil removed from bank and landing strips (2, 2) to form planting well for small, horizontally branched tree (3).

Shade trees (4) soften harsh lines, give balance and a frame to the house. Color and pattern interest are created with ground cover (5), flower beds (6), potted plants (9), and a vine or tree espaliered on garage wall (7).



lawn mowers, carburetors, loans, pianos, caterers, nursing homes

whatever you need—

Find It Fast In The Yellow Pages

Advertisers displaying this emblem make your shopping easy.

Delightfully Distinctive!

m-d MACKLANBURG DUNCAN CO.

lifetime, anodized aluminum
DOOR GRILLES

An M-D door grille does so much for your home . . . yet costs so little. Beautiful decorator-designs are fashioned of sturdy aluminum . . . in 3 exciting lifetime finishes. Will not rust or tarnish. Choose from many styles and sizes.

M-D FITS ALL NO. 1
Accordion-like action of grille permits expansion to fit all doors.

M-D PUSH GRILLE NO. 23
Handsome addition to any combination door, wood or metal.

M-D MESH GRILLE
Sturdy. Interlaced ribs provide maximum protection to screen door.

M-D PUSH GRILLE NO. 15 (above)
Picture this graceful grille on your door (wood or metal). So easy to install.

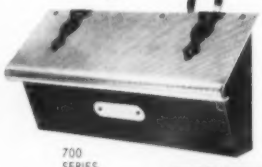
m-d MACKLANBURG DUNCAN CO.

Personalized
Anodized Aluminum
MAIL BOXES

Here's everlasting beauty! Anodized aluminum is the wonder metal that never rusts, tarnishes or needs polishing. Choice of 3 delightful styles—each in 6 glamorous color combinations.

500 SERIES

FREE
Name plate engraved free with your city mail box



700 SERIES

500 Series: 13 inches wide. Complete with magazine holders.

700 Series: 16¾ in. wide. Big enough for largest magazines.

400 Series: Vertical design with graceful magazine holders.

400 SERIES

m-d MACKLANBURG DUNCAN CO.

RURAL
MAIL BOXES

Extra-heavy gauge aluminum. Choice of 4 lifetime finishes that never rust, tarnish or need painting. Use an M-D Nu-LUME all-purpose sign on top of your box.

At Leading Lumber and Hardware Dealers!

MACKLANBURG-DUNCAN CO. OKLAHOMA CITY, OKLAHOMA

Recipes for laundering

Wash and Wear

By Anne Anderson

Whether you call it Wash and Wear or Easy Care—it's here to stay. Ask any mother! More and more Wash and Wear clothes and fabrics are being made and sold each year. *And each year they get better and better.*

Even so, a few problems arose in the past because Wash and Wear was new, it was not laundered correctly—and because some clothes were falsely labeled Wash and Wear. (This, however, is being remedied today with the new federal fabric-labeling law which requires fabrics to have labels giving fiber content and family name of each fiber according to percentages. So read buying guide below.)

The biggest headache came because Wash and Wear is a misnomer! Generally, it needs a steam-iron touch-up to give it a bandbox neatness. But, if you're too busy to be fastidious, much of today's *quality* Wash and Wear may be worn with nary a thought—*if you launder it properly.*

We cheer one busy homemaker with several small children who has this to say: "Wash and Wear—I love it! I hate ironing and really don't have time for it. So most of the clothes go from dryer onto my bouncy little ones. My kids may not look as crisp when they first put those clothes on, but half hour later, who can tell the difference!"

What to look for in buying Wash and Wear

- Study fabric content on hang tag or label. Be sure the fabrics are composed of (1) 100 per cent synthetic fibers, or (2) a blend of at least 50 per cent synthetic fibers with the rest natural fibers, or (3) 100 per cent cotton with a special resin finish.
- Buy quality—no bargains in cheap Wash and Wear!
- Be sure buttons, trims, pockets, shoulder pads, linings, interlinings, interfacings, seam bindings are washable.
- Avoid clothes with top stitching. These *need* ironing.
- Check seams so they're not puckered. If so when new, laundering won't improve them. Plain seams loosely overcast are best. Synthetics, blends should be sewed with synthetic thread; resin cottons with mercerized cotton.

General Wash and Wear laundering tips

- Follow laundry equipment instruction books if available.
- Before washing, pretreat collars, cuffs. Remove stains.
- Launder *more often.* It takes shorter wash—3 to 6 minutes for light, moderately soiled, 6 to 10 for heavily soiled.
- Wash loads should be smaller—half-washer's capacity.
- Wash synthetics in cold or warm water; resin-finished cottons in warm or hot. *Rinse in cold*—wrinkles-away secret!
- Bleach if needed. For synthetics: chlorine or sodium perborate. For resin cottons: read hang-tag instructions.
- Fabric softeners help remove wrinkles, prevent static. Use in *last* rinse, following bottle directions. (Note: If you live in hard-water area and need water conditioner too, *avoid using in same rinse with fabric softener.* They are not compatible. Solution: Add water conditioner to deep rinse. Reset washer to repeat rinse, add softener.)
- To dry, use medium, low, or Wash and Wear setting. Do not crowd or overdry.
- *Do* remove clothes immediately; hang or fold to avoid new wrinkles. Use timer to alert when drying time is up.
- Generally, if garment is machine-washable, you'll get best drying results in a dryer, even if hang tag says to "drip dry." *Exception:* Drip dry pleated clothes.

See Wash and Wear "recipes" on next page

SAVE THIS "IRON LESS" RECIPE CHART FOR WASH AND WEAR.

Hang it near your laundry equipment. It'll help keep Wash and Wear clothes looking new longer, and save you time, temper, work, and money.

If you have a new washer and dryer . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: All-purpose detergent. (Liquid detergent if washing in cold water.) If needed, chlorine or sodium perborate bleach. If desired: use water conditioner and/or fabric softener in rinses, following the package instructions and general rinsing tip on page 160. (Some washers now have automatic bleach and rinse dispensers.)

WASH: In warm or cold water—3 to 6 minutes for light and moderately soiled loads; 6 to 10 if heavily soiled. Rinse in *cold* water. Use slow spin if provided.

Note: You can skip these directions if your washer has Wash and Wear setting which automatically selects the proper wash and rinse temperatures, the time, and proper wash and rinse speeds.

DRY: At Wash and Wear setting if available. Or at medium heat setting—anywhere from 10 to 30 minutes, noting and recording drying time for future use. Quickly remove clothes.

(New dryers have a no-heat, cool-off period at the end of the cycle to help do away with wrinkles in Wash and Wear.)

No dryer? Then be sure you have used *cold* water rinse. After spin cycle, remove the clothes, shake out, and hang on stainproof hangers to dry at room temperature.

If you have a new washer and dryer . . .

Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: All-purpose detergent. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive*. But use sodium perborate bleach if tag says, "avoid chlorine bleach." If desired: water conditioner and/or fabric softener, following package instructions and general rinsing tip on page 160. (Some washers now have automatic bleach and rinse dispensers.)

WASH: In hot water for white clothes, in warm for colored—3 to 6 minutes for light and moderately soiled loads; 6 to 10 if heavily soiled. Rinse in cold or warm water. Use slow spin if provided on washer.

Note: Skip these directions if washer has Wash and Wear setting which automatically selects proper wash and rinse temperatures, time, and proper wash and rinse speeds.

DRY: At Wash and Wear setting if available. Or medium heat setting for only about 15 minutes—just long enough to dewrinkle and fluff up. Remove while still damp. Finish drying on stainproof hangers. Finger press seams and collars. Saves lots of ironing later!

No dryer? After the final spin cycle, remove the clothes, shake out, and dry on stainproof hangers.

If you have combination washer-dryer . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: Low-sudsing detergent is a must (as it is for all front-loading washers.) If needed, chlorine or sodium perborate bleach. If desired: use water conditioner *or* fabric softener in rinse, following the package instructions. (Some combinations now have automatic bleach and/or rinse dispensers.)

WASH: In warm or cold water—3 to 6 minutes for light and moderately soiled loads; 6 to 10 minutes if clothes are heavily soiled. Rinse in *cold* water.

(You can skip these directions if your combination has a Wash and Wear setting—it'll do the above automatically.)

DRY: At Wash and Wear setting—or at "delicate" heat anywhere from 10 to 30 minutes, noting and recording the drying time for future reference. Be sure to remove the clothes from unit immediately to avoid new wrinkles; then hang and fold them.

If you have combination washer-dryer . . .

Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: Low-sudsing detergent is a must. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive*. But use sodium perborate bleach if tag says "avoid chlorine bleach." If desired: water conditioner *or* fabric softener in rinse, following package instructions. (Some combinations have automatic bleach, rinse dispensers.)

WASH: In hot water for white clothes, in warm for colored—3 to 6 minutes for light and moderately soiled loads; 6 to 10 if heavily soiled. Rinse in *warm* or *cold* water. (Skip directions if combo has Wash and Wear setting—it'll do above automatically.)

DRY: At Wash and Wear setting—or at "delicate" heat for only about 15 minutes, just enough to dewrinkle and fluff up clothes. Take out while still damp. Finish drying on stainproof hangers. Finger press collars, seams.

Turn page for washers and dryers made before 1957, wringer washers.

Wash and Wear *continued*

If washer and dryer made before 1957 . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: All-purpose detergent. If needed, chlorine or sodium perborate bleach. If desired: use water conditioner and/or fabric softener in rinses, following package instructions and general rinsing tip on page 160.

WASH: In warm water—3 to 6 minutes for light and moderately soiled clothes, 6 to 10 minutes if heavily soiled.

(Note: In older washers, rinse water is usually warm because it is preset with the wash water, so it would be best to shorten final spin. However, if you can control the rinse temperature, use *cold* water.)

DRY: In older dryers, low and medium settings are generally hotter than corresponding settings on today's dryers which are designed to include Wash and Wear fabrics, so follow these directions:

Dry at low or medium heat for only about 7 to 15 minutes. Remove clothes immediately while still *slightly* damp. Place on stainproof hangers to cool at room temperature. Overdrying will heat-set wrinkles.

No dryer? Allow washer to spin for only 1 minute after rinse. Remove *dripping* clothes, place on stainproof hangers to drip dry.

If washer and dryer made before 1957 . . .

Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: All-purpose detergent. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive*. But use sodium perborate bleach if tag says, "avoid chlorine bleach." If desired: water conditioner and/or fabric softener, following package instructions and general rinsing tip on page 160.

WASH: In hot water for white clothes, in warm for colored—3 to 6 minutes for light and moderately soiled clothes, 6 to 10 minutes if heavily soiled. (Note: In older washers, rinse water is usually warm because it is preset with wash water. Cold water rinse is not necessary for resin cottons.)

DRY: In older dryers, low and medium settings are generally hotter than corresponding settings on today's dryer which are designed to include Wash and Wear fabrics, so follow these directions: Dry at low or medium heat for only about 10 to 15 minutes. Remove the clothes immediately while still damp. Finish drying on stainproof hangers. Finger press seams and collars. Saves loads of ironing!

No dryer? Allow washer to spin for only 1 minute after rinse. Remove clothes, drip dry.

If you have a wringer washer . . .

Synthetics and blends used for men's suits, slacks, shirts, dresses, blouses, lingerie, skirts.

LAUNDRY AIDS: Liquid detergent or predissolved all-purpose detergent. If needed, chlorine or sodium perborate bleach. If desired, use water conditioner in the first deep rinse; fabric softener in a second rinse, following package instructions.

WASH: In *cold* water—*2 to 3* minutes for light and moderately soiled loads; *3 to 6* minutes if heavily soiled. (Remember to pretreat collars and cuffs, remove stains before washing.) Turn off washing action at end of wash period. Put the clothes through the wringer as usual. Rinse in *cold* water.

DRY: In new dryer at Wash and Wear setting or at medium heat setting from 10 to 30 minutes, noting drying time for future reference.

If dryer was made before 1957, dry at low or medium heat setting for only 7 to 15 minutes. Remove clothes immediately while still *slightly* damp. Place on stainproof hangers to cool at room temperature.

No dryer? Then be sure to gently hand-squeeze the clothes from the final rinse. Don't twist. Then place on stainproof hangers to dry. (Clothes will drip.)

If you have a wringer washer . . .

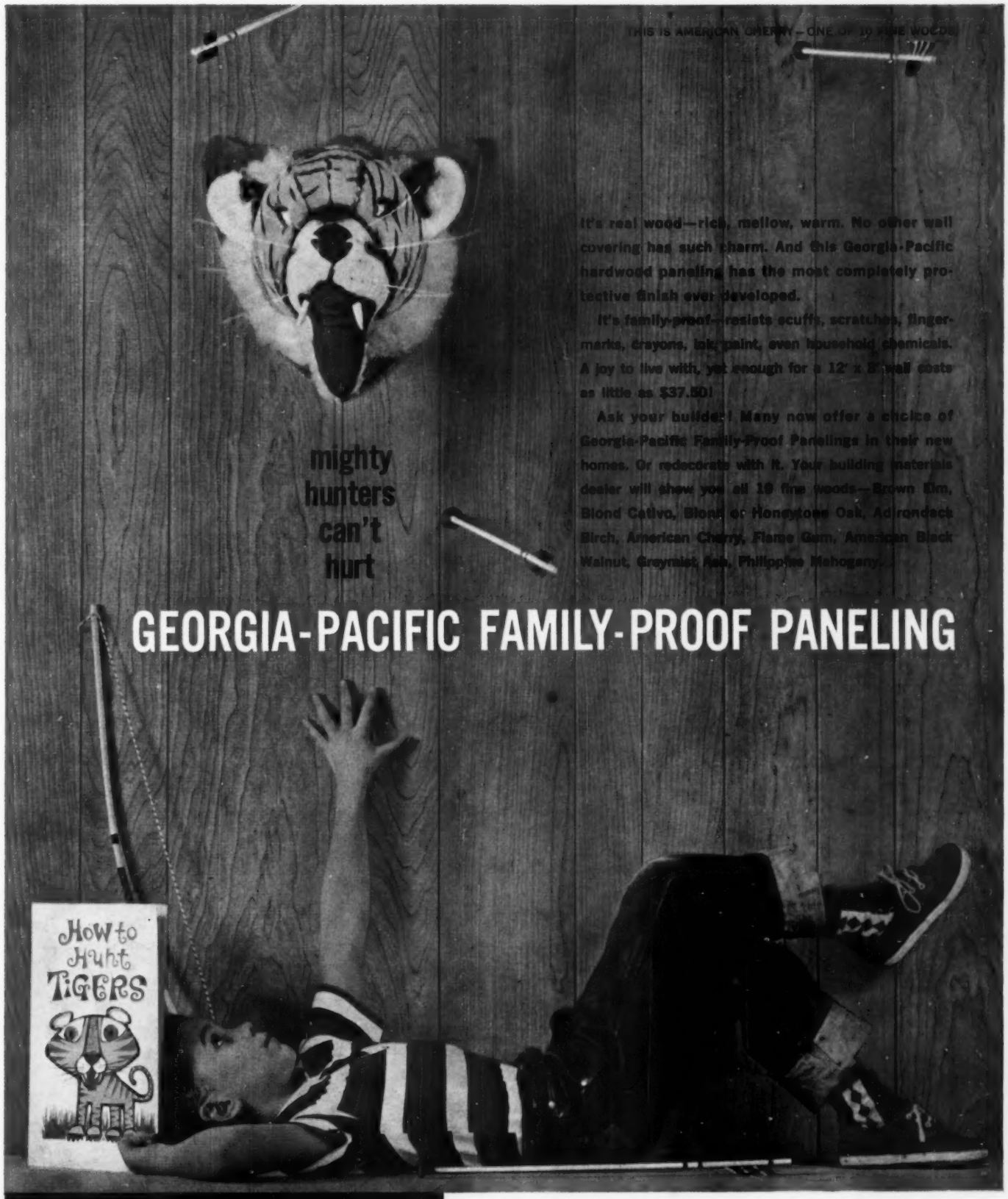
Resin-finished cottons such as children's clothes, sportswear, men's shirts, dresses, cord suits, rainwear, blouses, skirts, and slacks.

LAUNDRY AIDS: All-purpose detergent. Bleach if needed, but follow hang tag instructions. Chlorine bleach may be used if finish is *nonchlorine retentive*. But use sodium perborate bleach if tag says, "avoid chlorine bleach." If desired, water conditioner in first deep rinse; fabric softener in a second rinse, following package instructions.

WASH: In *warm* water—*2 to 3* minutes for light and moderately soiled loads; *3 to 6* minutes if heavily soiled. (Remember to pretreat collars and cuffs, remove stains before washing.) Turn off washing action at end of wash period. If using a dryer, put clothes through wringer as usual. (If no dryer, "break" the safety release so wringer rollers are not in contact. Garment will slide through by rotation of bottom roller.) Rinse in *cold* water.

DRY: In all dryers, either at Wash and Wear or at medium heat for only about 7 to 15 minutes—just to dewrinkle. Remove while still *damp*. Finish drying on stainproof hangers.

No dryer? Gently hand-squeeze clothes from final rinse. Don't twist. Place on stainproof hangers. (Clothes will drip.)



It's real wood—rich, mellow, warm. No other wall covering has such charm. And this Georgia-Pacific hardwood paneling has the most completely protective finish ever developed.

It's family-proof—resists scuffs, scratches, fingermarks, crayons, ink, paint, even household chemicals. A joy to live with, yet enough for a 12' x 8' wall costs as little as $37.50!

Ask your builder! Many now offer a choice of Georgia-Pacific Family-Proof Panelings in their new homes. Or redecorate with it. Your building materials dealer will show you all 19 fine woods—Brown Elm, Blond Cativo, Blond or Honeytone Oak, Adirondack Birch, American Cherry, Flame Gum, American Black Walnut, Greymist Ash, Philippine Mahogany.

GEORGIA-PACIFIC FAMILY-PROOF PANELING

GP

GEORGIA-PACIFIC

PLYWOOD & REDWOOD • LUMBER & HARDBOARD • CHEMICALS • PULP & PAPER

COMMENDED BY THE PARENTS MAGAZINE

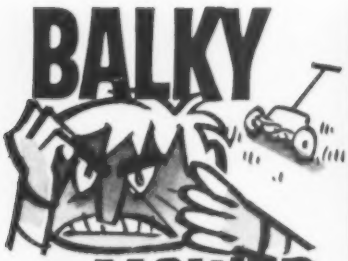
Georgia-Pacific, Dept. BHG 560, Equitable Bldg., Portland, Oregon

Please send me sample swatches and color book of room ideas with Georgia-Pacific Family-Proof Paneling.

Name_____

Address_____

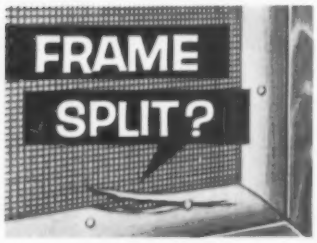
City_____ Zone_____ State_____



QUICK! Speed it up fast with just a few drops of 3-IN-ONE. Penetrates hard-to-get-at places. Doesn't gum up.

3-IN-ONE OIL

REGULAR · OIL SPRAY · ELECTRIC MOTOR



FIX IT QUICK!

Easy! No skill required. Won't chip or crack! Nothing like it to resist water, weather!

For surest results always use GENUINE

PLASTIC WOOD

Handles like putty—hardens into wood!

NOW! WASH AWAY PAINT WITH WATER!

ANYBODY CAN EASILY REFINISH FURNITURE, FLOORS, WOODWORK WITH NEW DISCOVERY.

Ask for TM-4 WASH AWAY PAINT REMOVER. Just flow TM-4 on — wait — wash finish off WITH WATER. This is same paint remover used to renovate Independence Hall. TM-4 is guaranteed best remover or money refunded.

with Versa PHOS-FUSED ORNAMENTAL IRON

Enjoy the finest. Save 30 to 40%. Phos-Fused for enduring beauty. And, you can easily INSTALL THEM YOURSELF!

WRITE TODAY for free booklet and bonus certificate or see your building supplies or lumber dealer, hardware or department store for more details.

Versa PRODUCTS COMPANY
LODI 5, OHIO

STOP that DRAWER FROM STICKING
Easy—Quick—Forever!
WITH Roll-eez SET "A"

ROLLER BEARINGS For WOODEN DRAWERS

Eliminates friction of wood-against-wood, keeps drawers in proper alignment. Makes wooden drawers work like magic — *even in hot, humid weather!* Made with improved NYLON rollers mounted on steel frames. Each drawer set includes simple instructions and nails. Anyone can apply. Ideal for furniture as well as built-ins. Used by cabinetmakers to provide lasting convenience in homes of every price bracket.

Action Compares with Costly Slides

Rear View

Nail two Roll-eez "N" on rail at drawer opening. If drawer has center guide, nail third Roll-eez "N" on top of back in the middle, and Roll-eez "M" on bottom of back, straddling guide.

49¢ SET FOR ONE DRAWER

At Hardware, Lumber and Building Supply Stores.

Building? Remodeling? Insist on Roll-eez for Better Drawer Action —Lowest Cost!

JUNIOR-PRO PRODUCTS CO.
DEPT. G 118 E. Monteau St. St. Louis 11, Mo.

Entertain with confidence! Get the Better Homes & Gardens Holiday Cook Book for entertainment and holiday ideas and recipes. Only $2.95 (Canada $3.50) wherever books are sold, or send check or money order to Better Homes & Gardens, 7405 Meredith Bldg., Des Moines 3, Iowa.

If your NAILS BREAK OR SPLIT

CORRECT THEM THIS MEDICALLY PROVED WAY. Just drink one daily envelope of Knox Unflavored Gelatine (115-120 grains, about 5¢) in fruit or vegetable juice, bouillon or water. Published clinical studies—using Knox, and Knox alone—show 7 out of 10 women have success. Mostly within 90 days. Avoid imitations. Your doctor will tell you.

PHYSICIANS: Reprints of all published medical studies on request.

© 1960 Knox Gelatine, Inc., Johnstown, N. Y.

HANDYMAN HOW-TO

Helpful, inexpensive ideas for your home and shop equipment

This month, we're introducing a partnership of regular contributors. Ray Troutfetter (left), a salesman, and Zellis "Zip" Zeller, an engineer, live close together in Des Moines, Iowa.

The two help each other on their handyman projects and from their sessions come many tips for this column. Two ideas from this handyman combo lead off our handyman how-to this month.

Photographs: Stanley Warren; Zeller

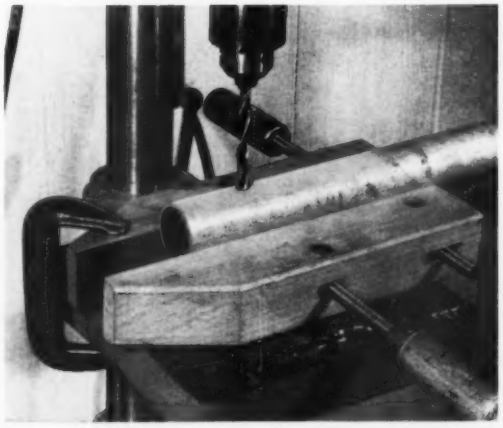
Cutting spline kerfs works much faster with this home-made jig. The upright piece of half-inch plywood rides against the rip fence of a power table saw.

Attach two pieces of 1x1 to the plywood to form a 90-degree angle.

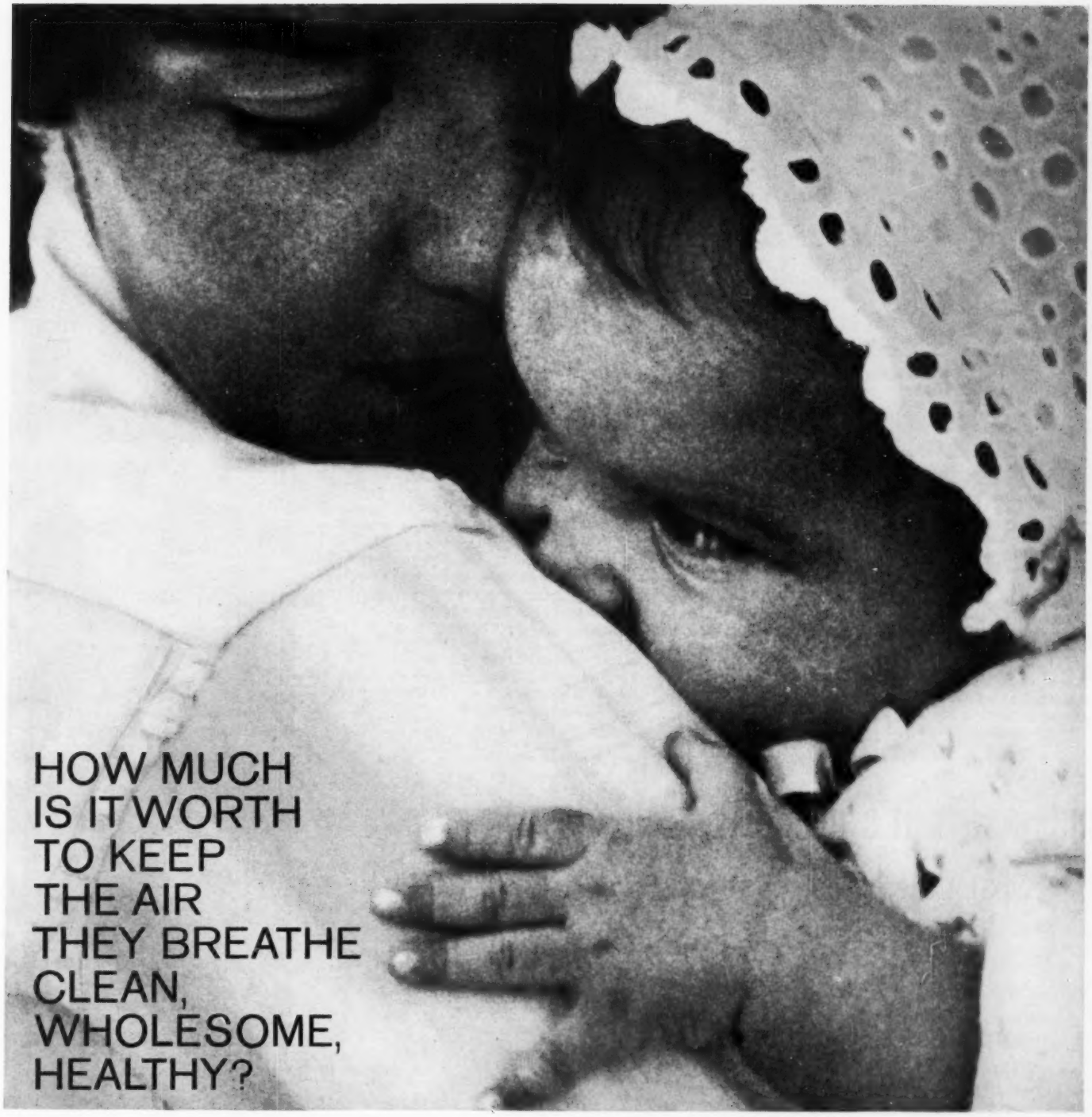
Zeller-Troutfetter
Des Moines, Iowa

Hold pipe firmly on the table of your drill press with two ordinary clamps.

Large gluing clamp goes on pipe first. After positioning, tighten C-clamp to hold assembly on the table.



More on page 166



There's nothing you wouldn't pay to protect your family's health and happiness. Yet have you ever thought how important the air in your home is to both health and happiness.

Think of what it would mean to them to provide the filtered, clean air you get when you install healthful General Electric Central System Air Conditioning. Everybody will live in a relaxed air of satisfaction—sounder sleep—better appetites—calmer nerves. There'll be fewer cleaning chores and bills. And you don't have to be a millionaire either. General Electric Central System Air Conditioning can be installed for as little as $20 a month, after a small down payment.*

For a free survey and estimate of your air conditioning needs and a copy of G.E.'s new fact booklet on whole-house air conditioning, call your General Electric heating and air conditioning dealer, listed in the yellow pages of your phone book—or mail coupon today.

*Based on currently available financing and average installation.

GENERAL ELECTRIC

GENERAL ELECTRIC COMPANY BHG-2
Air Conditioning Dept., Tyler, Texas

☐ I would like a free survey and estimate of my air conditioning requirements.

☐ Please send copy of the new G-E booklet for which I enclose ten cents.

Name_____

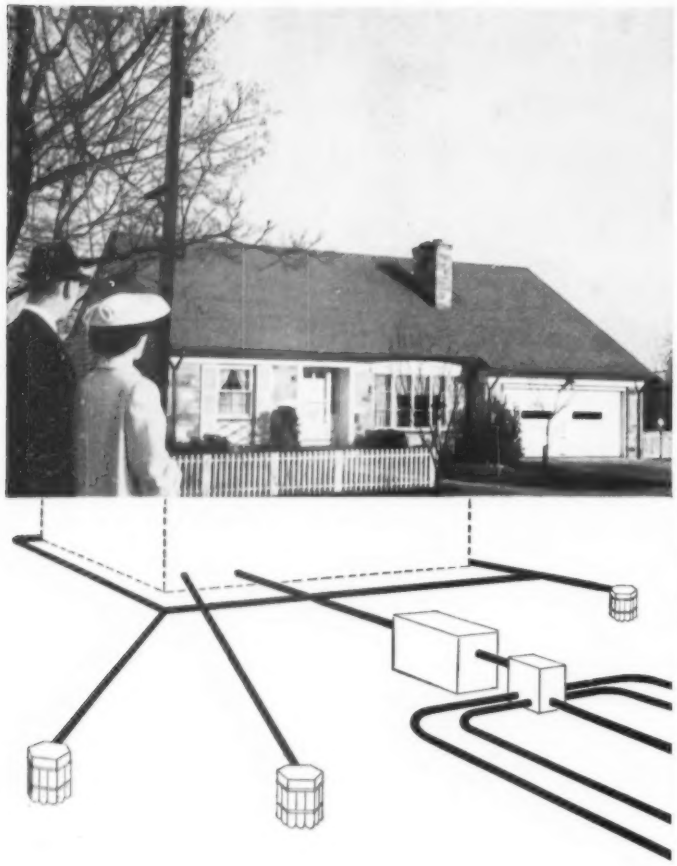
Address_____

City_____

County_____ State_____

Live in an Air of Satisfaction
CENTRAL SYSTEM AIR CONDITIONING
FOR THE ENTIRE HOME

Before you buy a new home...



make sure it's properly drained!

Look for the builder who gives you Bermico Sure Dry Drainage

You want a cellar that stays dry, even in the wettest weather . . . a septic system that keeps sink, tub and toilet drains running free . . . a good, dry lot.

Be sure you buy from a builder who gives you Bermico Sure Dry Drainage.

He has protected your home by installing long-lasting Bermico® Bituminized Fibre Pipe underground — to drain water away from the foundation and downspouts — to properly dispose of waste water and sewage — to prevent soggy spots from forming in your lot.

For detailed information write Brown Company, Dept. 2120, 150 Causeway Street, Boston 14, Mass.

Bermico Fibre Pipe

Another Quality Product of . . . **BROWN COMPANY**

Mills: Berlin, N. H.; Birmingham, Ala.; Corvallis, Ore.

Bermico Conduit • Solka Pulps • Solka-Floc • Nibroc Papers • Nibroc Towels and Tissues
Nibroc Wipers • Onco for Innersoles • Chemicals • High Grade Lumber • Plywood and Veneer

Handyman how-to

Begins on page 164

Turntable for finishing or painting jobs is any regular outdoor grill with a center post. Cover the grill with paper or cardboard.

Work is easy to rotate, and you won't make finger marks. You can use this turntable idea either for spraying or brushing your projects.

Roderick McKenzie
Fort Lauderdale, Florida

Handy rack to store sanding disks can be made from small pie tins cut in half. One tin will give you a spot for both the pad and a supply of paper disks.

Attach them to the wall in a convenient place, and your searching for elusive sanding items is ended.

Hauthaway Mabbett, Jr.
Hingham, Massachusetts

Way to check whether the light really goes off when you close the refrigerator door is to feel the bulb as the door is first opened.

If the bulb is warm to the touch when the refrigerator is opened after being closed for awhile, you may need to replace the switch.

M. R. Beasley
Jackson, Michigan

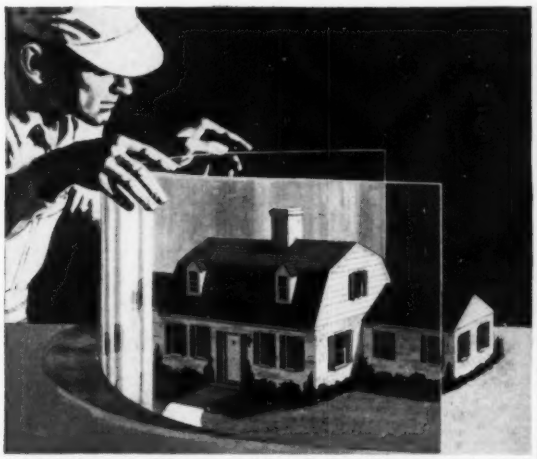
Emergency clamp for rope or cable can be made from a short length of copper or brass tubing. Cut tubing, crush flat in a vise. Then drill a hole in the middle, insert a stove bolt and cut off any excess length.

Clamp grips the strands of rope when bolt is tightened.

Gus Gretes
Norfolk, Virginia

▶ Send your original handyman, family car, and sportsman tips (no photographs) to the Handyman, Family Car, and Sports Editor, 6705 Meredith Building, Des Moines 3, Iowa. For each accepted, *Better Homes & Gardens* will pay $5. All tips will be considered carefully, but those which are not accepted cannot be returned to you.

So Easy to Apply...So Sure to Last... Du Pont's New LUCITE® House Paint



"Lucite" Makes the Difference, and Only Du Pont Makes "Lucite". Hard, satin-smooth surface of "Lucite" forms a protective shield against dirt, grime and destructive weather, over wood, stucco or masonry.

Outstanding Durability, Easy Application, Superior Blister Resistance Can Give Your Home Extra Years of Beauty and Protection

Wilmington, Del.—The Du Pont Company announces a new house paint that can save homeowners hundreds of dollars and make it necessary to paint your house only once a decade. Called "Lucite" Acrylic House Paint, it is made with acrylic resin, similar to the acrylic resin used so successfully in the longer lasting "Lucite" auto finishes.

Tested for Years

Du Pont research chemists have tested it for years in all kinds of weather, in all parts of the country. These tests proved that, when applied to properly prepared wood or masonry surfaces, "Lucite" will last 50% longer than conventional house paint and also provide excellent resistance to moisture blistering.

To gain these maximum benefits of extra durability and blister-resistance, you should start your painting from a bare wood surface—either new wood or old wood from which the previous coats of paint have been completely removed. Such bare wood surfaces should first be primed with the specially formulated Du Pont Blister-Resistant Primer, followed by 2 coats of "Lucite" Acrylic House Paint.

Performance over previously painted surfaces will be determined largely by the condition of the old paint. It is not possible to assure freedom from blistering, cracking, flaking or peeling unless the old finish is completely removed. If the old finish is definitely firmly adhering, with little or no chalking, good durability can be expected provided that you use 1 coat of Du Pont Blister-Resistant Primer, followed by 2 coats of "Lucite" House Paint.

If the old paint is in poor condition (badly eroded and blistered), it should be completely removed by burning or power sanding. Then the 50% longer life can be gained by applying 1 coat of the Blister-Resistant Primer and 2 coats of "Lucite".

Save Hundreds

When you figure the total cost of painting and repainting your house over the years, it's easy to see how you can save hundreds of dollars by using this new paint system. Chances are you'll never have to repeat the priming coat again. And you'll pay just a few extra dollars for *all* the "Lucite" House Paint you'll need. Most dealers sell it for only about a dollar more per gallon than fine-quality, conventional house paint.

Paint Blistering Problem Now 90% Solved by Du Pont "Lucite" House Paint Over New Primer

Blistering, long the homeowners' biggest headache, now gives way to the chemical research that created Du Pont "Lucite" Acrylic House Paint. Used over new Du Pont Blister-Resistant Primer, on new wood or on old surfaces from which the paint has been removed, it resists unsightly blister damage.

Blistering is usually caused by moisture getting behind the paint film—from the shower bath, the laundry and structural defects. Ordinary paint on the outside of a house forms a film that moisture can't get through. This moisture often pushes the paint away from the wood and causes the paint to blister.

Paint manufacturers have long known that one secret of durability is a good primer. Du Pont laboratories developed Blister-Resistant Primer to give maximum protection over any kind of wood—even yellow pine. DULUX® alkyd resins and special solvents in this primer assure deep penetration and tight grip.

This new Du Pont paint system helps to prevent blistering 2 ways:

1. The new primer penetrates deeply and adheres to the surface exceptionally well.
2. "Lucite" is porous enough to allow the moisture vapor inside the wood to escape without causing blisters.

If the present paint on your house is blistering, the old paint film must be completely removed and the bare wood thoroughly sanded. If this is not done, blistering is apt to recur on those sections where the old paint has not been removed.

After completing these steps, apply Blister-Resistant Primer and 1 or 2 coats of "Lucite" Acrylic House Paint. Du Pont tests indicate that this finishing system solves the blistering problem in about 90% of the cases.

When you next paint your house (or a portion of it), be sure you buy or specify "the paint that's worth the work": "Lucite" Acrylic House Paint.

"Lucite" Goes on Fast, Easy... So Simple to Clean Up... And It Dries in 30 Minutes

Never before has an exterior house paint been so easy to apply. The new "Lucite" Acrylic House Paint slips on without effort, and gives a uniform low sheen. The paint stays put . . . doesn't run or sag. No lap marks show, for it dries evenly, covers surface imperfections. If you need a thinner, just use water.

One of the big advantages of the new Du Pont "Lucite" Acrylic House Paint is its fast drying. It dries in 30 minutes and is ready for a second coat in an hour. You can apply 2 coats in 1 day. Thus you enjoy maximum savings by reducing the amount of time and money necessary to complete the job.

White and 16 smart colors.

"Lucite" Does Wonders for Stucco, Masonry

Du Pont's new "Lucite" House Paint also does wonders for stucco, cement block, brick and stone. On new or unpainted masonry, apply directly 2 coats of "Lucite" for 50% greater durability than ordinary masonry paints. On surfaces previously painted with oil paint that is firmly adhering, 2 coats of "Lucite" should provide similar durability. For other surface specifications, consult your Du Pont dealer or the booklet offered on this page.

"Lucite" dries to a smooth, low-sheen finish that hides surface imperfections. Its glass-like smoothness wards off dirt, grime and destructive weather. Because of its hard surface, heavy rains wash away surface dirt and grime.

BUY THE PAINT THAT'S WORTH THE WORK

...THE BEAUTY LASTS

DU PONT

REG. U. S. PAT. OFF.

BETTER THINGS FOR BETTER LIVING...*THROUGH CHEMISTRY*

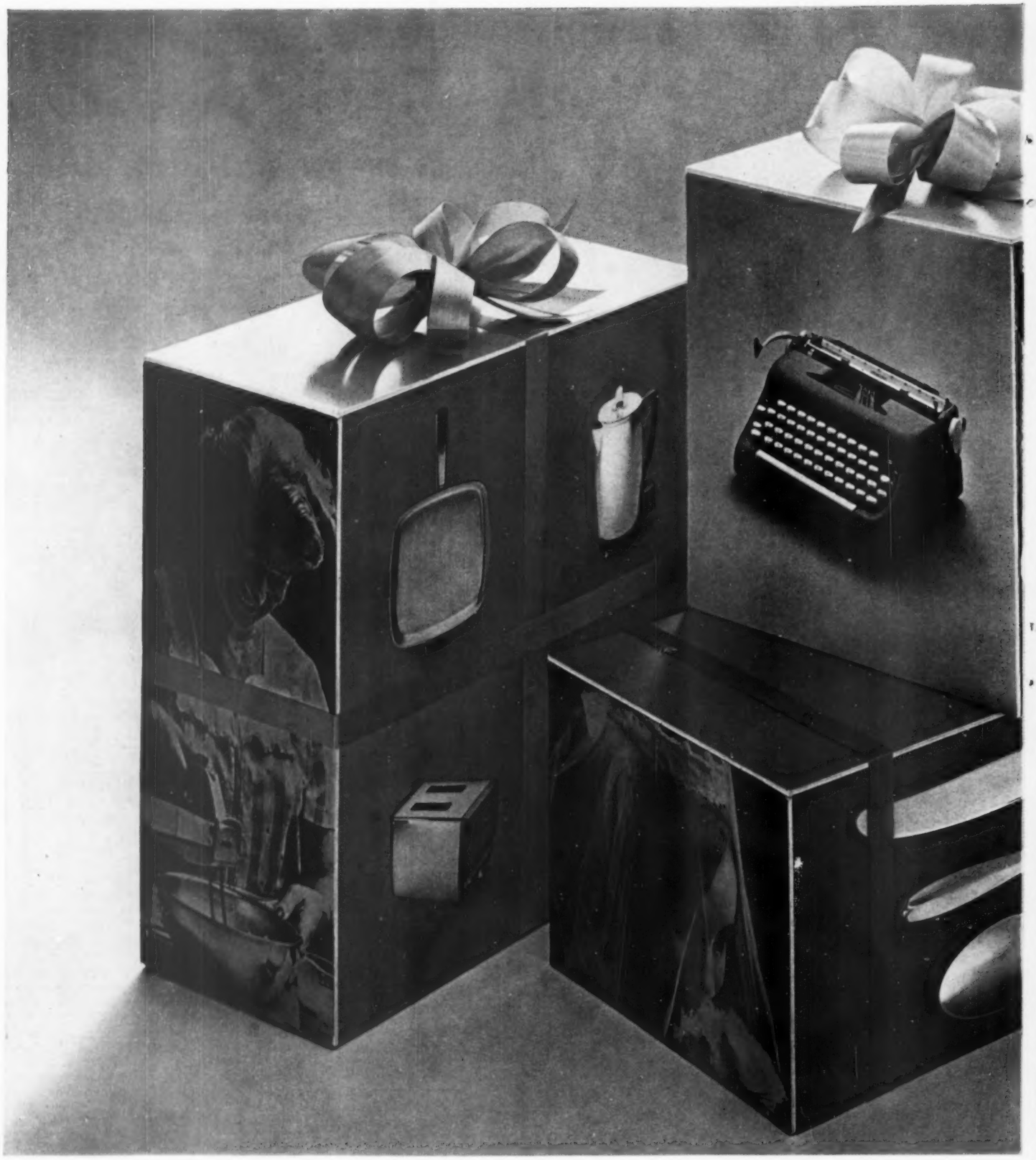
E. I. DU PONT DE NEMOURS AND CO. (INC.)
Finishes Division, Dept. BH-65 Wilmington 98, Delaware

Please send me – FREE – the new 12-page booklet, "How to Get Extra Years of Beauty from Your Next House Paint Job."

Name_____

Street_____

City_____ Zone_____ State_____



Steel is for better living, better giving

There's something specially thoughtful about a gift of steel: You give more than smart good looks, you give the *lastingness* of steel. Your best wishes stay bright longer because steel is so colorful, stylish and durable. It's a good time of year for giving gifts . . . Mother's Day, Father's Day, June weddings and graduations. So give the present with a bright future—a stylish gift of steel.

USS United States Steel

TRADEMARK

Steel

The STEELMARK on this tag tells you a product is made of steel. Look for it when you buy.

APHIDS

Antrol Rose Bomb or Dust gives amazing 3-way protection against aphids, Jap beetles, other bugs and blight that spoil your flowers

1. Kill bugs on the spot. Antrol Rose Bomb, Antrol Rose Dust kill insects instantly . . . destroy Aphids, Mites, Jap Beetles, Thrips, Leaf Hoppers, many more.

2. Keep killing for weeks. Unlike some insecticides both the Rose Bomb and Dust have residual action—power to keep killing insects for weeks after spraying!

3. Protect against plant disease. These fine products do more! They guard against Powdery Mildew and Black Spot . . . other plant diseases. King-size 15-oz. Rose Spray $1.59. Large, Plastic Squeeze-Duster $1.49. (1-lb. refill, $1.49)

ANTROL no better protection for your flowers at any price

At Your Garden Supply Dealer's

BOYLE-MIDWAY, 22 East 40 St., New York 16, N. Y.

You can know the first warnings of CANCER

By Donald G. Cooley

You can't detect cancer yourself. Even your doctor can't diagnose cancer by just looking at, or feeling, a suspicious lump or lesion. But with your own self-examining hands and eyes you *can* detect some of the common danger signals which call for an immediate check-up—in between the regular annual checkups which are the best means of early detection.

Changes in our bodies often occur so gradually that we may not notice them. For instance, one of the danger signals that may mean cancer is "change in a wart or mole." But how do you know there's a change if, say, the mole is between your shoulder blades and you haven't given it a glance in years? The habit of inspecting our bodies occasionally is a healthy one, provided we don't become hysterical, fear-ridden pulse-feelers.

One million Americans who have had cancer are alive and well today. Twenty years ago there were only 180,000 cured-cancer cases. A vital part of this improvement, which needs still further improvement, is treatment by modern methods in cancer's early stages. Obviously, this early treatment is not possible unless the patient goes early to his doctor. Educational programs of the American Cancer Society have alerted millions of people to the 7 danger signals that if present for at least two weeks may mean cancer:

1. **Unusual bleeding or discharge.**
2. **A lump or thickening in the breast or elsewhere.**
3. **A sore that does not heal.**
4. **Persistent change in bowel or bladder habits.**
5. **Persistent hoarseness or cough.**
6. **Persistent indigestion or difficulty in swallowing.**
7. **Change in a wart or mole.**

You will see that signals 2, 3, and 7 practically demand self-examination for earliest detection. These signals are usually painless and easier to miss than, say, a signal of abnormal bleeding. A simple routine of self-examination will familiarize you with the topography and landmarks of your body so that if changes occur you will recognize them. Don't be a hypochondriac about it. A positive signal does not mean that cancer exists—only that your doctor should look into it. Self-examination once a month between your regular yearly medical checkups is about right.

Your skin

Inspect your entire skin, ideally with a full-length mirror and a hand mirror. The logical time is after bathing.

What to look for: Get to know the location and normal appearance of moles, birthmarks, warts, and old scars. If any of these enlarge, change color, ulcerate, or show other changes, see your doctor. Note scaly patches and new or old lesions that become crusted, elevated, or do not heal—especially in areas of the skin exposed to sunlight. If moles and warts are in areas continually rubbed and irritated by clothing, your doctor may recommend removal. Note any visible lumps, swellings, or distortions of body contours.

What to feel for: Run the flat of your hand over the groin area and around your elbows, feeling with the finger tips for lumps, swellings, and thickened "bumps." While standing or lying with your muscles relaxed, feel under the armpit area and down the side of your chest. Do this with the arm on the side that's being examined hanging limply, and again with that arm raised above your head.

Your head and neck

Run your fingers over your scalp to detect lumps. Get full-face and profile views of yourself in a mirror, looking for visible lumps or swellings around and under the jaw, the neck, and the area where collarbone and neck join. Feel with the pressure of flattened finger tips in these areas.

Your mouth

Inspect your lips for crusted patches and for cracks and sores that do not heal. Look into your mouth with the aid of a flashlight and mirror. If there are whitish patches, lumps, persistent sore [*Turn to page 172*

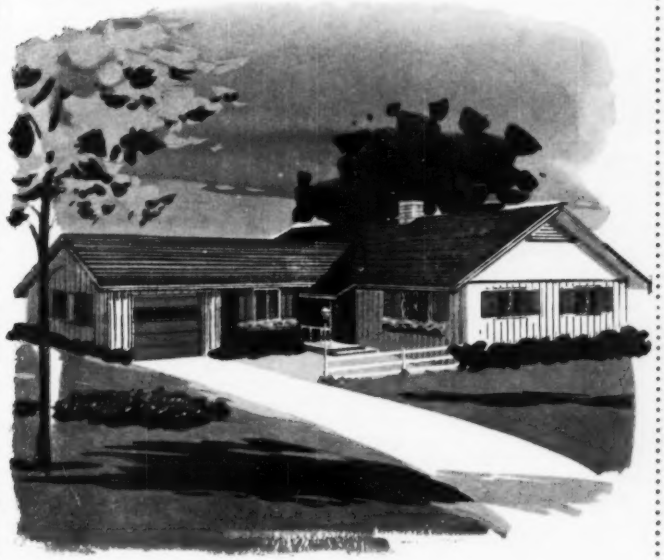
You'll Find *Fascinating Ideas* at Your Weyerhaeuser 4-SQUARE Lumber Dealer

Make your home a real center for family fun and activities. Build a handsome guest wall—visitors will love it, you'll use it between times for reading and napping! Build a two-way garden shelter —you'll have trouble deciding whether to relax on the patio side or exercise your green thumb at the garden workbench! These are just two of many Fascinating Ideas your 4-Square Lumber Dealer has for you. They're designed to make construction easy and economical—and to dramatize the rich, natural beauty of wood. Built of Weyerhaeuser 4-Square Lumber and Plywood, they can substantially increase the value of your home. See your 4-Square Lumber Dealer soon for how-to-do-it sketches . . . for helpful building and financing information . . . and for new Weyerhaeuser "Family Planned" Home designs.

Free Folder. . . this month's Fascinating Idea folder, containing descriptions and drawings of ideas shown here, is at your 4-Square Lumber Dealer now. Or write: Weyerhaeuser Company, Dept. B5, First National Bank Bldg., St. Paul 1, Minn.

Space Saving Guest Wall

Full size bed slides under a wood paneled built-in, for comfortable daytime sitting space. Wardrobe, writing corner complete the unit.



Spacious "Family Planned" Home

You reach every room direct from the center hall in this 3 bedroom, 1½ bath home. Note appealing wood siding and trim. Design No. 6138.

Two-Way Garden Shelter

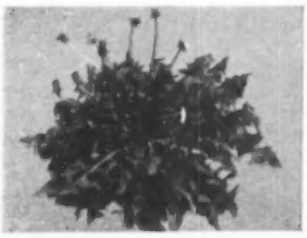
Garden workbench and covered patio set back-to-back on an A-frame design . . . built with Weyerhaeuser 4-Square Lumber and Plywood.

Weyerhaeuser Company
Lumber and Plywood Division

Stop ugly lawn weeds fast with

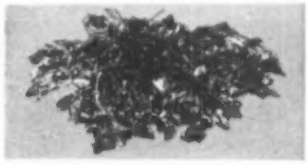
WEEDONE

. . . the back saving chemical that can tell the weeds from the grass!



This strong, healthy dandelion has been Weedone-treated—its days are numbered!

Shortly after a Weedone treatment the weed wilts, shows definite signs of dying.



It's dead—from leaf top to root tip. Fast, selective Weedone action did it!

WEEDONE can lick your lawn problems—because it actually *selects* dandelion, plantain and more than 100 lawn-scarring weeds, kills them, from leaf top to root tip—fast! Yet, WEEDONE won't kill fine lawn grasses.

WEEDONE enters the system of the weed, kills the whole plant! And no chemical weed killer is more effective or safer to use. Get WEEDONE, it's been compounded specially for home lawns!

Easy to apply . . . Liquid or Dry (still at the same low price!)

8-oz. can (liquid) for sprayer **$1.00**

5-lb. bag (dry) for spreader **$2.25**

Larger sizes available.

(Dry form slightly higher west of Rockies)

AMCHEM **WEEDONE**

Amchem and Weedone are registered trademarks of **AMCHEM PRODUCTS, INC.**

(Formerly American Chemical Paint Co.)

AMBLER, PA. • Niles, Calif. • St. Joseph, Mo.

Cancer warnings

Begins on page 170

spots, or a "canker sore" that lasts longer than a couple of weeks, see your doctor. With an index finger, feel for lumps and hardened, thickened areas inside the cheeks, on the roof or floor of your mouth, on the gums, and under or on the tongue. If parts of your cheek, tongue, or gums are continually irritated by jagged teeth or ill-fitting dentures, have your dentist correct these conditions at once.

Self-examination of the breasts by women

About 95 per cent of all breast cancers are first discovered by women themselves. Nearly half of all women with breast cancer are being saved; more could be saved if more cases were discovered early and treated properly. Self-examination of the breasts is widely taught as the best method of detecting the first signs of what may be cancer. Your doctor may teach you a simple method of self-examination to be followed *every month* at the end of the menstrual period. Or you can learn when the instruction film, Breast Self-Examination, will next be shown in your community by calling the local unit of the American Cancer Society.

A standard routine of breast self-examination is as follows:

1. Sit or stand in front of a mirror, arms relaxed at your sides. Examine the breasts carefully for any changes in size or shape. Look for any puckering or dimpling of the skin, any discharge or change in the nipples. Repeat this inspection with both hands raised above your head.

2. Lie on a bed, placing a pillow or thick towel under your left shoulder, and your left hand under your head. Take the following steps in order, feeling for lumps or thickening. Then repeat for the right breast. (Fingers of the examining hands should be held together flat and should press gently but firmly with small circular motions.)

3. Feel the inner, upper quarter of the left breast, starting at breastbone and going outward toward the nipple line. Feel the area around the nipple.

4. Feel the lower inner part of the breast.

5. Bring your left arm down to your side. Feel under the armpit.

6. Feel the upper, outer quarter of the breast from the nipple line to where the arm is resting.

7. Feel the lower, outer section of the breast, going from outer part to nipple.

You will get to know your body better, and to recognize possible early changes, if you take a few minutes once a month for this self-examination. If any one of the seven danger signals lasts longer than a couple of weeks, see your doctor immediately. *Never* depend on self-examination alone for cancer protection—it's merely a step by which you can detect things you might otherwise miss.

Of course, you should already have a habit of taking an annual physical examination by your doctor. There are danger signals of cancer—and of innumerable other diseases—that he can detect long before any signals are apparent to you. This annual checkup is painless and relatively brief. If there is any reason to suspect a precancerous condition, a more detailed examination is made. More often than not, however, the patient leaves the doctor's office in the wonderful state of mind that comes from being given a clean bill of health.

HAYES... THE ONE SPRAYER THAT GUARANTEES YOU PROPER APPLICATION OF GARDEN CHEMICALS

If you are not getting effective results with garden or lawn sprays, don't blame the chemicals ...blame the sprayer!

The money you spend on garden and lawn chemicals can be completely wasted if they are applied with an inferior sprayer.

But NEVER—when you use a Hayes garden hose sprayer!

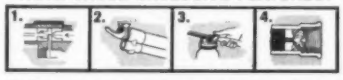
The Hayes enables garden and lawn chemicals to positively do the job they were designed for. Because—it has patented, built-in *balanced, metering jets* that are precision-made and control-tested. These jets produce a thoroughly mixed, accurately proportioned spray—the correct mixture as specified by the chemical manufacturer.

This is important because tests by independent research laboratories show that many garden hose sprayers are woefully inaccurate in proportioning the water and chemical. These sprayers deliver a mixture that is either *far too weak* to do any good—or *so strong* it can burn the plants.

Along with its exceptional accuracy, the Hayes is so easy to use...lightweight, compact—automatic in operation. It has been tested and approved by leading manufacturers of garden chemicals for use with their products...the only sprayer ever to be awarded this remarkable endorsement.

Hayes garden sprayers are available in various size models priced from $3.25. At nursery and hardware dealers everywhere. Write for *free* booklet on garden and lawn care.

NOTE THESE EXCLUSIVE FEATURES:



1. Patented internal metering jets. 2. Adjustable nozzle deflector. 3. Positive on-and-off control valve. 4. Patented backflow valve.

SINCE 1934—Hayes spray guns have been tested and proved by 26 years' usage . . . millions are in operation today.

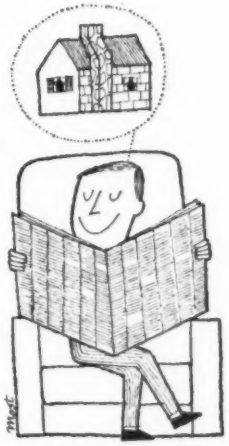
Hayes

SPRAY GUN COMPANY

World's largest manufacturer of garden hose sprayers
98 No. San Gabriel Blvd., Dept. C, Pasadena, California

Producer of Hayes and Ortho spray guns

HOW TO WRITE A WANT AD



There's art to writing want ads, as you've probably noted while skimming through your newspaper.

If you're on the verge of trying to sell something through a want ad, here is help for you:

▶ **Be vivid**—Extra words cost a few cents more, but wouldn't *you* be more interested in a "child-tested-and-approved puppy" than a plain "puppy for sale"?

▶ **Be accurate**—If the car you are selling has six cylinders, say six.

This will save you from answering phone calls from people who are just dying to buy your car—but only if it has eight cylinders.

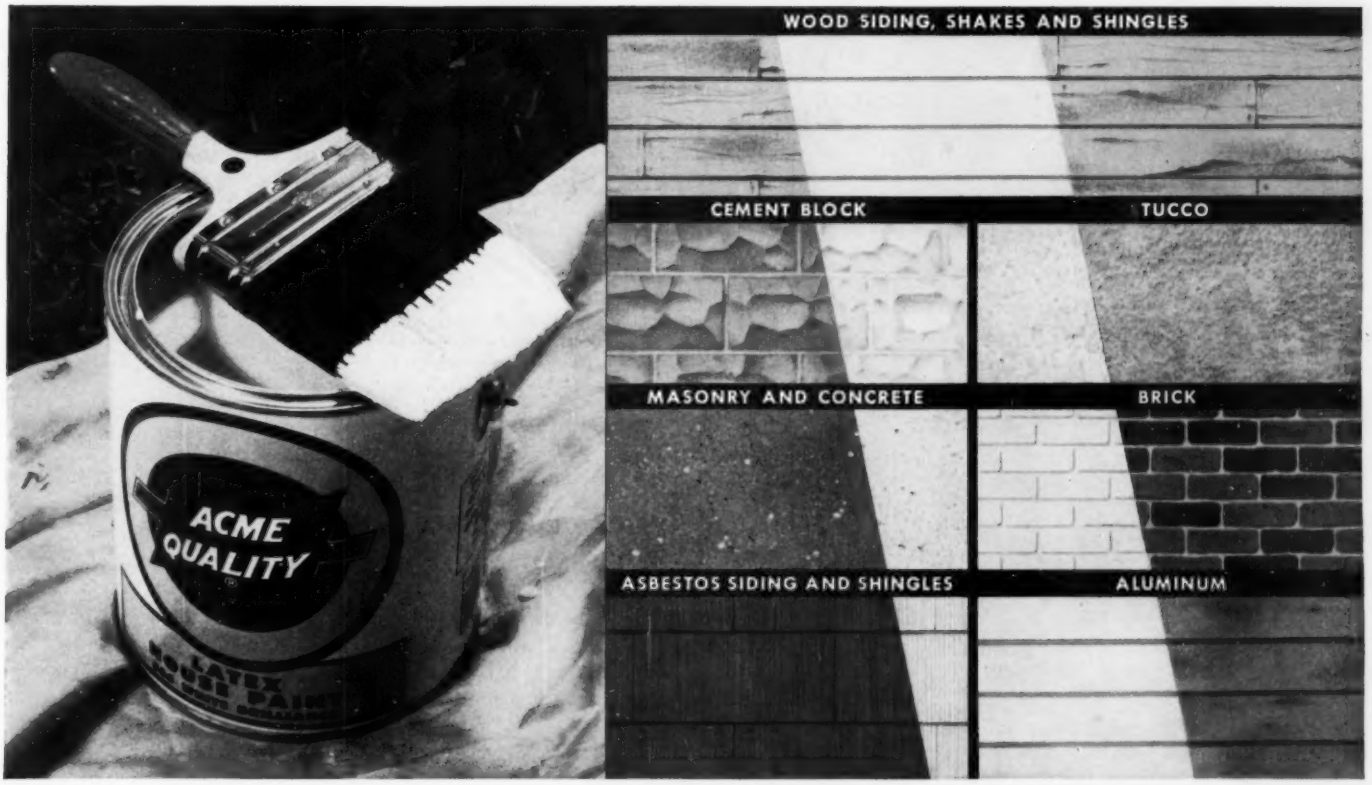
▶ **Be first**—Most want ad sections are printed by subject—alphabetically. The pets are grouped together, garden tools are together, etc.

The odds get better if you're first or up front on the list in a section.

Example: you want to hire an office boy. Don't say "Young man wanted . . ." Instead, get your ad right up front with "Ambitious young man wanted. . . ."

NOW ONE MIRACLE PAINT DOES YOUR WHOLE HOUSE

One perfect paint for all exterior surfaces



NEW ACME LATEX HOUSE PAINT

16 WAYS BETTER

Longer Life—Tested for years around the world, a new paint of outstanding durability.

New Toughness and Flexibility—Withstands punishment that breaks down ordinary paints.

Blister Resistance—Breather-type paint permits water vapor to escape without breaking the paint film.

Fume and Mildew Resistance—Withstands fumes and mildew—good for industrial areas, coastal areas, and the South.

Alkali Resistance—Contains no oils that will destroy the paint film by turning it into soap.

Low-Chalking—Won't stain adjacent masonry or wood surfaces.

Easy Washing—Its tight smooth film sheds dirt that collects on ordinary paints.

Easier to Apply—Brushes so easily it just seems to slip on without any tiresome effort.

Brushes, Rolls or Sprays—Apply it any way you choose—get the best job quickly and easily.

No Brush Marks or Sags—Stop and start anytime, anywhere—stays put—laps or sags won't show.

Paint Early or Late—Paint when there's early morning dew, when the sun's shining, or when the surface is damp.

Uniform Low Sheen—Helps to minimize surface defects—eliminates glossy areas under the eaves.

Dries in Minutes—Dries before dust, rain, leaves, bugs or anything can mar its surface.

Clean Up with Water—It's so easy—your brushes, rollers, and any spatterings clean up quickly and thoroughly with water.

Fade and Stain Resistant Colors—Full range of colors, even pastels, are permanent and stain resistant.

Brilliant White—A true white that stays white—it will make your home the envy of the neighborhood.

See your Acme paint dealer now for brand-new Acme *Latex* House Paint—he'll help you select from beautiful colors never before available in an exterior paint.

Best in oil base paint, too!

A quality-standard for 75 years, Acme *New Era* House Paint gives a bright new look to any home . . . available in 72 beautiful decorator colors.

ACME QUALITY PAINTS, INC.

Better Looking Every Way!

Detroit, Mich. • Burbank, Calif. • Garland, Texas

True Temper tools do more
... you do less!

Proof? See below. And remember, there's a True Temper tool for every lawn and garden job, dozens of different ones. So be sure to insist on True Temper.

$4.95*

Shoveling is easier with the back-saving "Dynalite"

Taper forging puts extra metal at shoulders and down the center for strength and balance. Edges are thinner for light weight, faster penetration. Hard, smooth blade sheds dirt easier. Fire-hardened handle, too. You can feel the difference! No. DLR.

New!

"Rocket" Pruner cuts better, feels better

Flared, cushion grips fit your hand comfortably; won't slip, wet or dry, or in gloved hand. Head is curved and pointed for better "aim", easier reach. Wide-opening, ultra-keen blade is tempered cutlery steel, cuts crisp and clean. Try it! No. A35.

$3.25

Really bites into soil

Floral hoe has new, serrated blade. Its sharp teeth do the job faster, easier, in all soils. (Other True Temper hoes also feature this new-type blade.) No. TLY5.

$3.00*

*Slightly higher west

See these superb tools at your hardware or garden supply store today. True Temper, Cleveland 15, Ohio.

TRUE TEMPER® THE RIGHT TOOL FOR THE RIGHT JOB

How to set a straight post

ANYONE can set a post, but there's a knack to setting them in straight. Look these ideas over. They'll save you some effort the next time post setting is on your list of chores

Photographs: Stanley

Measure off and mark post sites carefully before you begin to dig. A misplaced hole can be "moved," but it just means double work.

Auger-type digger, shown here, works better in clay or gummy soil. In loose or sandy soil, the clamshell type does a faster job.

Protect grass by dumping soil on tarpaulin.

Use outrigger braces to help you line up posts if you're working alone or plan to anchor posts in concrete. Nail braces to stakes driven in ground—fasten them to post after aligning it with level. Leave these braces in place until the concrete base has hardened. You can remove them immediately if tamped soil is only fill you use.

More pictures on next page

Where to get it

You may often want to know where to buy a particular piece of merchandise that you see mentioned in the editorial articles of *Better Homes & Gardens*.

It is impossible to list in the magazine itself sources of each and every item mentioned or illustrated.

But we do have a Subscriber's Information Bureau whose job it is to tell you what you want to know about such things. They'll be happy to help you—without charge—if you'll just drop them a card or a letter at any time, about any item, in any issue.

Some things pictured are the individual possessions of homeowners and may have been bought or made years ago. Duplicates may not be available.

When you write, be sure you describe the item or items carefully, giving the page number and the issue in which you saw the merchandise. Please address:

THE SUBSCRIBER'S
INFORMATION BUREAU
BETTER HOMES &
GARDENS
DES MOINES 3, IOWA

Do you need help with these problems? Home planning, building, decorating, furnishing, remodeling? You'll find friendly help, without cost, in the Home Planning Centers of stores listed on page 124.

ENJOY A VACATION IN FRENCH CANADA

You'll appreciate the unspoilt beauty of its mountains, lakes, rivers. Its splendid roads. World-famous shrines. Historic Québec City—Metropolitan Montreal. French Canada welcomes you with warm hospitality and mouth-watering cuisine in comfortable modern inns and hotels.

LA PROVINCE DE Québec

Provincial Tourist Bureau
710 Grande-Allée East, Dept. 65-A
Québec City, Canada

Please send me Free road-map and illustrated booklets to plan my Québec vacation.

My main interest is .....

Name .....

Street .....

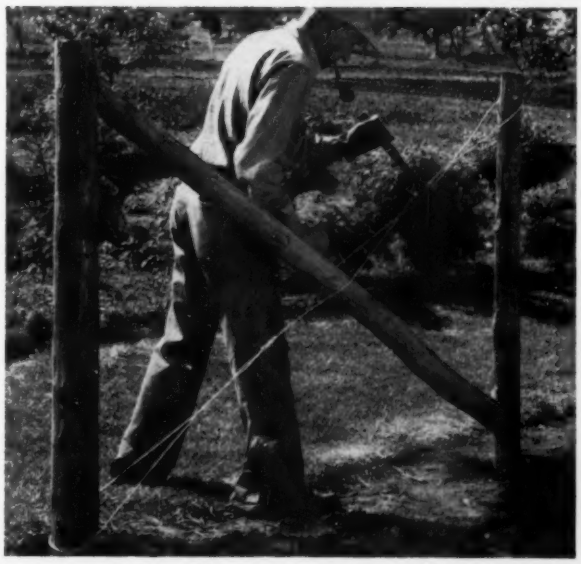
City ..... *State* .....

Set a straight post *continued*

Take a little extra care when setting your posts in with a tamped earth base. Fill soil back into the hole only a little at a time—then tamp.

Repeat the process so that you'll have several layers of tightly tamped soil, not one mass tamped only on the top.

Mound soil slightly around base of the post so that rain will be easily shed. Life of post is lengthened if you use pressure-treated wood.



Compensate for the pull on corner or end posts with cross bracing, wooden or metal, bolted or nailed diagonally between the uprights, these braces should be set to slope down in the direction of pull. Add wire for extra bracing, as shown. Weatherproof aluminum wire will give you long wear. Use at least a size No. 12 for best results

Bury a brick, piece of concrete—anything that takes a good bite in the soil, to offset wire-fencing tension on end posts. A "deadman" is not necessary on a fence of posts and wooden rails.

Fasten one end of supporting wire near post top and twist other end around deadman. The deeper it's buried, the firmer support will be.

The best side trip we ever took

The first Pilgrim community

By Donald Junkins

Photograph: Plimoth Plantation

From an offshore island where they spent their first Sunday in America, the Mayflower Pilgrims peered across the water and saw what seemed to be cornfields on the mainland. Sick with fever and anxious to settle where crops would grow, they crossed the harbor the next day and made their historic landing on Plymouth Rock. The corn turned out to be merely stalks of an abandoned Indian village, but the Pilgrims stayed anyhow, enduring both disappointment and a severe winter which, with the fever, killed off more than half of their number within the first three months. The community they built there was called Plimoth Plantation.

Today, just two miles from its original site near the harbor, where Mayflower II now lies at anchor beside Plymouth Rock, is a newly erected Plimoth Plantation, almost identical with the first settlement.

The colony's main street, known as First Street, then, later, as Leyden Street after the Dutch city the Pilgrims had left so many years earlier, is lined with authentically reproduced houses bearing the famous pioneer names: Bradford, Brewster, Howland, Fuller, Warren. The roofs are made of bundled marsh-thatch or homemade shingles, and each house has Indian shutters, a stone chimney, a fence, and an herb garden.

Inside is the family Bible box, where valuables were stored. There are also drawn-rope mattress springs, trundle beds, trenchers from which the whole family ate, and "hutches," those chairs with convertible table top backs. Matchlock guns, which sometimes took a whole minute to fire after the trigger was pulled, hang on the fireplace beside brightly colored Indian corn being dried for corn meal mush and corn cakes. In each house, visitors can have their questions answered by trained hostesses.

These hostesses are dressed in authentic and colorful Pilgrim costumes, as are the craftsmen who demonstrate pit sawing, shingle cutting, and peg driving. As a special feature, every Friday afternoon in August the town of Plymouth stages "Pilgrim's Progress," a full-dress march from the waterfront to the Fort for religious services.

The first Fort-Meetinghouse is at the top of First Street, commanding a view of both the Bay, which Pilgrims feared Spanish pirate ships would enter, and the backwoods Indian country.

Plimoth Plantation also has an Indian village and a Reception Center where visitors can see special exhibits and a movie of the construction and trans-Atlantic crossing of Mayflower II.

The Plantation is open from 9 a.m. to 5 p.m. every day from mid-April to the weekend after Thanksgiving. Driving south from Boston on Route 3, turn east on 3A for Plymouth. The Plantation is two miles beyond the town.

BUSY MOTHER FINDS SOLUTION FOR BUG PROBLEMS

"It's as easy as this. Pour an all-purpose malathion insecticide into one of these new hose attachments, add water according to instructions and just turn the tap!"

"Malathion is the ounce of prevention that's worth a pound of cure! It takes me just minutes a week to protect *all* the things I grow...*before* they're damaged."

"I spray everything . . . flowers, shrubs, fruit trees, vegetables . . . and what delightful results . . . just look at this rose. Malathion has protected it from aphids, beetles, worms . . . everything."

"I use malathion in a pet formulation to keep Jock and Kilty flea-free. This plastic squeeze bottle makes application easy. No muss, no fuss. A malathion spray bomb protects my house plants."

"Our family loves cookouts but hates mosquitoes. Before he lights the fire, Dad sprays lawn and shrubbery with malathion. An hour later we can eat out . . . instead of being eaten out."

Over 100 well-known manufacturers package malathion liquids, dusts and spray bombs under their own brand names. Make sure to check the label or list of ingredients for *malathion*.

Tank sprayers are more efficient for larger gardens

The compressed air sprayer is the gardener's favorite. Moderately priced, it is adaptable to many spraying jobs around the home and garden. It covers effectively up to 15 feet.

Most tanks are provided with shoulder straps, as shown here. A few of the smaller models have handles to make them easy to carry. Keep in mind the weight of water before deciding on the size of tank to buy.

The knapsack sprayer straps to your back. A horizontal pump handle at the base of the tank makes it easy to keep up the pressure. It also operates an agitator in the tank.

The pack-type sprayers generally cost more than the compressed air types, but they are more efficient since they develop higher pressure and much longer reach for spraying dense foliage of taller shrubs and small trees.

Wheel-type tanks relieve weight; aid spraying large areas

Cart sprayers make easier work of lawn and large area coverage. You can get a freestanding cart to carry a shoulder-type sprayer, or one of the many new models shown here. They are available with or without the lever-type pump handle for building up pressure.

Here, a spray boom has been mounted to provide two jets. A nozzle for use as a conventional sprayer is part of the equipment.

A small power sprayer is an ideal means of providing fast, effortless spraying. While more expensive than hand-operated models, it offers complete control—from a fine spray pattern at low pressure to a coarse spray at high pressure for good penetration.

A mechanical agitator lets you handle any sprayable material. The sprayer can be wheeled easily from job to job.

PUSH OUT

Cut along dotted lines

Pressure sprayers may be made of glass, galvanized metal, brass, or stainless steel. The material used for the tanks will depend upon the size and cost of the sprayer. All have good resistance to corrosion, especially if cleaned after each use. If you are planning to get one of the larger, carry-type sprayers, consider the weight that you can handle. A gallon of water weighs about 8½ pounds—a 3-gallon sprayer will then hold 25½ pounds of water.

How to choose and use SPRAYERS

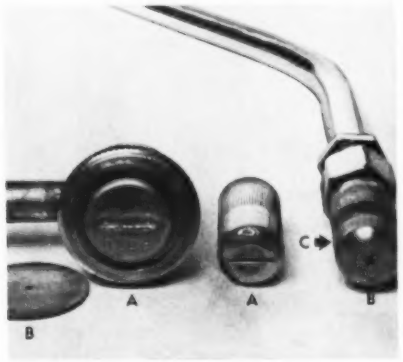
EVERY season, thousands of flowering shrubs, trees, evergreens, and lawns are liable to damage from insects, diseases, or other pests. But the many new and more efficient types of sprayers and spray materials available today make it easy to prevent such costly and needless destruction. Spraying needs no longer be a time-consuming chore, and any time spent doing it brings some unexpected pleasures. You may be surprised at how much more enjoyment, satisfaction, and understanding of plant life and nature in general the activity brings you.

Just remember—spraying can be only as effective as it is thorough; you must cover every part of the plant. If trees and dense foliage must be sprayed, you'll need a high pressure sprayer; a low pressure sprayer will work well for less sturdy plants. Adjust your sprayer nozzle to fit the situation; for flying insects, you'll want a fine mist that remains suspended longer in the air; for crawling insects, set the nozzle for coarse droplets that will wet the surfaces thoroughly. Choose a sprayer you know will do the job you want it to do. Use these pages as a guide.

PUSH OUT

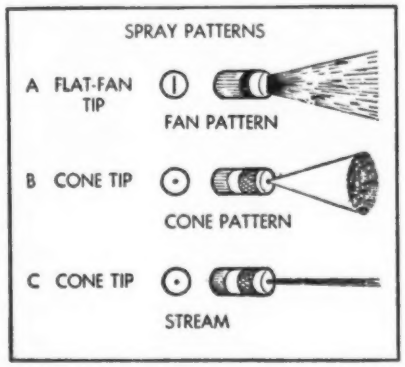
Add these pages to your GARDEN BOOK
File with Maintenance

The nozzle plays an important part in spraying



The sprayer nozzle forms the spray pattern and aids in breaking up the liquid into droplets. The amount of pressure in the sprayer actually determines the droplet size.

The patterns may be either a flat fan (A), or cone (B) shape. Many all-purpose sprayers provide nozzles for both types.



Spray patterns are changed by switching the tips. A twist of the adjustable cone nozzle (C) converts a fine mist to a long distance stream for spraying trees.

For general garden use, choose the cone pattern. Use the flat fan pattern for lawns, hedges, and other broad areas.

Hand sprayers are ideal for house plants, small gardens

Photographs: Stanley Warren

The hand pump sprayer, with its easily cleaned glass tank, is practical for spraying house plants and small quantities of insecticides or fungicides around the home.

Two types are available: the intermittent mist sprayer—it discharges only on the forward stroke—and the continuous mist sprayer that gives a uniform, fast discharge and has a fully adjustable nozzle.

The slide sprayer provides relatively high pressures (up to 200 pounds) which makes it a practical choice for spraying a few small trees or shrubs. The nozzle is adjustable so any sprayable material can be used.

Here, a pail is used to hold the liquid, though some slide-type sprayers have small glass containers attached; back-pack tanks are also available for this type sprayer.

Compressed air tanks are easy to fill and to clean out

Built-in funnel tops are generally available on tank-type sprayers to make it convenient for you to pour in the spray materials and to clean the tank after using.

The pump is a part of the removable top. The complete sprayer is shown on page 1.

The large, open top on this tank gives excellent access to the interior for ease in filling and cleaning. The complete sprayer can also be seen on page 1.

A model is available with a removable funnel top, combining advantages of both.

Four tips for using and caring for your sprayer

1. Spray regularly; it is much easier to prevent trouble than to cure it. Plan a preventive spray program for your garden and start following it early in the season. Be sure to follow the manufacturer's directions for mixing all spray chemicals.
2. Rinse your sprayer with plenty of water after each use; spray materials left to stand in the sprayer will cause corrosion. Store leftover, mixed spray materials in properly labeled glass jugs.
3. If you use your sprayer for weed killing, clean all parts immediately after using with a strong detergent and plenty of water. Since it is very difficult to remove every trace of weed killer, which may damage valuable plants, many gardeners prefer to have a special sprayer clearly marked, "For Weeds Only."
4. Store your sprayer in a dry, safe place to extend its usefulness and prevent accidental damage.

THE DIARY OF A Plain dirt gardener®

To wind up the day, David got out the sprayer. David pushed while I handled the hose and nozzle. We doused all rose plants thoroughly.

By Harry R. O'Brien

May 1. Tonight I finished moving the last of my vegetable seedlings from the electric hotbed to the cold frame. In this cold frame, too, most all of the annual seeds sown are up and growing.

Yesterday I brought home a new white dogwood tree from the nursery. This afternoon I cleared a space in the shrub border along the east side of the garden. Here I dug a suitable hole.

After David was home from work, the two of us hauled the dogwood over and lowered it into the hole. When the hole was partly filled with soil, we watered well and then finished filling it in.

May 2. Today, I dug mum plants. Those that had lived over the winter I pulled apart to make single divisions and potted them up in 3-inch peat pots. I sunk the pots in the soil at one end of the cold frame. Last year I did it this way and had mebbe the finest mums I ever had to set out.

May 4. Crab grass and its cousins are coming up in cultivated spaces by the millions. Something had to be done, and quickly. So with the wheel hoe, I tore into the new strawberry bed and elsewhere. The big idea is to tear 'em out while they are small.

May 8. Maggie and I drove over to Donald's with some seed potatoes, a goodly supply of rhubarb and the day's cutting of asparagus.

Donald and Janet are full of enthusiasm for raising food crops on their new suburban plantation.

May 9. With my small weeding hoe, I carefully hoed around all of my new strawberries. This was a careful, close-up job, to get the little weeds near the plants that I couldn't reach with the wheel hoe. Then on to do a similar job in three of the rose beds.

May 11. "What did you set out back there? They look like petunia plants," said Maggie as she came by after she had deposited the kitchen debris on the compost pile.

"They are petunia plants," said I. "They're the all-double ones I raised from seed under the fluorescent lights in the basement."

This reveals that tonight I began the great transplanting into garden beds of my spring labors in plant raising. The other row of plants I put out were dwarf Unwin hybrid dahlias from the frame.

Also began work to get another bed ready for annuals. First job here was to dig out a lot of tall bearded iris growing neglected amid grass and weeds. They won't bloom, for the buds were all killed during the winter. For the present, I'm heeling in this iris in a vacant space on the other side of the east shrubbery. [*Turn to next page*

SWAN ALL-PLASTIC GRASS STOP ends tiresome trimming around walks, flower beds, trees . . . keeps your lawn and garden neat and trim. Mowing is so much easier and faster. Lifetime, rustproof green plastic has no sharp edges to cut hands or feet. In 4, 6, 8-inch widths—24, 40-foot coils, 100-foot lengths. Economical 24-foot coil **$2.89**

SWANSEAL SUPREME is a deluxe vinyl garden hose with deep dimension wall and full depth virgin vinyl cover. This fully-guaranteed hose will stay soft and flexible even at low temperatures and it's so light in weight even a child can handle it. Complete with finest nickel-plated couplings. Economical 50-foot length as low as **$4.95.**

You can trust the products . . . made by SWAN

swan

See the complete line of Swan plastic and rubber garden hose at your nearby hardware, department store, garden supply center, or lumber dealer • Swan Rubber Company, Bucyrus, Ohio

Kill Every Insect That Ever Attacks Roses

Prevent Blackspot and Powdery Mildew, too

USE

End-o-Pest

FOR ROSES

The Most Effective Rose Dust Ever Developed

AVAILABLE 3 WAYS

Ready-to-use dust gun (shown above)
Economical 20-oz. canister
Handy aerosol spray "bomb"

By the makers of New Vigoro Rose Food—the finest meal your roses ever had.

Now available in Garden Stores, Supermarkets & Variety Stores

End-o-Pest and Vigoro are trademarks of Swift & Company

The diary of a plain dirt gardener

Begins on preceding page

May 12. One of my firm resolutions for this year is to have more and better mums. To that end I'm visiting the various nurseries and growers in our area to pick up varieties that I want here at home. I brought home a dozen more today.

These, and others to come by mail, I'm potting up in 3-inch peat pots and sinking them in the cold frame, alongside those divisions of my own I put there the other day.

I planted single divisions of mums in peat pots, then sunk them in one end of the cold frame.

May 13. Two years ago a big elm tree to the west of our house died and had to be removed. I need a tree in that space to give afternoon shade. So yesterday I stopped at a local nursery and picked out a good size sugar maple which had been dug in late winter and was heeled in, balled and burlapped.

Today the nursery planting crew brought this new tree and did a good job of planting. It is almost in full leaf. It may seem foolish to plant a tree mebbe 20 feet high this late in the season. But by digging the tree when it is dormant, ball and burlapping, and keeping it sufficiently watered through the summer, I am sure it will thrive.

May 15. When David came home tonight he saw me riding the power mower. He didn't interrupt me, but went on in the house. He was glad not to have to do the mowing.

I phoned Donald that the vegetable plants in the cold frame were ready to be moved. I had grown enough for him, too. He came over for them and brought Danny and Gary along. I dug what he wanted of cabbage and tomatoes.

"But don't plant the tomatoes tonight. It is going to frost," I warned him.

After supper, Maggie bundled up to stand the chilly air and came outdoors. She took one end of the sash frames, I took the other. We covered up the cold frame. I threw old burlap over divers cracks which might let in cold air.

May 16. A box of mums came in the mail today. These were duly potted up in peat pots and put with the others. It was cold all day so I worked all bundled up.

May 17. Another job was to begin watering that new shade tree. I do this by taking the nozzle off the hose and letting water run gently around the outer edges of the ball of earth. I want the water to get soaked down to where the small roots are.

May 19. This evening I began setting out cabbage plants from the cold frame to the vegetable spaces. As usual, I watered them in with high analysis soluble plant food dissolved in water.

For supper tonight we had the most wonderful spinach in the world. It was our own, eaten less than an hour after I had pulled it.

May 23. Main chore now is to get space ready for annuals. I spaded it by hand to turn under the grass and weeds. Also worked at getting the big bed ready for mums.

May 27. Maggie and I went up to Michigan on a business trip. This morning we stopped near Niles to visit our friends Orville Dunham and Leva, his wife. They are noted as originators of new mums.

Mardi Gras and Pink Cherub, two of the 1960 All-America Mum Selections are theirs. They also originated the Harvest Giant series of mums being introduced by a large wholesale plant firm this year.

May 30. Today Maggie spent much time out in the garden pulling weeds from the row of California poppies now in bloom. Wee Willie, the dwarf annual Sweet William, is beginning to bloom in the next row from seed I had sown there.

I used a small hoe to cut weeds next to the new strawberries. The wheel hoe wouldn't reach them.

May 31. David got out the little tiller and did a lot of cultivating for me. I was working the rose beds with the wheel hoe.

To wind up the day, David got out the power sprayer. We mixed up a tank of spray. David pushed the sprayer. I handled the hose and nozzle. We doused all the roses thoroughly. The war against blackspot is on in earnest.

Cut it with WISS

Wiss "Grass Master" Shears, No. 701 are the fastest, easiest cutting grass shears you've ever used. Have molded vinyl handle grips and special closing latch. Just $2.75 at hardware, garden supply, and department stores. Others from $1.39 to $4.95.

Ask for your copy of the authoritative WISS PRUNING GUIDE from your nearest Wiss dealer, or use coupon below to order it direct.

OTHER FINE WISS CUTTING TOOLS

Pruners
No. 908
$3.50

Wiss Hy-Power Pruners cut the toughest limbs with ease—never tear or bruise. Blades never distort. Others from $2.75 to $4.25.

Wiss Hedge Shears
No. 8½-E
$5.95

"English pattern" with shock absorber. Lightweight. One edge serrated and notched to prevent slipping. Others from $2.89.

Grass Shears
No. 5600-G
$3.25

The finest professional grass shears made. Available with vinyl grips. Narrow blades, contour handles for extra close trimming.

J. WISS & SONS CO., Dept. 5A
33 Littleton Avenue, Newark 7, N. J.

Please send me the WISS PRUNING GUIDE! I have enclosed 10¢.

Name _____

Street _____

City _____ *State* _____

J. WISS & SONS CO., NEWARK 7, N. J.

A handsome new book to give your home a handsome new look

1001 exciting colorful ideas on furniture arrangement, window treatments, color schemes, living rooms, children's rooms, kitchens, stairways, etc. in the new DECORATING IDEAS BOOK

It's fresh off the press . . . bursting with new ideas and dramatic full-color photographs . . . ready to help give your home a fresh, modern look the whole family will admire! Here's expert, easy-to-follow help on the all-important use of color: how to "color plan" your entire house, how to balance color, how to use color to influence mood. Another section shows you exactly how to make a floor plan and gives you page after page of specific suggestions on arranging and balancing your furniture. Window decorating ideas? Lots of them — from draw draperies and cafe curtains to draping windows near radiators. What kind of furnishings go with what period? You'll find many of the answers right here. This book covers Traditional, Contemporary, Early American, French Provincial and other period tastes. Here is a whole house-ful of practical, inexpensive ideas for the alert home decorator who wants her home to be comfortable, look inviting — and express her personality! 284 pictures — 195 in full color!

Get your copy now. Only $2.95 wherever books are sold. ($3.50 in Canada.) To order postpaid send check or money order to BETTER HOMES & GARDENS, *7305 Meredith Building, Des Moines 3, Iowa.*

a NEW IDEA BOOK by the Editors of Better Homes & Gardens

Get More Done - Have More Fun

...on new, speedy, sporty...

Wheel Horse

SUBURBAN TRACTOR

22 attaching yard and garden tools include rotary mower, snow plow,

rotary tiller, all-purpose dump trailer, 4-ft. trailing lawn rake,

and 3-gang reel mower that cuts 5-ft. swath . . . all for

year 'round tractor-fun!

Breeze through yard jobs in the snappy, happy way . . . on wonderful Wheel Horse Suburban Tractor. Mowing lawn, plowing garden, clearing snow . . . every job's short and sweet. Easy to do . . . easier on YOU. Just hop on and hook up. It's pure pleasure to run Wheel Horse. A BIG tractor in every way but size. You sit soft, turn sharp, shift smooth . . . in forward and reverse. Exclusive all-gear drive . . . 4 gear selections . . . speeds to 6 mph. Auto-type geared steering a child can navigate. One pedal clutch and brake a wife can appreciate. Your choice of powerful engines. Unmatched 108-to-1 gear-reduction develops plow power to spare. Tractor-type tires provide sure, safe traction under weight of an all-steel body. Fun-work a Wheel Horse with the whole family NOW!

To test-drive Wheel Horse, with no obligation, call your Wheel Horse Dealer. Write TODAY for his name and free, complete literature.

Take a Test-Drive at your Home!

WHEEL HORSE PRODUCTS
51461 U. S. 31
South Bend 17, Indiana

SUBURBAN
Wheel Horse
YARD and GARDEN TRACTOR

The idea index

Begins on page 6

CREDITS

Page 6
Top:
Photograph: Stanley Warren
Bottom:
Photograph: Hedrich-Blessing
Data: Lois Rea
Owners: Mr. and Mrs. Alfons Oberer

Page 9
Top:
Photograph: de Gennaro
Architect: Harold J. Bissner, Pasadena, California
Data: Elizabeth Gilrain
Owners: Mr. and Mrs. Howard H. Wickersham
Bottom:
Photograph: Hedrich-Blessing
Architect: Milton Schwartz, Chicago, Illinois
Decorator: Marion Heuer, Chicago, Illinois
Data: Ruth Lee

Page 10
Top:
Photograph: Hedrich-Blessing
Architect: Milton Schwartz, Chicago, Illinois
Decorator: Marion Heuer, Chicago, Illinois
Data: Ruth Lee
Bottom:
Photograph: Hedrich-Blessing
Architect: Milton Schwartz, Chicago, Illinois
Decorator: Marion Heuer, Chicago, Illinois
Data: Ruth Lee

Page 12
Top:
Photograph: de Gennaro
Architect: J. Herbert Brownell, A.I.A., Newport Beach, California
Data: Pauline Graves
Owners: Mr. and Mrs. Howard Lewis
Bottom:
Photograph: Alderman Studios
Architects: Edwards, McKimmon & Etheredge, A.I.A., Raleigh, N. C.
Data: Sue Tucker Briggs
Owners: Mr. and Mrs. Arthur McKimmon

Page 14
Photographs: Hedrich-Blessing
Architects: Brooks Buderus, Park Ridge, Illinois
Data: Jessie Walker
Owners: Dr. and Mrs. Daniel Peterson

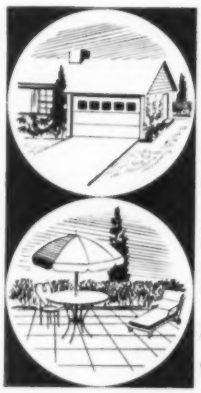
Page 16
Top:
Photograph: Hedrich-Blessing
Bottom:
Photograph: Warren Reynolds
Owner: Jerome Hofmayer

Page 18
Top:
Photograph: Stanley Warren
Bottom:
Photograph: de Gennaro
Data: Ellen Sheridan

Page 21
Top:
Photograph: Pearson. Produced by Fleeta Brownell Woodroffe
Owners: Mr. and Mrs. D. M. Wheat
Bottom:
Photograph: Lisanti
Data: Jane Price
Owners: Mr. and Mrs. Jay Robinson

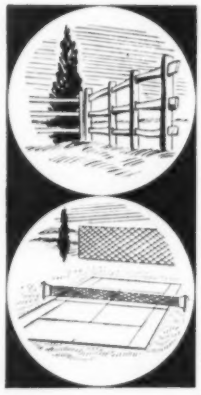
Page 22
Top:
Photograph: Hedrich-Blessing
Decorator: Elizabeth Harrison, Harbine Chatfield, Inc., Cincinnati, Ohio
Data: Polly Cramer
Owners: Mr. and Mrs. Melvin Haft
Bottom:
Photograph: Hedrich-Blessing
Architect: Bruce H. Johnson, Northfield, Illinois
Data: Jessie Walker
Owners: Mr. and Mrs. Ed Fedor

Page 24
Top:
Photograph: Suter, Hedrich-Blessing
Decorator: Robert Lindenthal
Data: Jessie Walker
Bottom:
Photograph: Suter, Hedrich-Blessing
Data: Jessie Walker



Here are 9 good reasons why you should kill weeds and grass with new

AMCHEM **Xall!**



in driveways walks patios tennis-courts stone-walls ball-diamonds fence-lines—

wherever complete control of weeds and grass is desired!

X-All kills . . . fast! Weeds and grass begin to die within a week.

One application of X-All controls weeds and grass for a whole season.

X-All contains no arsenic! Low toxicity makes it safer.

X-All will not contaminate sprinkling can or sprayer.

X-All will not stain patios, drives, walks.

X-All is odorless.

X-All will not sterilize the soil.

X-All is easy to use —mix with water. Can be applied with watering can.

X-All is compounded under exacting scientific control by the makers of Weedone.

LOOK FOR THE "SPRINKLING CAN" PACKAGE

2 ounce package . . . . **$1.25** (treats 75 sq. ft.)

8 ounce canister . . . . . **$3.50** (treats 300 sq. ft.)

AMCHEM **Xall!**

Amchem, X-All, Weedone are registered trademarks of AMCHEM PRODUCTS, INC.
(Formerly American Chemical Paint Co.)
AMBLER, PA. • Niles, Calif. • St. Joseph, Mo.

How to get plans

Five Star Home 3005, shown on page 52, is one of a monthly series for which you can buy complete plans with the following features:

★ **Designed by America's foremost architects,** ranging in style from Cape Cod to Contemporary. And all are planned to give you the maximum in comfort, convenience, beauty, and *value* for your dollar.

★ **Detailed working drawings,** from which your home will be erected. The cost is $18 for the first set; $18 for the second set; $9 for the third and additional sets ordered at the same time. Each package includes . . .

★ **Complete specifications** outlining quality of materials and workmanship.

★ **Builder-owner agreement,** a suggested legal contract to assure home is built as specified.

★ **Cost-finding list of materials.** (List available at 25 cents* purchased separately.) With this list, your builder or building-materials dealer can compute in advance the approximate cost of your home.

These Five Star home plans and the new Home Plans book may be ordered from the firms listed on page 124. In many localities, you can order both plans and book through your building-materials dealer. Or, you can buy them directly from Better Homes & Gardens, 1714 Locust Street, Des Moines 3, Iowa.

*No stamps, please.

NOW hear this....

Boating is America's first-ranking participant sport. If you're numbered among the nautical, you've probably settled the fact that the bow is up front, and the stern somewhere toward the back of the boat.

But, if you're like a good many other boating enthusiasts, you may still have a few qualms about this business of port and starboard.

Here, once and for all, is an easy way to remember those terms for the left and right sides of a boat, and how to tell which color running light identifies each.

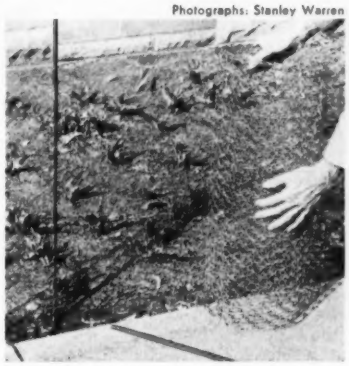
The secret lies in the length of the words themselves. *Port*, *left*, and *red* are all shorter words than *starboard*, *right*, and *green*. It's that easy.

Put the shorter words in one group, the longer words in the other. If you can separate and line them up in your mind that way, you'll never be confused again.

GARDENING HOW-TO

Use these timesaving ideas to cut the labor, double your fun

Photographs: Stanley Warren



Rabbit barrier. Use temporary 24-inch-wide wire-mesh fence to protect spring-flowering bulbs from damage.

To enclose the bed, weave the wire mesh over sturdy, 36-inch steel rods, spaced four feet apart; then drive the rods into the ground. Rabbits delight in feeding on young shoots and can clean out a bed overnight.

Jo Miller
Alexandria, Minnesota

Spade cleaner. Carry an inexpensive putty knife in your pocket while spading in the garden to scrape moist, sticky soil from the blade of the spade.

A bright, clean spade is much easier to work with. When you are finished working in the garden, always clean your tools before putting them away.

William Wright
Dayton, Ohio

Plastic bag hothouse. Use plastic bags to make ideal miniature hothouses for protecting early set vegetable plants in the garden.

Place small stakes in the soil around the plant to support the bag and to keep it from touching the leaves. Cover at night and remove during the day until the plants become hardened.

G. C. Heil
Madison, Wisconsin

Cutworm control. Wrap paper collar around the stems of newly set plants, extending it two inches above and below the ground level.

Chlordane applied to soil around the plants will also protect by killing cutworms.

Harvey Carlson
Detroit, Michigan

We will pay $10 for each idea accepted. Unusable ideas cannot be returned. Send to: Garden Editor, Better Homes & Gardens, Des Moines 3, Iowa

AVAILABLE ONLY BY MAIL!

STERN'S FABULOUS FAMOUS-NAME

GIANT CHRYSANTHEMUMS *Exhibition*

Now you can grow giant greenhouse-type Mums outdoors in your garden, with Stern's thrilling "Famous Name" Mum plants. Wonderful Sub-Zero strain needs no coddling! Survives below-zero temperatures. Produces magnificent big Mums 4" to 5", and with disbudding, up to 6" across!

IMAGINE! HUGE CORSAGE MUMS UP TO 6" ACROSS BLOOMING IN YOUR GARDEN!

Pot-Grown, Shipped in Same Pots! Grown in specially formulated soil, in peat pots with soluble fertilizer "built in"! Moist pack containers keep them growing en route! Plant them—soil, roots, pot and all. Roots grow right thru pot! No transplant shock.

5 plants for $2

Fill Your Garden with the Dazzling Color of these 5 Famous-Name Mums!

Primrose Yellow changing to White (Ruby Breithaupt)
Vermilion Rosy Red (Stylish)
Golden Yellow (Sudan)
Two-Tone Bronze and Yellow (Purdue)
Deep Bronze (Ruth Scott)

Guaranteed to Bloom This Year, or Money Back! These are not small rooted cuttings which sell for less, but vigorous, freshly-started young plants that grow 2-2½' tall—produce giant Mums starting this fall. From September thru October into November, you'll enjoy lovely corsages and cut flowers every day—still have plenty left over each day for garden beauty. Full, compact, spreading plants form a fine background for other low-growing Mums. Provide spectacular highlights just when your garden needs color most! Guaranteed to bloom this first season. Will bloom for years. You must be satisfied or get free replacement or money back.

First Come, First Served While Supply Lasts!

5 (1 of each variety)	$ 2.00
10 (2 of each variety)	$ 4.00
20 (4 of each variety)	$ 8.00
30 (6 of each variety)	$12.00
50 (10 of each variety)	$20.00

Send Check or Money Order • All Prices Postpaid
Easy planting directions enclosed with order

Stern's Nurseries
Field B, Geneva, New York
Specialists In Rare And Choice Trees, Plants & Flowers

When you have the know-how, gardening is easy, economical, and lots of fun! And all the know-how you need is packed into the Better Homes & Gardens Garden Book.

for a better garden

Lawn care, landscaping, vegetable and flower gardening — a complete book for better gardening around your home.

Get your copy at book and department stores, or send check or money order to 8205 Meredith Building, Des Moines 3, Iowa. Only $4.95 (in Canada, $5.50).

want to be a popular hostess?

Get ideas galore for holiday and party recipes and entertainment tips in the Better Homes & Gardens Holiday Cook Book. 345 recipes, 160 pages, fully illustrated, durable plastic cover. Use this book and be the perfect hostess. Only $2.95 (Canada $3.50) wherever books are sold, or send check or money order to Better Homes & Gardens, 5805 Meredith Bldg., Des Moines 3, Iowa.

CACTUS & SUCCULENTS
12 most unusual plants from the ends of the earth, only $3 Post paid.
G. ROBERT MEYERS
Box 521, Vista, California

HYPONeX
Soluble **PLANT FOOD** Complete
Grows Better Plants in Soil, Sand or Water
Preferred by millions of users for over 20 years. Simply dissolve and water your house plants, garden flowers, vegetables, shrubs and lawn. Clean! Odorless! Feeds instantly. If dealer can't supply, send $1 for 10-oz. can, postpaid. Makes 60 gallons.
HYDROPONIC CHEMICAL CO., Copley 17, Ohio, U.S.A.

GIVE YOURSELF THE EDGE!
Ask your dealer for International and Crestmont Garden Tools
International Shear Corp.
Reading, Pa.

Ames ROTO-EDGER®

U.S. Pat. No. 2,660,854

ROTARY LAWN SHEARS

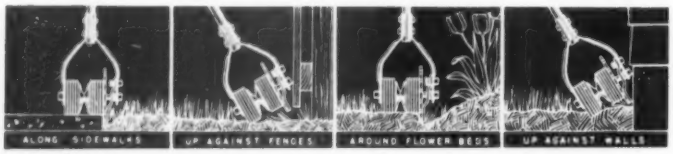
$6.95

Other models from $4.95

Makes it

Quick . . . Clean . . . Easy

to trim your lawn



AMES 1774

finer products thru higher standards

CASUAL FURNITURE
METAL HOUSEWARES
GARDEN TOOLS
SHOVELS

O. AMES CO. PARKERSBURG, WEST VIRGINIA

Lustro-Ware

POLYETHYLENE

plastic sprinkling cans

WILL NEVER RUST or DENT

Gay Colors

STAY FLOWER FRESH

Treat your flowers to the "spring shower" benefits of a handier-to-use *Lustro-Ware* unbreakable sprinkling can. Stands up to everyday abuse—unharmed by chemicals—can't snag clothing and most polite to hands, too. SPRAY HEAD REMOVES for instant cleaning or pouring . . . holes never corrode shut. Get yours soon!

POPULAR 9 QT. SIZE at most stores $3.95

Higher in Canada

Available with RADIATOR FILLER SPOUT

Also get a *Lustro-Ware* LAWN SPRINKLER . . . and for the patio you'll want an all-polyethylene *Lustro-Ware* TRASH-TAINER, sizes from 8 to 24 gallons . . . can't rust or dent . . . noise-free . . . complete satisfaction GUARANTEED.

For catalog of 200 other wonderful *Lustro-Ware* housekeeping helpers, write Columbus Plastic Prod., Inc., Columbus, Ohio

AMAZING NEW KLAMPON

MENDS GARDEN HOSE INSTANTLY

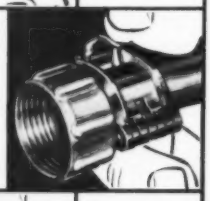
THE ONLY TOOL YOU NEED IS YOUR THUMB FOR PLASTIC OR RUBBER HOSE

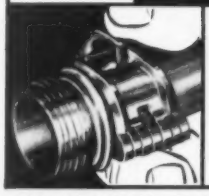
MENDER-COUPLING

Just insert hose ends and press lever down . . Also couples two lengths of plain-end hose.

FEMALE COUPLING

Converts plain hose end into female coupling, or replaces worn, bent coupling.





MALE COUPLING

Converts plain hose end into male coupling, or replaces worn, leaking male coupling.

FOR HOSE SIZES 7/16", 1/2", 5/8"

Don't throw away leaky hose! Get revolutionary, new KLAMPONS! Make instant repairs . . . . All Klampons are re-usable; just lift lever to remove.

At hardware, chain, and garden supply stores; or write us

FRANKLIN METAL & RUBBER CO., HATBORO, PA.

Are your children ready for SUMMER?

To make vacation days the relaxed pleasure they should be, now's the time to be certain your children are ready for the coming season.

Check these reminders. Then, if you act now, your family will be all set for summer sun and fun.

Polio shot. A fourth, or booster shot given ahead of the season has proved very effective in protecting children against paralytic polio.

Poison ivy protection. If you or the children are going to vacation where there's likely to be poison ivy, a series of immunizing pills should be begun at least 6 weeks in advance.

Sun tan foundation. If the weather is mild and the sun strong at least a few hours each day, have your children start sunning for short periods when the sun is at its brightest.

Try to manage some exposure each day for your preschoolers, gradually lengthening the time. School children can take advantage of sunny weekends.

An early season foundation of tan will help tender skin take hot, summer sun without burning.

Summer clothes appraisal. Check over swim and play suits, shorts, sandals, and so forth, to see if they still fit or if they need mending or replacing.

Shoulder straps and hems can be lengthened, waistlines let out, or repairs made now—instead of hurriedly the day of an expedition.

If new garments are required, the range of styles and sizes is more complete now than later on.

Summer camp plans. If any of your youngsters want to go to summer camp, application should be made well in advance of the date chosen. Camping clothes and gear should be assembled.

Most camps require a certificate of physical fitness from the child's doctor and one from the dentist that he has checked the prospective camper's teeth. So arrangements should be made for these examinations. A busy doctor or dentist may not be able to give the child an appointment at the last minute.

Summer school. If your community is one of the many that have set up summer courses to stimulate bright students or to aid slow learners, find out when classes start and when they'll be completed. Then you can plan any trip for a period that won't conflict with your child's attendance at summer school.

STOP DOG DAMAGE

Ridz is guaranteed to keep dogs away from trees, shrubs, tires, fences, trash cans—yet won't harm them. Best protection of its kind. Won't hurt plants. Lasts for weeks. Only $1.49.

Indoor Ridz keeps pets off furniture. Won't stain. Only $1.00.

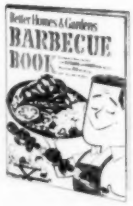
BOYLE-MIDWAY, 22 East 40 St., New York 16, N. Y.

Enjoy using America's favorite outdoor cook book—

250 recipes for back-yard cookouts!

Better Homes & Gardens **BARBECUE BOOK**

The Better Homes & Gardens **BARBECUE BOOK** gives you complete guidance from beginning to end—everything from facts about barbecue equipment to menus for breakfasts, lunches, and dinners for a few or for a crowd! Recipes for meats, vegetables, salads, breads and sandwiches, desserts, appetizers, beverages. 267 pictures, 87 in full color. 160 pages.



Only $2.95

(Canada, $3.50)

wherever books are sold, including newsstands, or send check or money order to 5505 Meredith Bldg., Des Moines 3, Iowa.

Nothing succeeds like a

Green Thumb®

tops in garden tools

The Union Fork & Hoe Co., Columbus, Ohio

MAY

GARDEN REMINDERS

In all areas

Starter solutions: When transplanting started plants, water them in with a solution of water and soluble plant food right after setting. This reduces the shock of transplanting.

Insects: Keep insects under control right from the start and you will have a more enjoyable garden. Use a complete spray or dust containing both insecticide and fungicide.

Central and East

Lawns: Spray this month with 2,4-D and 2,4,5-T weed killer to destroy broadleaf weeds while young and tender. . . . Set lawn mower blade up to cut grass at 1½-2 inches high.

Shrubs, trees: Prune tips of evergreens to promote branching and compactness. . . . Feed roses when 2-3 inches of new growth appears. . . . Foundation plantings will benefit from extra waterings in addition to the spring rains.

Annuals, perennials, bulbs: Do not remove the foliage of spring bulbs until it dies down. . . . Pinch chrysanthemum plants when six inches high. . . . Mulch flower beds.

Fruits, vegetables: Work a well-balanced plant food into strawberry, raspberry plantings. . . . Don't rush to set out tomato plants—they need warm soil and plenty of sun.

South and Southeast

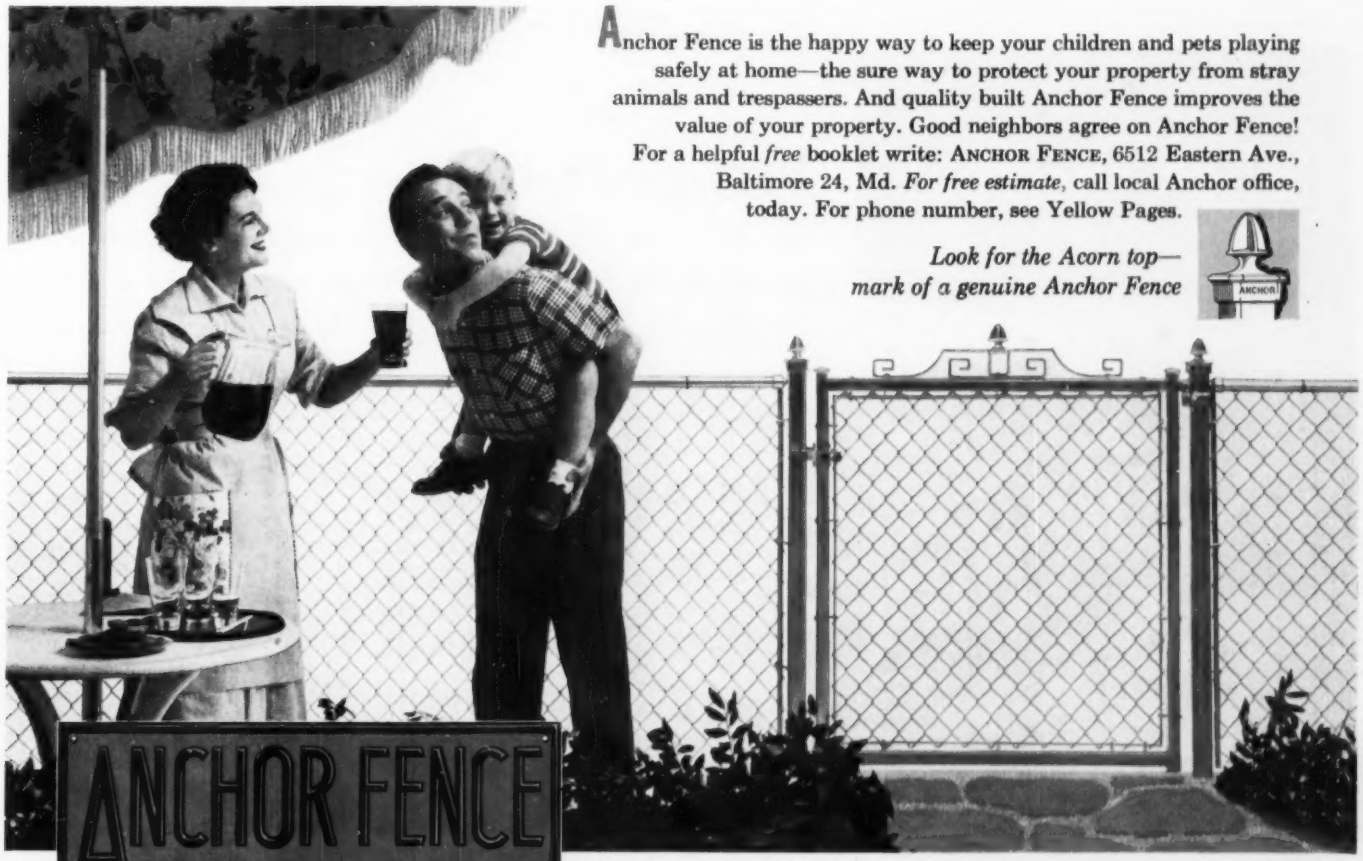
Lawns: Feed Bermuda grass with a complete lawn food to keep it growing vigorously—crowd out weeds. In shady spots, plant Zoysia or St. Augustine grass.

Shrubs, trees: Prune spring-flowering trees and shrubs right after they finish blooming. . . . During dry periods, water trees and shrubs set last winter. Place hose near base of plant and soak slowly, using gentle stream.

Annuals, perennials, bulbs: Broadcast seed of zinnias and marigolds where they are to flower; thin out as seedlings begin to crowd. . . . In Upper South feed peonies to encourage large blooms. . . . Plant gladiolus every two weeks until mid-June for a long season of bloom. . . . Fill planter boxes with ferns, petunias, fuchsias. [*Turn to next page*

To avoid damage to dahlias when staking, set a 14-inch stake in soil near tuber at planting time. Replace with a 6-foot stake later.

To save time and effort in filling sprinkling can, wrap hose around handle, with nozzle in can. Tension holds nozzle steady while can fills.



Anchor Fence is the happy way to keep your children and pets playing safely at home—the sure way to protect your property from stray animals and trespassers. And quality built Anchor Fence improves the value of your property. Good neighbors agree on Anchor Fence! For a helpful *free* booklet write: ANCHOR FENCE, 6512 Eastern Ave., Baltimore 24, Md. *For free estimate,* call local Anchor office, today. For phone number, see Yellow Pages.

Look for the Acorn top—mark of a genuine Anchor Fence

ANCHOR FENCE
Division of ANCHOR POST PRODUCTS, INC.®

Protects Children, Pets and Property

Plants in: Baltimore, Md.; Houston, Texas; and Whittier, Cal. Sold direct from factory branches and warehouses in all principal cities.

Garden reminders

Begins on preceding page

California

Lawns: Start a regular feeding and watering schedule for the season and stick to it. . . . In heavy shade, plant ground covers such as ivy or ajuga. . . . Sharpen lawn mower blades for cleanest cutting.

Shrubs, trees: Remove suckers sprouting from understock of grafted or budded trees, roses, lilacs. . . . Mulch rose beds with 1-2 inches of peat or compost.

Annuals, perennials: Set out new chrysanthemums for fall bloom from bands or pots for faster growth. . . . Started annuals can be set out safely now in cooler areas. . . . Pinch out tips of fast growing plants to encourage bushiness.

Fruits, vegetables: Begin weeding vegetable gardens as soon as seedlings can be distinguished from weeds that came up with them. . . . Set out a few container-grown fruit trees.

Pacific Northwest

Lawns: Use 2,4-D and 2,4,5-T combination weed killer to rid lawn of broadleaf weeds. . . . Feed lawns with a complete lawn food if you haven't already done so.

Shrubs, trees: In Washington, co-operate with the Century 21 Exposition; help beautify your town by planting trees and shrubs. . . . Transplant broadleaf evergreens.

Annuals, bulbs: Let tops of spring-flowering bulbs die down before lifting and replanting. . . . Encourage more bloom by pinching out the tips of annuals.

Texas-Southwest

Lawns: Treat newly planted lawns with weed killer only after the new grass has been mowed at least four times.

Shrubs, vines: Spray euonymus with miscible oil solution to control scale insects. . . . Mulch roses to conserve moisture. . . . Prune trees and shrubs only if they need shaping.

Annuals, perennials: Feed peonies after they have finished blooming. . . . Set out chrysanthemums now for fall bloom. . . . Fill vacant spots in border with potted annuals. . . . Mulch with peat or compost to save labor.

To shield newly set plants from hot sun, slant wood shingles in soil on southwest side of plant. Remove after several days.

To avoid retrieving tools when setting out plants, attach juice can to water pail. Cut strip at top of can, bend to hook on edge of pail.

For perfect lawns Set the "Medalist" dial, and you're all set for trouble-free lawn care. No screws, no mechanical settings—just click dial to any of four points to evenly distribute water in a rectangle up to 40 x 60 feet. Allenco "Medalist" sprinkles right out to those hard-to-reach corners, puts every drop to good use on your lawn.

ALLENCO
MEDALIST

MORE THAN A SPRINKLER—A LAWN APPLIANCE!

ONLY $7.50 at hardware and garden shops

See the other ALLENCO "efficiency" Sprinklers at your dealers

Green Keeper
Finest Sprinkler Made

Suburban
For Large Areas

Parkside
Spray or Mist

Busy
Low Cost Efficiency

W. D. ALLEN MANUFACTURING CO.
Bellwood, Illinois • New York City

Better Homes and Gardens TEST KITCHEN

58

Taste-tested Recipes

Barbecue Meats, Stews

Moo Burgers 74
Two-faced Hamburgers 74
Pocketburgers 74
Dunking Dogs 75
Sloppy Joe Franks 75
Cracked-pepper Steak 78
Just-a-minute Garlic Steaks 78
Flank Steak Broil 78
Budgeteer Teriyaki 78
Hickory Brisket Slices 78
Rotisserie Turkey 78
On-the-grill Spareribs 109
Chili Con Carne 111
Chuck-wagon Stew 76
Brunswick Stew 76

Barbecue Sauces, Relishes

Mustard Topper for Franks 109
Cran-B-Q Sauce 111
Ripe-olive Relish 109
Quick Pickled Peaches 76

Meats, Main Dishes

Stroganoff Beefburgers 93
Parmesan Meat Loaf 94
Meat Balls in Gingersnap Sauce 94
Hamburger-Biscuit Supper Pie 94
Vegetable Sauce 94
Stuffed-egg Casserole 86
Eggs a la King 86
Parsley Cheese Souffle 86
Chipped-beef Puff 106

Vegetables, Rice

Foiled Spuds 76
Skillet Potatoes 109
Indian Roasting Ears 76
Easy Baked Beans 76
Barbecued Rice 109
Chinese Asparagus 82

Salads

Spring Coleslaw 109
Patio Potato Salad 109
Blue-cheese Dressing 76

Breads, Pancakes

Spinning Rye 76
French Bread with Bar-B-Q Butter 76
Fast Flapjacks 111
Penny Rolls 100

Desserts, Cookies

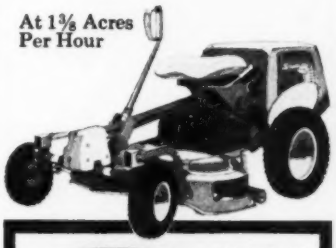
Speedy Cheesecake Pie 80
Jiffy Pudding Parfaits 114
Pineapple Dessert 114
Lemon Ribbon Cake 114
Cranberry Danish Cream 114
Pink-cloud Molds 114
Pineapple Drop Cookies 93
Old-fashioned Shortbread Cookies 94
Frosted Jam Bars 94
Cherry Cream-cheese Tarts 94

Miscellaneous

Dried-beef Appetizers—Rolls, Balls, Log 106
Vanilla-bean tips 84

Smooth Mowing... Easy Going!

At 1⅜ Acres Per Hour



Simplicity

NEW 5¾ hp Briggs & Stratton Engine

WONDER-BOY® 575

5¾ hp. Patented "Free-Floating" Action. No Scalping!

Choice of 32" or 24" rotary mowers, or 30" reel mower. Two speeds forward and reverse. "Sure-Grip" pneumatic tires all around. Exclusive one hand control. Quick-change attachments for hauling, rolling, gang mowing, snow removal.

Write for FREE catalog

SIMPLICITY MANUFACTURING COMPANY
6012 Spring Street
Port Washington, Wisconsin

Makers of Simplicity Garden Tractors, Roticul "Full Power Reverse" Tiller-Cultivator, and the New Simplicity '700' Riding Tractor.

BLACK LEAF 40

BLACK LEAF 40 nicotine sulphate—recommended by authorities since 1879—has been relied upon for over 80 years to protect roses, mums, gladioli, flowering shrubs, vegetables, and evergreens against aphids, thrips, and similar sucking insects. Insects cannot build up immunity to it. It is an effective dog and rabbit repellent too!

FOR A FREE LAWN & GARDEN GUIDE write to: BLACK LEAF PRODUCTS CO.
Dept. 5C • 6147 Broadway • Chicago 40, Ill.

Avoid delays in the delivery of your *Better Homes & Gardens*. Let us know, at least five weeks before you move, what your new address will be.

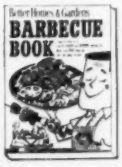
KILL Lawn WEEDS

with R-H Weed Rhap-20, Granular 2,4-D. Ready to use—no mixing, no measuring, no spraying, no drifting. Will not harm grass. $1.50 size covers average lawn. See dealer or write

REASOR-HILL CORPORATION
Box 38BH, Jacksonville, Arkansas

take one backyard chef,

add one *Better Homes & Gardens* Barbecue Book, and they'll want to eat outdoors every night! Sizzling with exciting recipes, a wonderful gift — $2.95.



FREE! 16-Page GARDEN REDWOOD BOOK

NEW IDEAS FROM CALIFORNIA! Famous landscape architects present their latest ideas for use of redwood in your garden. Photographs and descriptions of shelters, screens, fences, decks, terraces, planters, benches, tables, dramatic decorative effects.

WRITE FOR GARDEN BOOK, DEPT. 42, CALIFORNIA REDWOOD ASSOCIATION
576 Sacramento Street, San Francisco 11

San Francisco

Continued from page 152

and the esplanade passes a magnificent stretch of ocean sand beach. And with all of San Francisco's water advantages, your next surprise will be lovely Lake Merced, fine for trout fishing, and the Fleishhacker Zoo and Pool, the largest in the world.

Next to Fisherman's Wharf and Chinatown, Golden Gate Park is the favorite tourist stop. To the resident San Franciscan, the park is the city's top attraction. Created out of over a thousand acres of desert, it is larger than Central Park and more varied.

The gardens are at their best in the spring, but the park knows no off season. Buffalo, elk, and deer roam the grounds, separated from you, of course. Steinhart Aquarium displays all manner of sea life; Strybing Arboretum and Botanic Garden exhibits 3,000 varieties of plants; Morrison Planetarium and De Young Museum, with an historical collection of arms and ship models, are highlights for children and adults alike.

Obviously, the park cannot be fully appreciated on one stop, a day, or even two days. If the rest of the city disappeared, the park alone would be reason enough to draw you to the area.

You'll have the most complete view of the city from Twin Peaks, the geographical center. At Easter, Mount Davidson, southeast of the peaks, draws thousands of worshipers to its huge concrete cross for sunrise services.

On your route, you'll visit another great religious shrine: Mission Dolores, established in 1776. A crumbling graveyard and soft green gardens adjoin the four-foot thick walls of this almost 200-year-old memorial.

Your tour will near completion as you pass under the San Francisco-Oakland Bay Bridge to the Ferry Building, a distinguished city landmark with its 235-foot clock tower. Inside, a panoramic map of California in relief is almost as exciting as an air view of the entire state. The World Trade Center here displays goods from all parts of the globe.

From the Ferry Building, you can stroll the 200-foot wide Embarcadero where great passenger liners and import ships from all parts of the world arrive and leave. If you walk the length of the Embarcadero, you'll arrive at Fisherman's Wharf where you can tour the Bay by boat and return to the Wharf for lunch or dinner.

The History Room of the Wells-Fargo Bank traces California's Gold Rush days, including displays of gold nuggets and a stagecoach. Equally a part of San Francisco's historic grandeur is the Palace Hotel, now the Sheraton-Palace. Built in 1875, gutted by the earthquake and fire of 1906, the restored Palace is almost as elegant as ever.

You'll have completed your tour, having returned to the "Slot," as Market Street is known to San Franciscans.

DISSTON

Disston Garden Tools
Styled by Raymond Loewy Associates

Three easy steps to "Professional" Pruning

USE GOOD TOOLS—Use famous Disston Tools . . . finest cutting steels . . . properly tempered . . . precisely ground to *cut better—stay sharp longer!* Handles designed for pure comfort. Whatever you need . . . Hedge Shears, Loppers, Hand Pruners, Saws, Grass Shears . . . Your local Disston Dealer has them all.

USE DISSTON'S PRUNING GUIDE—Authoritative, simplified... waiting for you wherever Disston garden tools are sold. Disston's Pruning Guide explains the professionals' secrets.

FOLLOW DISSTON'S PRUNING CALENDAR—Unique Disston calendar tells exactly what to prune and when . . . year 'round. Send 25 cents to "CALENDAR," *Disston Division, H. K. Porter Company, Inc., Philadelphia 35, Pa.*

DISSTON PORTER DIVISION

H.K. PORTER COMPANY, INC.

Practical folks buy Brand Name products

Why do you buy Brand Names? Because you trust them. You know that they are consistently good, that they always meet the high standards of quality you've set for yourself and your family. You'll find Brand Name products wherever you go. No guesswork shopping. Like good friends, they're always there.

The Brand Name manufacturer has built a reputation. He must maintain it, so he keeps his standards high, and strives constantly to make his product better. He's always first with new products and ideas. He employs lots of people. He helps balance the economy. You depend on him. He depends on you. *Know* your brands, and buy the brands you *know*. You'll find some of them on the pages of this magazine.

May 1-8 is Brand Names Week

Don't take a chance...take a NAME BRAND

Brand Names Foundation, Inc.
437 Fifth Ave., New York 16, N.Y.

INDEX OF ADVERTISERS

May, 1960

Guaranteeing products and services to be "as advertised" has been a continuing policy of *Better Homes & Gardens* since 1926.

BETTER HOMES & GARDENS GUARANTEES your money back or replacement if you buy any article of merchandise that is not as advertised therein

SHOPPING SECTION

(Advertisers not listed separately)
See pages 190-191

Appliances, Major

Frigidaire Refrigerators ... 46
Gas Equipment Manufacturer's Group ... 155
General Electric Refrigerator-Freezer ... 102
General Electric Washer-Dryer ... 19
Hotpoint Electric Range ... 193
Hotpoint Refrigerator-Freezer ... 29
Philco Refrigerator-Freezer ... 141
Tappan Ranges ... 115
Westinghouse Freezer ... 39

Appliances & Equipment, Other

General Electric Rotisserie-Oven ... 3
Mirro-Matic Electric Fry Pan ... 30
Presto Steam-Dry Iron ... 44
Singer Vacuum Cleaners ... 10
United States Steel Products ... 168, 169

Automobiles

Station Wagons by Chrysler ... 134, 135
Corvair ... 20
Renault Dauphine ... 45

Bedding & Linens

Callaway Towels ... 34
Cannon Sheets ... 2
Mattresses (See Furniture & Home Furnishings)

Books

Better Homes & Gardens Baby Record Book ... 114
Better Homes & Gardens Barbecue Book ... 187
Better Homes & Gardens Decorating Ideas Book ... 181

Building Materials & Supplies (See also Handyman Supplies)

Alcoa Aluminum Siding ... 150, 151
Bermico Fiber Pipe ... 166
Building Products of Aluminum, Ltd., Aluminum ... 40, 41, 42, 43
California Redwood Association ... 187
Celotex Building Products ... 36
Douglas Fir Plywood ... 142
Filon Fiberglass Panels ... 124
Flooring (See Floors & Floor Coverings)
Georgia-Pacific Paneling ... 163
Homasote P-B House Components ... 140
Libby-Owens-Ford Parallel-O-Plate or Thermopane Glass ... 15
M-D Mail Boxes and Door Grilles ... 160
Paint (See Paints, Finishes & Preservatives)
Pittsburgh Twindow Glass ... 23
Roddis Craftwall Paneling ... 22
Ruberoid Shingles or Matico Tile Floors ... 98
Simpson Forestone Ceiling ... 133
Versa Ornamental Iron ... 164
Wall Coverings (See Wall Coverings)
Western Pine Region Woods ... 144
Weyerhaeuser 4-Square Lumber and Plywood Products ... 171

Drugs, Cosmetics & Toilet Goods

Creolin Germicide ... 149
Fasteeth ... 156
Saraka ... 132
Dr. Scholl's Kurotex ... 132
Tampax ... 127
Unguentine ... 114

Floors & Floor Coverings

Bruce Prefinished Hardwood Floors ... 18
Callaway Carpets and Scatter Rugs ... 34
Firth Carpets ... 143
Flintkote Flooring ... 48, 49
B. F. Goodrich Rubber Floor Tile and Carpet Cushioning ... 31
Gulistan Carpeting ... 136, 137
Kentile Vinyl Asbestos Floors ... 122
Lees Carpets ... 128
Matico Tile Floors or Ruberoid Shingles ... 98
Vina-Lux Floors ... 152

Foods

American Dairy Association ... 110
B&M Brick Oven Baked Beans ... 82
Borden's Cream Cheese Bars ... 90
Borden's Instant Whipped Potatoes ... 112
Breast O'Chicken Tuna ... 106
Campbell's Frozen Soup ... 107
Campbell's Soup ... 81
Chicken of the Sea or White Star Tuna ... 85
Cling Peach Advisory Board ... 91
Betty Crocker Cake Mixes ... 83
Del Monte Peas ... 92
Fleischmann's Margarine ... 96
Florida Citrus Commission ... 104, 105
French's Mustard ... 103
General Foods Kitchens Products ... 86, 87
Gold Medal Flour ... 113
Good Seasons Salad Dressing Mix ... 89
Herb-Ox Bouillon Cubes ... 114
Hunt's Tomato Sauce ... 97
Knox Gelatine ... 164
Kraft Miracle Whip ... 95
Lipton Soups ... 99
Morton Salt ... 84
Seven-Up ... 17
Wesson Oil ... 101
Wish-Bone Deluxe French Dressing ... 109
Wright's Bar-B-Q Smoke ... 106
Wrigley's Spearmint Gum ... 111

Furniture & Home Furnishings

Daystrom Furniture ... 47
Englander Mattress ... 6
B. F. Goodrich Texfoam ... 31
Karpen Furniture ... 139
Kirsch Drapery Hardware ... 138
Kroehler Furniture ... 8
Lane Furniture ... 148
La-Z-Boy Chairs ... 146, 147
Lightolier Lamps ... 12
Rubbermaid Bathtub Mat ... 16
Rugs and Carpets (See Floors & Floor Coverings)
Simmons Hide-A-Bed Sofa ... 125
Westclox Decorator Wall Clocks ... 131

Garden Machinery & Equipment

Allenco Sprinklers ... 186
Ames Roto-Edger ... 184
Anchor Fence ... 185
Disston Garden Tools ... 187
Green Thumb Garden Tools ... 184
Hayes Sprayers ... 172
Homko Power Mower ... 175
International and Crestmont Garden Tools ... 183
Klampon Garden Hose Couplings ... 184
Lustro-Ware Plastic Sprinkling Cans ... 184
Simplicity Roticul Tiller-Cultivator ... 189
Simplicity Wonder-Boy Mowers ... 187
Stanley Grass Shears ... 189
Swan Grass Stop and Supreme Garden Hose ... 179
True Temper Tools ... 174
Wheel Horse Suburban Tractor ... 182
Wiss Cutting Tools ... 180

Garden Supplies

Amchem X-All ... 182
Antrol Rose Spray and Flower Dust ... 170
Black Leaf 40 Garden Spray ... 187
End-o-Pest ... 180
Hyponex Plant Food ... 183
Malathion Insecticides ... 176
R-H Weed Killer ... 187
Ridz Dog Repellent ... 184
Weedone Weed Killer ... 172

Handyman Supplies (See also Building Materials & Supplies)

Plastic Wood ... 164
Roll-eez Roller Bearings for Wooden Drawers ... 164
"Scotch" Brand Masking Tape ... 14
TM-4 Wash Away Paint Remover ... 164
3-In-One Oil ... 164

Heating & Air Conditioning

Bryant Air Conditioning ... 118
Carrier Air Conditioning ... 32, 33
Edison Electric Institute ... 145
General Electric Central Air Conditioning ... 165
Honeywell Temperature Controls ... 157

Household Supplies

Brillo Soap Pads ... 4
Cameo Metal Cleaners ... 116
Cascade ... 5
Clorox ... 13
Dishwasher All ... 38
Easy-Off Oven Cleaner ... 156
Finish Detergent ... 88
Rit Tints and Dyes ... 121
Ritz Cloths ... 106
Tide ... 194

Insurance

Bankers Life Company ... 9

Kitchens-Cabinets

Youngstown Package Kitchens ... 25

Kitchen Utensils

Flint Cookware and Kitchen Utensils ... 11
Inland "Magic Touch" Ice Cube Tray ... 123

Lighting, Wiring & Telephone

Bell Telephone System ... 7, 159
Edison Electric Institute ... 126
Luxtrol Light Controls ... 138

Nursery Stock, Bulbs, Plants & Seeds

G. Robert Meyers ... 183
Sterns Nurseries ... 183

Outdoor Living and Play Equipment

Firestone Velon Furniture Webbing ... 26
Products of Aluminium, Ltd., Aluminum ... 40, 41, 42, 43
United States Steel Products ... 168, 169

Paints, Finishes & Preservatives

Acme Quality Latex House Paints ... 173
Du Pont Lucite House Paint ... 167
Pittsburgh Paints ... 153
Pratt and Lambert House Paint ... 51
Spackle ... 132
Waterplug and Thoroseal Masonry Coatings ... 130

Pet Food & Pet Supplies

Pard Dog Food ... 24
Puss'n Boots Cat Food ... 37
Rex Wheat Germ Oil ... 132

Plumbing

American-Standard Plumbing Fixtures ... 50
Toilaflex ... 149

Table Furnishings

Gorham Sterling ... 119
International Stainless Flatware ... 35
Libbey Safedge Glassware ... 117
Oneida Stainless Flatware ... 108

Travel & Transportation

Florida Development Commission ... 27
Province of Ontario ... 106
Province of Quebec ... 175
South Dakota Dept. of Highways ... 132
United Van Lines ... 21
Wisconsin Conservation Department ... 114

Wall Coverings

Birge Quick Wallpapers ... 129

Miscellaneous

Cast Iron Pipe ... 158

Western Area

Cheer ... 144B
Fuller Paints ... 158A
General Paint Faze House Paints ... 144D, 144E, 144F, 144G
Golden Grain Garden Tools of United States Steel ... 144H
Lyon Stainless Flatware ... 144A
Scotkins Paper Napkins ... 158C
White King Water Softener Conditioner ... 158D

The Index of Advertisers is intended to be an additional service to readers, to advertisers. It is not part of the advertising contract, and although every effort is made to list accurately, no allowances will be made for omissions or errors.

They call it the "Man's flower"

It's a tough one, that thrives on sun and heat, grows 6 feet tall, and has as many flowers as a dandelion. Men like, and grow it, even though it takes lots of spade work to do it.

Photographs: Stanley Warren

The Aztecs called it Acocotli, Cocoxochitl, or perhaps Acocoxochitl. Today, we call it the dahlia, or the man's flower. By any name, it's a glory in the garden.

Its flowers are so big that any less than 4 inches across are technically called "miniatures." Medium range is about 6 inches, and some of the big ones reach dinner-plate size, up to 14 inches across.

Dahlias give a good color range, too—almost anything but blue, in fact. Here are a few: ivory, chrome yellow, lemon tangerine, buff, vermilion, cherry, and cream.

Dahlias bear a profusion of blooms, too, the smaller varieties producing more than large-flowered types. It's not uncommon for the miniatures to bear as many as 100 blooms during a single growing season.

The plants are as husky as the flowers. The taller varieties get up to 6 or 8 feet. The shortest ones reach a sturdy 2.

Fortunately, dahlias flourish as well in the North as they do in Old Mexico. But we do make one concession to their warm heritage: each fall we dig and store the tubers in a frost-free place over winter.

These characteristics naturally appeal to men, so strongly that men have been primarily responsible for the increasing popularity of the dahlia.

How to grow dahlias

New roots bought from dahlia growers will already be trimmed, ready for planting when you get them.

If you are starting with undivided roots from your own garden, cut them apart, leaving a piece of stem on each root division. Roots without part of stem will not grow.

Choose a location where plants will get at least 6 hours of sun daily. Drive a 5- to 7-foot stake by each hole before you set out the roots.

Space large dahlias 3 feet apart, smaller kinds about 2 feet. Make planting holes 4 to 6 inches deep. Set tuber on side, cover with soil.

Feed dahlias when they get about 18 inches high. Pinch off top of plant when it's 6 inches high, so branching is encouraged.

Water liberally through summer. Tie shoots of taller varieties to stake as they grow—one tie about every 15 inches will serve.

Better, easier, Rotary Tilling with finger-tip controlled full power reverse!

Simplicity

Roticul

TILLER-CULTIVATOR

Works close to fences, between shrubs . . . no exhausting "pull-back"! A powerful sod buster for toughest soils — crumbles soil with gentle spading, lifting motion for perfect rotary tilling. Complete job visibility. Ask your Simplicity dealer how easy it is to own Roticul

WRITE FOR FREE CATALOG

SIMPLICITY MANUFACTURING CO.
6012 Spring Street, Port Washington, Wis.
Makers of Simplicity Garden Tractors, Wonder-Boy Riding Lawn Mowers, and the New Simplicity '700' Riding Tractor.

Cuts Grass Like Scissors!

STANLEY GRASS SHEARS GS30 $3.25

positive action easy to use

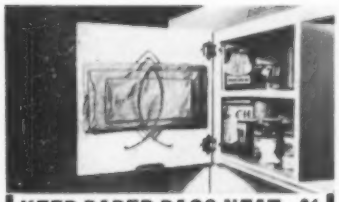
Just try the new high-angle handle that fits hand comfortably and keeps knuckles clear. Completely new design with fast draw-cut action. Fully heat-treated polished blades.

Pick up your copy at your hardware store or garden center, or write to us. Always look for the name Stanley—finest quality at down-to-earth prices!

FREE! GARDENING HELPS BOOKLET

Dep't. 1905, STANLEY TOOLS
Division of The Stanley Works
New Britain, Connecticut

STANLEY ®



KEEP PAPER BAGS NEAT—$1

Organize your paper bag storage with this newly designed BAG CADDY . . . holds up to 40 bags neatly in place. No more jamming bags into drawers, wedging them where they pop out again, stuffing little ones into big ones. Plated wire loops hold every bag you have—big ones, little ones, wide ones, narrow ones, odd ones. Easily fastened to inside of any closet or cabinet door with two screws included. *Guaranteed to please or your money back!* Only $1, postage paid. Order BAG CADDY from

Sunset House, 643 Sunset Building Beverly Hills, California

Fire Dept. App'd

BURN TRASH SAFELY OUTDOORS

Burn household and yard refuse safely outdoors in any weather without watching. Scientific draft design ends neighbor annoyances of sooty fly ash, smoke, smell. Will burn damp, green material to fine ash. Made of aluminum bonded to steel. World's finest. Sent postpaid with money-back guarantee.

2 bu. cap. . . . $14.95
3 bu. cap. . . . $18.95
6-10-15-20 bu. sizes available.

ALSTO CO., Dept. BH-5, 6007 Detroit Ave., Cleveland 13, Ohio

WALK ON AIR MOCCASINS! Light, bouncy foam crepe soles, choice leather. Over 223 sizes in stock. Guaranteed! Red, White, Smoke, Taffytan, Black. Women's full & half sizes 3 to 13, AAAAAA to EEE. $5.95 plus 50c post. COD's accepted.

MOCCASIN-CRAFT, 65-YF Mulberry St., Lynn, Mass.

NEW MONROE FOLD-KING FOLDING TABLE LINE

Kitchen committees, social groups, attention! Factory prices & discounts to Churches, Schools, Clubs, etc. Monroe all-new FOLD-KING Banquet Tables, with exclusive new automatic folding and locking, super strength, easy seating.

BIG NEW 1960 CATALOG FREE

Color pictures. Full line tables, chairs, table and chair trucks, platform-risers, portable partitions, bulletin boards. 52nd year. WRITE

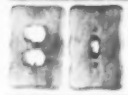
Monroe Company, 34 Church St., Colfax, Iowa

DOWN COMFORTS *Beautifully* RE-COVERED

Also Wool Comforts Re-Covered and Feather-Fluff Comforts Made from Heirloom Featherbeds. Write for **FREE** samples of coverings, testimonials and picture folder. *No salesmen —*

© 1958 *Mail order only!*

ALDEN COMFORT MILLS-BH Box 6070 Dallas, Texas



Hardwood cover plates for provincial & Early American. Single cover **$1.50,** outlet **$1.50.** Send for **Free** catalog.

MARIAN BOWATER Dept. BHG, Box 3037 Granada Hills, Calif.

PLASTIC FREEZER CONTAINERS

Soft and pliable. New space-saving square shape. Non-leak lids. 72 pints, $8.25; 48 quarts, $8.85; 24 ½-gals., $7.70, all postpaid. Bulk quantities low as 7c each. Sample pint, 25c postpaid.

OXBORO HEATH COMPANY

Dept. 12, 1120 North Toledo, Minneapolis 22, Minn.

Mrs. Douglas J. Baldwin
1926 Apple Valley Road
Rockland, Connecticut

500 PRINTED NAME & ADDRESS LABELS - 25¢

500 gummed economy labels printed in black with ANY name and address, 25¢ per set! In two-tone plastic gift box, 35¢ per set. 5-day service.

DE LUXE GOLD-STRIPE LABELS—500 FOR 50¢

Superior quality paper with rich-looking gold trim, printed with ANY name and address in black. Thoughtful, personal gift, perfect for your own use. Set of 500, 50¢. In two-tone plastic box, 60¢. 48-hour service.

Satisfaction guaranteed or your money back. We pay the postage.

Walter Drake 505 Drake Bldg. Colorado Springs 10, Colo.

Finest Quality Plants—Easiest to Grow!

Order big healthy "Wild" quality Daylily plants (see cut, above) for blooms **this year** and every year. May 'til frost! Pale creams, yellows, reds. Our choice, **5 lovely varieties** ($3 to $5 tot. val.) **only $1.00** plus 35c packaging & handling. Send check or M.O. for $1.35 (no C.O.D.) 64-page Peony, Iris, Daylily color catalog **free with order,** or 25c for catalog alone.

GILBERT H. WILD & SON, Dept. BH-59, Sarcoxie, Mo.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE, JACKET $22.95

36 Styles

MORTON'S remodels your old, worn coat, jacket or cape into new fur fashion for only $22.95. **ORDER FROM MORTON'S, WORLD'S LARGEST FUR SERVICE.** Get finer work, top designing, largest selection. Write for FREE Style Book.

WRITE FOR **FREE** STYLE BOOK

MORTON'S Dept. 14-E Wash. 4, D. C.

1000 Name and Address Labels $1 ANY 3 DIFFERENT ORDERS $2 ppd.

Sensational bargain! Your name and address printed on 1000 finest quality gummed labels. Padded! Packed with FREE Plastic GIFT BOX. Use them on stationery, books, cards, etc. 1000 only $1, ppd. SPECIAL —SAVE MONEY! ANY 3 DIFFERENT ORDERS $2. *Satisfaction guaranteed.* HANDY LABELS, 503 Jasperson Bldg., Culver City 1, California.

take one man, add one *Better Homes & Gardens* Handyman's Book, and 1,065 household jobs are made easier! A perfect gift for *any* man — $4.95.

NEW LOOK IN BIRD CAGES

Practical and Decorative $5.00 ppd.

A solid metal construction that is nickel finished for durability. Dimensions — L-15" x W-8" x H-15". Comes fully equipped with 2 feeder cups, 2 perches and swing.

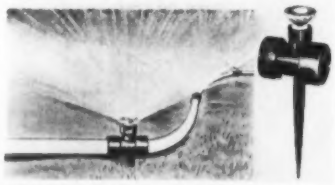
HAPPY PET SPECIALTIES Dept. B, 2425 Atlantic Ave. Brooklyn 33, N. Y.

Ladies—END Loose Cords With The HOLD FAST

When you've finished with your toaster, mixer, iron, etc., put your appliances away with a no dangling feeling. Be sure to keep cords secure with the Hold Fast. Send 25 cents each or 5 for $1 ppd.

New Idea, 119½ West High St., Elkhart, Indiana

Are *you* using *Better Homes & Gardens* New Cook Book? Get your copy of this popular meal-planning guide wherever books are sold, or send check or money order for $3.95 to Department 7605, Meredith Publishing Company, Des Moines 3, Iowa.



SPRINKLE UP TO 1500 SQ. FT. - $1

New turbine-action Sprinkler spins a fine mist of water up to 1,500 square feet! Attaches to any hose. Set up singly, or in series . . . it's the world's lowest-priced sprinkler system. Versatile—can be moved where needed. Rugged, molded-nylon design . . . can't clog or rust. *Guaranteed the most effective sprinkler you've ever used or money back!* Only $1, postage paid . . . three for $2.79. Order WHIRL-A-JETS by mail from **Sunset House, 643 Sunset Building, Beverly Hills, California.**

SHOPPING BY MAIL

with Better Homes & Gardens

Keep glasses handy. A magnet built into this leather eyeglass case holds it tightly on the dash. Result: glasses are easily found, can't break. Ideal for sunglasses on vacation trips. Case, $1, ppd.

Mastercraft, Dept. B, 275 Congress, Boston 10, Mass.

Perfect for a shower—umbrella favors in pastel colors. Invert to use for nuts or mints. Pretty lacy plastic, 3 inches across, in blue, yellow, pink, or white. Box of 24 (all one color), $1.25, ppd.

Maid of Scandinavia Co., 3245 Raleigh, Minneapolis 16, Minn.

Save time—use name and address stamp instead of writing out return information. Inked pad's in holder. Personalized ballpoint pens write 4 different colors: blue, red, green, black. Desk Set, $1.59, ppd.

Terry Elliott Co., Dept. S-10, P.O. Box 1918, New York 17, N.Y.

Solves the problem for children who "can't wait" when on a trip. Slip disposable plastic bag over ring; later, toss. Cardboard box holds child's weight. Fold it to carry. Gotta-Go Kit, $2.98, ppd.

Zipov Sales, Dept. B, 3525 West Fuller, Minneapolis 10, Minn.

Pretty and unbreakable—great combination for summer serving! Iced beverages seem even cooler in tumblers made of bamboo sections. Natural tan color, green trim. Six 5-inch-tall tumblers, $4.45, ppd.

The Old Mexico Shop, Dept. BHG, Santa Fe, N. M.

Dad deserves a medal? Give him one on Father's Day! This one says "To the Best Daddy in the World." Gold finish with red enamel center, it's 2 inches across. Comes in gift box. Medal, $1.95; ppd.

Gay Gifts, Dept. B, 388 Queen Anne Rd., Teaneck, N. J.

So nice for spice. Real charmer for your kitchen with its rows of old-fashioned apothecary jars. Removable bottom rod holds roll of paper towels or cloth ones. Hooks hold utensils or potholders. It's 19x14x4 inches, with hand-polished finish in honey-tone pine or maple. Complete with 16 popular spices. $22.95; Assemble-Yourself Kit plus spice, $16.95, ppd.

Yield House, Dept. BHG, North Conway, N. H.

Dress up an old chest. Brass drawer pulls, 4½ inches wide, are lacquered to prevent tarnish. The French Provincial (left), $1, pr., matching escutcheon, 50c; Eagles, $1, pr., escutcheon, 50c, ppd.

Paris Shop, Dept. BHG, 33 Center Ave., New Rochelle, N.Y.

Personalized covers for golf clubs will delight a golfing Dad who likes to take good care of his woods. Soft tan leather with red trim. Name in gold. Two-cover set, $2.98; 4-cover set, $4.98, ppd.

Medford Products, Dept. BHG, P. O. Box 39, Bethpage, N.Y.

Your name engraved on a brass plate for front door or mailbox. It's 2½x⅝ inches, lacquered to take weather. Print 2-line name (up to 21 letters), allow 10 days for delivery. Plate, screws, $1, ppd.

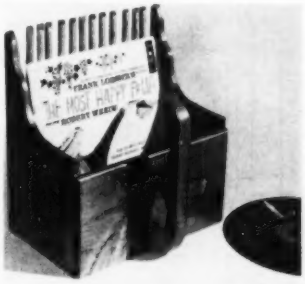
Breck's of Boston, 251 Breck Bldg., Boston 10, Mass.

Bright spot in any room—brass wall planter. Effective alone, in pairs, or in groups, it transforms a blank wall into a brilliant backdrop. Lacquered to protect finish; 14 inches across; $6.50, ppd.

Hathore House, Dept. BHG, 542 Third Ave., New York 16, N.Y.

For a fishing father—a clever key ring from which dangles a fish that certainly stirs conversation. Sterling silver body is jointed so fish wiggles in quite a lifelike manner. Key Chain, $1.95, ppd.

B. M. Lawrence, Dept. BHG, 244 California, San Francisco, Calif.



Such a clever holder for phonograph albums or magazines—copy of a big cranberry scoop. Especially nice in an Early American room. In warm brown pine, 15x14x8 inches, it holds 50 LPs; $13.70, ppd.

Leslie Creations, Dept. 147, Lafayette Hill, Pa.

"Conversation Piece that works"

An authentic, solid cast iron

"Pot-Belly Stove"

EXACTLY AS NOW BEING SOLD FOR $39.95
23" HIGH, 8" IN DIAMETER, WEIGHT 35 LBS.

A perfect, authentic accent for your Early American decor; make it into a lamp, a planter, an ash tray, or fill it with coal or wood and heat your patio. Not a toy—it really works . . . made just as our company has produced them since before the Civil War.

Send your check for $19.95 to

SOUTHERN STEEL & STOVE CO.
6TH & DINWIDDIE — RICHMOND 24, VA.

Your Pot-belly stove will be shipped freight prepaid

FIRST AND ONLY ORIENTAL PAGODA BIRDHOUSE AND FEEDER!

NEW! "Birgoda"

Pair Only $9.95
Or
Birdhouse—$4.95
Feeder—$5.95

Board 'n Room—in authentic oriental surroundings. Beautifully made of high impact polystyrene in pale green with a hint of orange. Won't warp, rot or rust. Fully guaranteed. Never needs painting. At better stores—or order direct. Both only $9.95 postpaid. Ordered separate—Birdhouse $4.95 plus 35¢ postage . . . Feeder $5.95 plus 35¢ postage. Dealer inquiries invited.

Remco INC. DEPT. BHG-50, 545 N. LA SALLE STREET, CHICAGO 10, ILLINOIS

GRAND CANYON COLORS for CONCRETE!

KEMIKO Permanent Concrete Stains
—EASY-TO-APPLY, TRULY PERMANENT!

Bring drab concrete areas to life with eight Grand Canyon colors. Use in solid, two-tone or flagstone effects—indoors or out—and be the envy of your neighbors! FREE four-color booklet tells how to buy, use! Write

ROHLOFF & COMPANY BH-90
918 N. Western Avenue, Hollywood 29, California

If it's expert home advice you're after... see the consultants at a *Better Homes & Gardens* Home Planning Center. See page 124 for the Center nearest you. The Centers offer sound, money-saving suggestions on decorating and home furnishing. And remember, there's no charge for Home Planning Center help.

take one salad lover,

add the *Better Homes & Gardens* Salad Book, and she has a new salad for each day of the year! An appetizing gift — $2.95.

Enjoy better living through better planning with The BUDGETMINDER. This unique book on money management includes simple "story at a glance" record system guaranteed to work for you or your money back. Only $2.95 postpaid. (Free folder) Budgetminder, 6 Woodland Drive, West Warwick, R. I.

PERSONALIZED GUMMED LABELS
1,000 for $1

Your Name & Address printed on fine gilt-edge paper, in pads. FREE 2-Tone Plastic Case Included! Thousands of satisfied customers. For fast 1st Class Mail add 10¢ please. RUSH $1 with your order TODAY to
KBS LABELS - BOX 3751 - DETROIT 15, MICHIGAN

Sets of 10 Color Slides $1.75

NEW U. S. & FOREIGN SETS
Featured This Month
GETTYSBURG
Write Dept. BH for FREE List
PHOTO LAB., INC.
3825 Georgia Ave. Wash. 11, D. C.

RUST STAINS
Vanish in 15 Seconds with WHINK

At your favorite store, or from your tea and coffee man. If not supplied, send $1.00 per bottle postpaid.
WHINK PRODUCTS, ELDORA, IOWA

Magic Brain Calculator - $1

Pocket-size adding machine does all your math problems with ease. Adds - subtracts - multiplies to 99,999,999. Magic Brain Calculator balances check books, adds grocery tapes, bridge scores, children's schoolwork, income tax statements, car mileage. Gives the answer *in seconds*. Simple to use . . . all steel mechanism works fast. For housewives, businessmen, students. *Money back guarantee!* MAGIC BRAIN CALCULATOR, $1, postage paid. Sunset House, 643 Sunset Building, Beverly Hills, California.

"You mean all these years I've been eating this trash?"

THE MAN NEXT DOOR®

To have a street named after you in our town, you have to be either a president of the United States, a tree, or a subdivider's daughter.

* * *

This spring, 16-year-old Rosemary fell in love right on schedule—the day the apple tree sprouted blossoms. It will last until the first Monday after the lilacs lose theirs.

* * *

Looking at the neighborhood crop of kindergartners romping their way to school, it occurred to me that one of them may be the first man on Mars—and I certainly hope there's nothing breakable up there.

* * *

Our church will be 100 years old next month. "Just think, 5,200 Wednesday night dinners," sighed Christine, who served a few score of them herself.

* * *

The young couple whose house backs up on ours have been married about a tenth as long as we have, but the outward indications are that they already owe money on almost as many things.

* * *

Rosemary is studying French, and Chris and I are thinking of brushing up our rusty parleyvoos. We don't have much luck in English; maybe we can understand our children in French.

* * *

Christine and I hadn't seen Lou Belle Fair for a long time until we ran into her the other day. I hardly recognized her, but loyal Chris said later, "Lou Belle hasn't changed a bit. She had a cold last time I saw her—and she was sniffling today."

Her fifth grade class is making an objective, nonpartisan study of the various presidential hopefuls, rating them on experience, ability, and, as Judy explains it, all-around cuteness.

* * *

Bud accepts our ruling that he can't have the radio on in his room while he is studying, but he can't see why turning up the living-room hi-fi so loud that he can hear it through three doors is a violation of the rule.

* * *

Now and then I preface my dinner table remarks with, "Now when I was a boy," just to see if the chorus of groans from the children will get any louder. It always does, but recently our teen-ager Rosemary, conscious of her sophistication, has been restricting herself to rolling her eyes heavenward in a silent plea for patience.

"You can't spank me now.
My pockets are full of frogs."

Dr. Mel Ramsey says young people are getting bigger and healthier all the time. The only way he can explain it is that there must be some miracle nutritional ingredient in pizza.

* * *

The Daly family had a scare when their old dog was missing for a couple of days. "Fortunately," said Martin, "he came back before we put an ad in the paper. Ajax is sort of a hard dog to describe in print."

* * *

It started to rain sometime in the night, and I got up to close the windows. Before I shut the casements in what we grandly call the upstairs sitting room, I fished a cigarette from my robe pocket and smoked it as I looked out. . . . It was a gentle spring rain. . . . "Just what we needed," everybody would be saying tomorrow. . . . I thought of other rains. . . . It was always raining in Italy. That isn't exactly true, but whenever I think of the war, it is raining. . . . The childhood rains were happy ones—building dams in the gutters, floating wood-chip boats. The kids don't seem to do that any more. On rainy days they stay in and watch television. . . . "You're not made of sugar; a little water won't hurt you," our mothers said, and out we went, dressed like the little boy in the soda cracker ads. . . . Sad rains. Falling on the country churchyard the day we buried Tom, the first time I had ever stood beside the grave of someone my own age. . . . The rains of romance. From how many dances did we run to the shelter of the car, the girls laughing, we being gallant, our coats over their shoulders. . . . I shot the cigarette toward the street in a hissing arc and cranked the window shut. . . . Rain affects people differently. It gives a twinge of neuralgia to some. I feel it most in my old nostalgia.

Burton Hills

P.S. Bob Hannelly from Washington hints that we'll all soon be down with Galluping Pollitis. We are in the Year of the Polls, between the Russians and the missile gap—both of which can be put off, but the polls, like utility bills, can't.

Dear Burton: The polls will be nerve wracking in 1960. Young men with long tablets and longer faces will demand your secret choice for water commissioner and hospital attendant. Pulse-takers will try to gauge the mood of Republican delegates—pro-Nixon or uninvited. Dr. Gallup himself will be sounding out the "don't knows" to be sure they're not electing Truman again.

Polls are ruthless. They crush your pleasantly vagrant thoughts into the great tub called public opinion. You have to be "for" or "against." Pollsters don't respect the "maybes" and the "oh-dear-they're-all-such-nice-men" attitudes.

The only way to beat the polls is to become a poller. Then you can glare accusingly at the witness and demand: "Do you favor more aid for Outerbank?" If he says yes, you put an ostentatious check mark under, "Acts knowing, but isn't." With a withering glance, you announce that Outerbank long has been so prosperous, it is sending aid to us.

After all, Burton, the old quizmaster's rule applies: If you can't answer 'em, ask 'em!

Yours,
Bob

NEW!

HOTPOINT SMOKELESS BUILT-IN OVEN...

BARBECUES & BROILS WITHOUT SMOKE OR ODOR...

BAKES & ROASTS AUTOMATICALLY!

NEW 30" AND 39" CABINET RANGES

Just push a button, famous Hotpoint Calrod® Recipe Heat units give electric cooking at its best—clean, quick, safe, automatic.

Here is the Hotpoint Built-In Electric Oven that brings the joys of outdoor cooking *right into your kitchen.* Without smoke! Without odors! Your kitchen stays air-fresh as all outdoors whether you're barbecuing a roast—broiling steaks, chops or even fish.

Smoke and odors are whisked away as they form. Your kitchen stays cleaner. No dingy curtains—no dirty blinds—no sooty walls.

Handsome Hotpoint Built-In Electric Ovens, Electric Surface Units and Electric Cabinet Ranges come in Four Decorator Colors, Satin Chrome or Classic White. Visit your Hotpoint Dealer and *Look for that Hotpoint difference.*

Send for Kitchen-Laundry Plan Book . . . 12 wonderfully convenient Kitchen-Laundries are colorfully pictured and planned in our new Plan Book: "Your Next Kitchen-Laundry." Send 25¢ to Hotpoint, Department BH-5A, Box 6107, Chicago 80, Illinois.

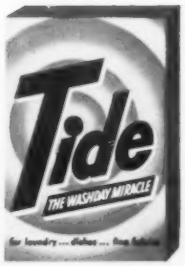
Smoke and odor are drawn into the exhaust vent and whisked outdoors! Door lifts off for easy oven cleaning!

Hotpoint

(A Division of General Electric Co.), Chicago 44

Tide keeps on working after other suds have quit!

Maybe he really will fix the carriage—but poor Mom—*you've* got all those dirty clothes to clean. And this is why you need the hardest worker—Tide. Tide *keeps on working* 'til everything you wash is the cleanest clean you can get—Tide clean. Knowing this, it's easy to understand why so many, many more women buy Tide than any other washday product.



Tide—for the cleanest clean there is!